ElevenLabs AI Hackathon

Curio Labs

EASY.DX

Instant, Realistic Voiceovers for Game Development.

IIElevenLabs

lab lab ai

new native group

NEXTGRID

Curio Labs

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The Problem

Indie and AAA studios in the gaming industry grapple with high costs, stringent time pressures, and the risk of developer burnout, underscoring the urgent need for efficient solutions in voiceover creation and dialogue generation.

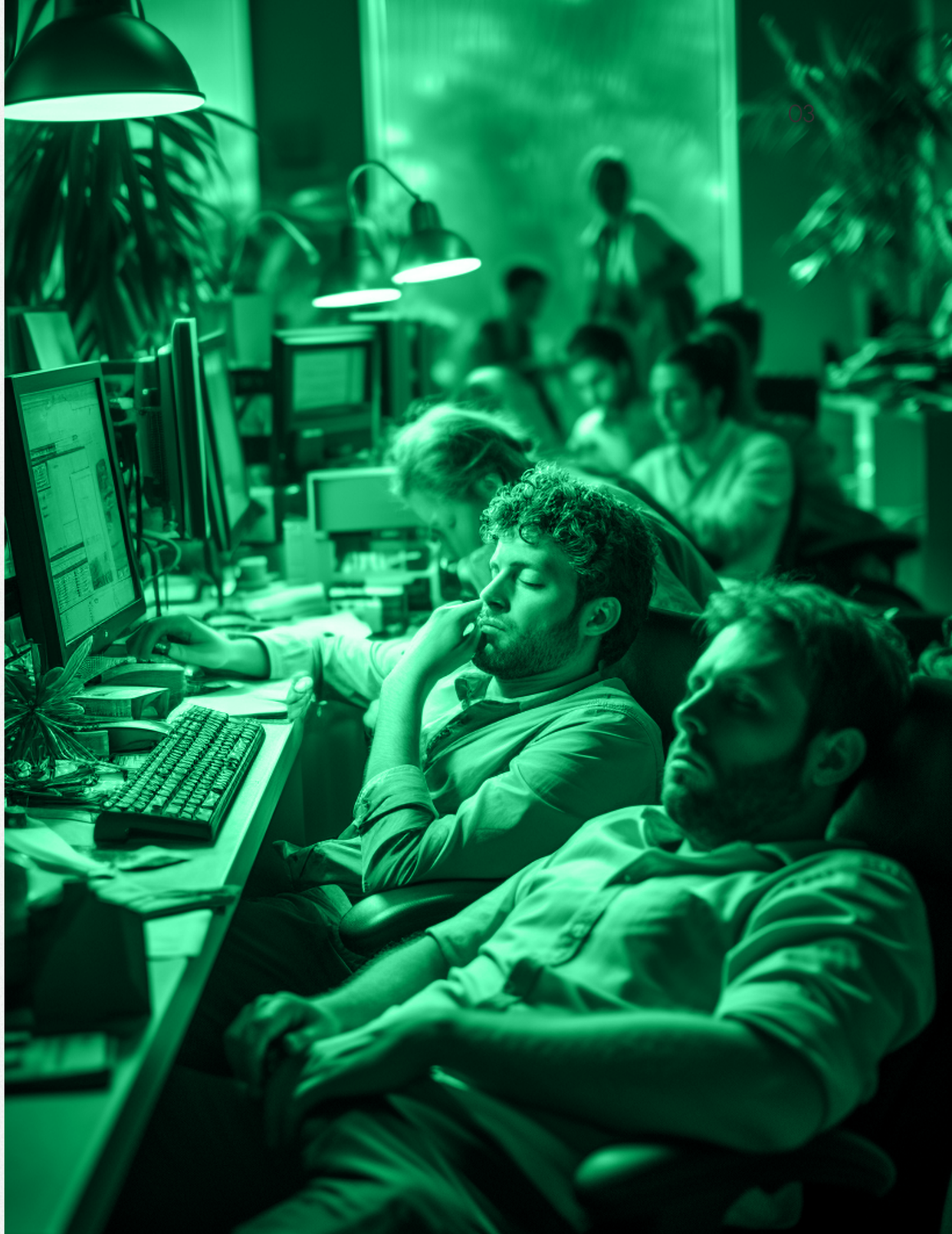
Tackling High Costs and Time Crunch in Game Development with AI Voiceovers

AAA Game Development

In the high-stakes gaming industry, AAA studios constantly race against tight timelines, a demanding pace that often risks developer burnout. As these studios strive for efficiency and quality, especially with immersive voiceovers, finding the balance between speed, cost, and team well-being is a paramount challenge.

