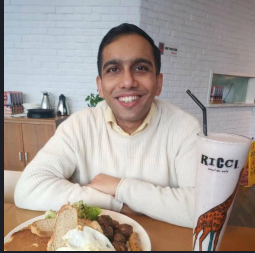# ReacTok | AI

*Supercharge Your TikTok Livestreams by reacting
to fans with an AI Agent in your voice*

Team

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Understanding the Problem Space

Tiktok Livestream Creator Pain Points:

- <u>Engagement</u>: Creators are reacting to only a few fans and can't engage with most fans during a livestream
- <u>Monetization</u>: Creators can't monetize the long-tail of fans & only receive virtual gifts from a select few fans
- <u>Reach</u>: Creators can't expand reach of livestreams because of language barriers even though they have multilingual followers through TikTok's Recommendation Engine, which surfaces their videos to global audience

ReacTok

Product Features:

- <u>ReacTok Web App</u>: Fans engage with the bot (Creator's Alter Ego) during live streams.
- <u>Tailored AI Agent</u>: Customized to match TikTok Creator's personality & values.
- <u>Personalized Dialogue</u>: Real-time Voice Clone based on fans' comments from past livestreams & TikTok trends.
- <u>Nudges for Virtual Gifts</u>: Adapts conversation & encourages fans to buy Virtual Gifts for increased monetization.
- <u>Multilingual Speech</u>: Bot responds in Creator's actual voice in diverse languages using ElevenLabs' technology.

Market Size

~$ 11Bn
AI in Media & Entertainment 🎬🎮 (Global, 2021)

~27%
CAGR between 2022 & 2030 📈

900%
TikTok Livestream revenue growth ✨2021-22

Revenue Stream

20% Subscription

5$ per month for TikTok Creator

30% Usage Fee

Addnl. Credits purchases for D2C Brands

50% Transaction Fee

2% transaction fee for every virtual gift for Global Brands

Future Roadmap

01

PVC
Professional Voice Clone with fine-tuned models from ElevenLabs

02

Real-time
Integrate TikTok API to fetch fans' comments in real-time

03

Multilingual
Leverage ElevenLabs Multilingual TTS model & update text in diff. languages

04

Companion Bot
Use Remotion.dev to generate video & stream as companion to creator's OG livestream

with me, and remember, I'll be here whenever you're ready to have some more fun! Take care and catch you later! 🎮✌️

take care. Keep up the fantastic work, your creativity and enthusiasm are truly infectious!

Aww, thank you so much! Your kind words mean the world to me! 🥰 I'm just here doing what I love and having a blast while doing it. It's amazing to know that my creativity and enthusiasm are contagious. I'll keep bringing the fun and entertainment, so stay tuned for more exciting content! Take care and see you around! 🎉✨ You can buy me virtual gift(s) from these: "Virtual Gift": "Tennis", "Value": "0.01", "$VirtualGift$" : "$Loveletter$", "$Value$" : "0.01", "Virtual Gift": "Football", "Value": "0.01", "$VirtualGift$" : "GG", "$Value$" : "0.01", "Virtual Gift": "Hi July", "Value": "0.01", "$VirtualGift$" : "$Minispeaker$", "$Value$" : "0.01", "Virtual Gift": "Lightning bolt", "Value": "0.01", "$VirtualGift$" : "$Coffee$", "$Value$" : "0.01", "Virtual Gift": "Ice cream cone", "Value": "0.01", "$VirtualGift$" : "$Weights$","$Value$" : "0.01"

Working Demo

Working Demo Link
When the Creator starts a live stream, their fans can access web app to engage in a live chat with the bot, represented by the Creator's Alter Ego. The bot responds to Fans' comments and questions using the Creator's actual voice, thanks to ElevenLabs' advanced Text to Speech technology.

Thanks!