

Admission Consulting Service AI

We got you covered!

Team: DefaultTeamName



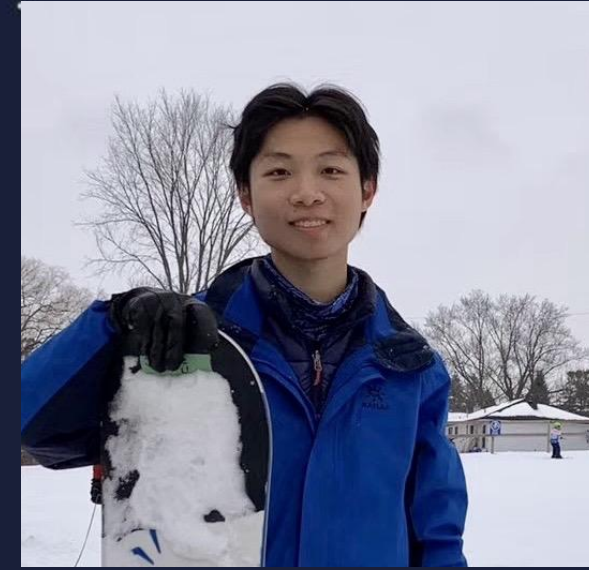
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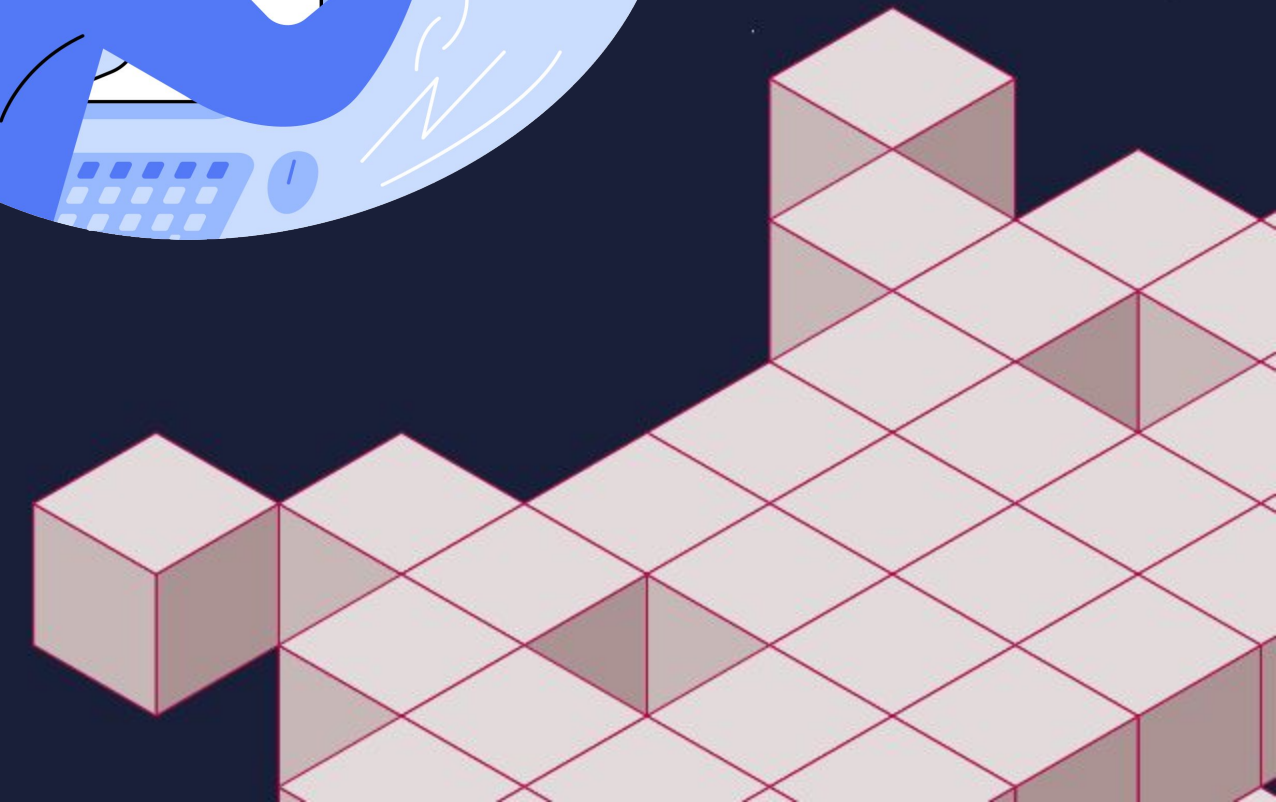


Jiapeng Shi



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01

Problem Introduction



Problem Introduction

2000 -2020



Over the past two decades, the number of high school graduates has remained fairly stable.

