

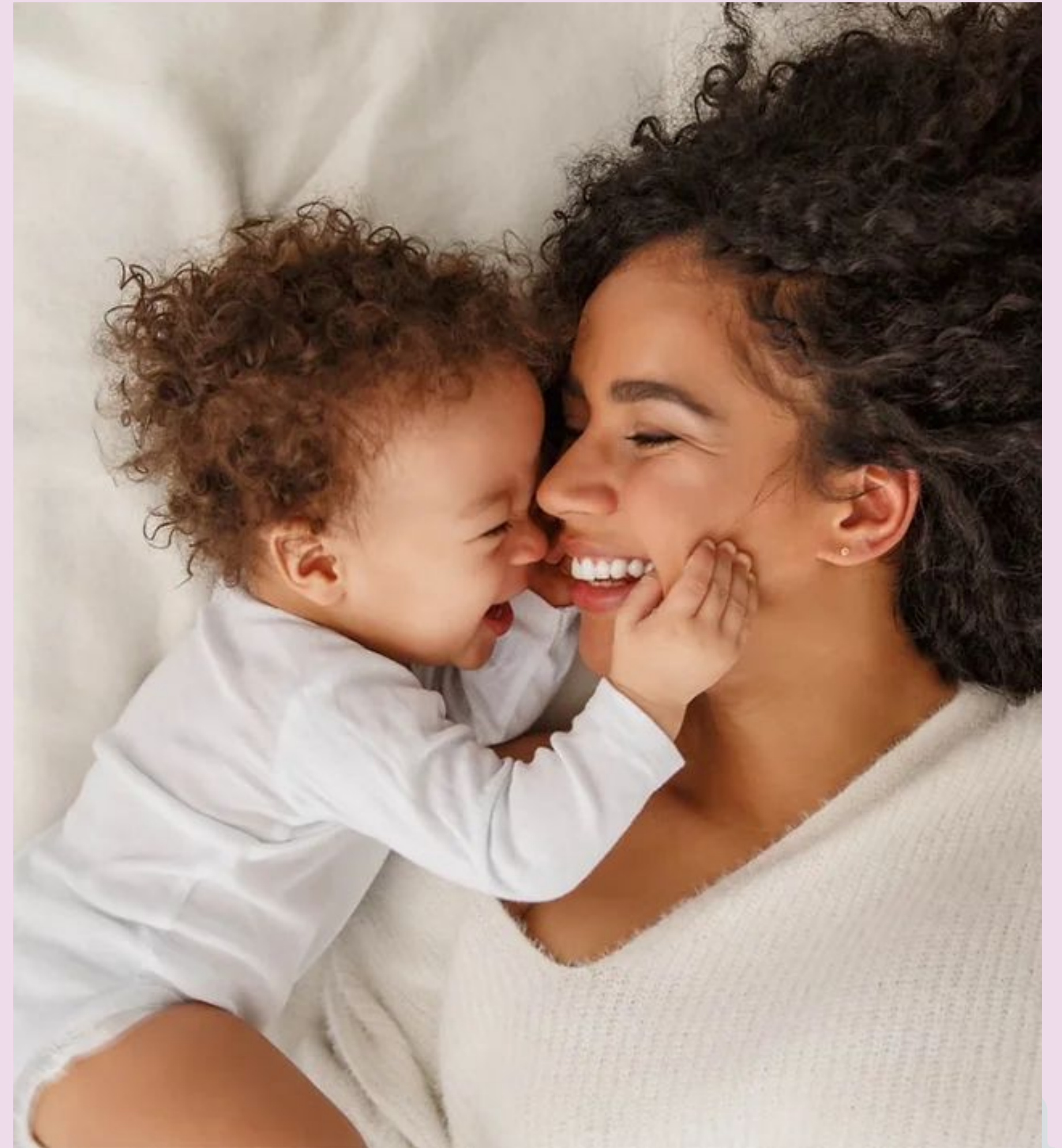
REVOLUTIONIZING MATERNAL HEALTHCARE

DoulAI



DoulAI's Mission

Ensuring all mothers, including low-income women, have access to affordable and comprehensive pregnancy resources; empowering them with education, support, and quality care.



