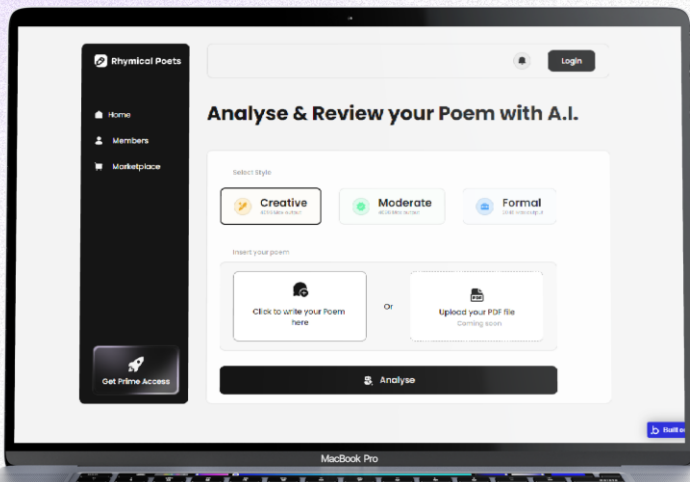




Rhymical Poets

Ignite your Creativity



Why this?

Writing poems was my passion, but I felt like I was missing something. I didn't understand who I was writing for, or what they wanted to hear. I lacked creativity and originality in my work. I wished I had someone to review my poems and give me constructive criticism. That's why I created this community platform with an AI-powered analysis and review system that will change everything for me and other creative writers!

It helps poets get honest and helpful feedbacks on their poems as well as It helps enhance their poems and learn from other poets who would offer their guidance and support.

A later version will assist in monetizing their Art through an extensive dedicated marketplace.

The Market

The global market for poets is dynamic and diverse, with various factors influencing the demand and supply of poetry books and other forms of poetry. The market size is expected to grow in the next few years, driven by increasing consumer spending, innovation, and digitalization. However, the number and recognition of poets are not easy to estimate, as they depend on how one defines and measures a poet. Moreover, many poets face challenges such as high prices, lack of feedback, competition, representation and accessibility in the market.



\$78
Billion

Estimated global trade
book sales revenue in 2023



9.5%

Average World Poetry-Reading
population in 2023



6

Key factors making it difficult
connecting with critics and getting reviews

Project Description

Write, share, and sell your poems with confidence while leveraging using our AI-based smart review portal

Key Features

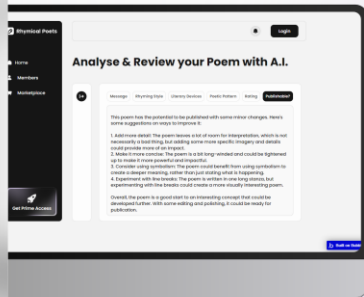
An AI-powered analysis and review system that generates personalized and comprehensive feedback on your poems

A community of poets who share their work, insights, and advice with each other

A marketplace where you can sell your poems and earn money from your creativity

A dashboard where you can track your progress, ratings, and sales

A library of resources and tips to help you improve your poetry skills and knowledge



Literary Devices

Poetic Pattern

Rating

Rhyming Style

Message

Publishable?



Technology Used

Powered by the nocode No 1 visual programming platform **.bubble**
Leveraging the AI21 FusionLabs plugin I built during the
Plug Into Ai with AI21 Labs Hackathon.

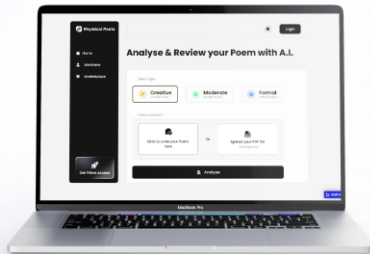


AI21 FusionLabs

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Our Business Model

\$10/Month

Subscription fees from users who want to access the AI analysis and review system

5%

Commission fees from users who sell their poems and novels on our marketplace

\$50+

Advertising fees from sponsors and partners who want to reach the target audience

Scalability Plans

How we plan to develop our platform and add more value to its core purpose.

. Outreach/marketing plan

We use social media, emailmarketing, and word of mouth channels to acquire, retain, and refer users.

We use gamification, personalization, analytics, and social media to enhance user experience and engagement.

We offer incentives for users to refer their friends to join the platform.

. Business growth

We use a freemium model, where users pay a subscription fee to access premium features.

We earn commission fees from transactions on the marketplace, where users can sell their poems.

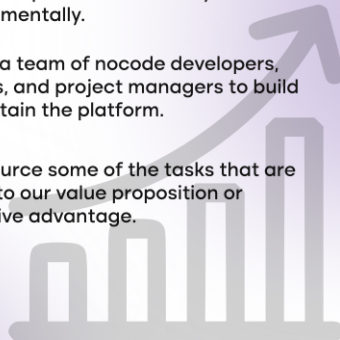
We generate advertising revenue from sponsors and partners who want to reach our target audience.

. Platform development

We use agile methodology to develop and test the platform iteratively and incrementally.

We grow a team of nocode developers, designers, and project managers to build and maintain the platform.

We outsource some of the tasks that are not core to our value proposition or competitive advantage.





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NDIM DONALD

at



ANKHARA Studios



Rhymical Poets

Ignite your Creativity

THANK YOU

Building a Network of innovative creators
in the digital Media and Entertainment sector

Jul 21 - 24, 2023

AI Agents Hackathon 2.0



.bubble

AI21 Fusionlabs