

YourPodcast



Infinite Topics, One AI: The Future of Podcasts

Vision

What if users become their own content creators?

Many podcast generation apps are targeting content creators. Using Anthropic Claude, we wish to flip this model upside its head.

Solution

Your Podcast

Generate Podcasts with AI

51 podcasts generated so far.

1. Enter a podcast topic

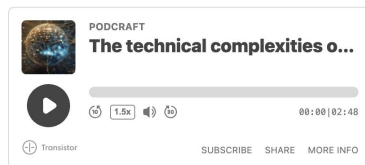
The technical complexities of Cassandra Database Systems

2. Select your vibe

Emotional ^

Generate your podcast →

Your Generated Podcast



Instructions

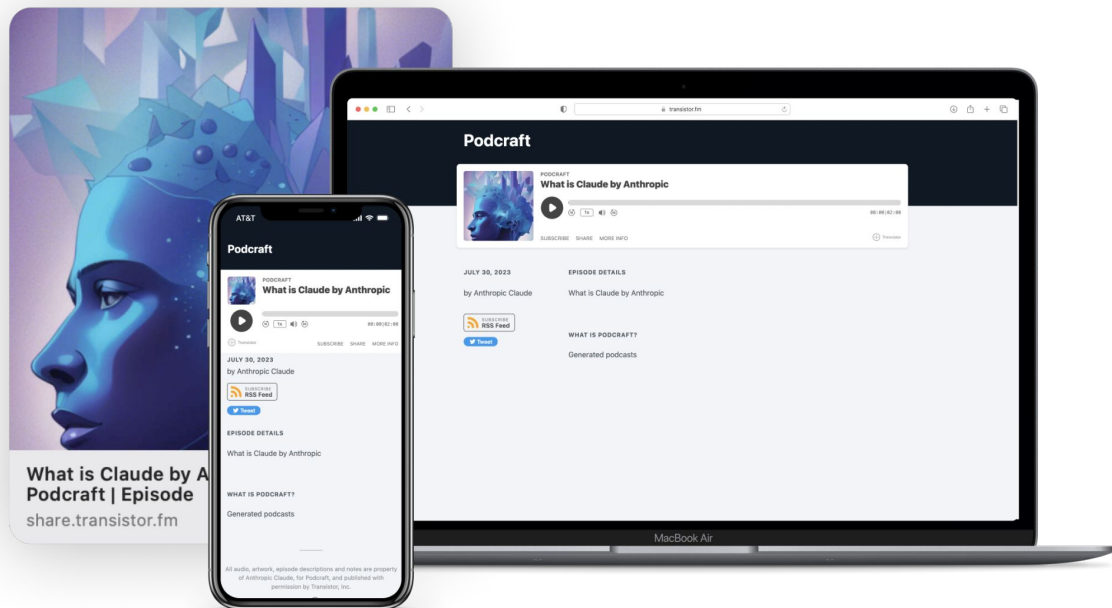
Simply paste your podcast idea on our website, and receive a podcast back instantly.

Solution

Results

A full, 5-15 minute podcast educating you on the topic audibly

- Our backend can automatically upload your podcast to transistor.fm, the world's leading audio framework.
- Receive a transistor.fm link that you can share with your friends

