

PITCH DECK

beat bite

Custom Breaking News Briefings Hosted by A.I.

News

ooo



Stay updated

Interests



Hands-free

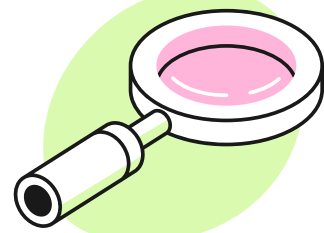
WHAT IS BEATBITE?

BeatBite provides users with a Breaking News Briefing on any topic of their choice, hosted by Diane the AI. The user only has to input an interest, and then is provided with a custom news briefing read in the style of a breaking news report.



TECH

ELEVEN LABS



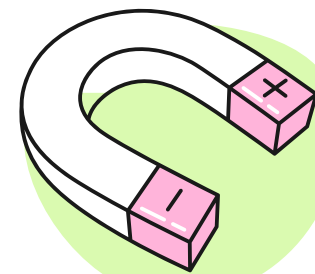
The Eleven Labs voice synthesizer gives BeatBite's A.I. host, Diane, her voice.

OPENAI



GPT-4 enables fully custom and dynamic news reports on any topic.

NEWS API



With 80,000 sources, NewsAPI allows BeatBite to never miss a story.

USER FLOW

INPUT

The user accesses BeatBite via the iOS app or website. They type in an interest, and hit submit.

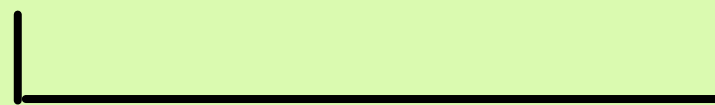
BEATBITE

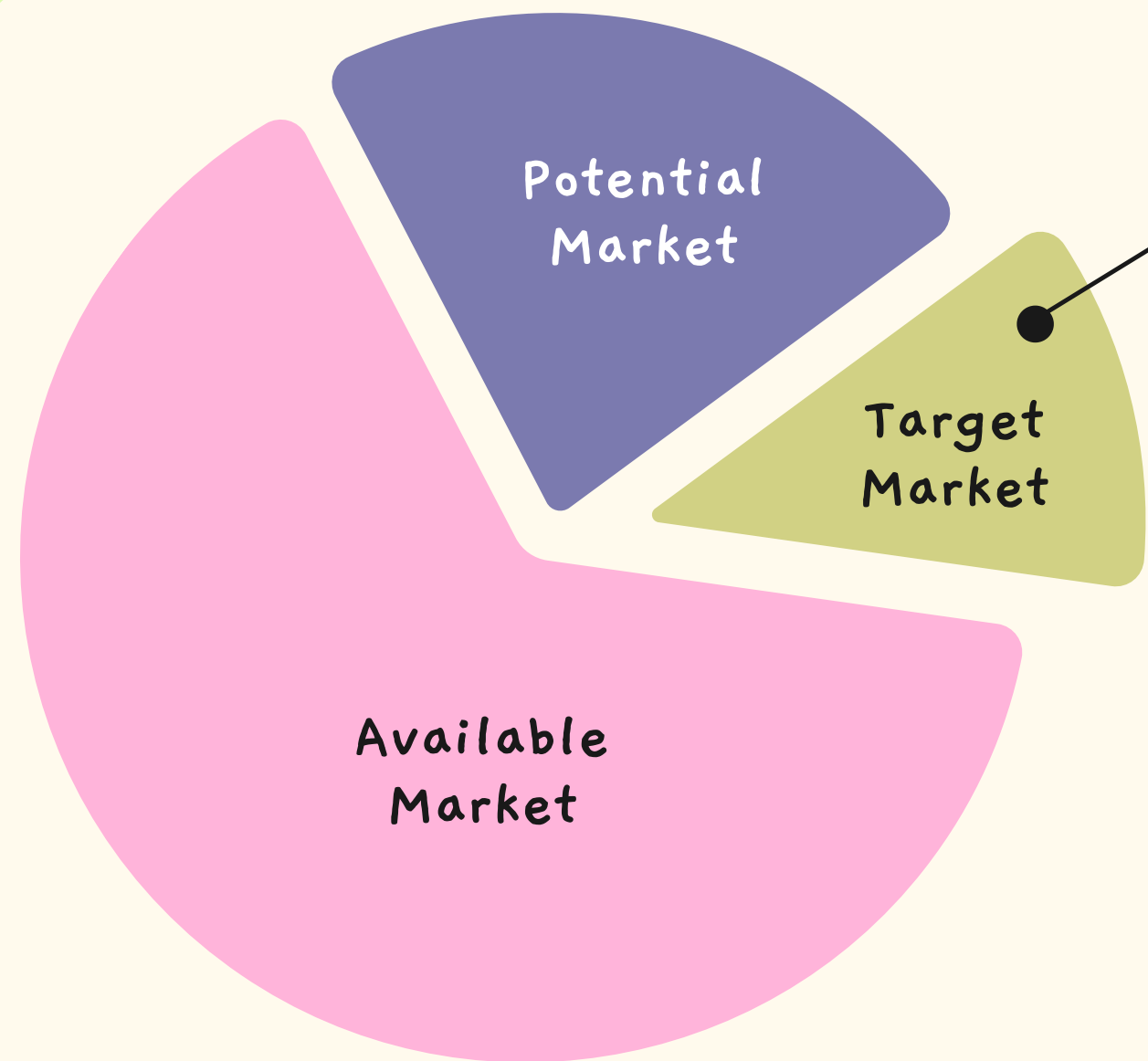
BeatBite uses NewsAPI to get the latest on the users topic. These results are given to Gpt-4, where they are translated into a dynamic and exciting breaking news report which is read by Eleven Labs API.

