Audio-Visual Novel

Giving Games and Visual Novels a Voice

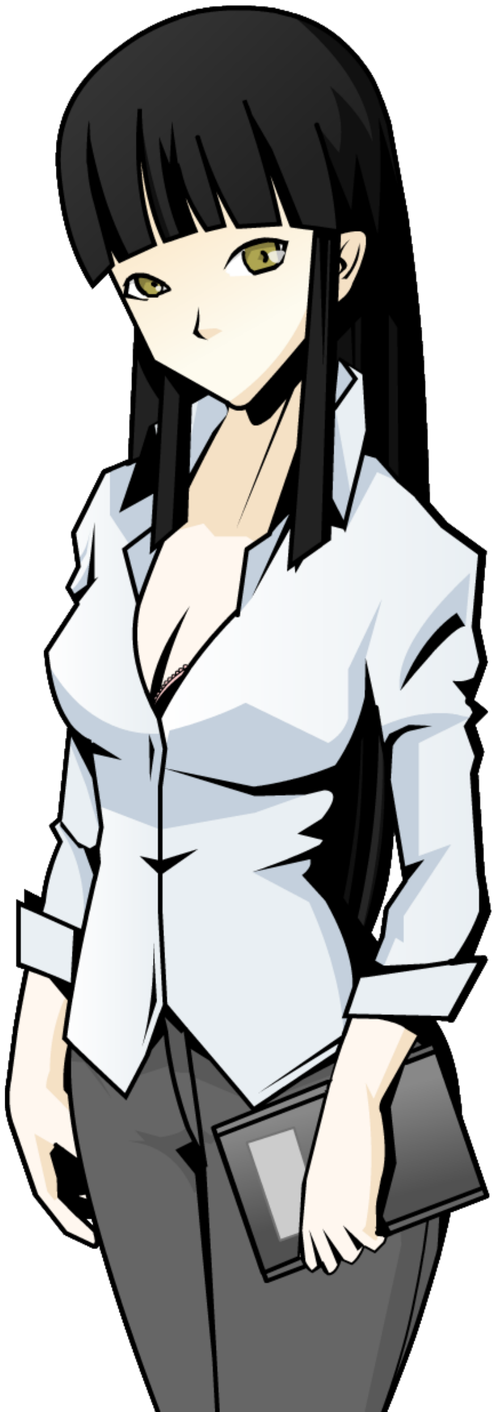
crcdng artistic research

Hi!

I am Aoki. This is Namura.

We both are characters in a visual novel.
We have lots of cool dialogue.

Our voices, however, are muted.

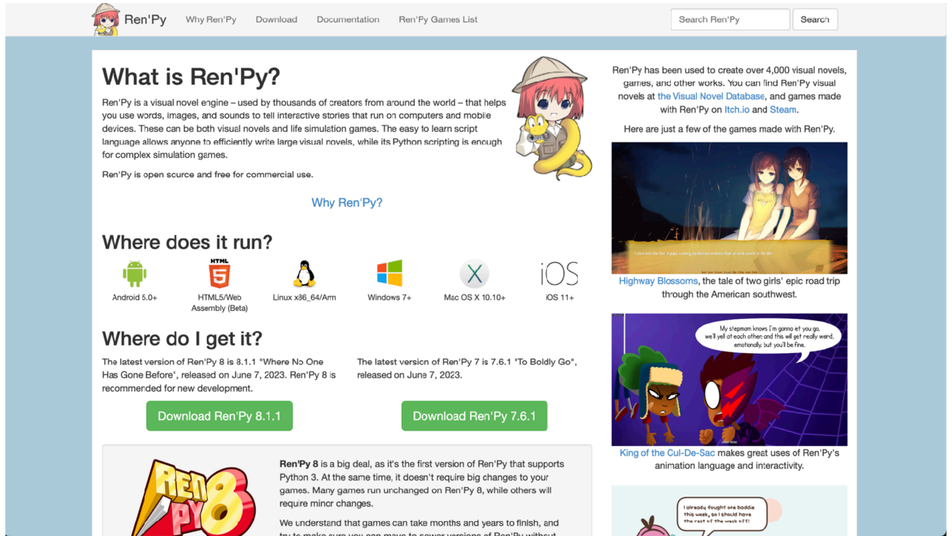


Many creators cannot afford to add professional voices to their interactive novels or games.

I wish we could speak!!

