



Voice AI Hackathon July 28-31



IIElevenLabs AI Hackathon

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AI Podcast Producer

Introducing AI Podcast Producer!

Powered by the Ultra-Realistic Voices of ElevenLabs, discover how AI can revolutionize your podcasting experience with ease!

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Problem Statement

How might we streamline and enhance the podcast creation process for content creators, allowing them to effortlessly use Eleven Labs diverse AI-generated voices and produce high-quality podcasts with improved efficiency and a dynamic user experience?

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Name: Mark Johnson

Age: 32

Occupation: High School Teacher

Bio: Mark Thompson is a 32 year old dedicated high-school teacher and hosts a podcast, where he delves into the latest news stories, fostering informed discussions and inspiring critical thinking among his audience.

Goals:

1. **Expand Listener Base:** Mark's primary goal is to grow the listener base of his podcast. He aims to reach a broader audience, including students, professionals, and anyone interested in staying informed about the latest news stories.
2. **Collaborate with Knowledgeable Guests:** Mark is determined to invite knowledgeable and reputable guests onto his podcast to enhance the quality of discussions and provide diverse perspectives on current events. He wants to foster insightful conversations that resonate with his audience.

Frustrations:

1. **Limited Time for Podcasting:** Mark's full-time teaching job demands significant time and energy, leaving him with limited free time to focus on his podcast. He often feels frustrated by the time constraints, making it challenging to consistently produce episodes.
2. **Difficulty Securing Guests:** As an individual without formal journalism training or a large following, Mark faces difficulty in securing knowledgeable guests for his podcast. This frustration sometimes leads him to rely solely on his own research and analysis, missing out on the enriching perspectives that guests could bring.

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Name: Emily Franklin

Age: 28

Occupation: Marketing Associate

Bio: Emily works as a marketing associate at a medium-sized e-commerce company.

Emily has always had a passion for storytelling and creative expression. Emily dreams of starting her own podcast to share marketing tips, industry insights, and success stories with fellow marketers and entrepreneurs. She believes that podcasting will allow her to establish herself as an industry thought leader and connect with a like-minded community.

Goals:

1. **Launch:** Emily's primary goal is to successfully launch her podcast and establish a strong presence in the marketing and entrepreneurship community. She aims to inspire and educate her audience with valuable content and engaging interviews.
2. **Build a Loyal Listener Base:** Emily aspires to build a loyal and engaged listener base for her podcast. She hopes to connect with fellow marketers, entrepreneurs, and industry enthusiasts who find value in her podcast and eagerly await each new episode.

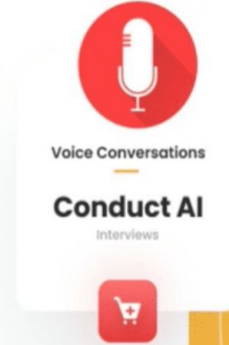
Frustrations:

1. **Time Constraints:** Emily often finds it frustrating to balance her demanding full-time job as a marketing associate with her podcasting aspirations. The limited time available outside of work makes it challenging for her to consistently create and promote her podcast episodes.
2. **Technical Challenges:** While Emily is tech-savvy, she may encounter frustrations while learning to use new AI-powered podcasting tools or software. Overcoming technical hurdles to achieve a polished and professional sound can sometimes be time-consuming and daunting.

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Dialogue Podcasts Generated by AI



 Timely
30 Min



The Solution

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AI Podcast Producer makes
podcast production accessible
to EVERYONE.

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Create Quality Content in Minutes

AI Technology

We employ cutting-edge artificial intelligence technology in our software, leveraging chatGPT for creating dialogues and ElevenLabs' exclusive voice synthesis technology.

Hyperrealistic Voices

The advanced voice technology from ElevenLabs allows us to synthesize speakers with stunning realism. Their voices sound completely natural.

Innovation in Content Production



No expertise in podcast production is needed to create high-quality content; our software takes care of it all for you.