Independent Game Development

Indie game development is often burdened by costly voice acting and audio editing processes. These high expenses and resource-intensive tasks can strain limited budgets and hinder the creative visions of independent developers.



The Crunch

When crunch time occurs, workweeks of 60 to 80 hours, or in some cases, 100 hours or more, have been reported. This trend continues today with developers still clocking in 12–14 hour days for seven days a week during crunch.

The Cost

An average indie game makes $3,947 in revenue. With the union rate for video game voice actors starting at $478/hr, voiceovers are rarely even an option for indie game developers.

The Cure

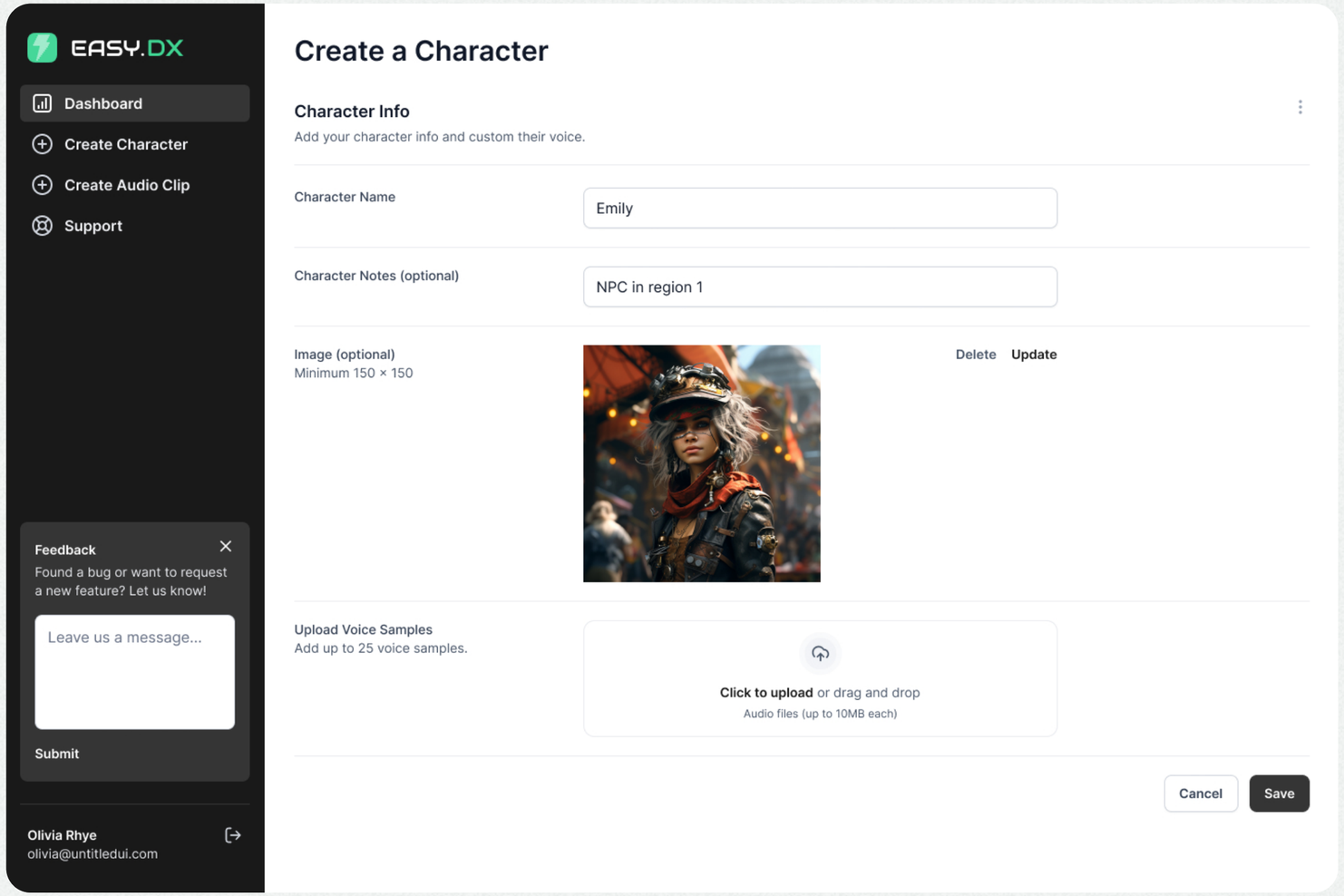
By streamlining voiceover creation and dialogue generation, our ElevenLabs API-powered app aims to reduce costs and development time, mitigating the detrimental "crunch culture" prevalent in the gaming industry.

