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Business Proposal Executive Summary

Vibrant individuals everywhere thrive on social media and the digital arts. But when it comes to online selling, they hit a wall. Enter promptpl.us: A bridge from social media flair to e-commerce dynamism.

- Snapshot to E-Shop: A single photo is all it takes to be in the online market.
- Power of AI: Beyond mere organization and sharing – launch generative AI chatbot, tailored to customized and privileged data, reinvents transformative media.
- Value Proposition: Delve deep into analytics and real-time adaptability, all while enjoying personalized ad experiences to boost growth.
- Vision: More than a storage solution; with AI at its core and the ambition of 'free storage' ahead, we're charting a revolution.

Join our movement in re-innovating commerce in the age of digital transformation.

1

Problem Overview Brief Explanations

1. Online Marketplace Barriers:
 - Newcomers struggle with complex seller registrations and high fees.
 - Spam and market domination by established players hinder fair competition.
2. Storage and Organization Woes:
 - Soaring storage costs hinder efficient digital asset management.
 - Current storage solutions lack user-friendliness and AI-driven organization.
3. Inaccessible Data Insights:
 - Valuable data insights favor a select few, limiting small business growth.
 - Exclusivity of data-driven decisions denies potential benefits to smaller entities.

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Negatively impacts people and experiences

1. Hindered Growth and Visibility: Cumbersome processes deter growth, restricting the visibility of aspiring sellers.
2. Content Disarray and Accessibility: Fragmented storage and disorganization hinder easy access and efficient content management.
3. Stifled Innovation and Growth: Lack of data insights stifles innovation and handicaps expansion for smaller players.

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Effective Framing Stage Setting

1. Challenged Marketplace Entry: The online market poses barriers that hinder newcomers' entry and success.
2. Yearning for Seamless Storage: Users seek accessible and AI-enhanced storage solutions amidst the cluttered landscape.
3. Democratizing Data Insights: A divide exists between those empowered by data insights and those hindered by limited access.

Business Model

	Monthly subscription fee	LTV/ User	CAC/ User
Personal	1 USD	120 USD	6 USD
Business	10 USD	1200 USD	60 USD



3 Ways of making money:

1. Conversational based advertising monetization
2. Flat subscription SAAS, contrary to conventional percentage based. Utilize early Alibaba model.
3. B2B business consultant and tailored services



Focus on subscription based for consumers and producers: target revenue allocation for 50:50.

- Small ticket, large audience for consumers
- And larger ticket for concentrated business.



- Customer Acquisition Cost (CAC) through advertising and direct marketing.

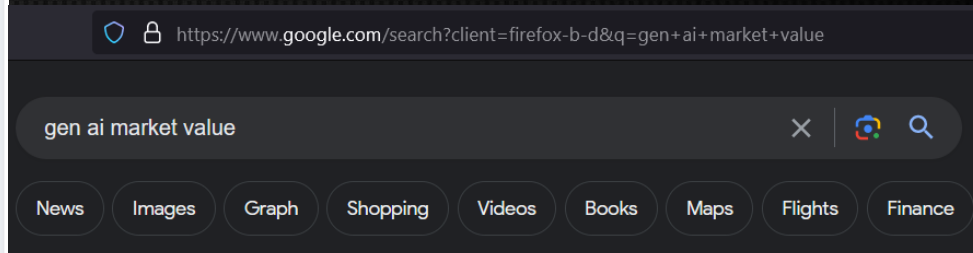
LTV for both consumers and business, expect to be long term.

Size the Market

Global Cloud Storage Volume in Numbers

According to recent research by Nasuni, there is over 1 Exabyte of data stored in the cloud, or 1024 Petabytes of data

