

The team



Simonas
Producer

NETFLIX



Ignas
Growth marketer

HelloFRESH



Antanas
Sales

**4 EARLY-STAGE
STARTUPS**



Augustinas
Business developer

**EXITED TOURISM STARTUP
10 Y. IN THE INDUSTRY**



Andrew
Fullstack developer

**20+ YEX
#AI #MOBILEAPPS**

Problems with tours

10 interviews
10 Y. in tourism

Limited
availability

High cost

F*****
boring

Live guided tours

100%

meh

Audio tours

70%

even worse





Solution

Tours **10x** better

- On-demand
- Variety of options covering niches
- Fraction of the price



REVOTUR.COM

Revolutionize the tour industry!



TAM

960 million (tourists globally)
80% of U.S. travelers participated in some
tour, activity, event, or ticketed attraction
on their last leisure trip.

Sources:
unwto.org
phocuswright.com



SAM

Two-thirds of travelers are using an audio
guide if it is accessible.

Source:
digimedia.lv



A mix of performance marketing in
Google, Meta, Amazon
+ partnerships

Our research

Market in 2030

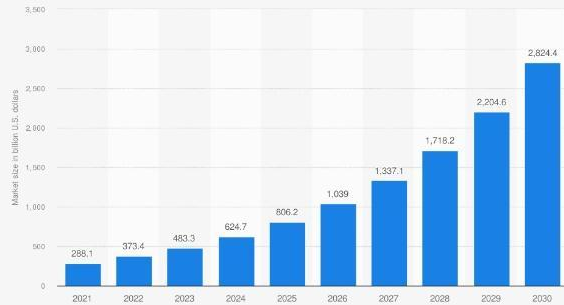
Personalized Travel and Experiences Market Size To Exceed USD 447.3 Billion By 2030| CAGR of 17.8%

NEWS PROVIDED BY
Allied Analytics LLP
June 16, 2023, 18:34 GMT

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Adventure tourism market size worldwide in 2021, with a forecast until 2030 (in billion U.S. dollars)