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How It Works:

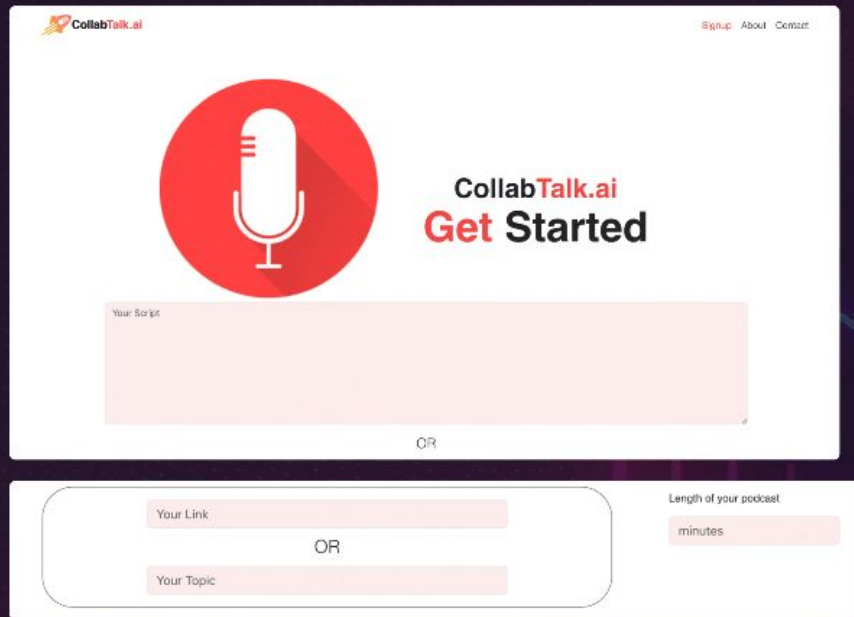
Generates engaging and conversational podcasts using your favorite articles or any given topic.

Simply provide the content, and let our AI-powered tool transform it into compelling audio discussions that captivate your audience.


Transform Any Link into a Podcast in 4 easy steps!

1. Enter a Link

Just Copy and Paste text or a Link to a YouTube Video, Blog, Article, or Any Similar Content



CollabTalk.ai Sign up About Contact

 CollabTalk.ai
Get Started

Your Script

OR

Your Link

OR

Your Topic

Length of your podcast

minutes

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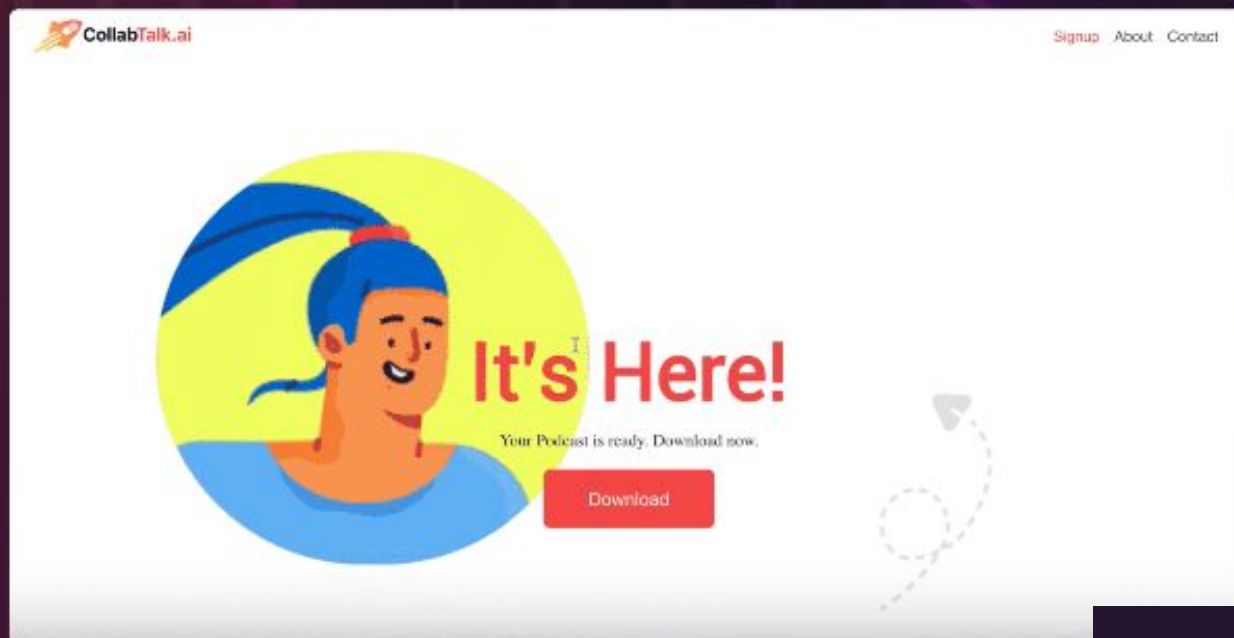
2. Customize Your Speakers' Voice Characteristics

With customization options such as tone, speed, intonation, accent, and much more, the content sounds authentic, as if it were created by two real humans.