However,

the number of applications submitted to colleges has increased more than

150%.

This creates anxiety for students applying for schools.

(Selingo, 2022)

Problem Introduction

According to the organization that runs the Common App,

in 2021



application volume increased
nearly 10 percent from 2020

in 2022

application volume increased by
another 10 percent from 2021

Intense competition means:

Students need support for writing application letters and
choosing the right schools to apply

(Selingo, 2022)



Problem Introduction - The Market

Positive Global Market Outlook



(Market Outlook)

The Canadian Education Market

Average revenue

\$282.5

thousand

81.3%

of firms

Profitable

(Stats Canada)

Problem Introduction - Business Opportunity

- Admissions consulting services in Canada typically ranged from a few hundred to several thousand Canadian dollars, depending on the level of service and expertise offered.



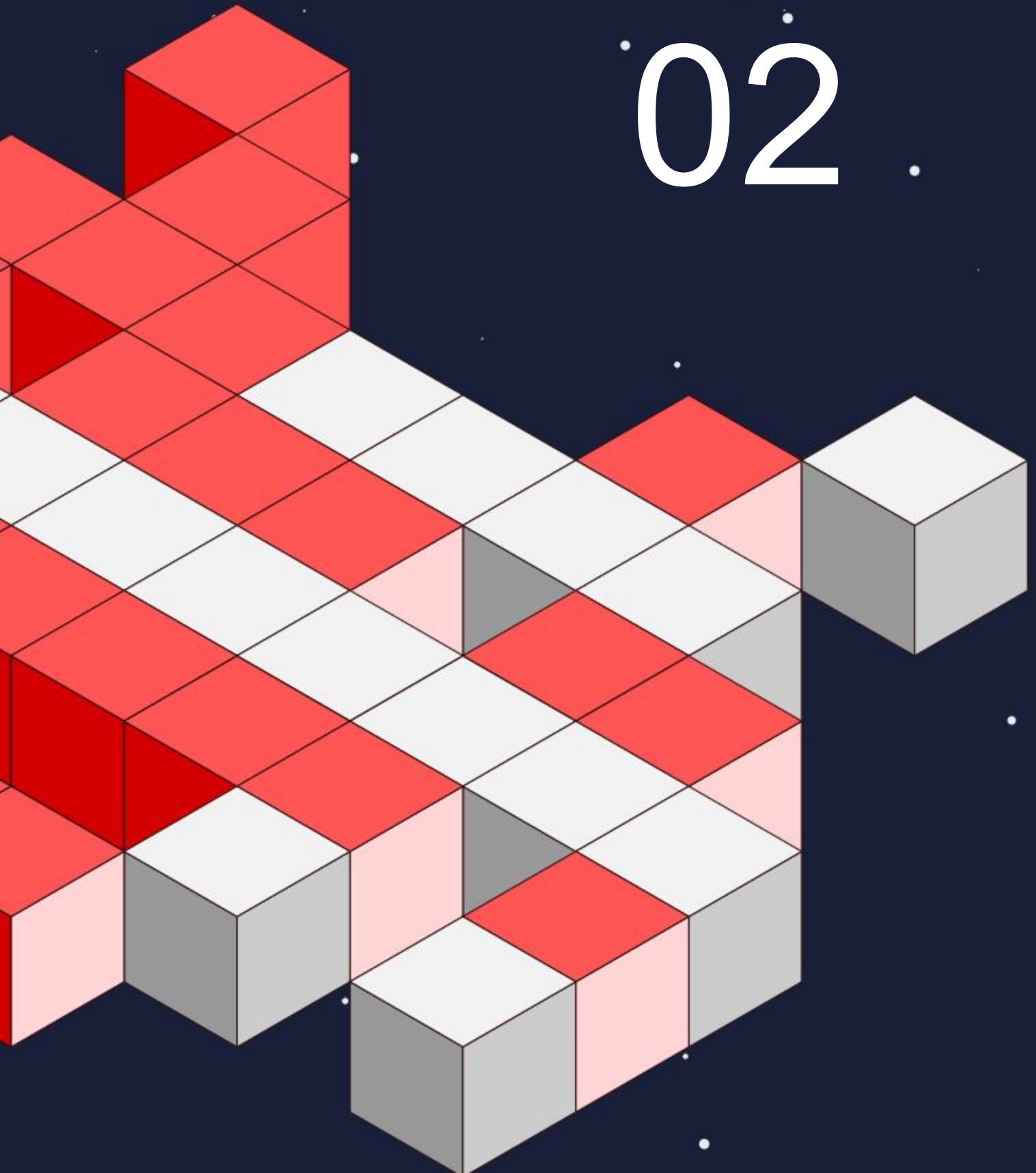
We offer similar services for a cheaper price and a more efficient process,