Source
New Moon Strategy Consulting
© Statista 2023

Additional Information:
Worldwide, 2021

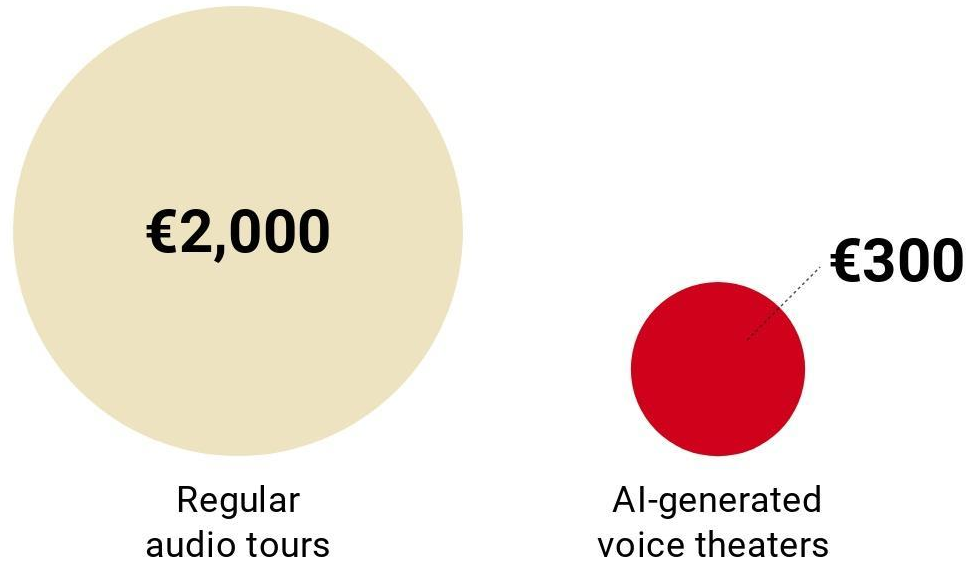
17.8%

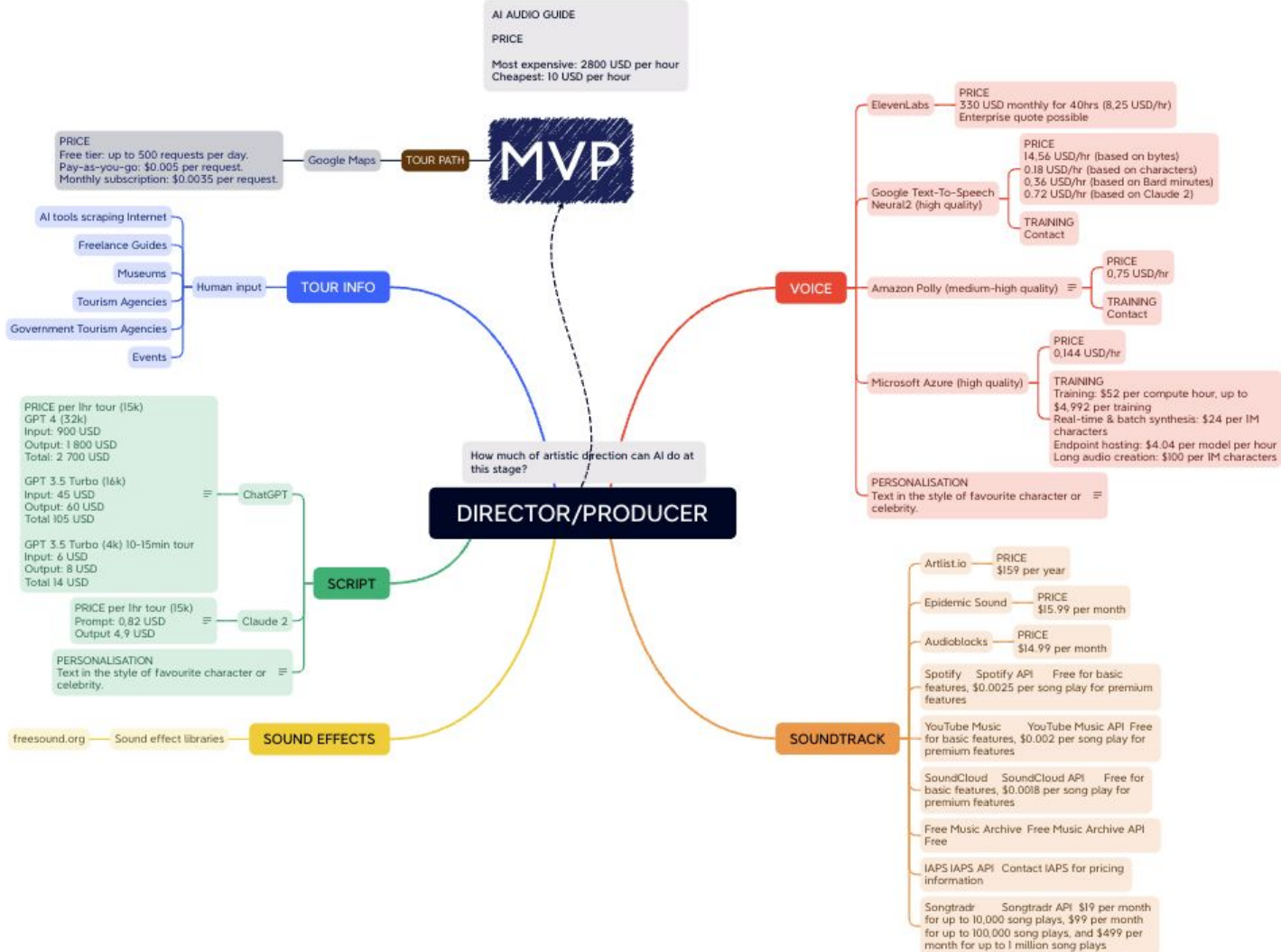
CAGR
FOR EXPERIENCES

288 -> 2,824

BILLION USD
MARKET SIZE
FOR ADVENTURES

The key. Unit economics

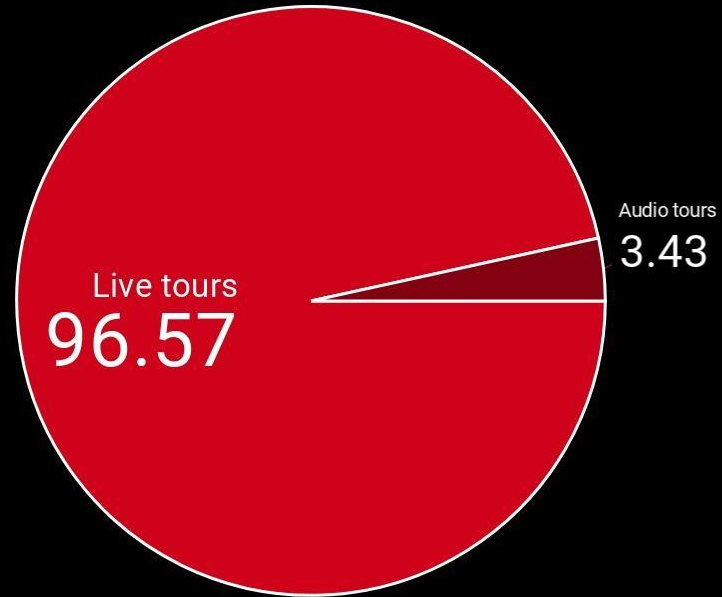






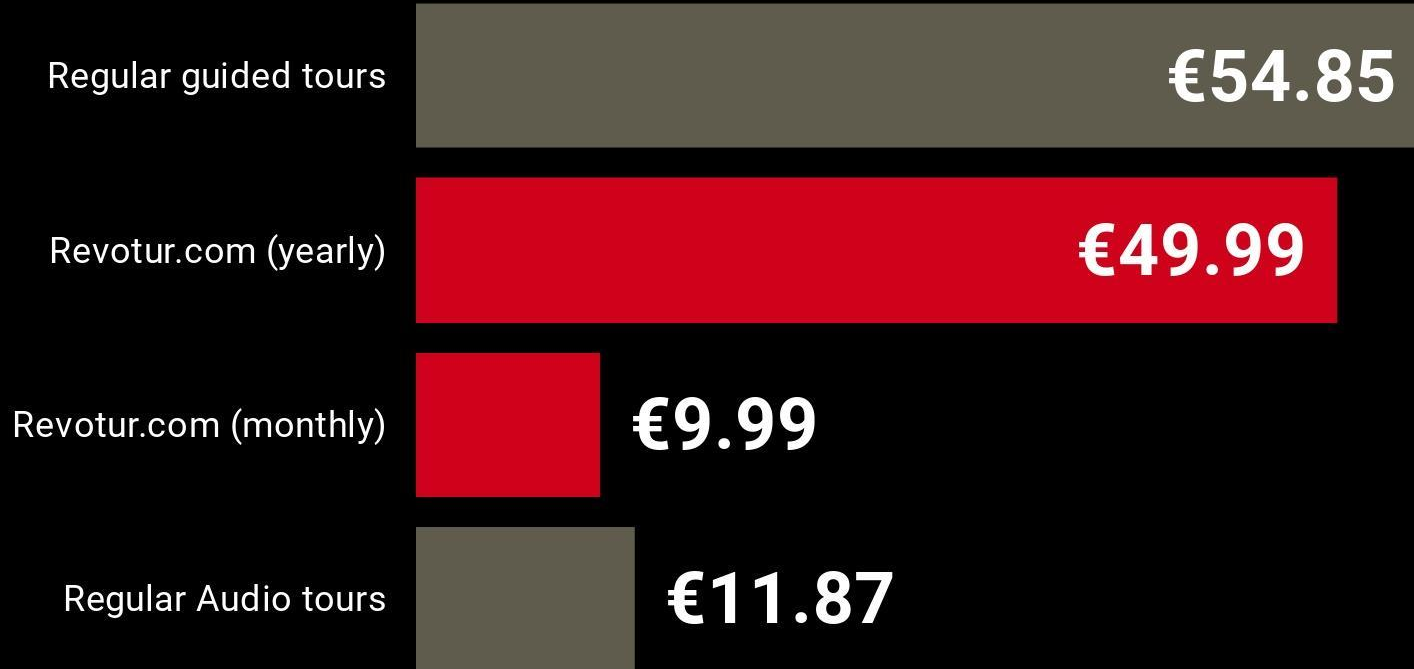
The competition

Analyzed 32 players



	Live tours	Regular audio tours	AI tours	Revotur.com
Binge touring	Low	None	None	Superior
Cost	Low	Mid-Superior	Mid-Superior	Mid
Convenience	Low	Mid-Superior	Superior	Superior
Storytelling	Mid-Superior	Low-Mid	None	Superior
Voice	Superior	Low-Mid	Mid	Superior
Personalization	Low-Mid	None	Mid	Superior

Revenue stream



What's next? - Launch

Development

Automated storytelling

UX

Chatbot

App

Marketing

Interviews

PPC market research

Brand

Tests

Partnerships

National tourism development agencies

Museums

Tourists attractions / sights

Restaurants / bars

Fundraising

Pre-accelerator

First revenue

LitBAN

Our network

Local VCs

Seed round

Production

Paris

London

Dubai

Bangkok

New York

Singapore

Kuala Lumpur

Vilnius

Binge touring



