

# SHOP FUSION AI

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MEET YOUR NEW SHOPPING BUDDY

Co-Founders:



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# RETAIL RE-IMAGINED

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**Turn shopping  
into an  
adventure**

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Personalized suggestions, image-based searches, and a seamless checkout experience.

Get ready to shop like never before!





# THE IDEA

Let users have a personal shopping assistant that takes them on a shopping adventure and help them shop the right products - all at one places.

Not only shop also acts as your personal wardrobe manager which you can ask what to wear with which combination.

Advanced similarity search and scalable for all big & small eCommerce stores.

Time to say good bye to traditional chat-bot agents



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## Personal Customer Support

NLP based advanced semantic chatbot

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## Voice Based Shopping

Talk with the advanced similarity search based AI agent

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## Image Based Search

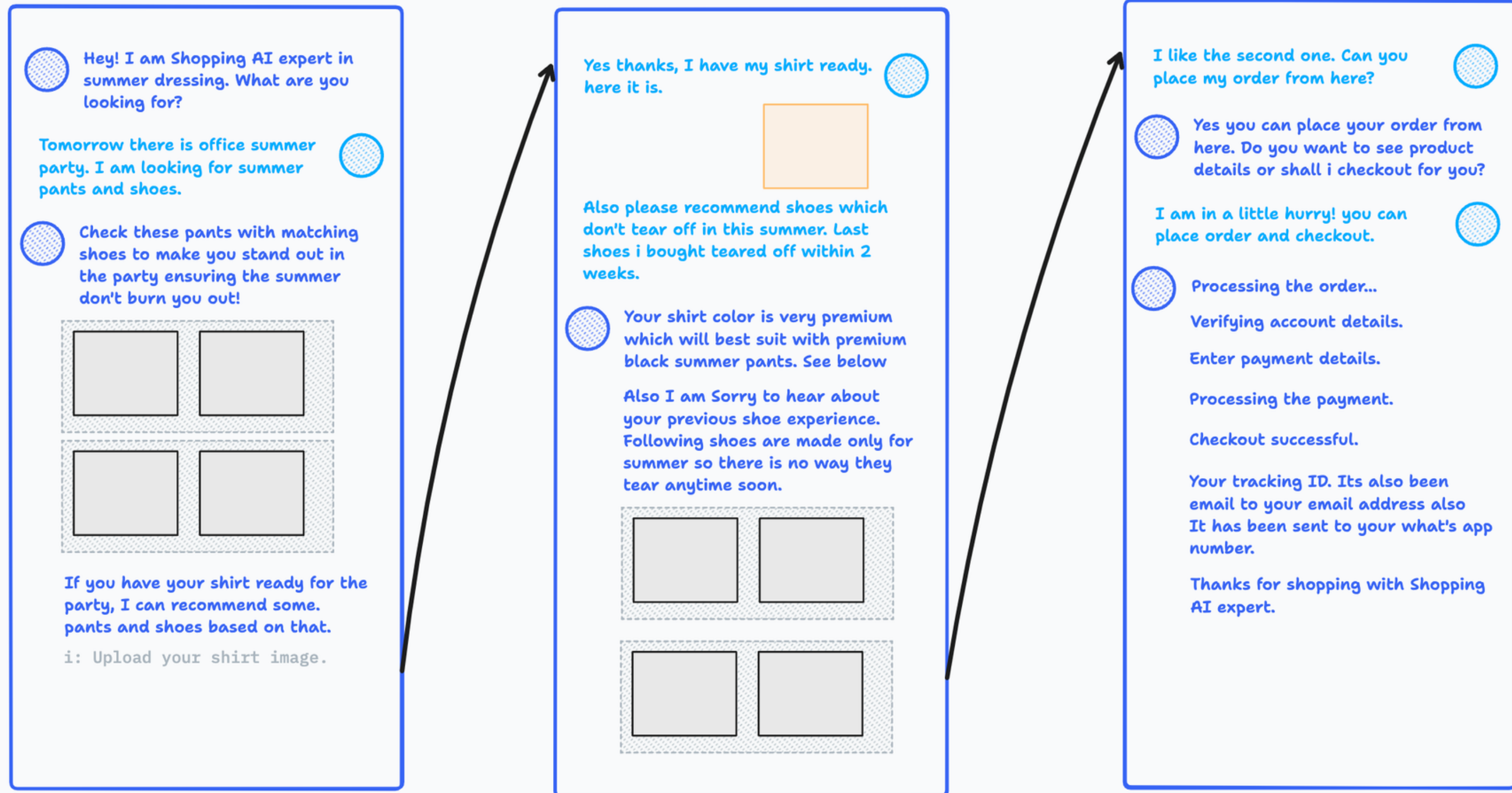
Add image to find similar products

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## 3D Customer Support Specialist

Presentations are tools that can be used as lectures.