<https://www.globaldots.com/resources/blog/how-much-is-stored-in-the-cloud/>

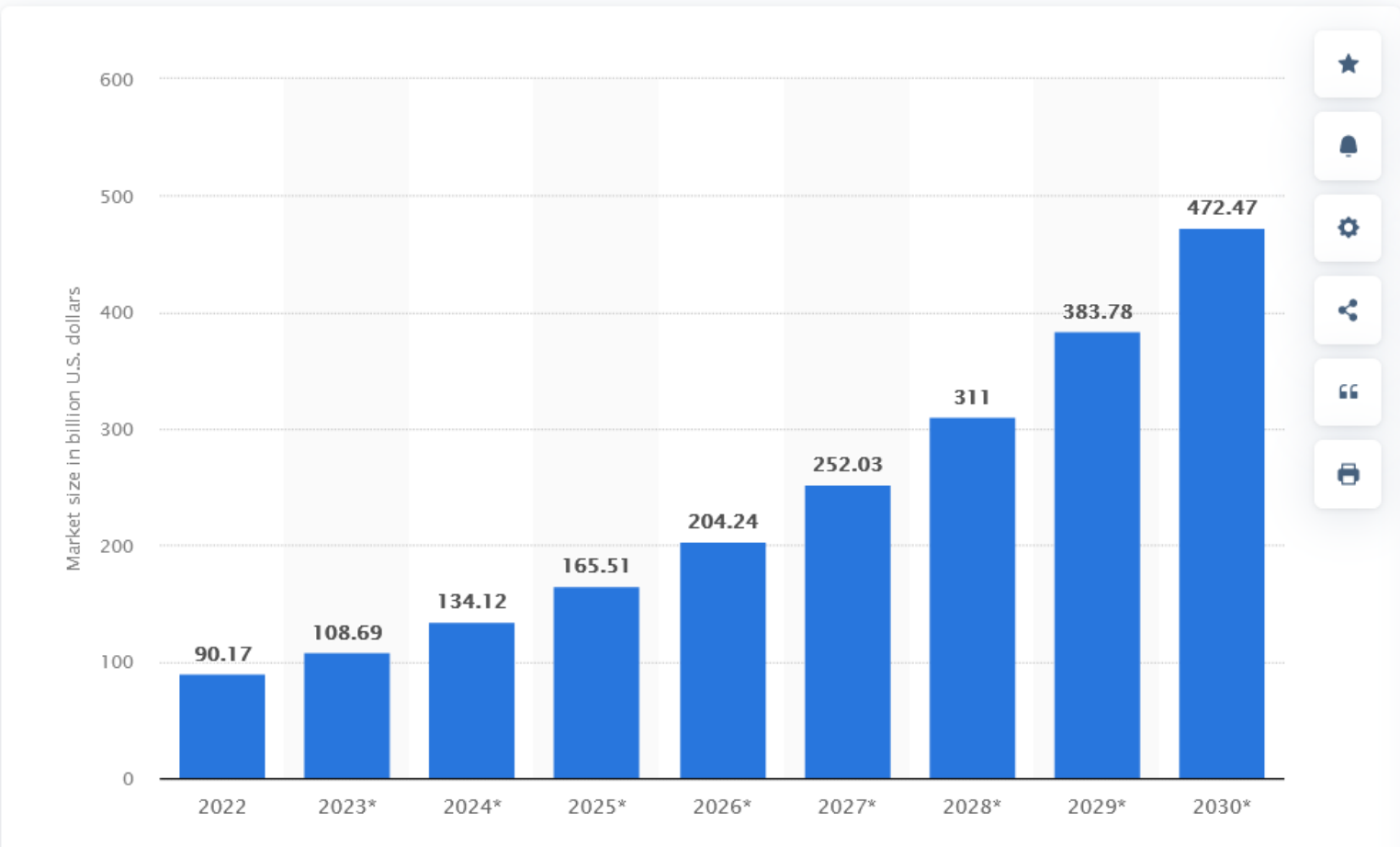


About 43,600,000 results (0.54 seconds)
Value in the Generative AI market is projected to reach **US\$45bn in 2023**. Value is expected to show an annual growth rate (CAGR 2023-2030) of 24.40%, resulting in a market volume of US\$207bn by 2030. In global comparison, most value will be generated in the United States (US\$16bn in 2023).

Technology & Telecommunications › IT Services

Size of the cloud storage market worldwide from 2022 to 2030

(in billion U.S. dollars)



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Show source

Additional Information

Target Market

Who are the customers you want to cater to?

Personal

1. Vibrant Content Creators:

- Pain Points: Disorganized content management, time-consuming processes.
- Seeking: Effortless management and sharing across social platforms.

2. Media Enthusiasts:

- Pain Points: Cluttered digital assets, lacking user-friendly platform.
- Seeking: AI-powered organization and transformation of visual works.

3. Aspiring Entrepreneurs:

- Pain Points: Complex online business setup, registration hurdles.
- Seeking: User-friendly avenues to navigate the digital marketplace.

Business

1. Small businesses striving to navigate the online marketplace, seeking streamlined solutions for registrations, payments, and visibility.

2. Local artisans and creators aiming to transition to e-commerce, requiring a user-friendly platform to showcase their products.

3. Businesses reliant on visual content for branding and marketing, in need of AI-enhanced organization and transformation capabilities.

4. Enterprises seeking democratized access to data insights for informed strategic decisions and growth.

Competitive Advantages

Competitive Advantage Visualization

Quadrant Axes: Innovation vs. User-Centricity
promptpl.us: High on both scales.
Traditional cloud storage: High innovation, low user-centricity.
Online marketplaces: Low innovation, high user-centricity.
Basic editing apps: Low on both scales.

Our Uniqueness:

Seamless blend of AI-enhanced storage and e-commerce tailored for content creators.

Outperforming Competitors:

We reinvent content through AI, promise limitless storage opportunities, and democratize data insights.

