

Storify

AI Powered Video Story Generating App

Team Member 1: S Deepak Kumar

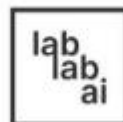
🏆 11+ Hackathons/Challenges Winner (7x International) • 💻 Web, App, UI/UX, ML/AI & Web3 • 🏆 TCO22 Finalist

Team Member 2: Deepak Kumar Sah

🎓 M.Tech' 23 @ IIT Mandi 🏆 Inter IIT TechMeet 10.0 High PrepEvent (Bronze Medalist) • 💻 ML/AI , Robotics, IoT & Cloud

Powered by:

IIElevenLabs

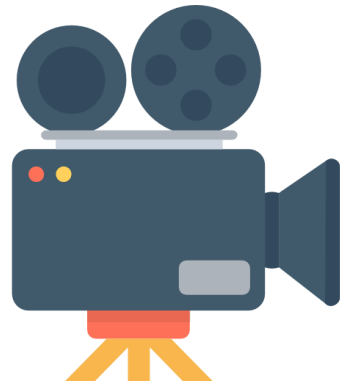


NN new native group



Problem Statement:

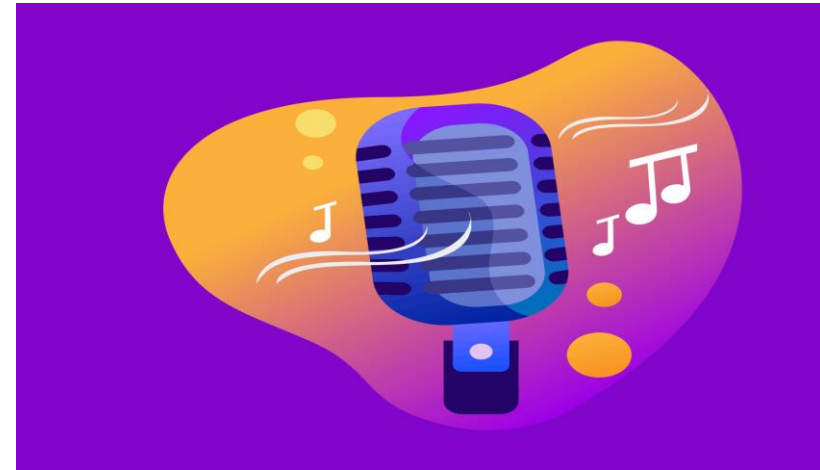
Creating Videos with appropriate audio has traditionally been a complex and time-consuming process, requiring specialized skills, high cost equipment, and software.



Solution:

Storify is a cutting-edge web application that takes video storytelling to a whole new level. Storify combines the power of artificial intelligence and innovative technologies to create video stories.

[Demo: https://storify-tyksbtk4tgxsbuhtkjinicr.streamlit.app/](https://storify-tyksbtk4tgxsbuhtkjinicr.streamlit.app/)



Welcome to Storify

Story Generation

Choose an option:

Upload your own story

Upload your story file



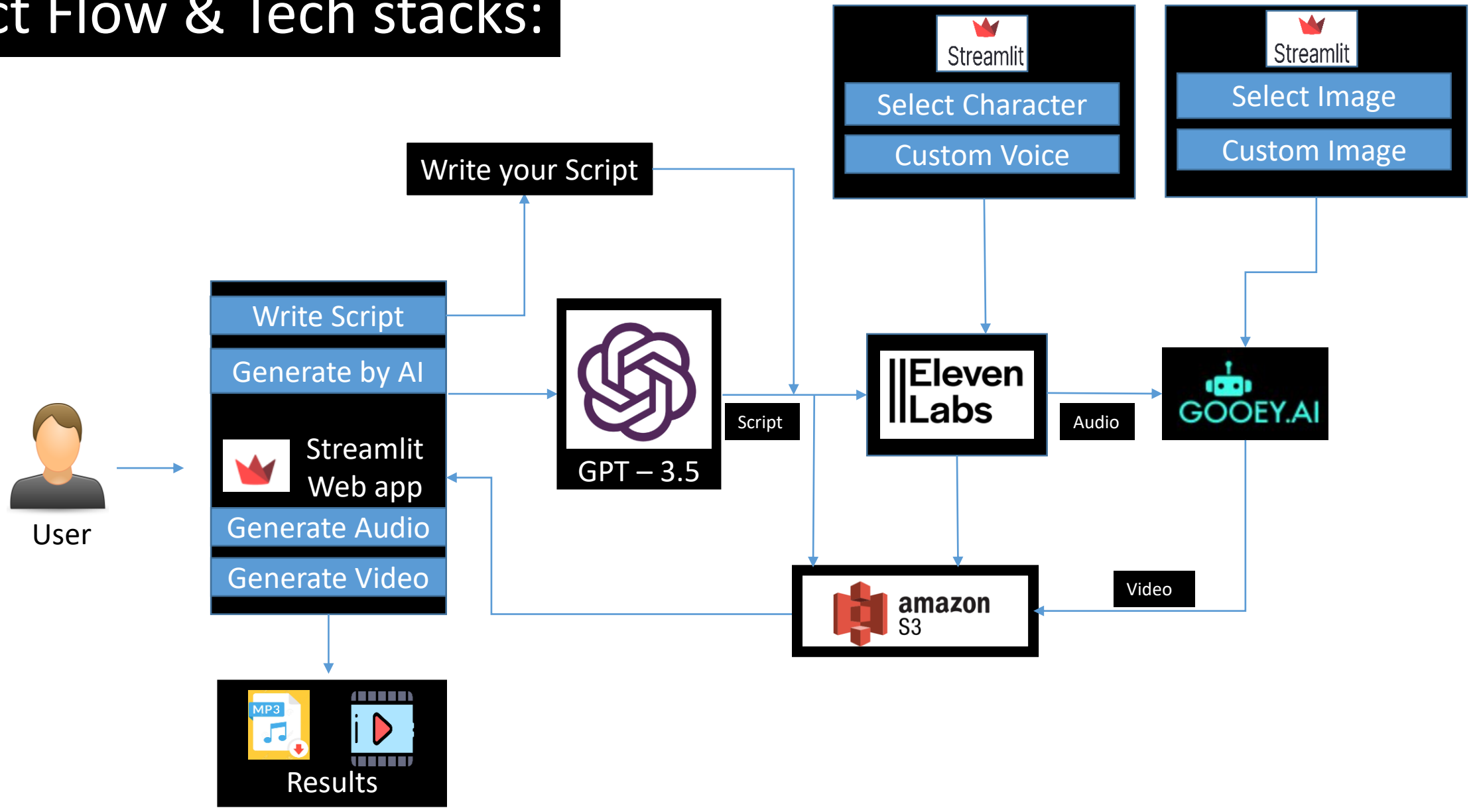
Drag and drop file here

Limit 200MB per file • TXT

Browse files

Set Story

Project Flow & Tech stacks:

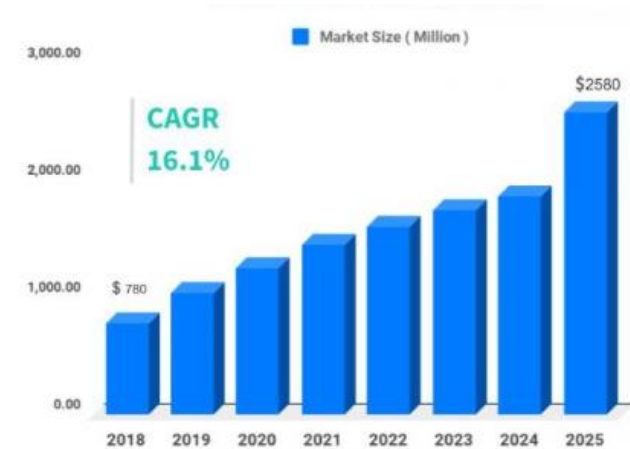


Market Opportunity:

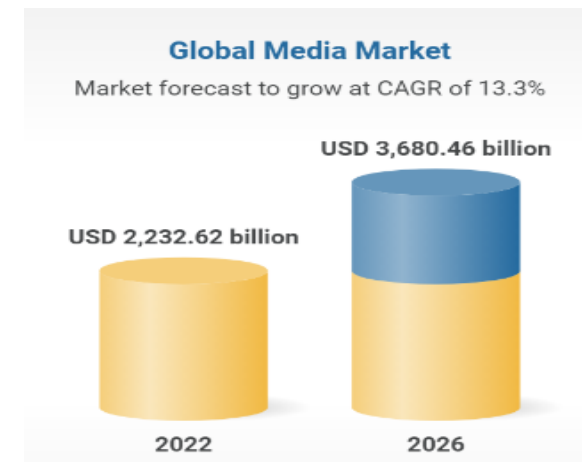
The global Online Video Platforms market size was estimated at US 780 million in 2018 and is projected to hit USD 2580 million by 2025, at a CAGR of 16.1 percent over the forecast period.



The global media market is expected to grow from \$1989.55 billion in 2021 to \$2232.62 billion in 2022 at a compound annual growth rate (CAGR) of 12.2%. The market is expected to reach \$3680.46 billion in 2026 at a CAGR of 13.3%.



Source: Valuates Reports, Press release Global Online Video Market growth



Marketing:

Partnerships and Collaborations: Collaborate with influencers, social media platforms, or content marketing agencies to promote Storify and leverage their audience reach.



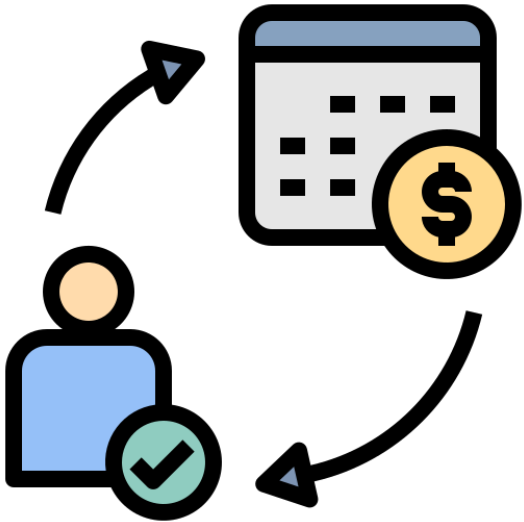
Social Media Campaigns: Run targeted social media campaigns on platforms like Facebook, Instagram, TikTok, and YouTube to showcase the app's features, user-generated content, and success stories.

User Referral Program: Implement a user referral program that rewards users who refer new users to the app. Offer incentives like extended free trials, premium features, or discounts for successful referrals.



Contests and Challenges: Organize video creation contests or challenges, encouraging users to create and share their Storify-powered videos. Offer attractive rewards or features for the best submissions, boosting user engagement.

Revenue:



Subscription Model



Premium Features
For Video Editing Apps



Enterprise Solutions

Future Plan:

- Build More features like Signing, Dashboards, referrals, competition and challenges.
- Multi Languages Features Integration in Partnership With Eleven Labs.
- Collaborate with Stable diffusion for adding AI generative images features.
- Reduce the waiting time for end results by integrating with LLMs, and new models for Lip Syncing.