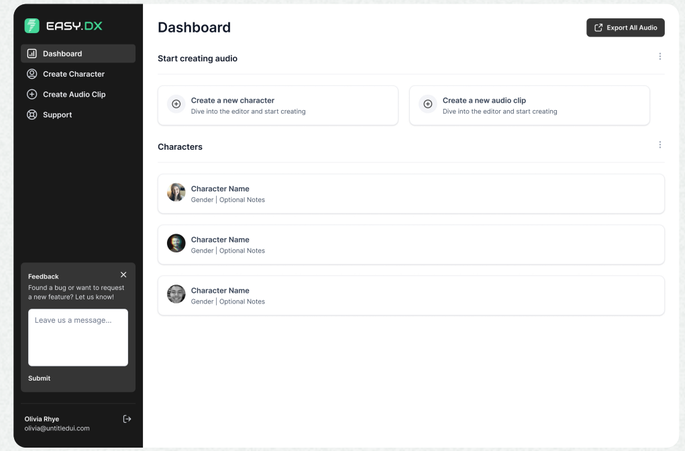
Simplifying Game Audio: Creating Voiceovers Made Easier with EASY.DX

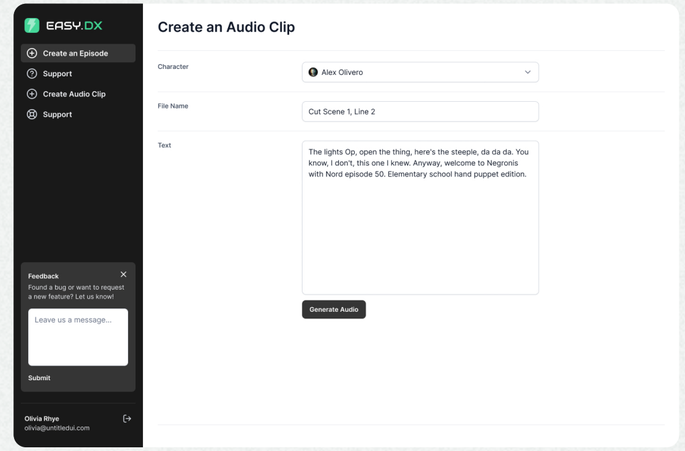
Leveraging the **ElevenLabs API**, we've developed a user-friendly web application specifically built for the gaming industry that enables sound designers to create distinct character voices with ease. It allows them to generate and export audio clips for dialogue, ready for integration into their game development software. This solution offers a step towards mitigating the challenges of time, cost, and developer stress that both indie and AAA studios often face.

EASY.DX

PLAY THE DEMO VIDEO







The Gaming Market size is estimated at **$245.10 billion in 2023**

The global indie gaming market in 2020 was valued at approximately $2 billion, with a **predicted compound annual growth rate of 7%** from 2020 to 2023.

https://fungies.io/2023/03/16/amazing-opportunity-of-indie-gaming-market-size/

INDIE PLAN

Purely usage based

- First X audio hours free, then charged based on usage
- Access to 10 premade voices
- Up to 5 characters
- No custom voices

PLUS PLAN

Monthly fee

- Access to 30 premade voices
- Up to 30 characters
- Up to 10 custom voices
- Up to X audio hours

PRO PLAN

Monthly fee

- Access to 30 premade voices
- Unlimited characters
- Up to 50 custom voices
- Up to X audio hours
- Rate for additional usage

- **Efficient Voiceover Creation:** By automating the process of character voice creation, our app saves significant time and effort, facilitating faster game development.

- **Cost Reduction:** The app reduces the reliance on expensive voice actors and audio editing services, leading to substantial savings, especially crucial for indie developers on tight budgets.

- **Preventing Developer Burnout:** By streamlining labor-intensive tasks, our app contributes to reducing overtime hours and combating the "crunch culture," promoting healthier work practices.

- **Streamlined Iteration:** The app allows for easy and quick adjustments to voiceovers, enabling teams to iterate on their game design without costly and time-consuming re-recordings.

- **Accessible to All:** Whether it's a AAA studio needing to streamline their process or an indie developer looking for affordable voiceover solutions, our app is versatile and adaptable to various development needs.

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THANK YOU!

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