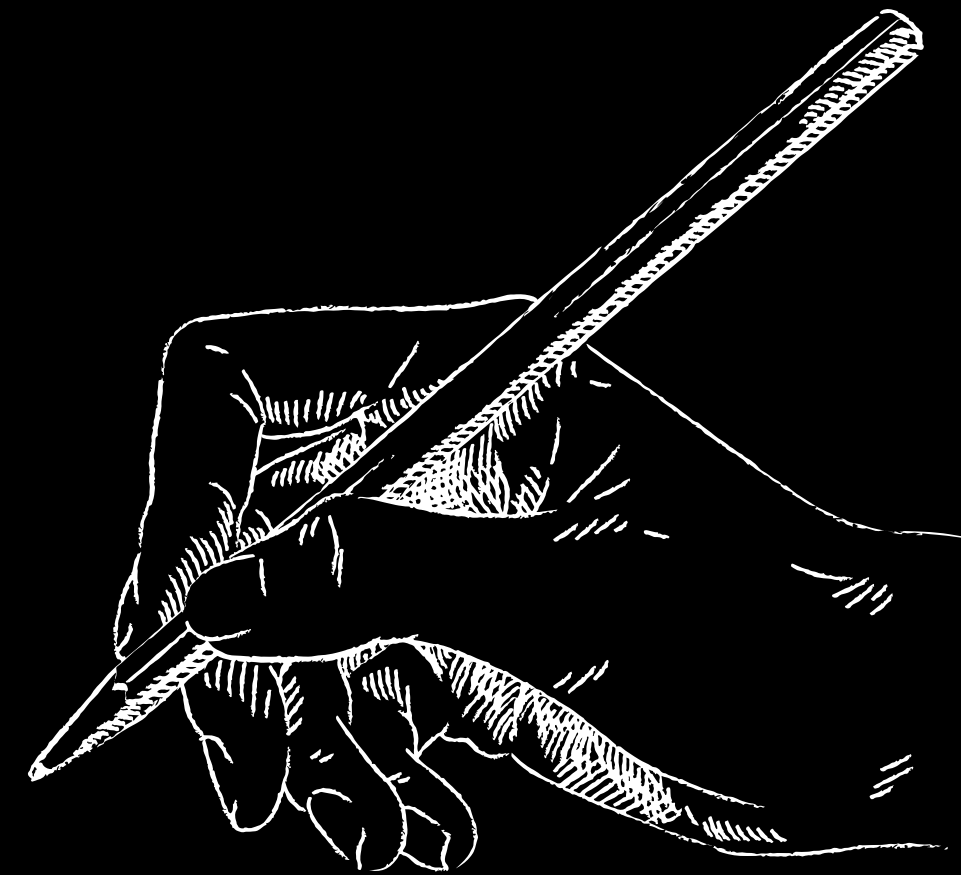




AETHERLENS



UNVEIL THE ETHEREAL: ELEVATE YOUR  
VEHICLE'S AURA





# THE TEAM



**MOHAMMED ARSALAN**  
Associate Consultant, Team lead

**DEEPTHI CHIRUVELLA**  
Software Consultant

**AZEMA SHAIK**  
Data Analyst



# INTRODUCTION

IN AN ERA WHERE VISUAL APPEAL REIGNS SUPREME, OUR STATE-OF-THE-ART, AI-POWERED APPLICATION IS SPECIFICALLY TAILORED TO TAKE YOUR MARKETING GAME TO A WHOLE NEW LEVEL. SAY GOODBYE TO MUNDANE AND BORING VEHICLE PICTURES; IT'S TIME TO UNLEASH YOUR CREATIVITY AND CREATE STUNNING IMAGES THAT RESONATE WITH YOUR AUDIENCE.

WITH A FEW SIMPLE TAPS, "AETHERLENS" EMPOWERS YOU TO EFFORTLESSLY CHANGE BACKGROUNDS, SEAMLESSLY INTEGRATING YOUR VEHICLES INTO CAPTIVATING SCENES THAT PERFECTLY COMPLEMENT THEIR UNIQUE FEATURES. WHETHER YOU WANT TO EXUDE SOPHISTICATION AGAINST A SLEEK CITYSCAPE, EVOKE WANDERLUST WITH A DREAMY BEACH SCENE, OR INSPIRE A SENSE OF ADVENTURE AGAINST BREATHTAKING MOUNTAIN LANDSCAPES, THE POSSIBILITIES ARE ENDLESS.

NO MORE WASTING HOURS ATTEMPTING TO CAPTURE THE PERFECT SHOT. "AETHERLENS" HARNESSSES THE POWER OF CUTTING-EDGE AI TECHNOLOGY TO DO THE HEAVY LIFTING FOR YOU, TRANSFORMING YOUR VEHICLE IMAGES INTO ATTENTION-GRABBING MASTERPIECES THAT ARE BOUND TO TURN HEADS ON SOCIAL MEDIA.


# DEMO OF APP

Prompt:


new york city

Is image without background


Edit Car



Generated Mask



Car



Generate

Clear Mask

[HTTPS://HUGGINGFACE.CO/SPACES/ENIGMAOFTHEWORLD/AETHERLENS](https://huggingface.co/spaces/enigmaoftheworld/aetherlens)




# DEMO OF APP

**Prompt:**


car on snowy road

Is image without background


**Edit Car**



**Generated Mask**



**Car**



**Generate** **Clear Mask**



# DEMO OF APP

### QR Code Content or URL

The text you want to encode into the QR code

### Prompt

Prompt that guides the generation towards

### Negative Prompt

Prompt that guides the generation away from

Params: The generated QR Code functionality is largely influenced by the parameters detailed below ▼

#### Controlnet Conditioning Scale


Controls the readability/creativity of the QR code. High values: The generated QR code will be more readable. Low values: The generated QR code will be more creative.

#### Guidance Scale

Controls the amount of guidance the text prompt guides the image generation

#### Sampler

### Result Image



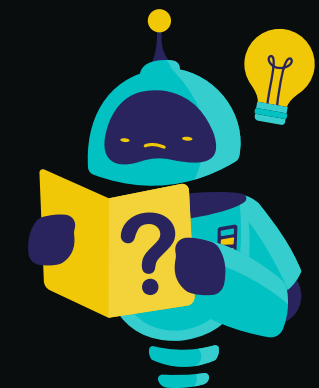
[HTTPS://HUGGINGFACE.CO/SPACES/ENIGMAOFTHEWORLD/AETHERLENS](https://huggingface.co/spaces/EnigmaOfTheWorld/AetherLens)

# BENEFITS OF THE SOLUTION

- **Elevated Visual Appeal:** By leveraging advanced AI-powered background changes and seamless integration, "AetherLens" enables marketers to create visually stunning and captivating images that instantly catch the eye of potential customers. The elevated visual appeal sets vehicles apart from competitors, making them more likely to be noticed and remembered.

- **Enhanced Engagement:** The striking and imaginative images produced by "AetherLens" draw higher engagement on social media platforms. Customers are more likely to like, share, and comment on visually appealing content, leading to increased visibility and potential reach to new audiences.

- **Time and Cost Savings:** Traditional photoshoots to capture different backgrounds can be time-consuming and expensive. "AetherLens" streamlines the process, saving valuable time and reducing costs associated with arranging photoshoots at different locations.
- **Ease of Use:** "AetherLens" boasts a user-friendly interface, making it accessible to marketers of all levels of expertise. Minimal learning curve and simple navigation allow users to quickly adopt the application and create captivating content without the need for specialized training.





**THANK YOU**