# THEMES, CUSTOM STORES, SHOPIFY, ETC.

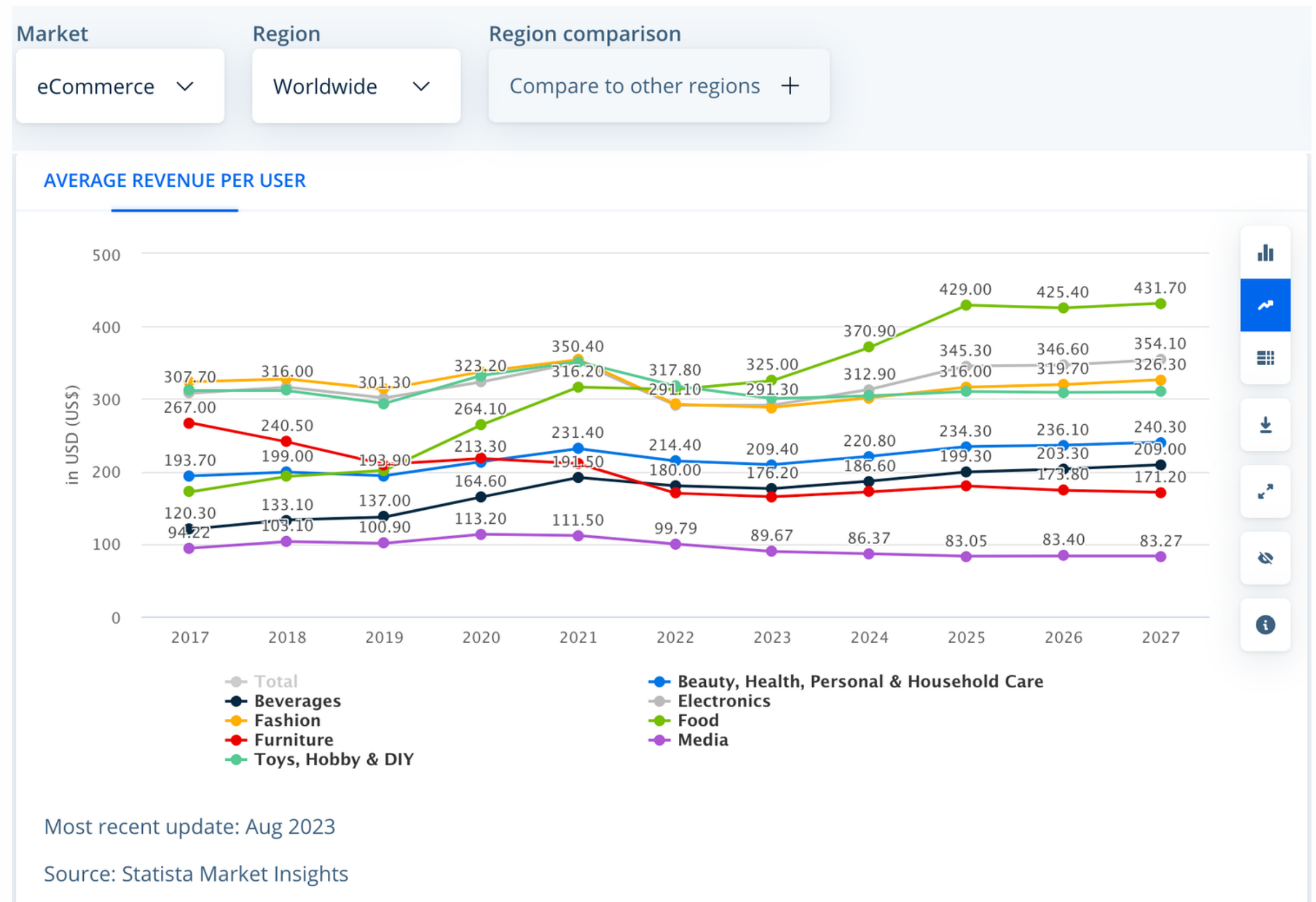


eCommerce checkout chatbot (chat + voice: get products, filter, place order, perform checkout, track orders)



# THE NEED OF HOUR!

- More than 59% of millennials and 60% of Gen Xers have interacted with chatbots.
- Almost 50% of shoppers are open to buying products/services from a bot conversation.
- Approximately 74% of consumers say they make use of chatbots to research or buy products and services from a business.
- 57% of businesses have experienced chatbots delivering a conversational experience to buyers, leading to higher ROI with minimal effort.





## MAIN GOALS

**Good Chat Agent  
is Good Business**

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### **2023** Sustainable & personal shopping experience

According to Gartner, 85% of our engagement will be done without interacting with another human; we'll be using self-service options and chatbots more often.

The global chatbot market is expected to be worth \$9.4 billion by 2024; growth led by consumer demands for self-service and 24/7 customer support.



# FUSION AI VISION

I will shop for you. Try shopping with Shopping AI Expert.

How Interaction will be made?

- > Popup
- > Chat window
- > Voiceover
- > Image Search



## Integration

Integrate easily with your eCommerce website - serverless built in latest state of art tech

## Proudly Open Source

Anyone can clone or make contributions to Fusion AI - Paid subscription for automated solution only



# TECH STACK

This is more than just a an AI chatbot solution.

