EduWise

AI-Driven Personalized E-Learning Assistant

llElevenLabs

lab
lab
ai

Meet the Hustlers

Ibrahim
Front end

Maaz
Voice & GPT integration

Preetham
Business & Design

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Dataset cleaning

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Recommendation algorithm

Problem Statement

In the e-learning sector, Only **12%** of users can effectively select courses fitting their goals, lack of personalization and guidance has led to a mere **6.5%** course completion rate. This not only hinders optimal learning but also negatively impacts students' skill acquisition, affecting their competitiveness in the job market
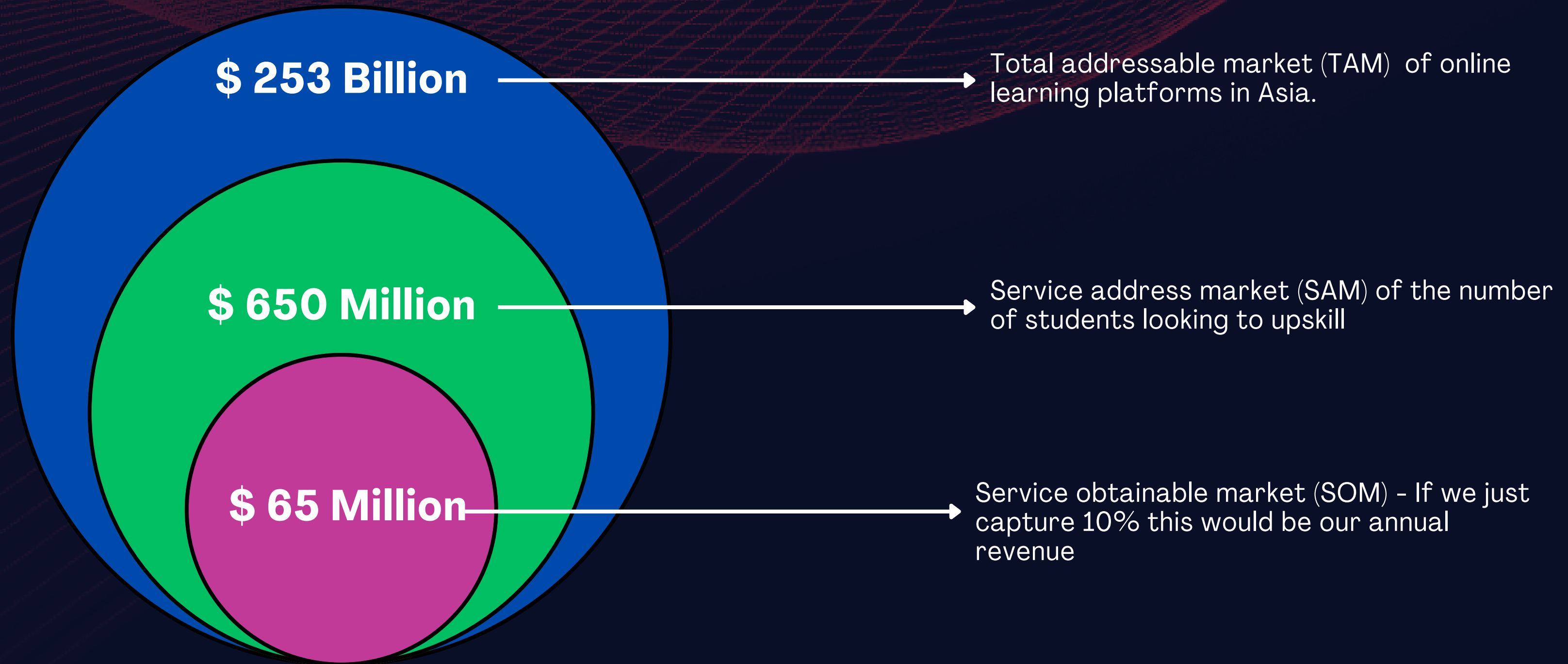
Source: Classcentral