ABOUT DOULAI

We believe that quality healthcare is not a privilege, but a right.

At DouLAI, we are united by a passion for data-driven solutions and empirical understanding.

Our journey began with a startling discovery: staggering disparities in maternal mortality rates among marginalized populations. The most significantly affected were low-income individuals, but our extensive research also revealed that those obstructed by language barriers were disproportionately victimized by maternal mortality. Motivated by a desire to reduce these alarming figures, we developed our unique application, designed to target these deeply-rooted issues. Acknowledging the challenges of affordability in maternal healthcare, we've made our solution accessible through a one-time, inexpensive fee, determined by engaging with prospective customers through surveys and questionnaires. Moreover, to tear down the language barriers that prevent essential healthcare access, our application offers features and resources in over 90 languages.

With DouLAI, we're not just leveraging technology; we're nurturing lives, building communities, and striving for a world where quality maternal care is a right, not a



DoulAI reduces maternal mortality rates in economically-disenfranchised households by democratizing access to resources through AI



About Us

DoulAI's Features



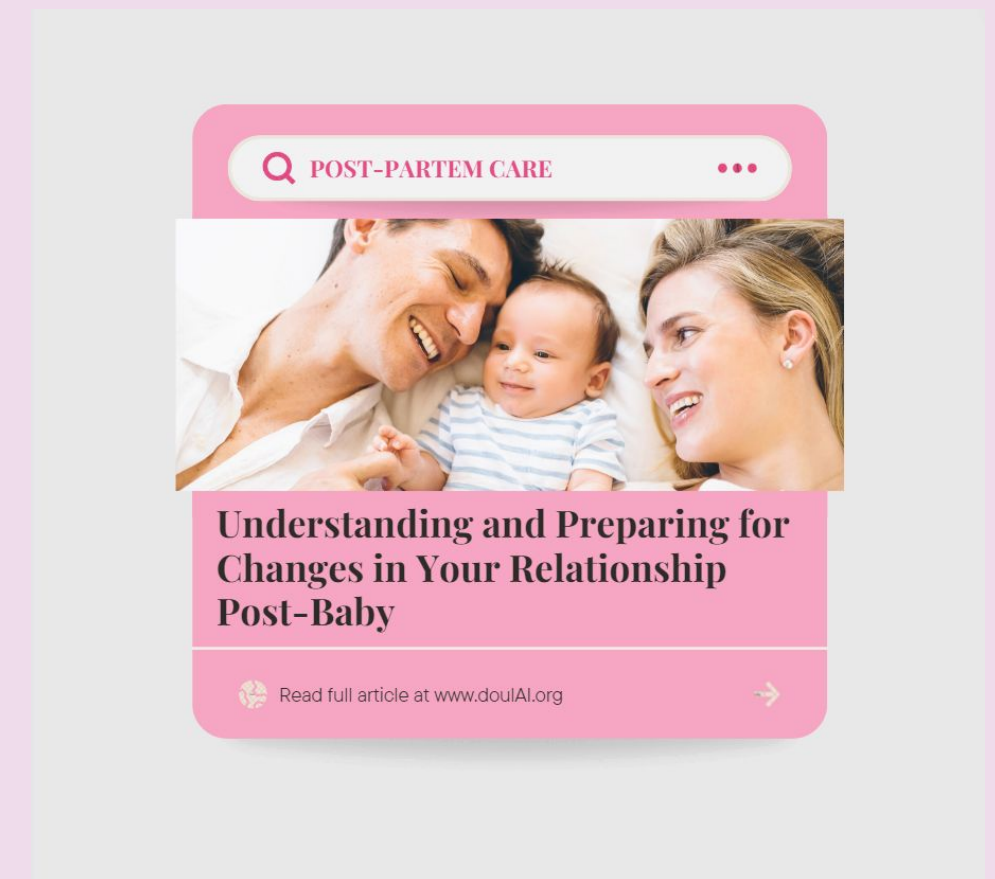
Chatbot

On-command resource availability with Doula



Tasks + Calendar

Tracks pre/intra/post-partum cycles to better estimate natal events



Blog

Informative articles undergoing review by obGYNs

Initial Questionnaire

8:47 PM Sun Aug 20

doulai-website.vercel.app

Quick Questionnaire:

Age:
16-25

Country of Residence:
Afghanistan

Region/State:
New York, Ontario...