It uses Advanced vector based similairty search and latest state of art solution while scaling on the serverless architecture .

## ChatBot

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- 1.Lang Chain (✅ )
- 2.OpenAI API (✅ )
- 3.Vercel AI (✅ )
- 4.Weaviate Vector Data Base (✅ )
5. Eleven labs (👁️)

## Full Stack Architecture

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- 1.Next.js13 - AppDir
- 2.Typescript
- 3.Tailwind CSS
- 4.Vercel

## ECommerce Providers

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- 1.Next.js Commerce (✅ )
- 2.Shopify (✓ )
- 3.Magneto (👁️)
- 4.NPM Package(👁️)
- 5.NPM Package (🧠)
- 6.WooCommerce(🧠)

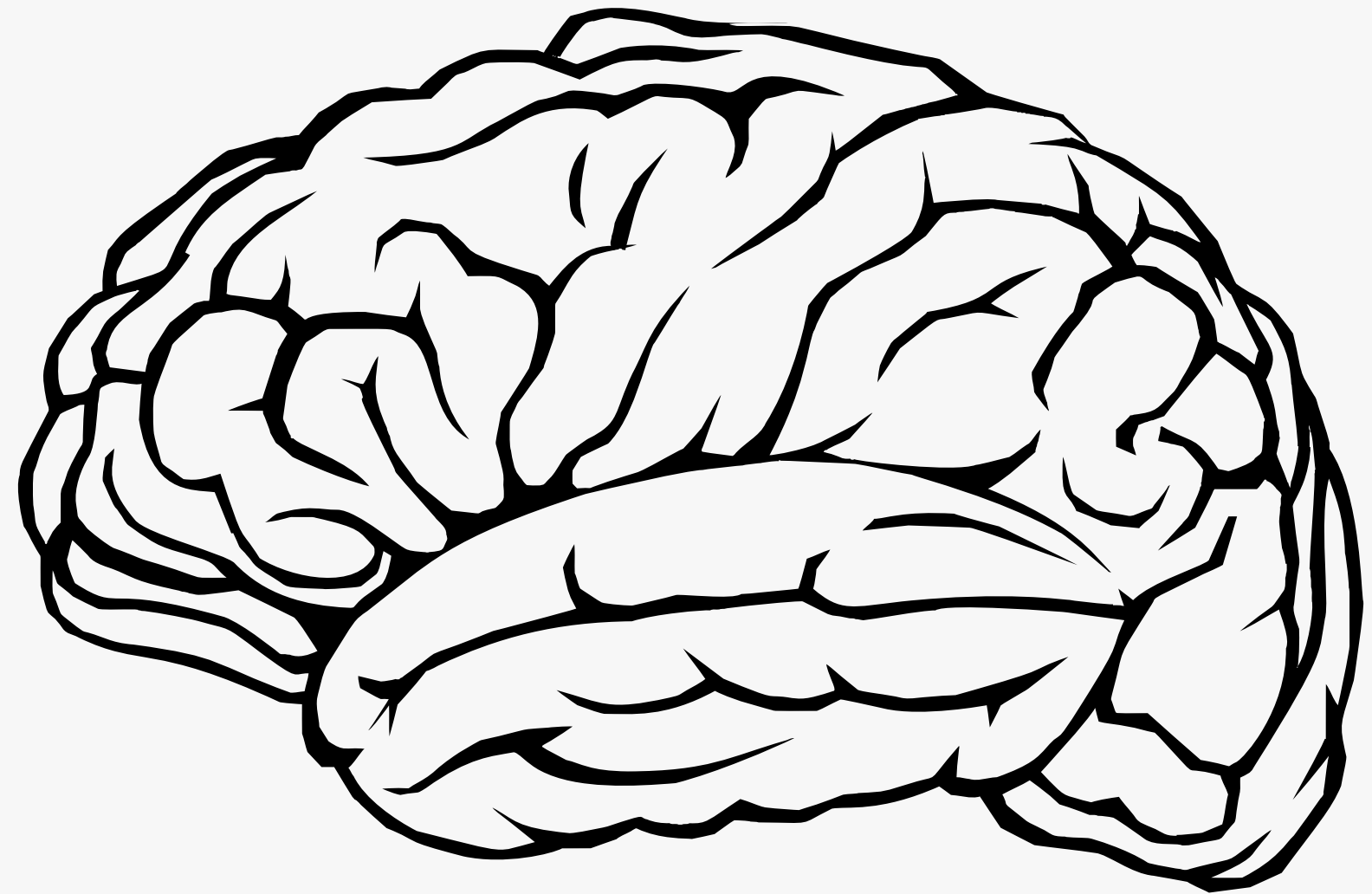


# DEVRAFTEL

## Rethinking the technology

We have decided to open sourcing our project as we continue developing it.

While we will offer once click integrations to eCommerce stores as a part of our paid business modal.



# THANK YOU

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FOR YOUR TIME  
&  
THIS GREAT OPPORTUNITY