OUTPUT

The user then is able to listen to their cutting edge, fully updated, and fully voiced BeatBite Briefing. Featuring high sound fidelity and exciting intro and outro music, BeatBites are an easy and fun way to get the news.

USER DOWNLOAD





MARKET

People who drive a car, go to the gym, or cook. BeatBite provides a way for users to get information as new and fast as a TikTok, without having to look at a screen. Fully hands-free and to-the-minute breaking news on any topic.

BUSINESS PLAN

1

FUNDING

The cost of the various API's is the main barrier to launching BeatBite on a global scale. Initial funding (VC or otherwise) would allow onboarding of users at various price points.

2

DEVELOPMENT

Since BeatBites target audience is so broad, its going to be important to develop iOS, Android, and Web apps. Thankfully, BeatBite's existing functionality (which is fully operational) is built on Python, and will be easy to develop for different frontends. A web app is already in Beta, accessible on the github.

3

DIFFERENT USER TIERS

After the development of various frontends, we will need to create different subscription options ->

SUBSCRIPTION TIERS

LOW

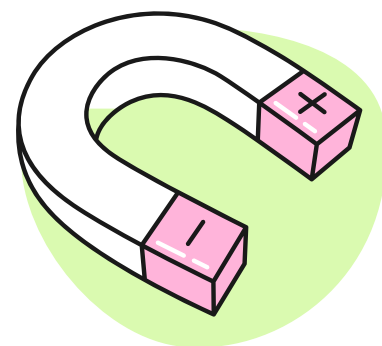
On the lower end of the subscription tier pricing, users would be able to generate a limited amount of BeatBites per month. These BeatBites would also be limited in length.

MIDDLE

At the middle of the subscription pricing, users would still only be able to generate a certain amount of BeatBites per month, but they would have the option of generating longer BeatBites.

HIGH

At the high end of our subscription cost, these BeatBite power users would be able to generate a large amount of BeatBites of any length. They would also be given beta access to new features, such as multiple topic BeatBites.



ELEVENLABS PARTNERSHIP

A potential ElevenLabs partnership would be mutually beneficial for both BeatBite and the voice synthesis company. By advertising BeatBite as an ElevenLabs partner, people who would never think to search for a vocal synthesizer would gain awareness of ElevenLabs and their research and technology.

The partnership could also offer the ability for ElevenLabs to choose guest hosts for users to invite on their BeatBites, or guest segments featuring specific voices.