Let's change that

Audio-Visual Novel Demo made in 48 hours



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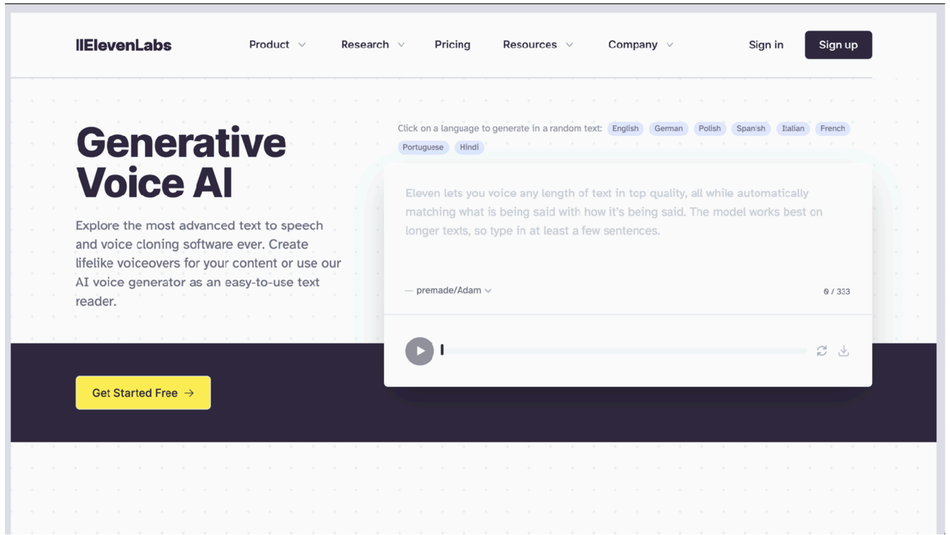
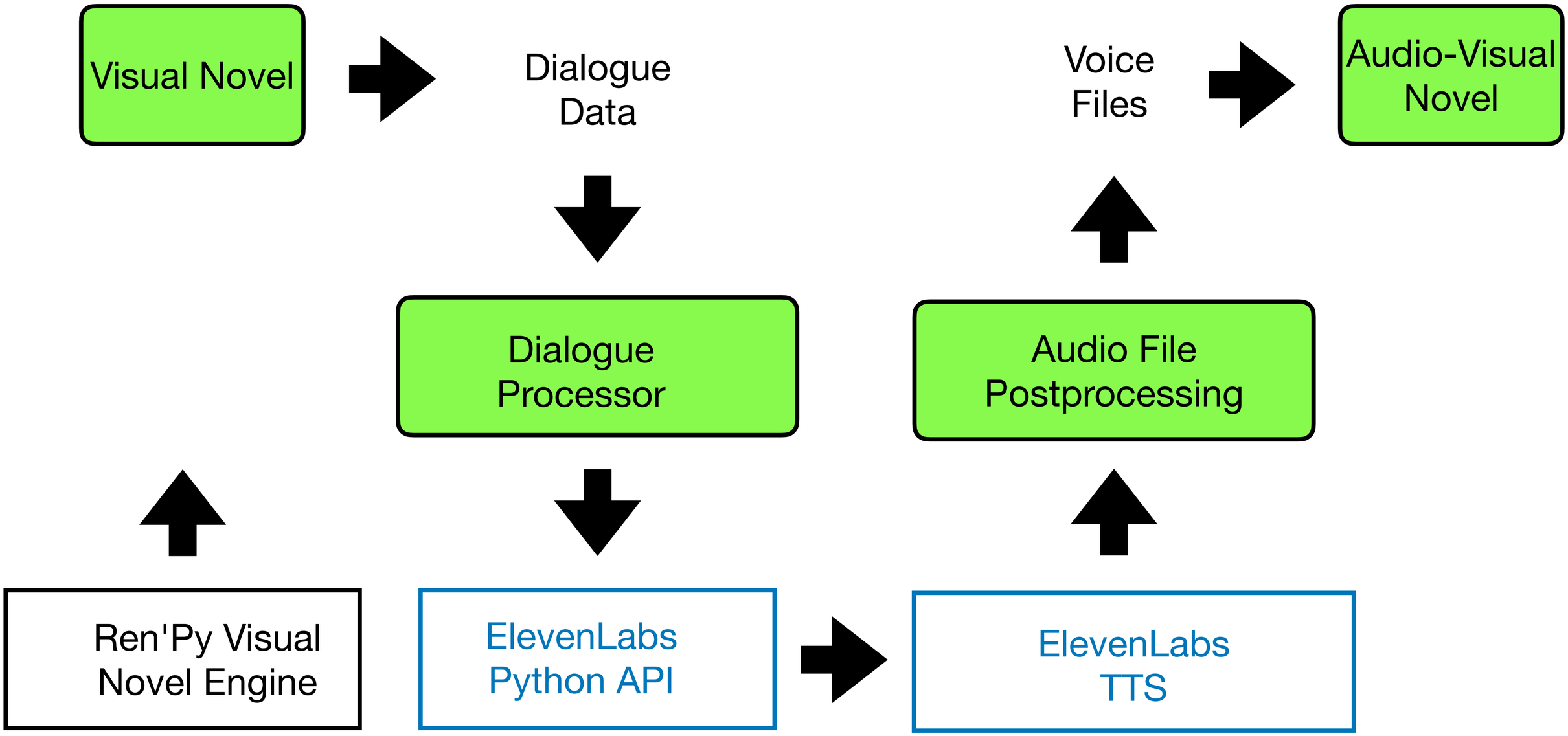