Race/Ethnicity:
American Indian c

Income Bracket:
less than \$40,000

Education:
None

Pregnancy Status:
Pregnant

Trimester:
First Trimester

Days into Trimester:
0

Blogs

DoulAI

Should I do it if I'm experiencing stomach pains?

I'm sorry to hear that you're experiencing stomach pains. Since you're in your second trimester, the stomach pains might be attributed to round ligament pain. Ensure that you are maintaining a healthy diet and getting adequate rest. If the stomach pains persist, contact your obstetrician-gynecologist to be prescribed proper medication.

www.doulAI.org

Chatbot



DoulaAI

What should I do if I'm experiencing extreme stomach pains?

I'm sorry to hear that you're experiencing stomach pains. Since you're in your second trimester, the stomach pains might be attributed to round ligament pain. Ensure that you are maintaining a healthy diet and getting adequate rest. If the stomach pains persist, contact your obstetrician-gynecologist to be prescribed proper medication.



www.doulaai.org

Doula Chatbot

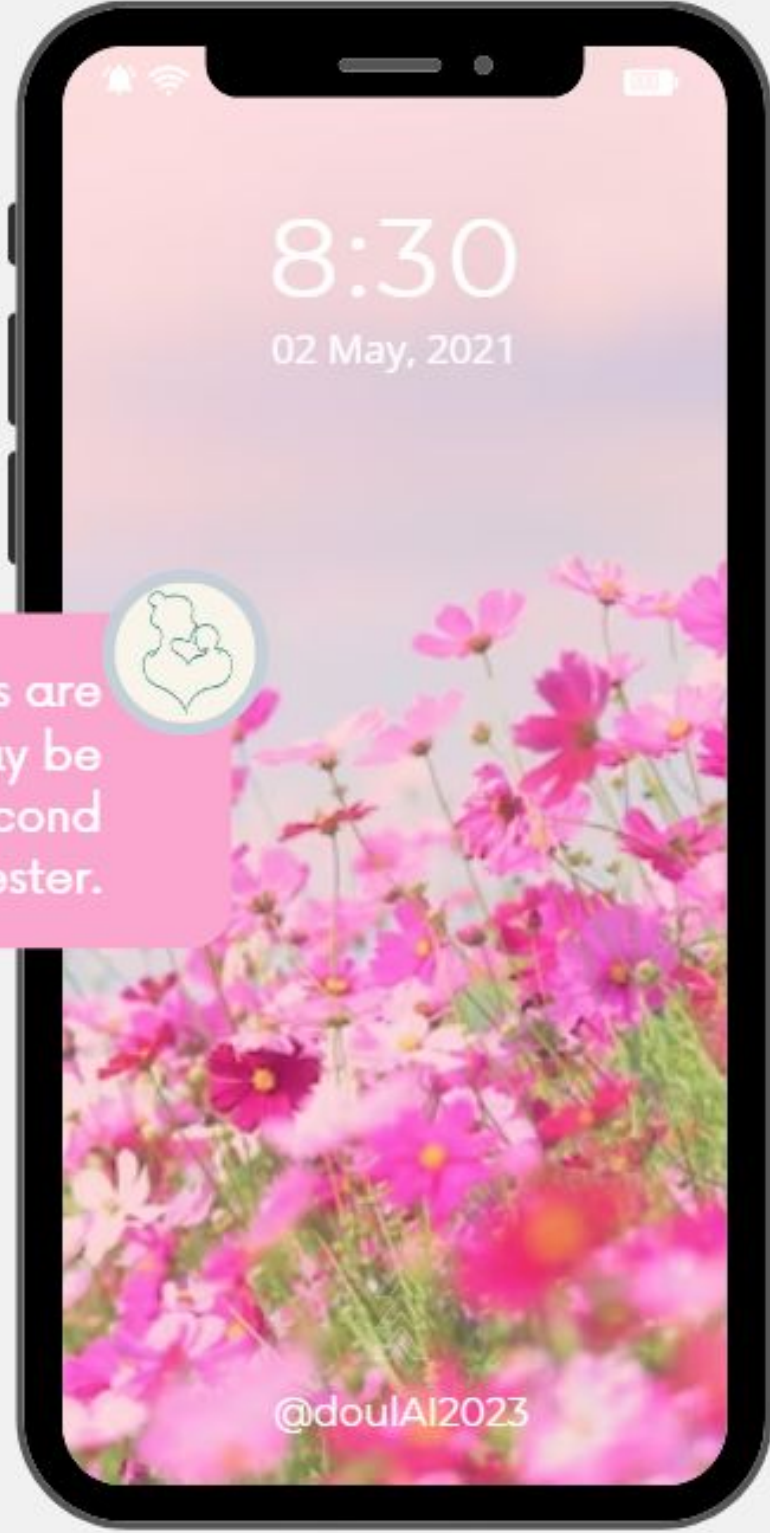
Provides round-the-clock comfort, empowerment, and guidance