Long-Term Survival:

Our combination of user-centricity and innovation ensures adaptability and lasting relevance.

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Solution 1

Snapshot to E-Shop:
One-click transition from content to online selling.

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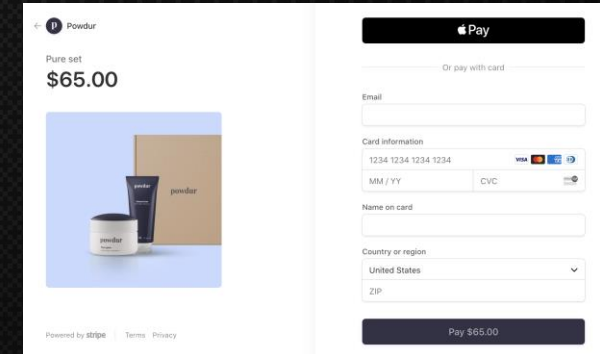
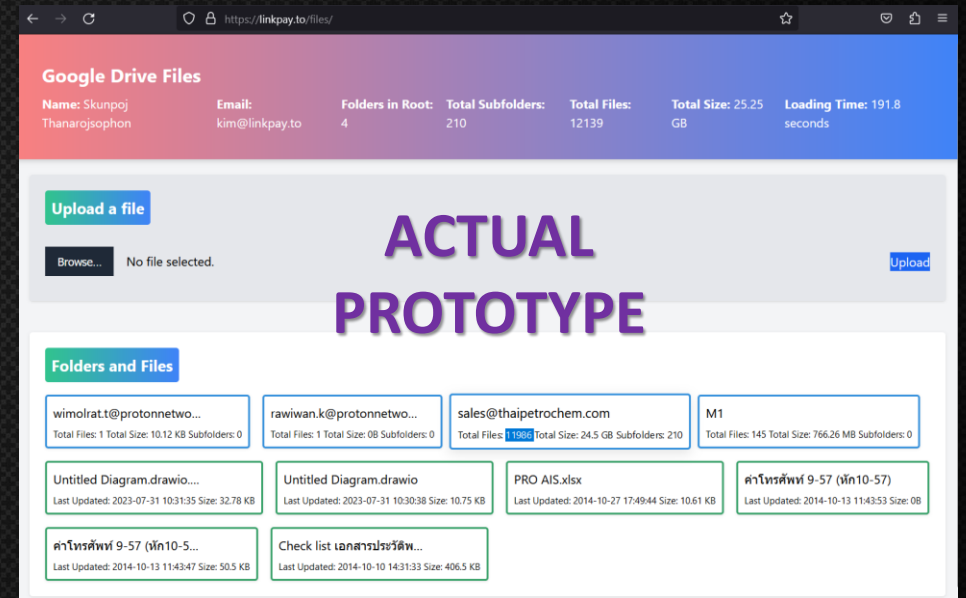
Solution 2

Transformative AI:
Beyond organizing, our AI revolutionizes user content.

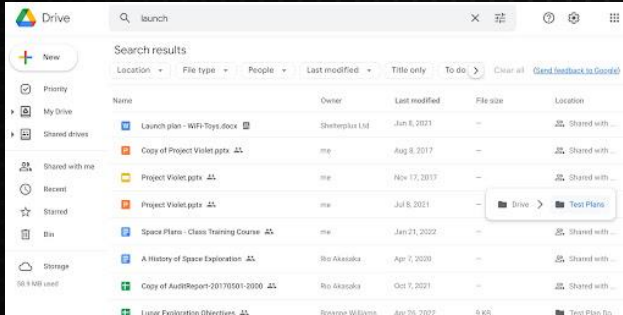
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Solution 3

