

HEYDOCTOR!

AUTOMATING HEALTHCARE FROM
SCHEDULING TO FOLLOW-UP

Manual Call Center Communication

Time-Consuming

Medical staff are overwhelmed and inundated with patient calls.

Repetitive

80% of calls are routine customer requests.

Costly

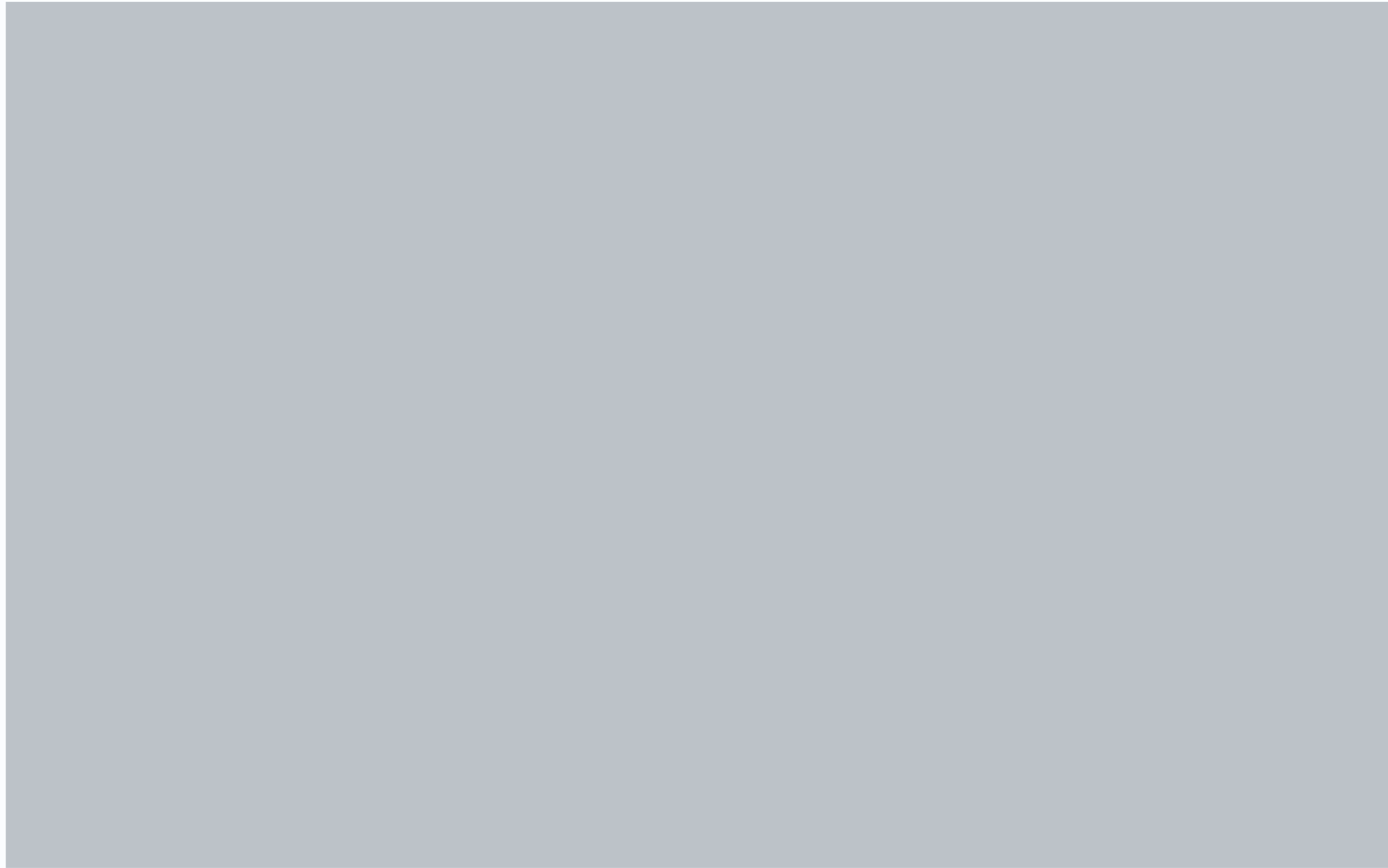
Inefficient customer interaction costs hospitals and clinics billions of dollars.



HeyDoctor! AI-Driven Healthcare Call Center



DEMO



Conversational Intelligence and Automation

Improve Patient Experience

Fully automate routine calls and decrease wait-times.

Reallocate Staff Resources

Focus on high-value patient interactions by sorting and directing complex calls to the right agent.

Streamline Financial Resources

Decrease average cost per customer service interaction.



Adaptive Communications Technology

- > 80% reduction in cost per customer service interaction
- > 85% increase in automation rate
- > 5.5x ROI within 6-months
- > 7x faster average handle time



Market Size

USD 21.7B

TOTAL AVAILABLE MARKET (TAM), 2032
- GLOBAL GENERATIVE AI IN HEALTHCARE MARKET

USD 944.7M

SERVICEABLE AVAILABLE MARKET (SAM)
- HEALTHCARE CHATBOT MARKET

USD 47.2M

SERVICEABLE OBTAINABLE MARKET (SOM)
- ASSUMING 5% OF SAM

Target Market

Academic
Medical Centers
and Hospitals



Private Practices
and Primary Care
Clinics



Revenue Model

Starter: \$

- CAPPED INBOUND AND OUTBOUND CALLS

Premium: \$\$

- UNLIMITED INBOUND AND OUTBOUND CALLS

Enterprise: \$\$\$

Direct Competitors

Hyro

Spok

TalkDesk

Kore

Indirect Competitors

Avaya

Telemediq

Babylon Health

Our Advantage

PATIENT-FIRST, ENTERPRISE SECOND APPROACH

Existing providers are going after top tier enterprises in the US. We'll approach academic medical centers and teaching hospitals.

COMPETITIVE WEDGE INTO THE MARKET

Strong existing relations with experts in academic hospitals and with medical start-up executives.

LOW COST, FAST SPEED, HIGH QUALITY

At the forefront of the generative AI revolution with a team known for building products quickly and at high quality.



HeyDoctor! Team



Nonthakon Jitchiranant

- Project Manager and AI Software Engineer
- Co-founder of a blockchain start-up



Kelli Hu

- Clinical researcher at UChicago Medicine
- Founding team member at a medical device start-up



Yuttakhan Baingen

- Fullstack Engineer
- Software Engineer at a medtech company



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