visual novel demo and code made in 48 hours at the LabLab Hackathon

Benefits

For Creators

Less Effort

- Empowers creators to produce professional voice for a fraction of cost
- Revolutionalizes Internationalisation for worldwide markets

For Players

New Quality Experiences

- Opens up a new field of experiences - the Audio-Visual Novel
- Takes Accessibility seriously through high quality voice

Business Opportunity

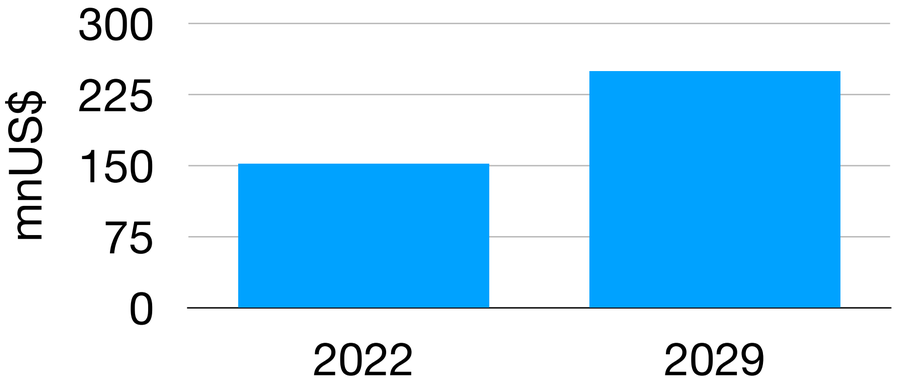
Unique technical and artistic expertise

- Production of signature experiences
- Technical integration services

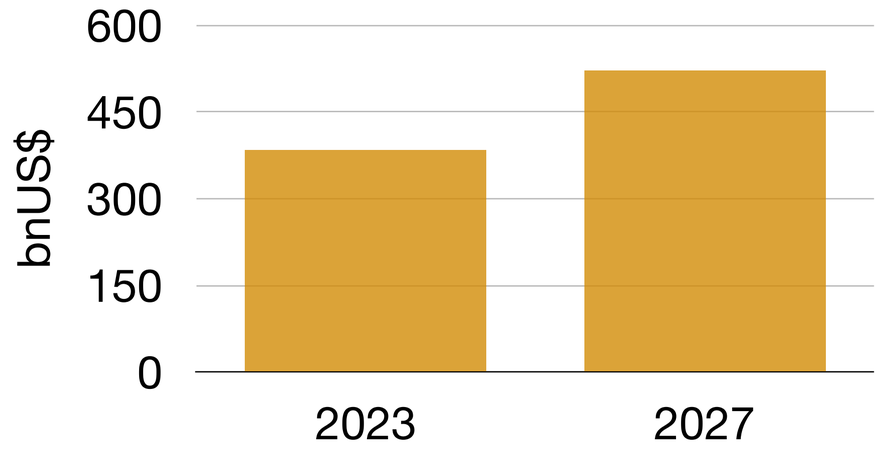
Market Outlook

Visual Novels / Videogames

"The global **Visual Novel market** was valued at US$ 152 million in 2022 and is anticipated to reach US$ 249.4 million by 2029, witnessing a CAGR of 8.6% during the forecast period 2023-2029." https://reports.valuates.com/market-reports/QYRE-Auto-26F13788/global-visual-novel



"Revenue in the **Video Games market** is projected to reach US$ 384.90bn in 2023. Revenue is expected to show an annual growth rate (CAGR 2023-2027) of 7.89%, resulting in a projected market volume of US$ 521.60bn by 2027." https://www.statista.com/outlook/dmo/digital-media/video-games/worldwide



From Here

But of course there is a lot left to do, like:

- eliminate some of the manual steps
- add more features, e.g multilingual support
- add a UI
- improve the code quality
- add tests!