Solution

There's a pressing need for an intelligent solution to guide e-learning journeys and boost engagement. Our solution, EduWise, is an AI Voice-Enabled Virtual Assistant, designed to offer personalized course recommendations and interactive experiences, thus revolutionizing online education
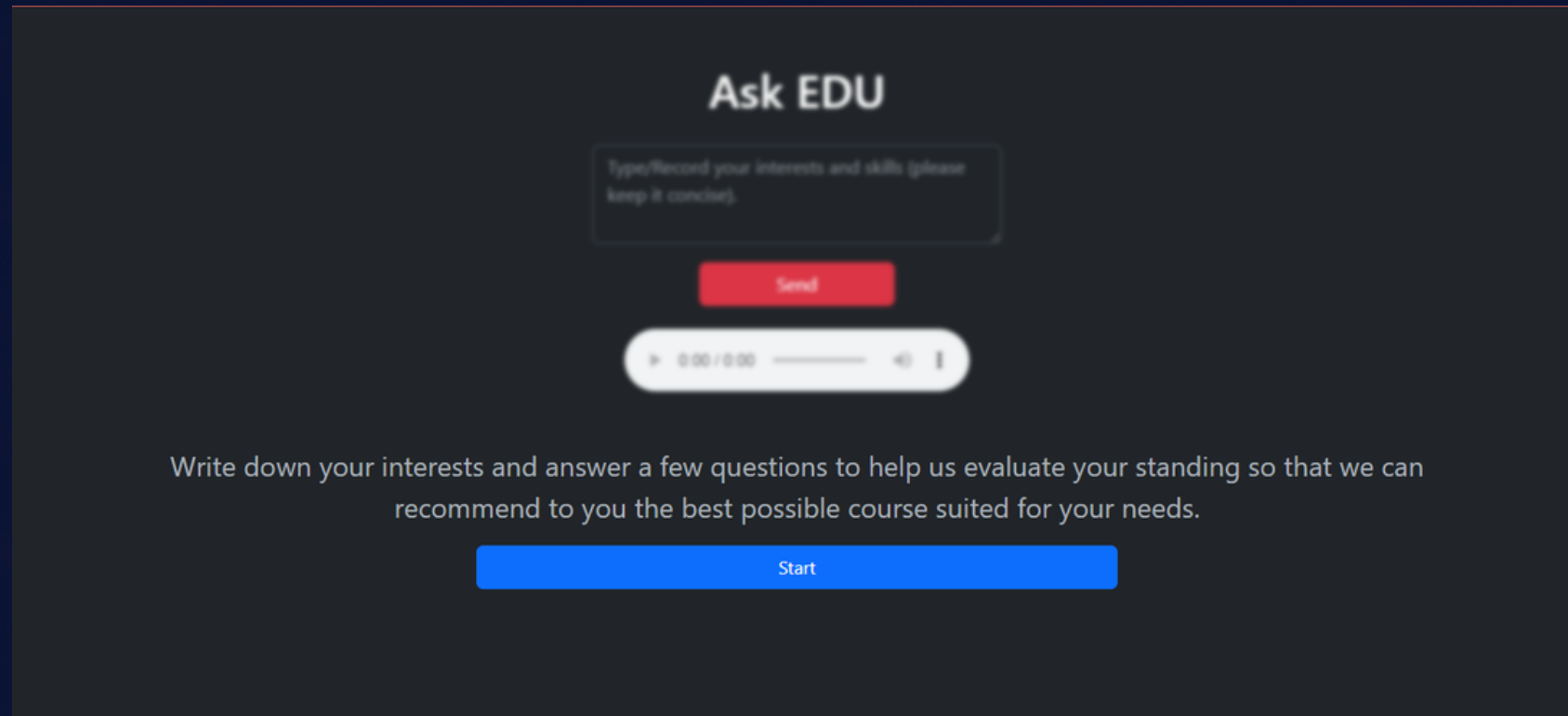
Value Proposition