CHAT WITH OUR LATEST CHATBOT DOULAI FEATURE

Jane Doe
Hey DouLAI, I'm having some extreme cravings for sweets. Is this healthy?

DouLAI
Hey Jane, cravings for sweets are completely normal! You may be approaching your second trimester.

Jane Doe
Sounds exciting! Thanks for letting me know, DouLAI!



DouLAI Chatbot

- Available 24/7
- Trained on billions of available medical data
- Usable from the comfort of your own home
- Self-servicing tool
- Offered in 100+ languages to eliminate language resource disparity



Input Name of Task

Type something...

Choose a Category

Open dropdown...

Determine Repitition

Open Calendar...

Tasks

- Tasks can be added, removed, and edited
- API-recommended tasks
- Doctor-recommended tasks



OPTIMAL DIET FOR PREGNANCY: FOODS TO INCLUDE FOR YOU AND YOUR BABY'S HEALTH

A balanced diet during pregnancy is crucial for your health and the development of your growing baby. The nutrients you consume from various food groups serve as building blocks for your baby's cellular growth and function.

Blog Articles

Bridging gaps between available assistance and those in need

Blog Articles

Understanding Prenatal Tests: What They Are and Why They Matter



Journey to parenthood is filled with anticipation, excitement, and a fair amount of anxiety. During pregnancy, several prenatal tests are performed to ensure the health of the mother and baby. This article aims to demystify these tests, explaining their purpose, importance, and the information they provide.

Sleeping positions During Pregnancy: Ensuring Comfort and Safety

Getting a good night's sleep during pregnancy can sometimes be a challenge. Changes in the body can make finding a comfortable sleeping position difficult. Additionally, some sleeping positions are safer than others for the baby's health. This article provides an overview of recommended sleeping positions during pregnancy to ensure both comfort and safety.