Speaker 1	Speaker 2	Speaker 3 (Optional)
Name <input type="text"/>	Name <input type="text"/>	Name <input type="text"/>
Gender <input type="text" value="gender"/> ▼	Gender <input type="text" value="gender"/> ▼	Gender <input type="text" value="gender"/> ▼
Age <input type="text" value="age"/> ▼	Age <input type="text" value="age"/> ▼	Age <input type="text" value="age"/> ▼
Accent <input type="text" value="Accent"/> ▼	Accent <input type="text" value="Accent"/> ▼	Accent <input type="text" value="Accent"/> ▼

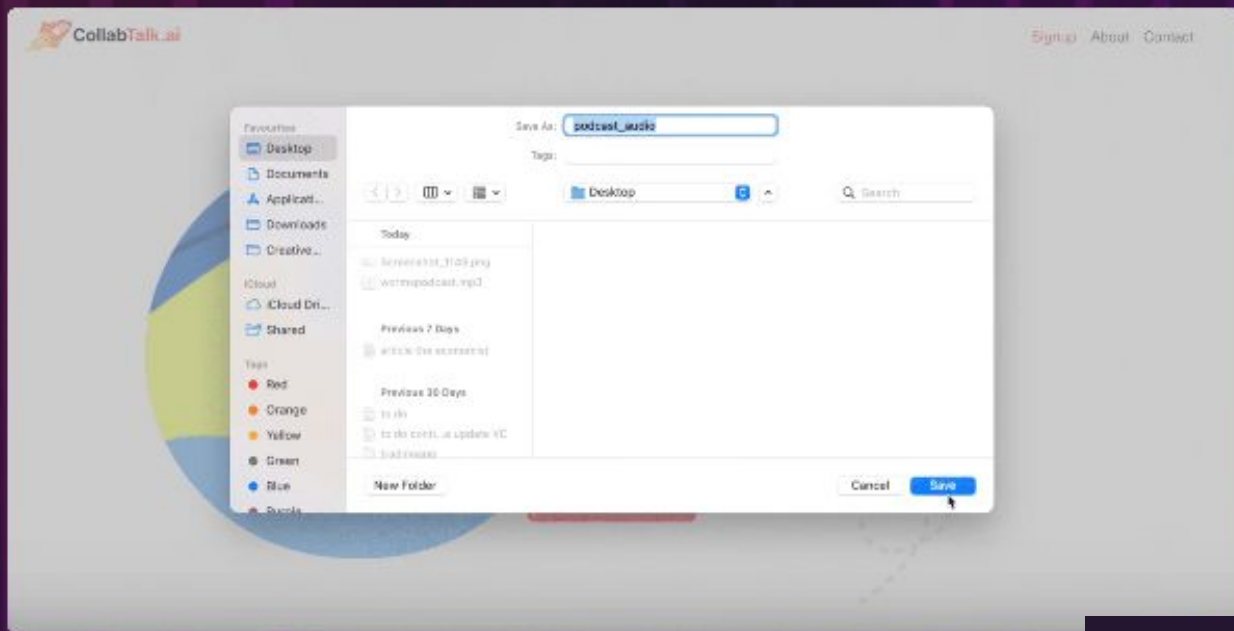
3. Then the Magic Happens... 🤖

ChatGPT facilitates Natural Dialogue Generation between two fictional speakers based on the content provided. An engaging dialogue is generated using ultra-realistic voices from ElevenLabs. Most listeners won't realize it's a combination of AI generated voices.



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4. Download and save your Podcast and simply upload it to your preferred podcast platform.



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Features

User-Friendly Interface

With just a few clicks, you can create a full 2 person dialogued podcast in just a few minutes.

Natural-Sounding Voices

With a large library of human sounding voices to choose from, you can choose the gender, age ranges and even different dialects of your speakers, all with Studio-Quality Sound.

Wide Variety of Languages

Our extensive array of language options allows us to tailor the auditory experience for your listeners, regardless of the content's original language.

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The Benefits

Minimal Technical Requirements

No need to invest in expensive microphones, cameras, or recording studios. All you need is a link and our technology.

Reduced Production Times

Our software synthesizes the voices and takes care of editing and post-production, making content production easier and more efficient than ever before.

Versatility

Create diverse content to engage various audiences.

Create and recreate your content in different languages.

The Market

According to the latest available data, there are **464.7 million** worldwide podcast listeners. That equates to 22% of all internet users.



There are **464.7 million** worldwide podcast listeners

By 2025, global listeners are expected to surpass 500 million - around 23.5% of all internet users.

