# Project Gutenborg

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### **Problem**

- Producing an audiobook takes a lot of time and effort
  - Preparation read the book
  - Recording about 1 day per 2 hours of content
  - Post processing
- Time is money
- You need a fitting voice, pronunciation, deliver emotions, ...





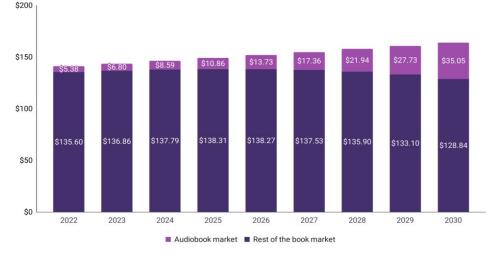
- Most books are available as digital text
- Text-to-speech synthesis can efficiently create audiobooks
- ElevenLabs creates the most realistic, versatile and contextually-aware Al audio
- Audiobook generation can be automated by AI

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**Text to Speech** 

## **Market size**

- Audiobooks are the fastest-growing format in the publishing industry and will be the driving force behind the growth of book publishing over the next decade.
- The global audiobook market is worth over \$5.3 billion and is projected to reach \$35 billion in 2030.
- The audiobook market will grow by 26.4% every year over the next 7 years.



#### Audiobook market growth by 2030 (\$ billion)

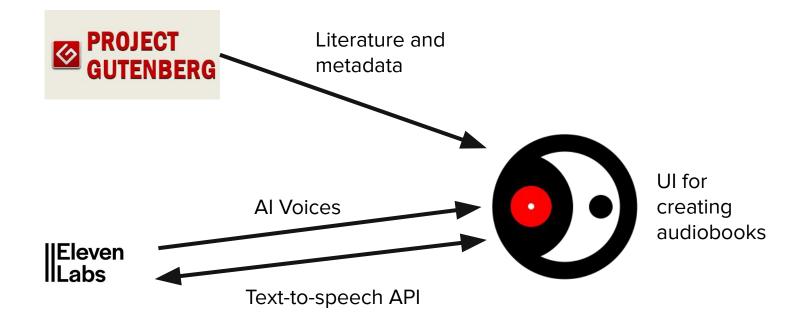
### **Revenue stream**

- Selling audiobooks is easy
- Audiobooks on Audible typically sell for around 10\$
- About 70.000 audiobooks published per year (2021)
- Production of audiobooks has constantly

been growing over the last 5 years



# **Project Architecture**





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Bella american soft young female narration ~

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Download

#### Alice's Adventures in Wonderland

Carroll, Lewis (1832 - 1898)

Alice's Adventures in Wonderland, by Lewis Carroll

CHAPTER I. Down the Rabbit-Hole

Alice was beginning to get very tired of sitting by her sister on the bank, and of having nothing to do: once or twice she had peeped into the book her sister was reading, but it had no pictures or conversations in it, "and what is the use of a book," thought Alice "without pictures or conversations?"

So she was considering in her own mind (as well as she could, for the hot day made her feel very...

#### Generate audio



## **Next steps**

- Synthesize a whole book and check the quality
- Postprocessing and quality control
- Make a business plan
- Copyright issues?
- Database for audiobooks to save generated files
- More languages than just English

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### Try it out:





- Sources:
  - <u>https://www.quora.com/How-long-does-it-take-to-produce-an-audiobook</u>
  - <u>https://wordsrated.com/audiobook-statistics/</u>

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