Essential Vitamins and Supplements for a Healthy Pregnancy

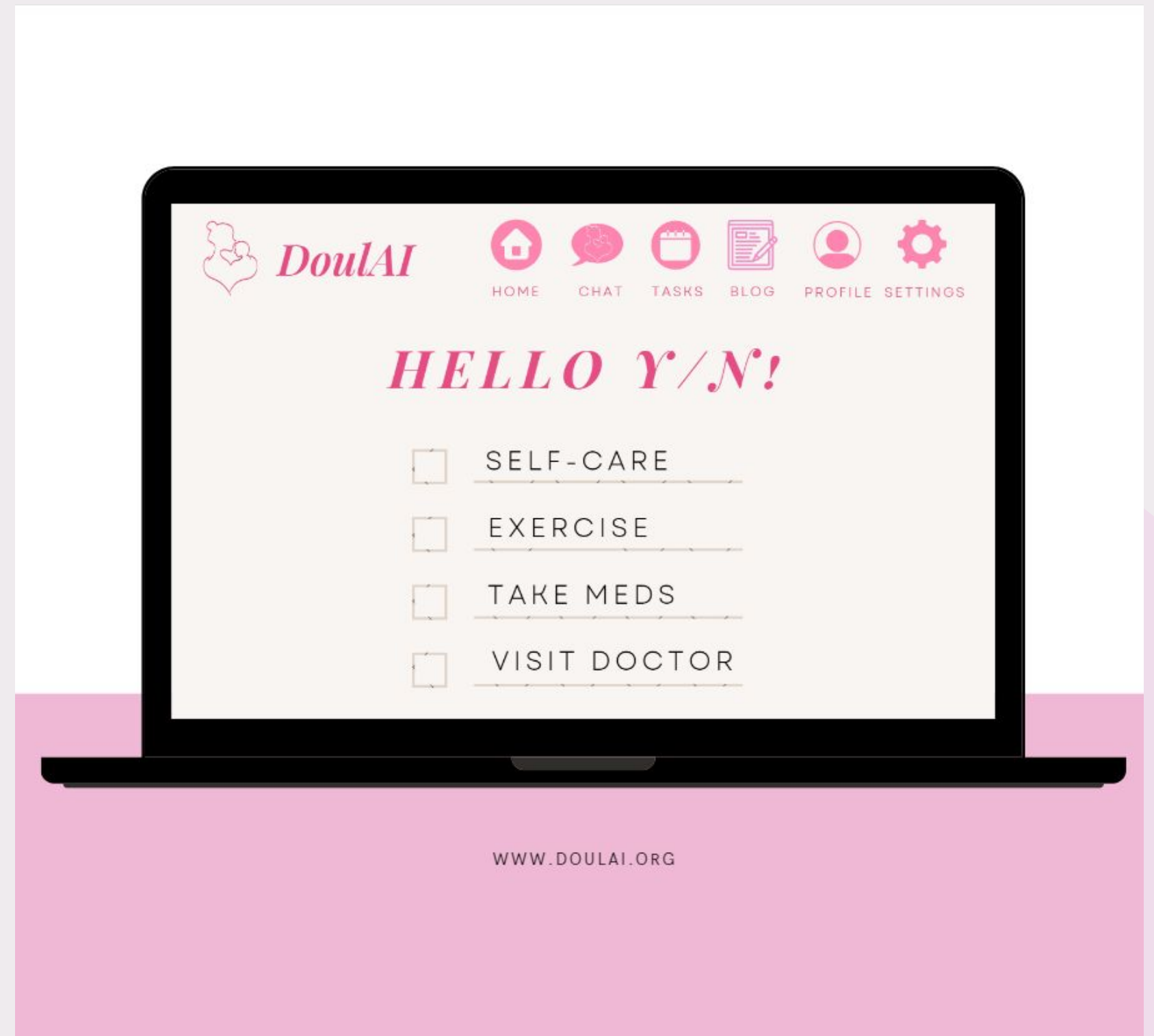
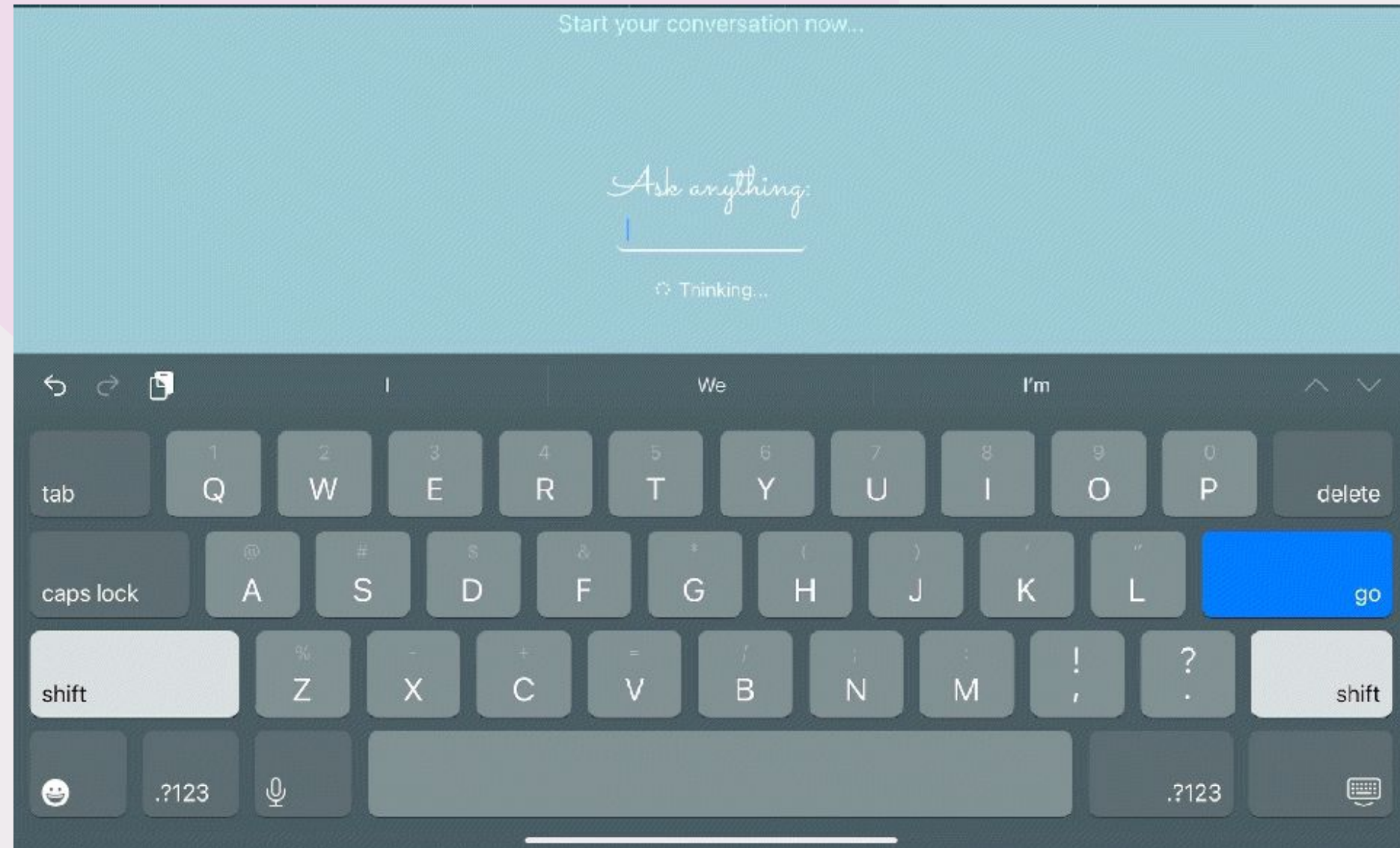
Proper nutrition plays a significant role in a healthy pregnancy, and sometimes, diet alone is not enough to meet the nutritional needs of a mother and her growing baby. That's where prenatal vitamins and supplements come in. Here are some essential vitamins and supplements recommended during pregnancy.



