Vanity AI

AI podcast interviewer to craft your digital identity

Egosurfing is back

Share of internet users who "googled themselves"

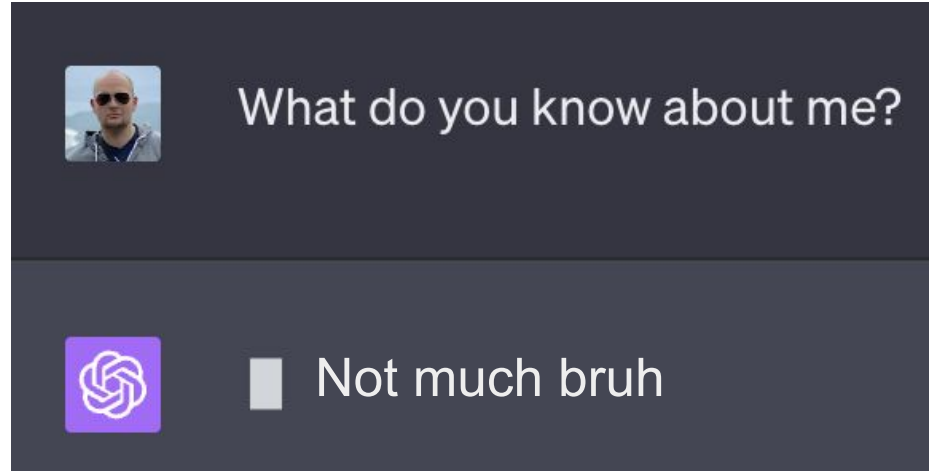2001: 22%

2013: 56%

2023: ??%

https://www.pewresearch.org/short-reads/2013/09/27/majority-of-online-americans-google-themselves/

ChatGPT and other LLMs know nothing about ordinary people

And only **1,067,289** living people have Wikipedia pages as of March 2023

Solution: AI-Led podcast interview

Product

Receive an invitation and fill out a brief

Engage in a conversation led by an AI-host

Review the final result and publish the link on social media for audience interaction

We dissects the essence of famous podcast hosts into three components: style, values, and voice

Status: Stealth Alpha

Full name of interviewee

Links to articles, each on a new line

Research

https://ai.vanity.media/
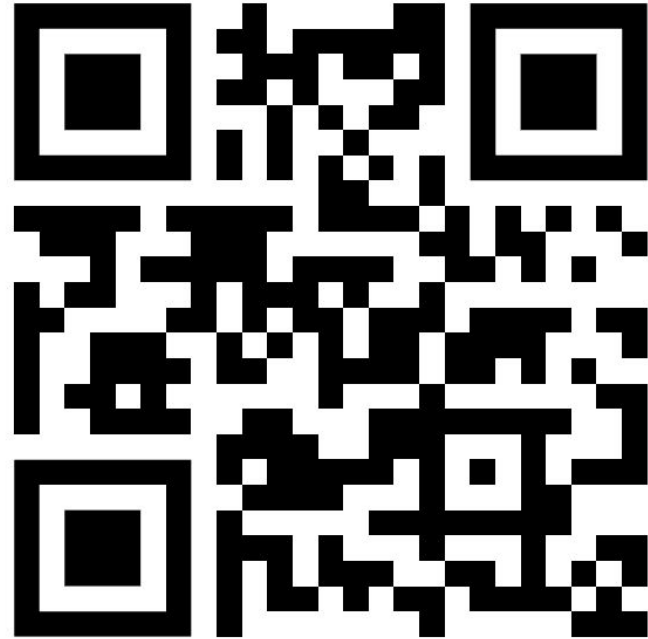
Why Lex?

- He sounds like a robot
- Open-sourced himself on 06/08/23 @ 2:36:26 during Zuck's interview

First go-to-market experiment

Neverending Twitter Spaces with AI Lex

Key product questions to die for

1. How engaging itself is the conversation with AI versions of popular podcast hosts?
2. How valuable will the content be for users, which they receive as the end result?
3. How interesting will it be for users to read interviews of other people?

Beachhead market

Vanity-driven audience: AI founders and VCs with podcasts.

We don't know how we will make money

But voluntarily shared personal information is **e x p e n s i v e**

Roadmap

- August
  - MVP testing
  - Never Ending Twitter Spaces Lex AI
- September
  - AI founder & AI VCs campaign: "how was your Burn this year?"
- October
  - Ai-driven Media launch
  - Newsletter
- TBA

Team

CTO
Nazar Gulyuk

CTO @ Empat.Tech,
100+ prototypes for
startups

CEO
Yurii Filipchuk

Raised $2m and closed
deals with Google,
Zapier $ Fortune 500

Tech Lead
Yar Melnychenko

Backend-guru, coded
since age five

What we need

- $300k & Twitter influencers to speak with AI Lex on Spaces

- This is for engineers and marketing

- With this money, we'll hit all the milestones for our next round within 2 days

- Thanks

Truly yours,
Yurii Filipchuk

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