- create two or three demo novels
- involve more creators

... and working on the business model!
I could need help with that 😁

I am glad we finally found our voices

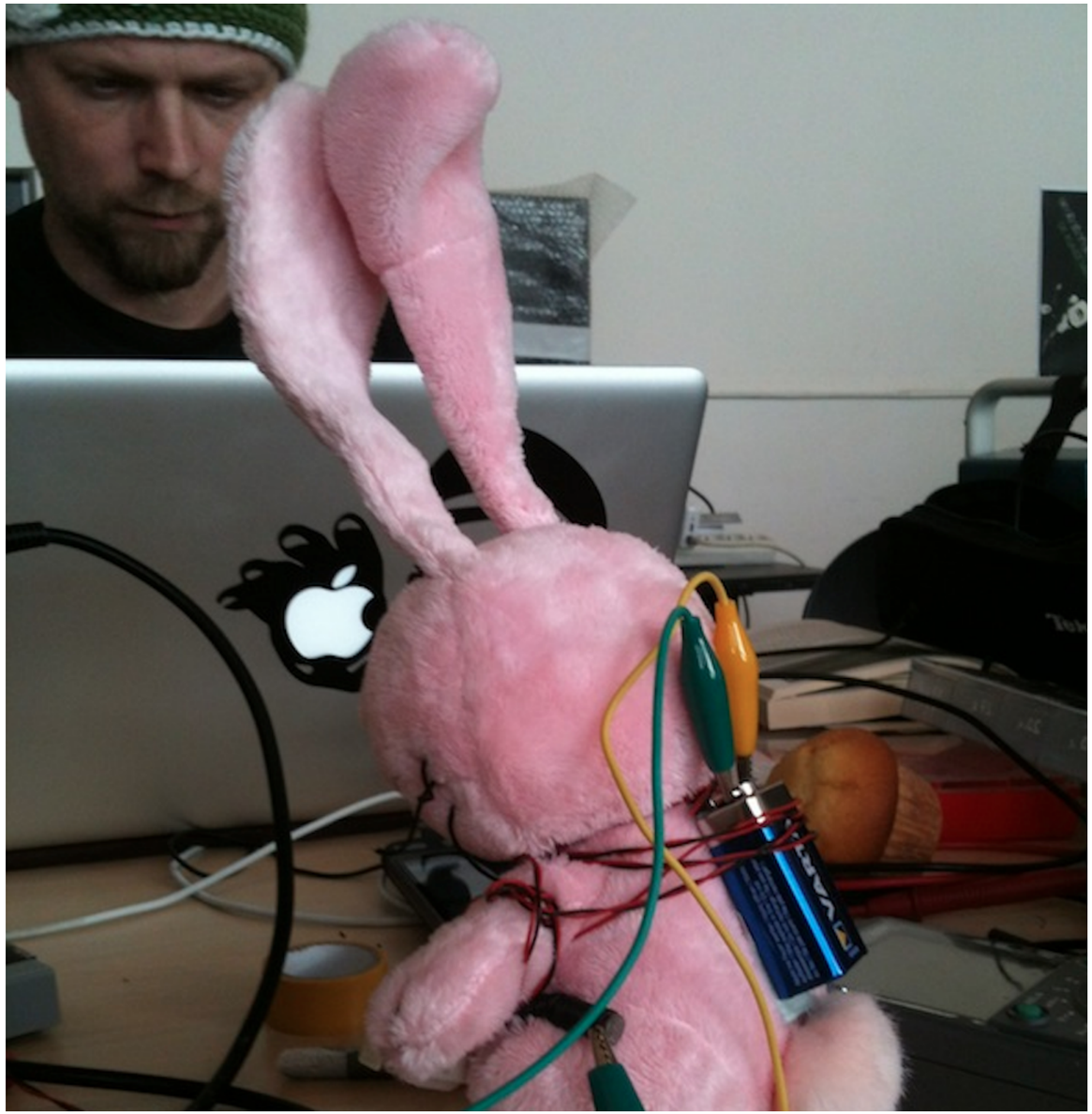
Easier than I thought.

And the quality is a-ma-zing!

Thank You

Code
https://github.com/crcdng/avnovel/

Live Demo
https://crcdng.github.io/avnovel_demo/

Contact
crcdng artistic research
crcdng.com

using Visual Novel characters by kid-blue (kid-blue.deviantart.com) and Ren'Py demo backgrounds