Here's a look at projected podcast listener growth through 2025:

Year	Podcast Listeners	Change Over Previous Year	Percentage of Internet Users
2019	274.8 million	↑ 22.6%	14.4%
2020	332.2 million	↑ 20.9%	16.5%
2021	383.7 million	↑ 15.5%	18.7%
2022	424.2 million	↑ 10.6%	20.3%
2023 (projected)	464.7 million	↑ 9.6%	22%
2024 (projected)	504.9 million	↑ 8.6%	23.5%

Monetization Opportunities



1 Subscriptions: Our goal is to deliver a quality service at an affordable price via subscription plans.

2 Advertisements and Sponsorships: offering a free, ad-supported version of the app, where users can access basic features, but with occasional advertisements inserted into their podcasts.

Also we'd collaborate with sponsors or advertisers to include their products or services as integrated audio ads in the podcasts.

3 Premium Features and Upgrades: Offer premium features or advanced AI tools for users who are willing to pay an additional fee. This could include Elevenlabs instant voice cloning to clone their own voices, more sophisticated editing options, and/or access a vast library of licensed sound effects and music.

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Next Steps



Personalization

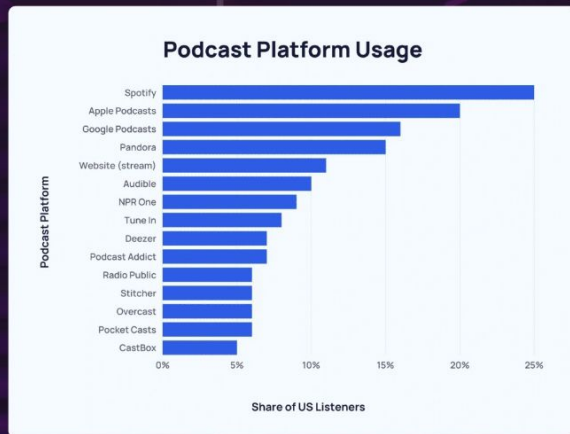


Clone your own voice or a voice you have a permission and rights to. Only you have access to the voices you create.

Seamless Integration



We envision integration with podcasting platforms as the next phase of our business strategy.



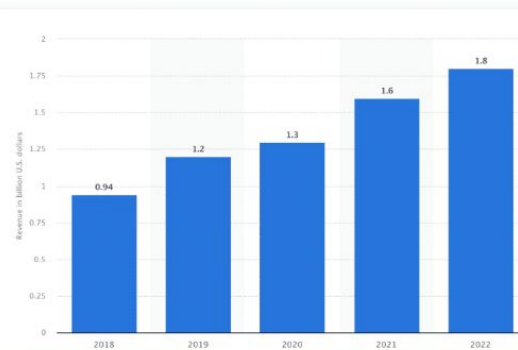
Audio Books



Most Audiobooks have one voice, that of the author or an actor narrating but what if each character in a story had a distinct voice? It will be possible with our software.

Audiobook sales revenue in the United States from 2018 to 2022







(in billion U.S. dollars)



Additional Use Cases

- Users can create their own local radio stations offering opportunities for advertising and sales.
- Users can create their own original audio books with multiple character voices.

Meet Our Team

 <p>Wajahat Ali wajahat_ali717 Data Analyst / Backend developer</p>	 <p>Jessi Jordan jessijordan Project Manager / UX Researcher / Prompt Engineer</p>	 <p>Rodrigo Vargas rodrigo Developer</p>	 <p>Vivien Richaud louvivien824 Product Manager, Backend Developer</p>	 <p>Yusra Mashkooor yusra_mashkooor891 Backend Engineer, Data Science</p>	 <p>Ahmad Sultan ahmad_jajja288</p>
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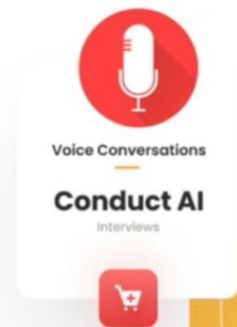
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II Eleven Labs lab lab ai new native group NEXTGRID

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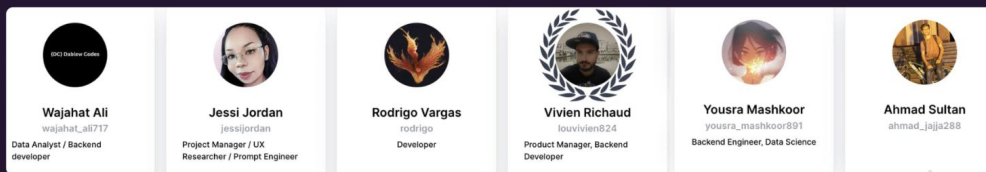


Thank You!

Questions? Thoughts? Comments?

Get in touch!

Contact: Vivien Richaud - Team Leader / Product Manager
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