- 1. "Folic Acid"** Folic acid is crucial for preventing neural tube defects and supporting the early development of the baby's brain and spine. It's recommended that pregnant women take 400 to 800 micrograms (mcg) of folic acid daily before and during pregnancy.
- 2. "Iron"** Iron helps both the mother and baby's blood carry oxygen. Pregnant women are advised to take 27 milligrams (mg) of iron per day.
- 3. "Calcium"** Calcium is essential for the baby's bone development. If a pregnant woman doesn't consume enough calcium, her body will take it from her bones to give to the baby. Pregnant women should aim for 1,000 mg of calcium daily.

- 25 blog articles
- obGYN reviewed
- Pre-partem, intrapartum, and postpartum

1. "The Trimester-by-Trimester Guide to a Healthy Pregnancy: Nutrition, Exercise and More"
 2. "Understanding Prenatal Tests: What They Are and Why They Matter"
 3. "Navigating Pregnancy: Common Symptoms and How to Alleviate Them"
4. "Mental Health During Pregnancy: The Importance of Mindfulness and Self-Care"
5. "Optimal Diet for Pregnancy: Foods to Include for You and Your Baby's Health"
 6. "The Role of Regular Exercise in a Healthy Pregnancy"
7. "Pregnancy and COVID-19: What To Know And How To Protect Yourself"
8. "Sleeping Positions During Pregnancy: Ensuring Comfort and Safety"
 9. "Navigating Maternity Fashion: Comfort Meets Style"
10. "Preparing for Childbirth: Breathing Techniques, Labor Positions, and More"
 11. "Creating a Birth Plan: Key Considerations and Tips"
 12. "Essential Vitamins and Supplements for a Healthy Pregnancy"
13. "Navigating Pregnancy with Chronic Conditions: Diabetes, Hypertension, and More"
 14. "Understanding Postpartum Care: What to Expect After You Give Birth"
 15. "Healthy Recipes for Expectant Mothers: Nutritious and Delicious"
16. "Planning Your Maternity Leave: How to Make the Most of Your Time Off"
 17. "Safe Travel During Pregnancy: Tips and Precautions"
18. "Understanding and Preparing for Changes in Your Relationship Post-Baby"
19. "Debunking Pregnancy Myths: Facts Every Expecting Mother Should Know"
 20. "Choosing the Right Prenatal Care Provider: What to Look For"
21. "Pregnancy and Your Career: Balancing Motherhood and Professional Goals"
 22. "Preparation for Parenthood: A Guide for Soon-to-be Parents"
23. "A Guide to Eco-friendly Pregnancy: Sustainable Choices for Expectant Mothers"
 24. "Postnatal Fitness: Getting Back in Shape Safely After Pregnancy"
 25. "Bonding With Your Baby in the Womb: Activities and Benefits"



IOS Application

DOULAI'S IOS APP

Flet (Python
framework)



