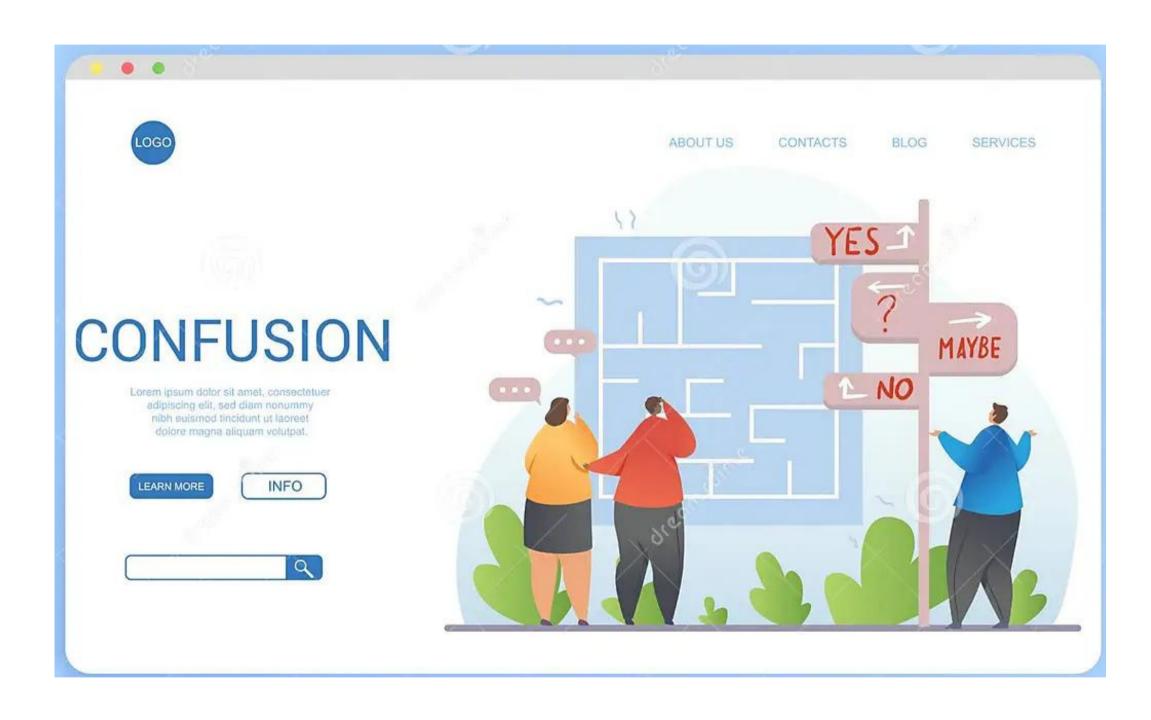


# Ai-Splain

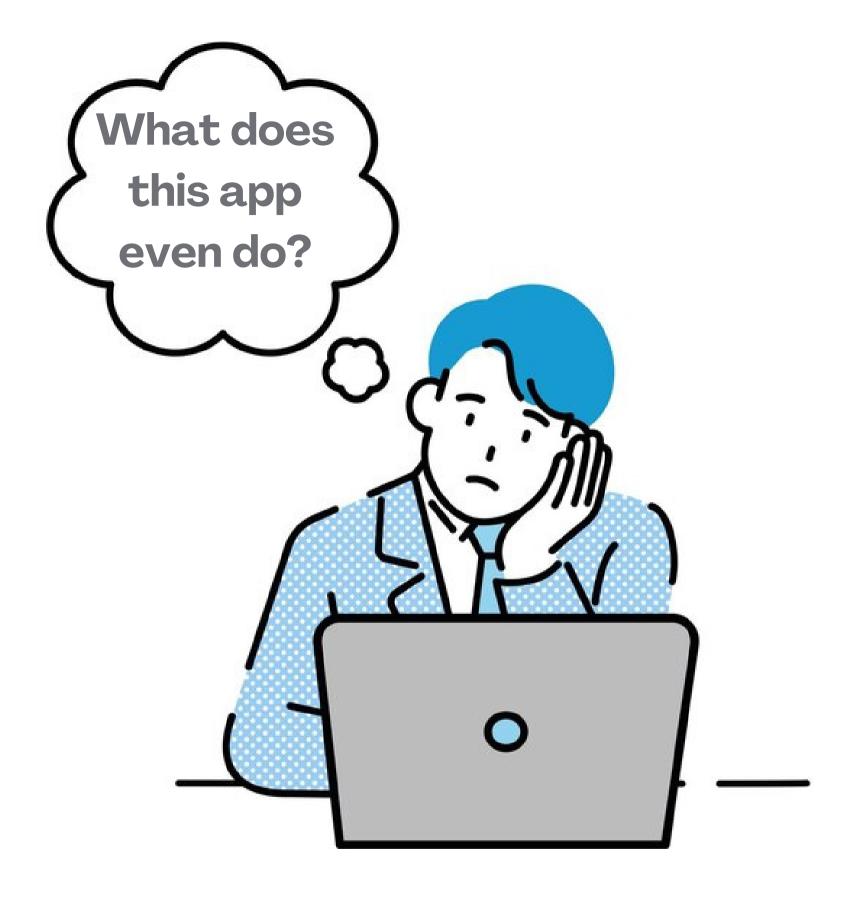
Experience your website come alive

Team Hack to Live | Yajat | Dhanush | Vibha



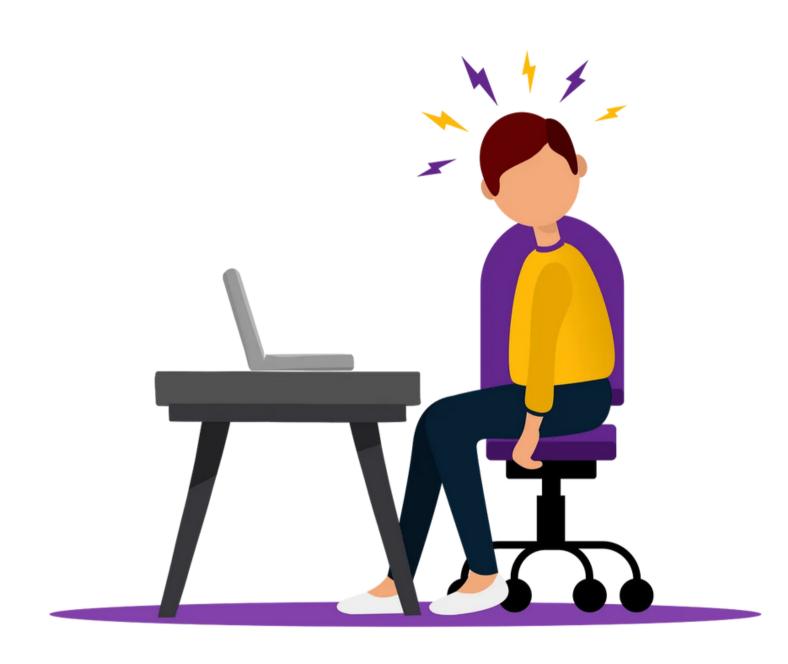
Bombarded with information making it difficult to grasp the app's purpose and features at one go

Lengthy and Boring Web App Landing Pages



Leading to user frustation and disengagement

#### The problem



- Web apps typically rely on static landing pages.
- Absence of interactive and personalized guidance.
- Bad user experience

## AISPLAIN

Al voice technology to provide users with interactive and personalized walkthrough of websites



#### Features

## Frontdesk for Your Landing Page

Provide our assistant with your essential business knowledge, and it will engage your visitors in interactive conversation sessions.

#### Engaging audio guide

Al-Splain allows you to add a guided voice that walks your visitors through your landing page. The assistant auto generates the script based on the content of your landing page.

#### **Plug and Play**

Add the Al-Splain widget to any website with a single line of code and it works out of the box.

#### Powered by











**Backend** 

Frontend

#### **Business Model**

• Subscription based service

• Targeting customers across various growth stages from startups all the way to enterprises.

#### **Future Scopes**

• Going beyond just the landing page to entire website

Expand to mobile apps

• Enhance use cases to include product demo, dynamic user journeys

### Thank you