## Vanity Al

Al podcast interviewer to craft your digital identity



#### Egosurfing is back

Share of internet users who "googled themselves"

2001: 22%

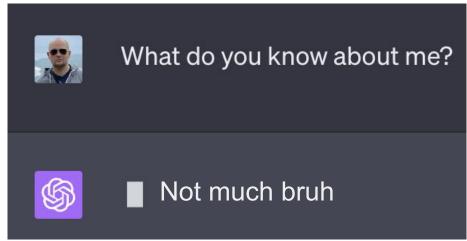
2013: 56%

2023: ??%



ChatGPT and other LLMs know nothing about ordinary people

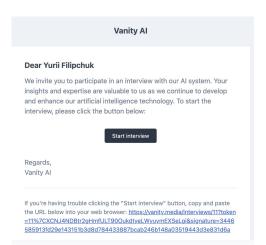
And only **1,067,289** living people have Wikipedia pages as of March 2023



#### Solution: Al-Led podcast interview



#### **Product**







## Engage in a conversation led by an Al-host

wazzup Yurii Filiochuk: A Serial Founder Making Waves in the Tech Industry In a recent interview with OpenAI's conversational AI, serial founder Yurii Filipchuk shared his professional insights and expertise that have propelled him to the forefront of the tech industry. With a successful track record of founding companies like Party Space. Yurii is now launching a new venture called Vanity AI. This interview offers a climpse into his motivations, vision, and how he plans to bridge the gap between advanced technologies and the Yurii's new venture, Vanity AI, is inspired by the idea of allowing users to be interviewed by AI oppies of famous podcast hosts such as Lex Fridman, Joe Rogan, Oprah, and Larry King. This concept aims to provide engaging conversations and unique experiences for users. But what exactly does Yurii hope to The vision of Yanity AI goes beyond just generating SEO-cotimized articles and social media content for users. Yurii wants to create a platform where individuals can receive feedback from readers through chat, giving them an opportunity to interact and connect with their audience on a deeper level. To bring this vision to life, Vanity AI plans to launth a "neverending Twitter Spaces" with Lex AI as the host. But how will Vanity AI ensure that the AI-penerated content is tailored to each individual user? Yurii emphasizes the importance of personalization in this process. Each user will have their own unique content generated specifically for their needs, allowing them to enhance their personal brand and engage with their audience effectively. Additionally, Yurii recommizes the notential challenges of making advanced technologies accessible and user-friendly for everyday individuals. Vanity AI is committed to addressing this issue by taking concrete steps to simplify complex technologies and ensure that their innovations meet the actual needs and desires of the wider population. By leveraging Yurii's background in serial entrepreneurship, the venture aims to foster a connection between advanced technologies and ordinary people, making them more accessible and relatable. The interview with Yurii Filiothuk offers valuable insights into the world of Vanity AI and the innovative ways in which this venture seeks to bring AI generated content and interactive experiences to the masses. With a focus on personalization, user-friendly interfaces, and feedback mechanisms, Vanity AI aims to revolutionize the way individuals engage with their audience, enhance their personal brand, and create valuable content.

In conclusion, Yurii Filiothuk's expertise and professional insights highlighted in this interview shed light on the gowerful potential of Vanity AI. His

Review the final result and publish the link on social media for audience interaction

# We dissects the essence of famous podcast hosts into three components: style, values, and voice







#### Status: Stealth Alpha



https://ai.vanity.media/



Why Lex?



- He sounds like a robot
- Open-sourced himself on <u>06/08/23 @ 2:36:26 during Zuck's interview</u>

#### First go-to-market experiment



Neverending Twitter Spaces with AI Lex

#### Key product questions to die for

- 1. How engaging itself is the conversation with AI versions of popular podcast hosts?
- 2. How valuable will the content be for users, which they receive as the end result?
- 3. How interesting will it be for users to read interviews of other people?

#### Beachhead market

Vanity-driven audience: Al founders and VCs with podcasts.



#### We don't know how we will make money

But voluntarily shared personal information is **e x p e n s i v e** 

### Roadmap

- August
  - MVP testing
  - Never Ending Twitter Spaces Lex Al
- September
  - Al founder & Al VCs campaign: "how was your Burn this year?"
- October
  - Ai-driven Media launch
  - Newsletter
- TBA

#### Team



**CTO** Nazar Gulyuk

CTO @ Empat.Tech, 100+ prototypes for startups





**CEO** Yurii Filipchuk

Raised \$2m and closed deals with Google, Zapier \$ Fortune 500







**Tech Lead** Yar Melnychenko

Backend-guru, coded since age five



#### What we need

- \$300k & Twitter influencers to speak with AI Lex on Spaces
- This is for engineers and marketing
- With this money, we'll hit all the milestones for our next round within 2 days
- Thanks

Truly yours, Yurii Filipchuk

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