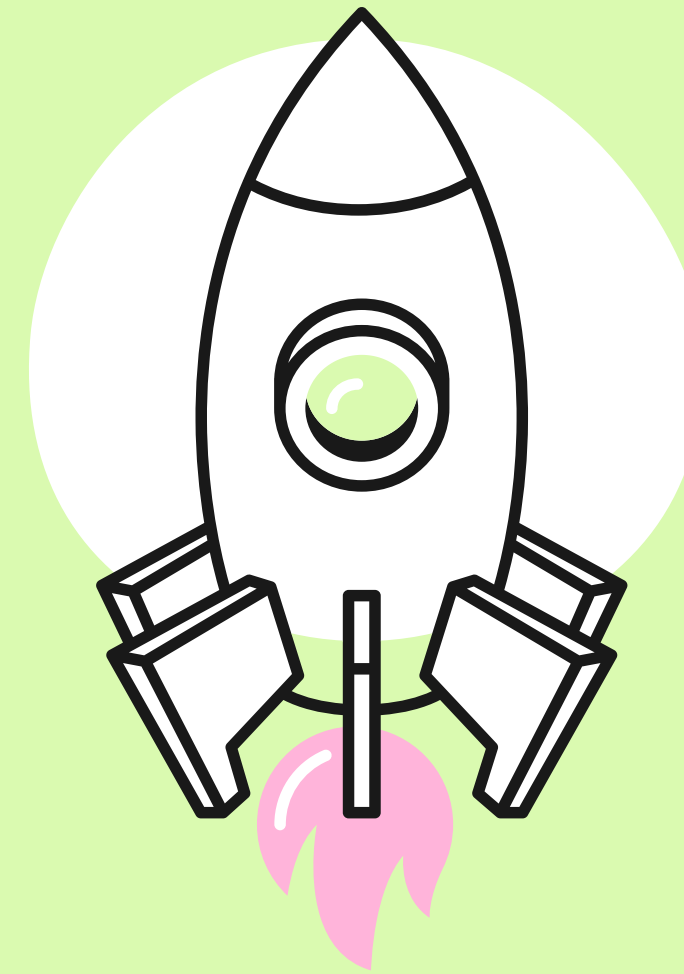


CURRENT FUNCTIONALITY

Presently, the code for BeatBite is fully operational. Examples of BeatBites on various topics can be found on [this notion page](#). The only barrier for BeatBite to be introduced into the global market is funding and development time.

Breaking
news

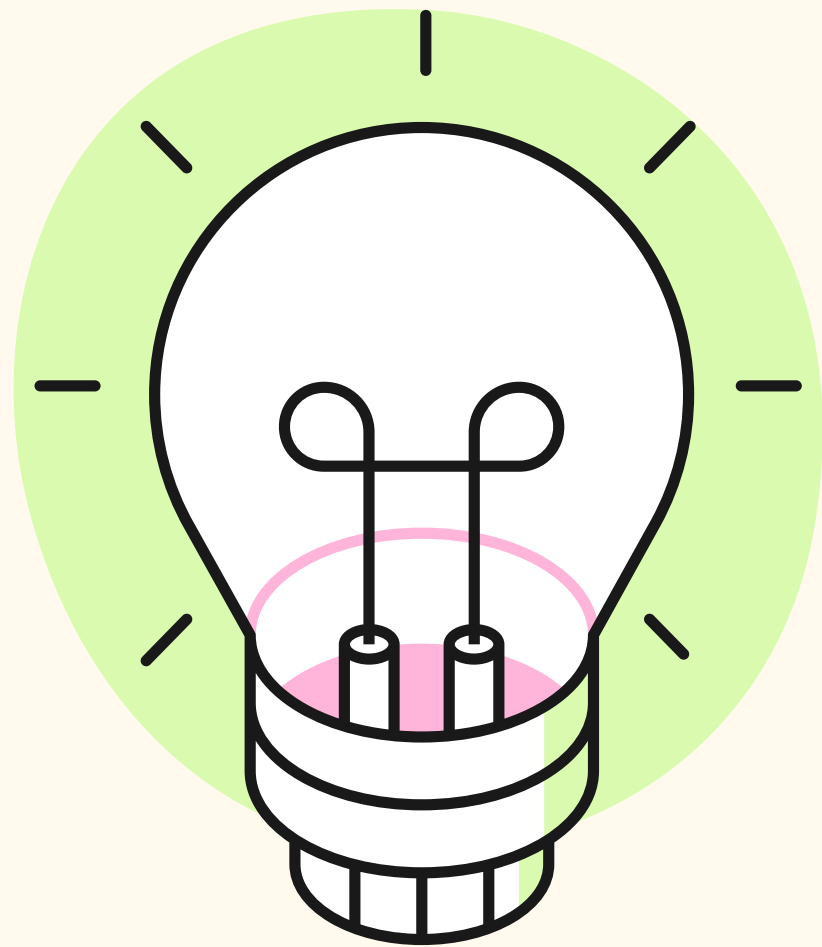
GPT-4



News-api

ElevenLabs

Lightweight



CONCLUSION

Due to the multi-lingual nature of LLM technology, it would be trivial to develop BeatBite for languages other than English. With a low cost of entry and high possibility for both profit and global impact, the time is now to join BeatBite and help us on our mission to make a more educated world.



**THANK
YOU**



beatbite