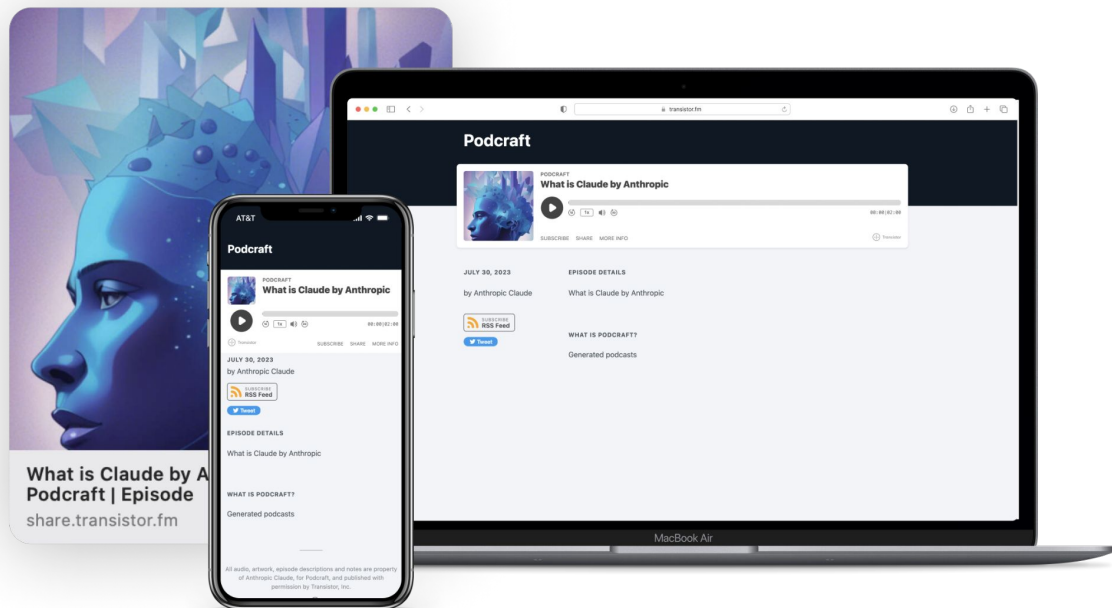


Example podcasts generated

[Barbie vs Oppenheimer](#)

[Claude by Anthropic](#)

[Who was responsible for the atom bomb?](#)



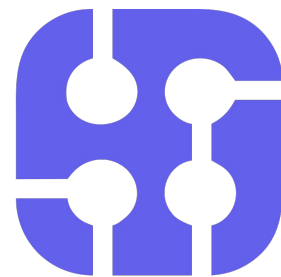
Tech Stack

ANTHROPIC



Transistor

ElevenLabs



SerpApi



Top Down Market Sizing

US PODCAST
LISTENERS

REGULAR
LISTENERS

ANNUAL VALUE
CREATION

MARKET
CAPTURE

EXPECTED
ANNUAL VALUE

177 million

x

50%

x

\$20

x

10%

=

\$170 MM

Half of this amount regularly
tune into their favorite
podcast each month

Assuming the average
customer spends this amount
using our service

Assuming we can convert 10%
of these users into paying
customers

Roadmap

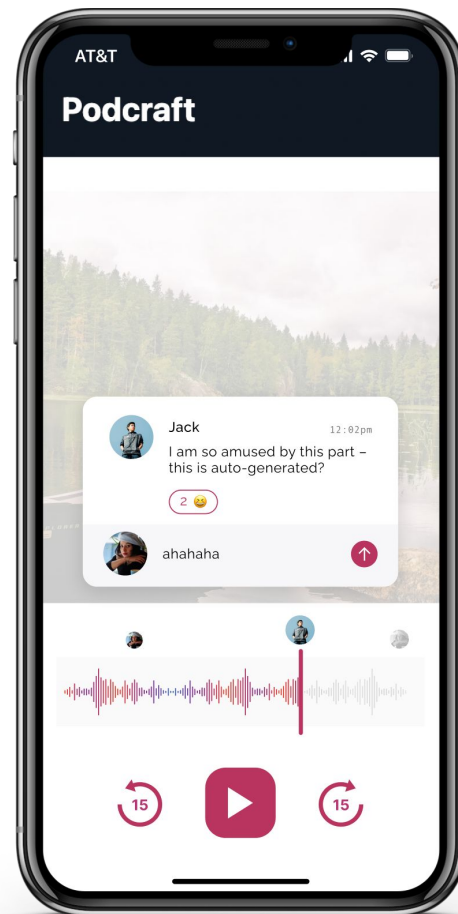
Our team aims to address three core questions related to this venture. After sharing the MVP with **15 avid podcasters**. From this data, we determined that three sprints should be conducted to address the following questions: [1] Sharing and [2] Content Generation

Roadmap

Sprint #1: Sharing

Auto-generated podcasts seem to unlock more value if we can package them into *shareable experiences*.

- “I don’t feel connected or ‘together’ with people”
- “I don't feel like this is unlocking my creativity or making me apart of some greater”
- “Can you make this about my friend Isaac?”



Mockups
generated from
feedback from
user testing

Roadmap

Sprint #2: Podcast Generation

Users loved our product concept, but *they didn't always know* what they wanted to create.

Providing users the ability to create podcasts that are emotionally relevant, and recently relevant, containing all the information they should need on a recent evolving topic. Specifically, we saw users requested:

- **Referring to unique individuals:** “Write me a podcast on how awesome Marcus Ellison” Who is Marcus Ellison? Can we use AGI to do real-time search – scan across multiple sources
- **Referring to recent events:** Can the podcast talk about the recent events in depth?

Thank you