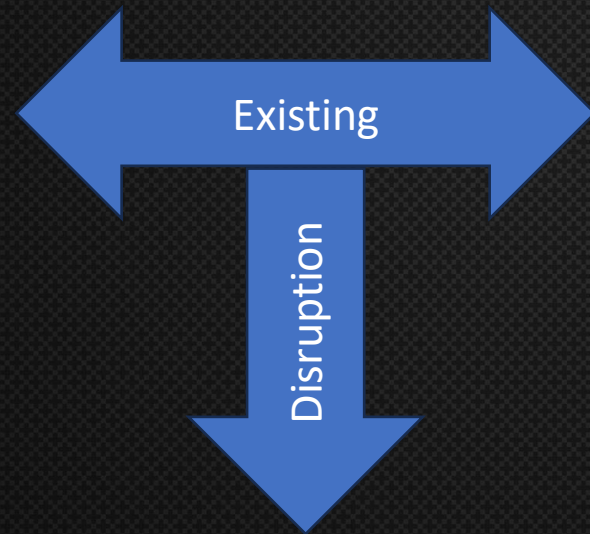
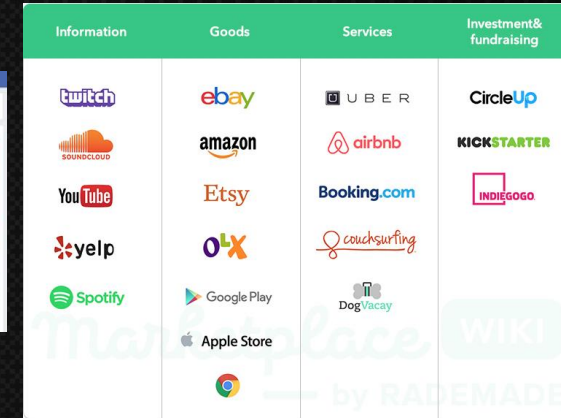
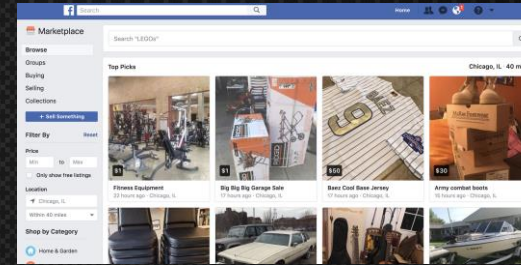
Democratized Data Insights:
Making data analytics accessible for all.



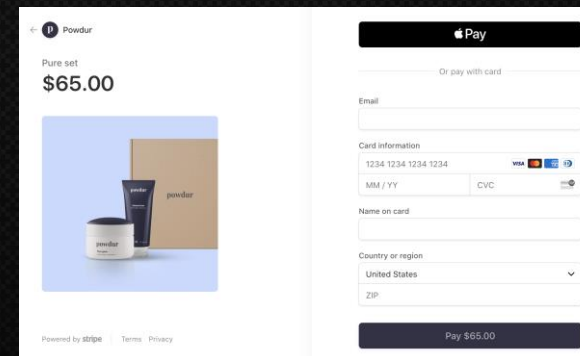
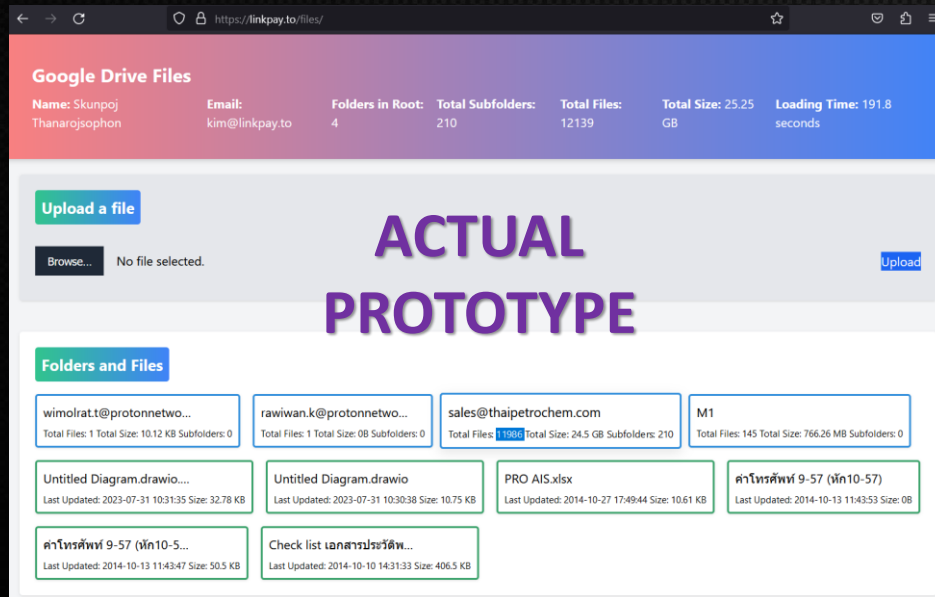
Google Drive cannot be accessed publicly, restrictive with selective sharing via link



Online Marketplaces have frictions even with minimized registration and setup.



Personalized and freely or privately accessible based on folder with static and SEO friendly URL securely and instantly in one prompt with generative web page style uniquely and unlimitedly



Direct Competitors

Established online marketplaces
Etsy, eBay

Traditional cloud storage solutions
Dropbox, Google Drive

AI-driven content management platforms.

Indirect Competitors

Photo and video editing applications,

basic data analytics tools,


seller portals for niche markets.

The Team



Skunpoj
Thanarojsophon

CEO/CTO

- Kind personality, communicate clearly
- Skilled AI & Data Scientist/Engineer and full-stack developers
- OSS  Python and Tailwind/Flow-bite and DevOps/IT Infra
- Lead by heart, learning by doing, always a glass half full
- Passion in start up / business with positive impact for societies