GLOCAST
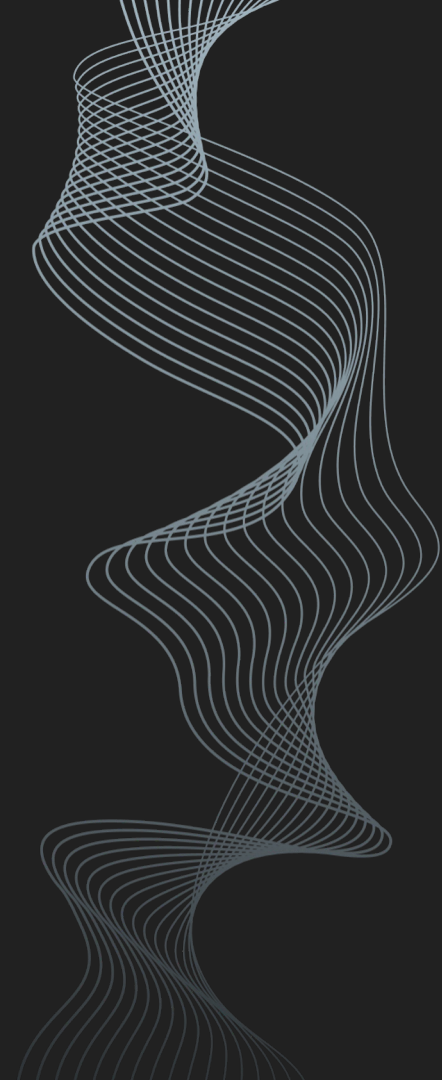
By FEBUS

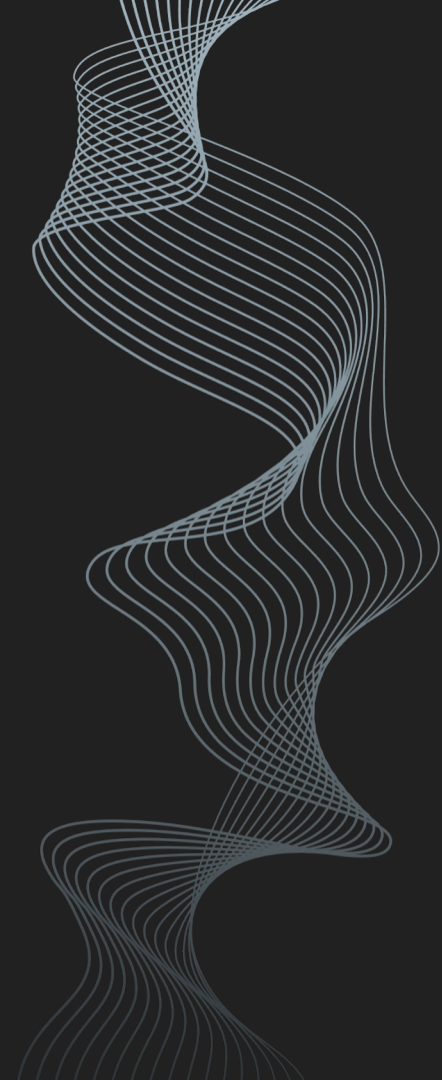# Glocaster App

An overview of our innovative dubbing application and its potential in the global video content market.