- Skill-gap analysis
- Intelligent recommendations
- Progress Tracking
- Real-time feedback
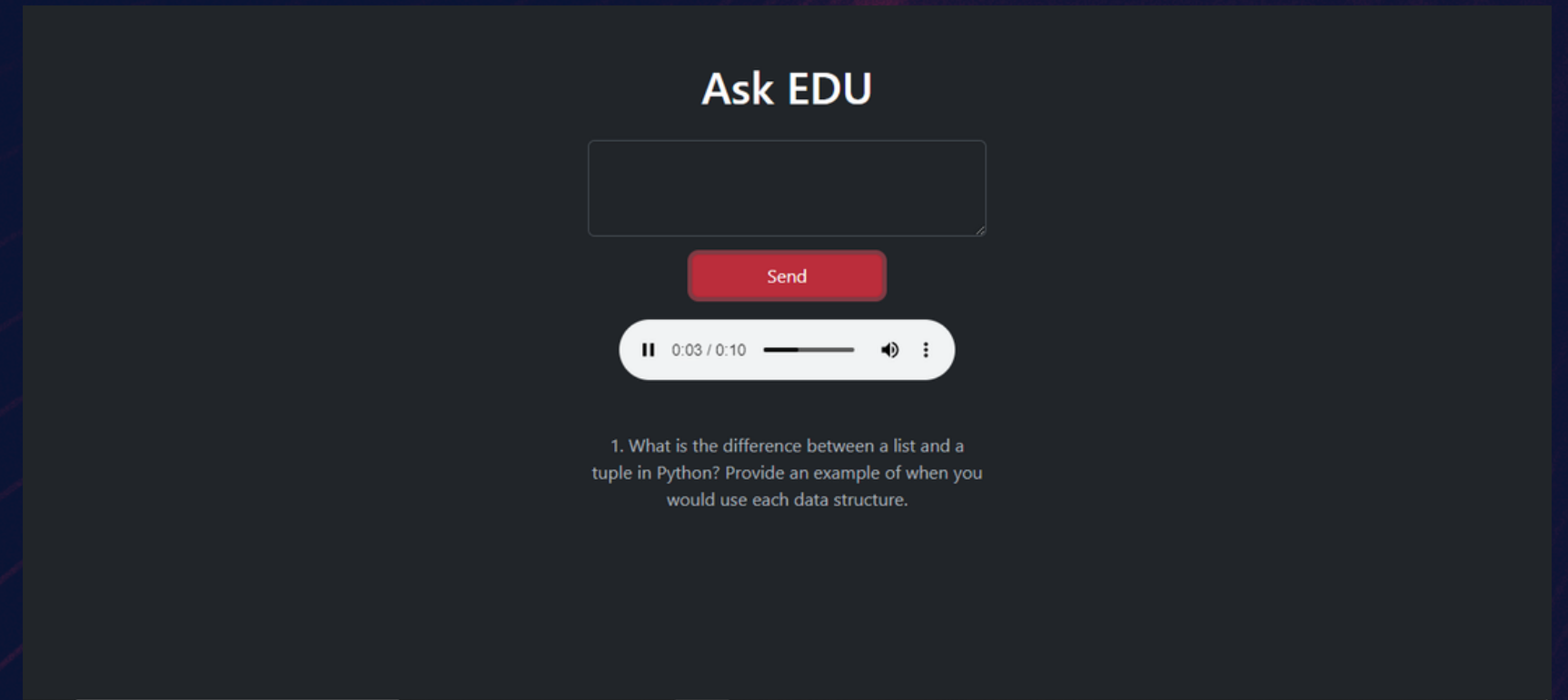- Ai-powered personalization

