

ElevenLabs AI Hackathon



fAible bud

A platform intended for teaching young kids important messages through personalised, AI fables.

ElevenLabs



fAible bud - What

- Alexa Skill Smart Speaker voice application playable on more than 100 million Alexa devices out there
- It is a platform intended to teach young kids important messages through highly personalized unique AI generated fable audio and content
- It is the first of its kind that have this level of personalization as it is extremely challenging to do due to strict performance rules that Amazon Alexa requires

fAible bud - Who

Dad and Daughter team – aka DaDoTa

- Dzulkielee Taib (goldzulu)
 - AI Evangelist, AWS Community Builder, Full Stack Developer, StartUp Founder
- Anika Dzulkielee (nixienixie00)
 - Sixth Former, Student interested in AI, Design, Video and Audio Guru

fAible bud - Problems we are solving

- Busy parents with no time to read to their kids
- Kids spending too much time on screen – fAible bud just require a smart speaker or any audio generating device that has Alexa built in
- Kids are currently in need of more ways to learn about values and morals
- Most current content are not personalized – fAible bud gives audio and lesson personalisation

fAible bud - Market

- The marketing potential is huge with over 100 million Alexa smart speaker devices
- Most profitable skills currently are sleep sounds which means people use it before they go to bed – huge potential for bedtime personalized fables for kids
- Some Alexa Skills make > 1m USD in revenue per year
- With current Eleven Labs multilingual and Alexa Skill multiple countries and language platform, it can easily be replicated to the various markets
- Alexa also works on mobile phones, speakers, headphones (not necessarily Amazon ones!)
- It's like the App Store at the beginning where competition is sparse

fAible bud - Monetization

- The Alexa Skill will be free to use for the first number of fables per month
- Free tier will not have their stories saved
- Subscriptions will be made available after the first few use of the skill and will follow the Audible subscription style
 - Monthly 4 credits (fables)
 - All stories are saved and can be played back anytime as long as there is an active subscription
 - Credits do not rollover into the next month
 - Currently looking to charge 2.99 USD per month
 - In future ability to submit audio for cloning

fAible bud - Thank You



Thank you for looking into this
fun hackathon project!