# Project Gutenborg 

by Sebastian Hofer (Team: Headsplosion)

## Problem

- Producing an audiobook takes a lot of time and effort
- Preparation - read the book
- Recording - about 1 day per 2 hours of content
- Post processing
- Time is money
- You need a fitting voice, pronunciation, deliver emotions, ...



## Solution

- Most books are available as digital text
- Text-to-speech synthesis can efficiently create audiobooks
- ElevenLabs creates the most realistic, versatile and contextually-aware AI audio

[4)

Text to Speech

- Audiobook generation can be automated by Al


## Market size

- Audiobooks are the fastest-growing format in the publishing industry and will be the driving force behind the growth of book publishing over the next decade.
- The global audiobook market is worth over $\$ 5.3$ billion and is projected to reach $\$ 35$ billion in 2030.
- The audiobook market will grow by $26.4 \%$ every year over the next 7

Audiobook market growth by 2030 (\$ billion)
 years.

## Revenue stream

- Selling audiobooks is easy
- Audiobooks on Audible typically sell for around 10\$
- About 70.000 audiobooks published per year (2021)
- Production of audiobooks has constantly been growing over the last 5 years


## Project Architecture



## Demo

| Gutenb®rg |  | - : Domioad |
| :---: | :---: | :---: |

## Alice's Adventures in Wonderland

Carroll, Lewis (1832-1898)

Alice's Adventures in Wonderland, by Lewis Carroll

CHAPTER I.
Down the Rabbit-Hole


Alice was beginning to get very tired of sitting by her sister on the bank, and of having nothing to do: once or twice she had peeped into the book her sister was reading, but it had no pictures or conversations in it, "and what is the use of a book," thought Alice "without pictures or conversations?"

So she was considering in her own mind (as well as she could, for the hot day made her feel very...

```
Generate audio
```


## Next steps

- Synthesize a whole book and check the quality
- Postprocessing and quality control
- Make a business plan
- Copyright issues?
- Database for audiobooks to save generated files
- More languages than just English


# Project Gutenborg 

## Try it out:



- Sources:
- https://www.quora.com/How-long-does-it-take-to-produce-an-audiobook
- https://wordsrated.com/audiobook-statistics/


## Project Gutenb®rg