By FEBUS

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Who we are @Febus

Thomas Fiumara

Massimo Bozza

Problem

The global video content
market is growing rapidly

02

Viewers have to wait for
content to be dubbed

01

03

Content creators struggle
to reach audiences in
other languages

Demand for short-form
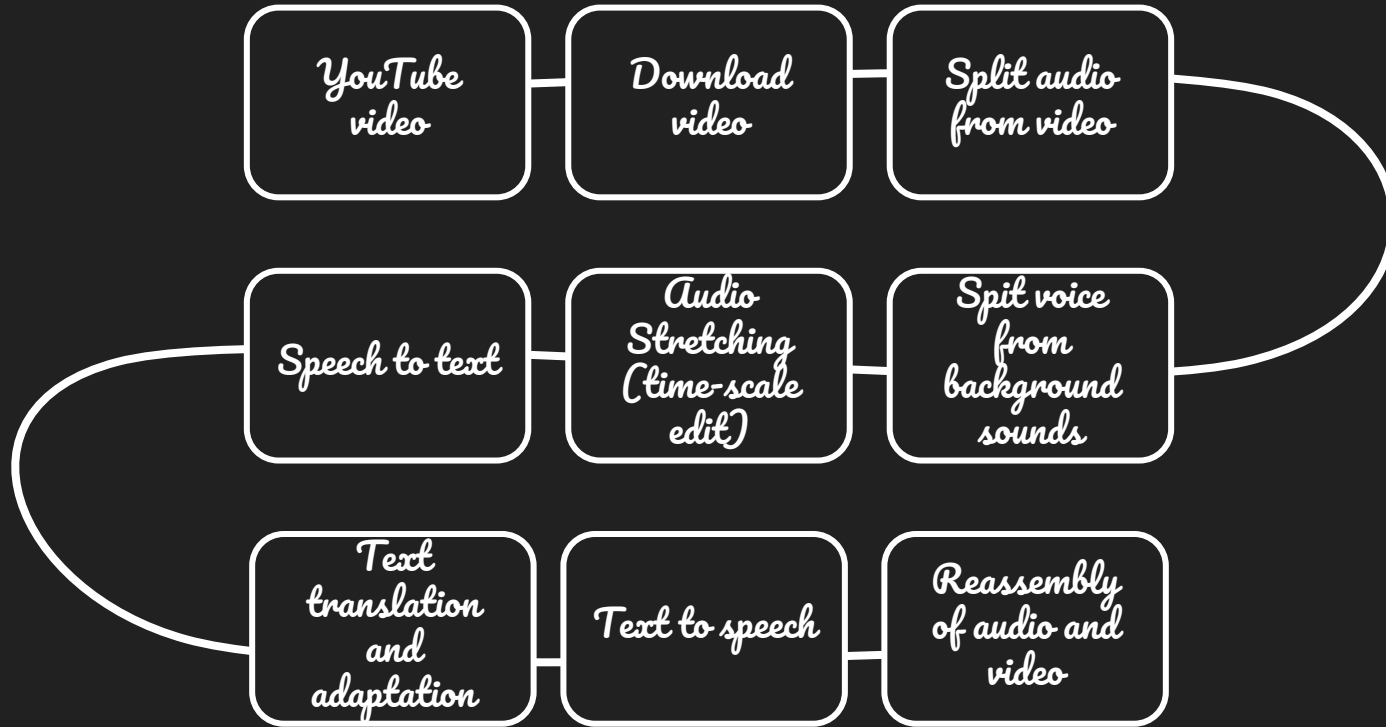video content is soaring

04

Solution

01 — A simple tool, with an intuitive interface, that allows to quickly create dubbed videos