@doulaI2023



Partnerships


UALR Children International

Planned Parenthood

March of Dimes

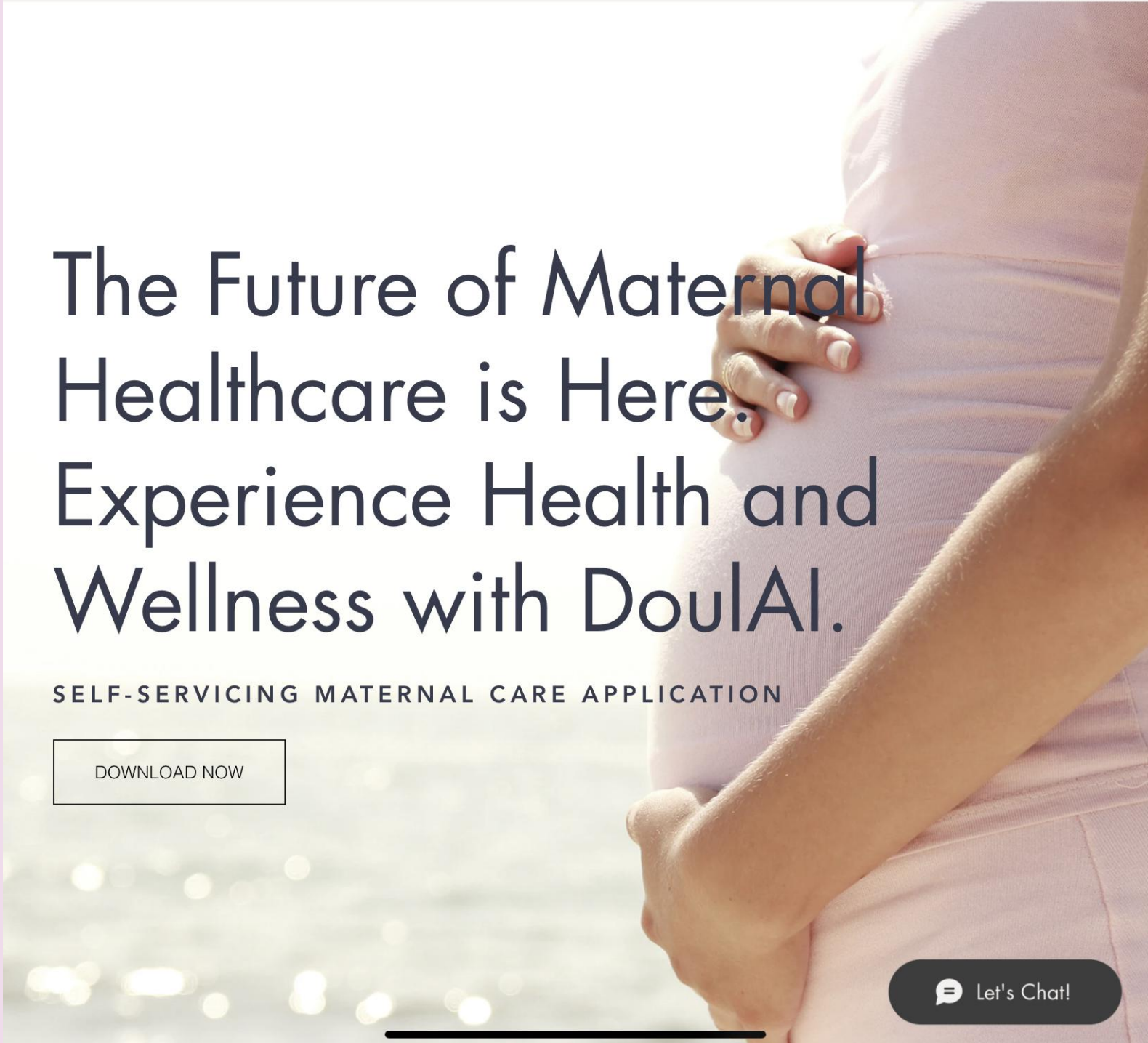
Virginia Department of Health

EN

🔔  vanya shrivastava



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The Future of Maternal Healthcare is Here. Experience Health and Wellness with DouAI.

SELF-SERVICING MATERNAL CARE APPLICATION

DOWNLOAD NOW

 Let's Chat!



Maternal, Infant and Early Childhood Home Visiting Program (MIECHV)

VDH VIRGINIA
DEPARTMENT
OF HEALTH

*To protect the health and promote the
well-being of all people in Virginia.*

The image features three concentric circles centered on a light pink background. The outermost circle is a dark pink color and contains the text 'TAM' and 'ALL WOMEN'. The middle circle is a medium pink color and contains the text 'SAM' and 'ALL PREGNANT WOMEN'. The innermost circle is a light pink color and contains the text 'SOM' and 'ALL PREGNANT WOMEN IN THE US'.

TAM

ALL WOMEN

SAM

ALL PREGNANT
WOMEN

SOM

ALL PREGNANT
WOMEN IN THE US

Market Size Across Sectors

↑ 36.1% CAGR



AI in Healthcare

\$14.6 billion

↑ 20.2% CAGR



eHealth Apps

\$1.84 billion

↑ 17.2% CAGR



AI in Pregnancy

\$217.3 million

Pricing

Standard

*Chat with Doula
Task List
Calendar Integration
Limited Personalized Resources*

\$10

Premium

*Chat with Doula
Task List
Calendar Integration
Unlimited access to Verified Blog
Articles*

\$15

DOULAI'S FUND
ALLOCATIONS

