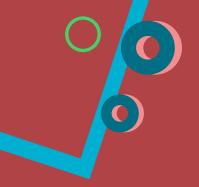
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# Resuminate

#### **By: Team Impact**





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**Problem vs. Solution** 

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Product

O3 Market O4
<u>Bus</u>iness Model



**Divya G K** Data Scientist Impact Analytics

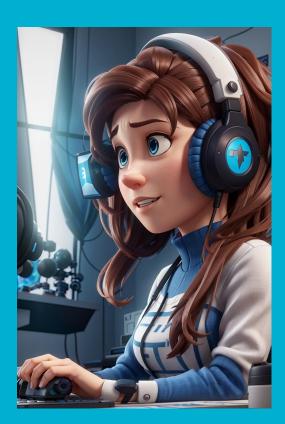
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Shashank Vats Data Scientist Impact Analytics

- Sophia
- Age: 28 years old Country: India Profession: Data Scientist Goal: Looking for a career change and exploring opportunities Pain points:
  - Not sure which skills she should upskill herself
  - Busy with her day to day 9 to 5 job
  - Wondering how her Resume gets more shortlisted for the jobs she is looking for



### **Case Study**



#### Challenge

Sophia wants to switch job but - there's intense competition - different requirements by each employer - lack of interview experience

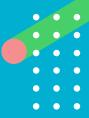
#### Solution

Resuminate that helps prepare for job interviews and tailoring resume based on the job description.

#### Results

Sophia can now prepare based on specific job requirements.

### **Target Market**



Working Professionals: 20+ years old Country: Worldwide Goals:

- Get insights on what skills are lacking.
- Tailor resumes based on specific job openings.
- Give mock interviews to prepare for interviews.



### Resuminate



Resuminate is an **AI-driven service** designed to supercharge your job search process. Integrated with a user-friendly Chrome extension, Resuminate interacts seamlessly with LinkedIn job postings and leads you to a powerful web application.

#### Here's how Resuminate revolutionizes your job search:

- **AI-Driven Job Matching:** Our **intelligent LIm agents** analyze job descriptions right from LinkedIn and align your resume with the specific needs of recruiters, significantly increasing your chances of getting shortlisted.
- **Instant Resume Enhancements:** When you find an interesting job on LinkedIn, our Chrome extension triggers our web application. The web application provides in-depth, real-time recommendations to enhance your resume, tailoring it to match the job requirements.
- **Effortless Transition:** With Resuminate, you don't need to juggle between platforms. Our Chrome extension and web application work in harmony to provide a seamless, efficient, and comprehensive job application experience.

Streamline your job search with Resuminate, land your dream job faster, and make every application count.

#### **Market Size**

By 2028

**\$45.83B** TAM

**\$916.6M** SAM

**\$651.6M** TM

#### Target market by region:

- Europe: \$291.2 million
- Asia Pacific: \$260.4 million
- Middle East & Africa: \$50.0 million

### **Our Plans**



#### **Next Steps**



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**July** Design UI and UX, and refine algorithms and logic



August Software Development phase I: version alpha



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**September** Gather feedback about version alpha and refine



October Software Development phase II: version beta

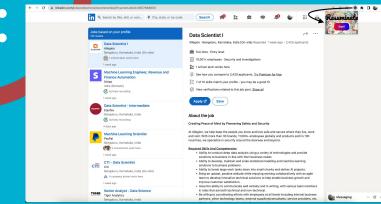


November Launch Solution

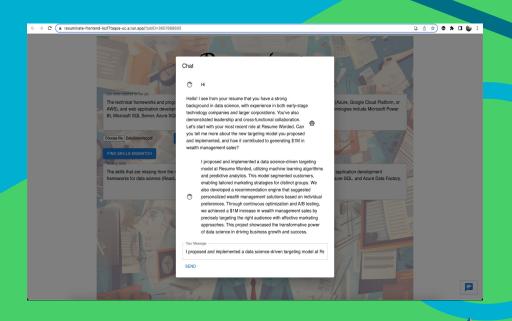


**December** Maintain & Upgrade

### **Product Demo**







Resuminate Interview Bot to make you ready to face any interview

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## **Thanks!**

Do you have any questions? https://www.linkedin.com/in/ekdivva/ https://www.linkedin.com/in/shashank-vats-79107b1b4/