02 — Automates the dubbing workflow

03 — Creates high-quality synthesized voice for target language

04 — Adapts the text for perfect synchronization with the video

05 — Extracts audio, performs speech-to-text conversion, and translates text

Flow

```
┌─────────────┐   ┌─────────────┐   ┌─────────────┐
│  YouTube    │───│  Download   │───│ Split audio │
│   video     │   │   video     │   │ from video  │
└─────────────┘   └─────────────┘   └─────────────┘
                                                   │
┌─────────────┐   ┌─────────────┐   ┌─────────────┐
│Speech to text│──│   Audio     │───│  Spit voice │
│             │   │ Stretching  │   │    from     │
│             │   │(time-scale  │   │ background  │
│             │   │   edit)     │   │   sounds    │
└─────────────┘   └─────────────┘   └─────────────┘
│
┌─────────────┐   ┌─────────────┐   ┌─────────────┐
│    Text     │───│Text to speech│──│ Reassembly  │
│translation  │   │             │   │of audio and │
│    and      │   │             │   │   video     │
│ adaptation  │   │             │   │             │
└─────────────┘   └─────────────┘   └─────────────┘
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Market Size

- Global video content market worth $223 billion
- Dubbing segment valued at $10 billion in 2020
- Projected to reach $280 billion by 2025
- Significant demand in North America, Europe, and Asia

Revenue Stream

- **Subscribtion fee:** To access and utilize our dubbing app, users will be required to purchase tokens, which serve as a form of currency within the application. These tokens are directly associated with the duration of video content being dubbed. The longer the video that needs dubbing, the more tokens will be utilized in the process.

  We will offer different tiers to accommodate individual creators, small businesses, and larger enterprises, providing flexibility and value to our users.

- **Data broker**: We will save the audio speech and annotated audio produced during the dubbing process. This valuable dataset, comprising various languages and voice samples, will be sold to companies, researchers, and organizations working on text-to-speech (TTS) technologies. By offering this dataset, we create an additional revenue stream while supporting advancements in speech synthesis and maintaining user privacy through strict data protection measures.

Next Steps/Backlogs

Next Steps:
- Complete the development of our dubbing app, ensuring its user-friendly interface and seamless functionality.
- Conduct beta testing with content creators to gather valuable feedback and identify areas for improvement.
- Launch the app to the public and initiate targeted marketing efforts to reach content creators and potential advertising partners.

Backlogs:
- Expand Language Support: Continuously add more languages to our app to cater to a broader range of target audiences and increase global market penetration.
- Enhance AI Algorithms: Invest in ongoing research and development to improve the accuracy and efficiency of our speech-to-text and translation algorithms, ensuring top-notch dubbing quality.
- User-Created Synthesized Voices fingerprint: embed blockchain technology to help content creators maintain control over their voice even when syntetized

Conclusion

By automating the dubbing process and providing content creators with a cost-effective means to expand their audience reach, we are poised to revolutionize the way content is created and distributed on a global scale. With a clear revenue model and a roadmap for continued development, we are confident in the immense potential of our application in the dynamic world of digital content. Together, let's break language barriers and usher in a new era of globalized content creation and consumption.

Glocast app

https://glocaster.febus.click/
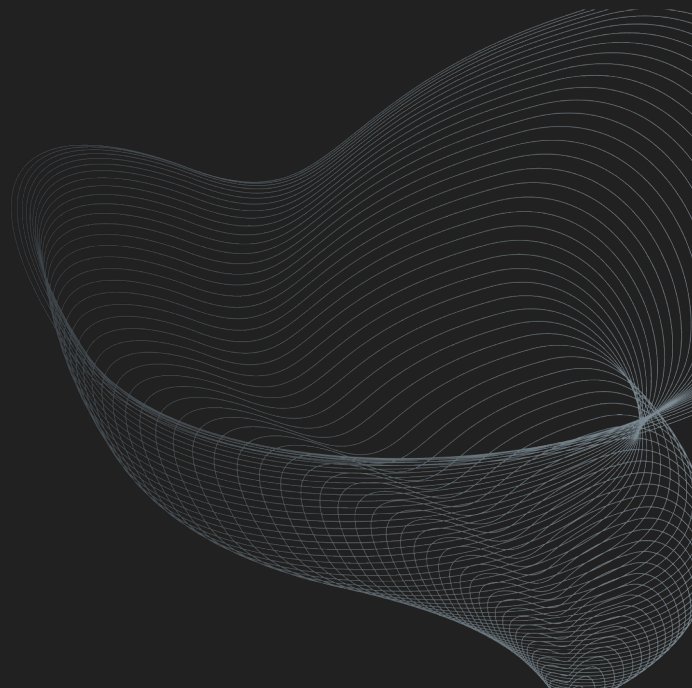
Thank you for your time 😊

Appendix

Subscription Fees:

To access and utilize our dubbing app, users will be required to purchase tokens, which serve as a form of currency within the application. These tokens are directly associated with the duration of video content being dubbed. The longer the video that needs dubbing, the more tokens will be utilized in the process.

Our subscription model is designed to offer a flexible and tailored approach to meet the needs of various user categories, including individual content creators, small businesses, and larger enterprises. Each tier will provide distinct features and benefits to cater to the specific requirements of our diverse user base.

For instance, individual creators may opt for a basic subscription tier that offers a predefined number of tokens per month to dub their shorter videos. Small businesses, with a higher volume of content, may choose a mid-tier subscription plan with an increased token allocation. At the same time, larger enterprises, involved in extensive content localization, can select a premium subscription plan with even more tokens available.

By structuring our subscription offerings in this way, we aim to provide flexibility and value to our users, ensuring they can efficiently and cost-effectively access the dubbing services they require. This token-based model not only simplifies the billing process but also allows users to manage their usage and subscription levels according to their unique content creation needs.

In summary, our token-based subscription fee system empowers content creators with a convenient and adaptable way to utilize our dubbing app, unlocking the potential for reaching broader language-speaking audiences while offering varying subscription tiers to cater to different user requirements.

Data Broker Revenue Stream:

As a data broker, our app can capitalize on this valuable dataset by offering it to other companies, organizations, or researchers involved in the development of text-to-speech technologies. These entities often require extensive and diverse datasets to train and refine their TTS models effectively.

By selling access to our well-curated and comprehensive dataset, we create an additional revenue stream for our app. Companies and researchers in the speech synthesis domain can benefit from our dataset's richness, diversity, and authenticity to enhance the accuracy, naturalness, and performance of their TTS models.

To maintain data privacy and user consent, we will implement robust data protection measures and ensure strict adherence to privacy regulations. Users will be provided with clear information about data collection, and we will obtain explicit consent from content creators before including their content in the dataset. Additionally, all data shared with external entities will be anonymized and aggregated to preserve user privacy.

This data broker revenue stream complements our primary subscription-based revenue model, providing a valuable opportunity for diversification and further financial sustainability. As the demand for advanced speech synthesis technologies continues to grow in various industries, our app's dataset becomes an increasingly sought-after asset for those seeking high-quality, multilingual speech data.

In conclusion, the data broker revenue stream represents an exciting opportunity for our dubbing app to leverage the valuable dataset generated through content localization. By responsibly offering this data to entities involved in speech synthesis research and development, we create a win-win scenario, supporting advancements in TTS technologies while generating additional revenue to support ongoing app enhancements and expansion.