Market sizing

There is a CAGR of 12% from 2023 to 2030. User penetration for online courses stands at 12% in 2023
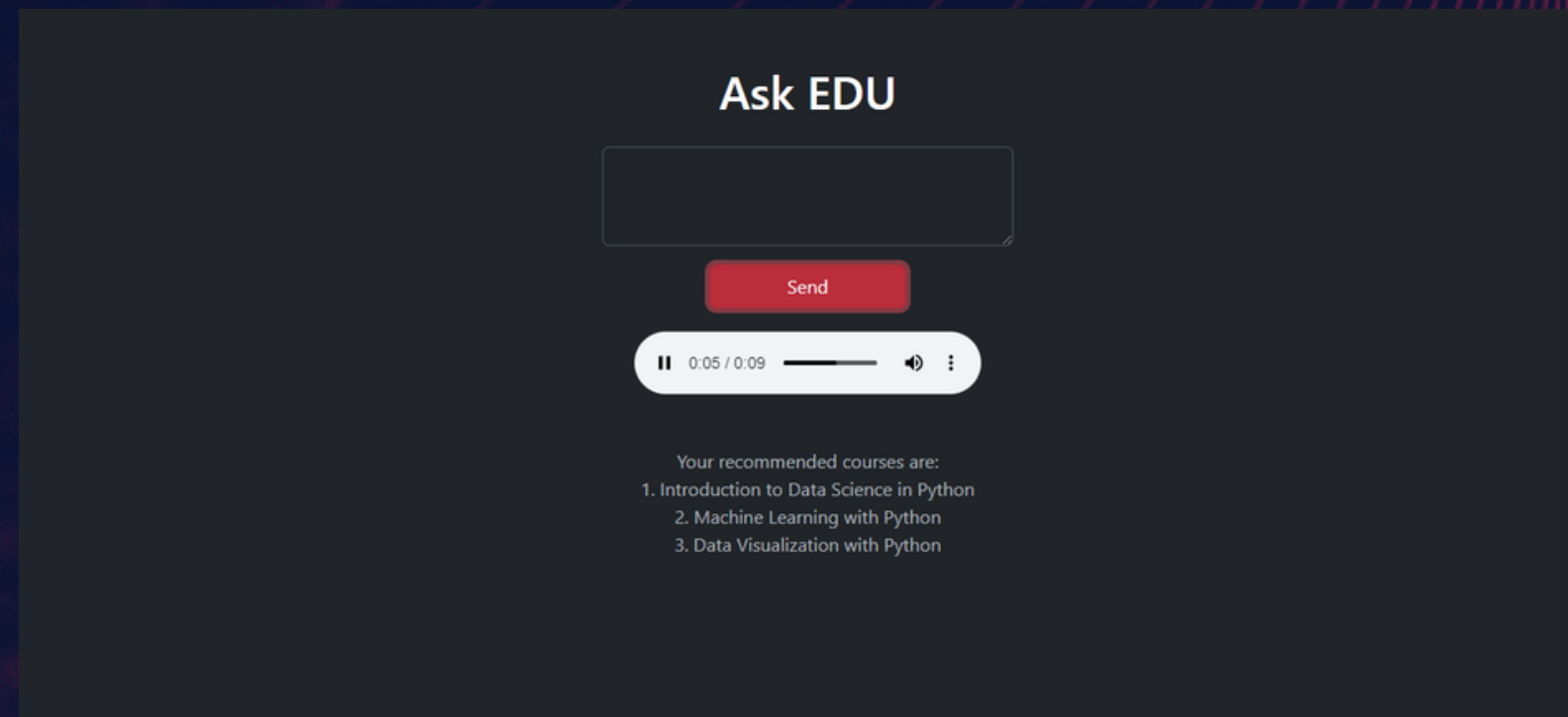
$ 253 Billion → Total addressable market (TAM) of online learning platforms in Asia.

$ 650 Million → Service address market (SAM) of the number of students looking to upskill

$ 65 Million → Service obtainable market (SOM) - If we just capture 10% this would be our annual revenue

Prototype

Step 1: Interacting with the assistant

Step 2: Quiz Evaluation

Step 3: Course recommendation

Business Model

Subscription Model

- Advance course recommendations
- Priority access to new features
- Detailed learning analytics
- Exclusive content
- Offline access

Freemium Model

- Basic course recommendations
- Limited access to voice assistant
- Access to community forums
- Limited learning resources

Partnerships

Collaborates with e-learning platforms and institutions for fee-based integration of EduWise

Next steps

- **Feedback Gathering**: Collect feedback from hackathon attendees, mentors, and other participants

- **Testing & Iteration**: Conduct extensive testing of the MVP, refine and iterate based on the feedback received

- **Product Development**: Continue developing the product, adding features, and improving the user interface based on your findings.

- **Partnership Exploration**: Start conversations with potential educational platform partners

- **Multilingual Support**: We are focusing on building the project into different languges so that more people can get personalized learnings

Thank You