COST EFFICIENCY!

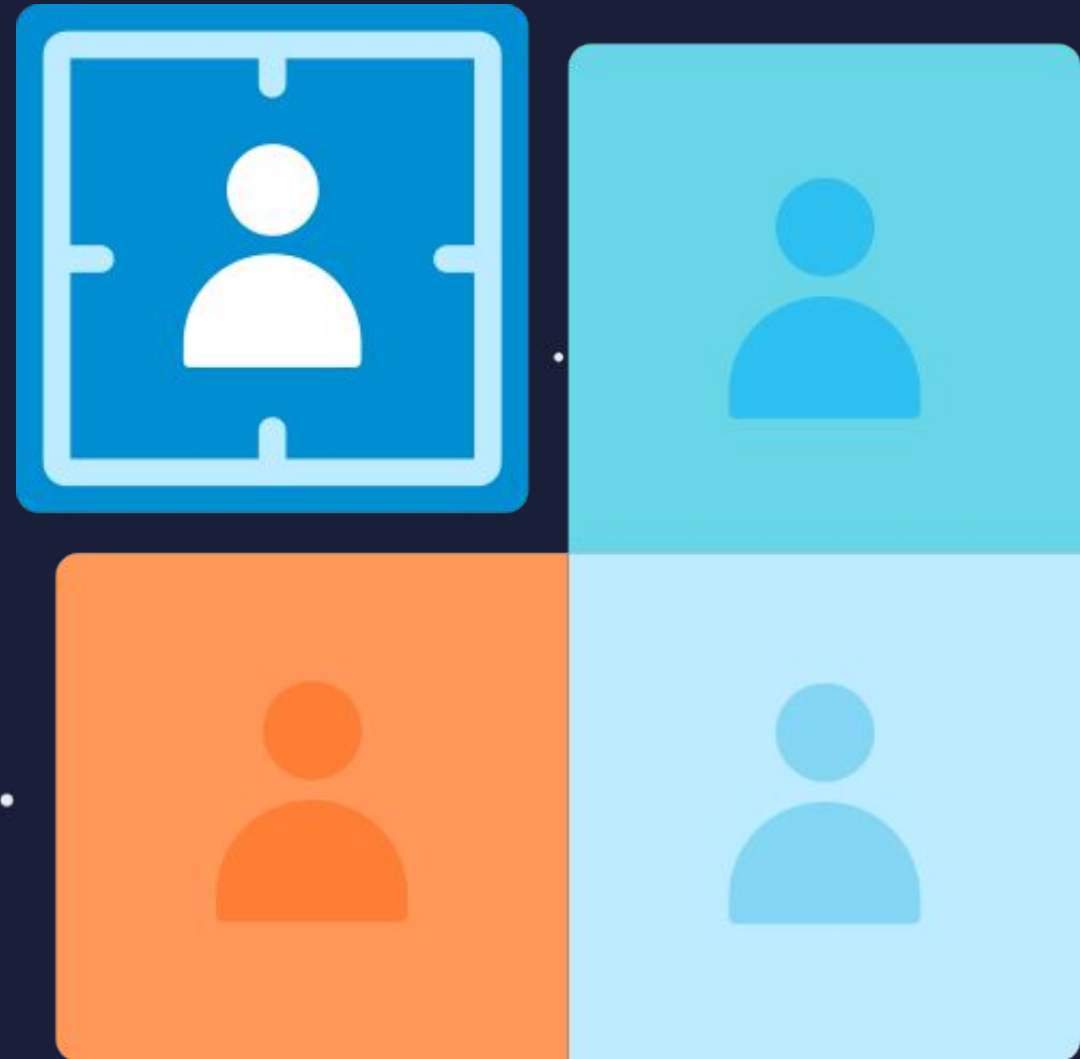


02

Customer Segment



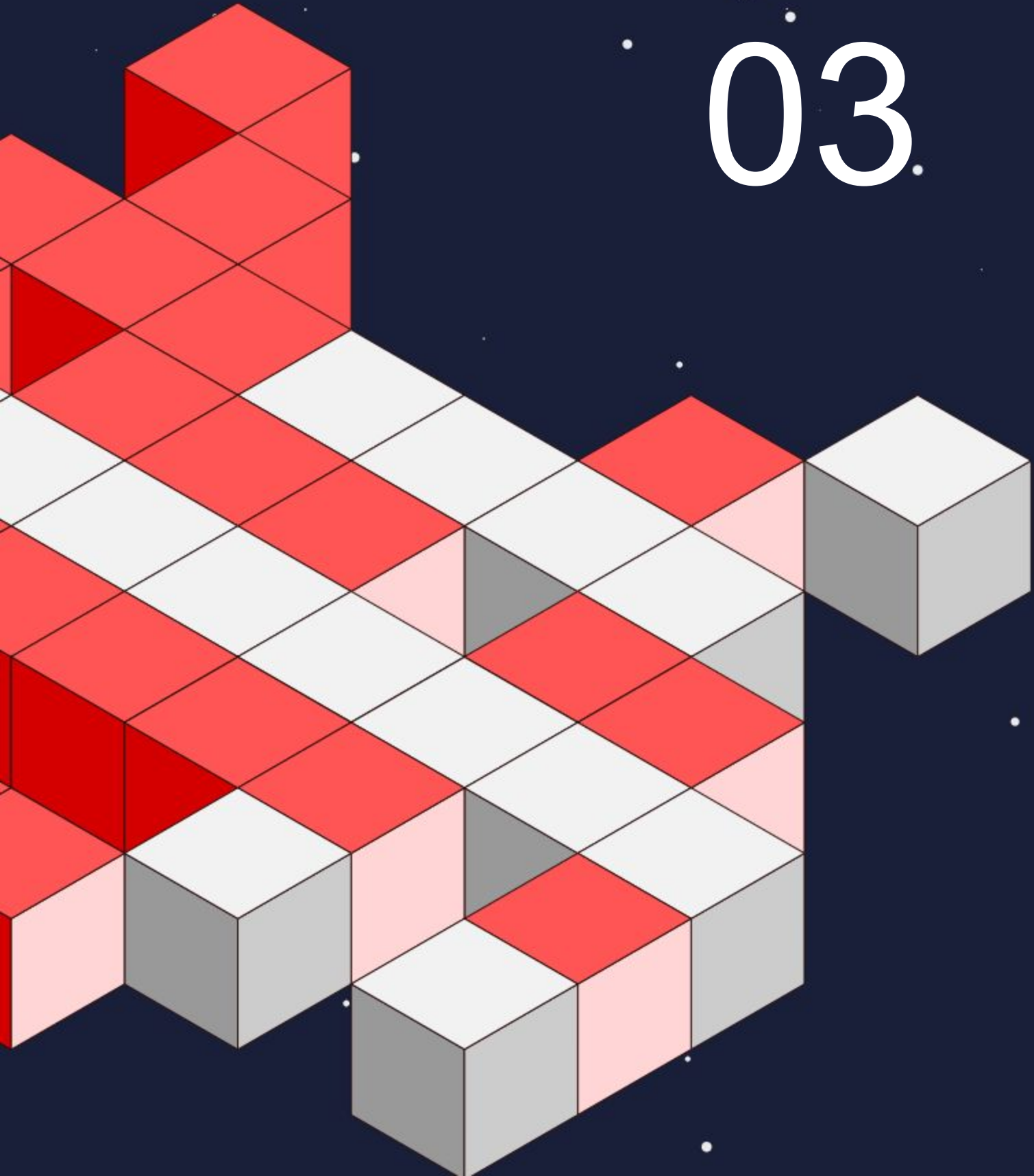
Customer Segment



- Students seeking assistance with their school application
 - Undergraduate
 - Graduate
 - Special Programs
- Admission Consulting Service Agent looking for AI tools to enhance their efficiency

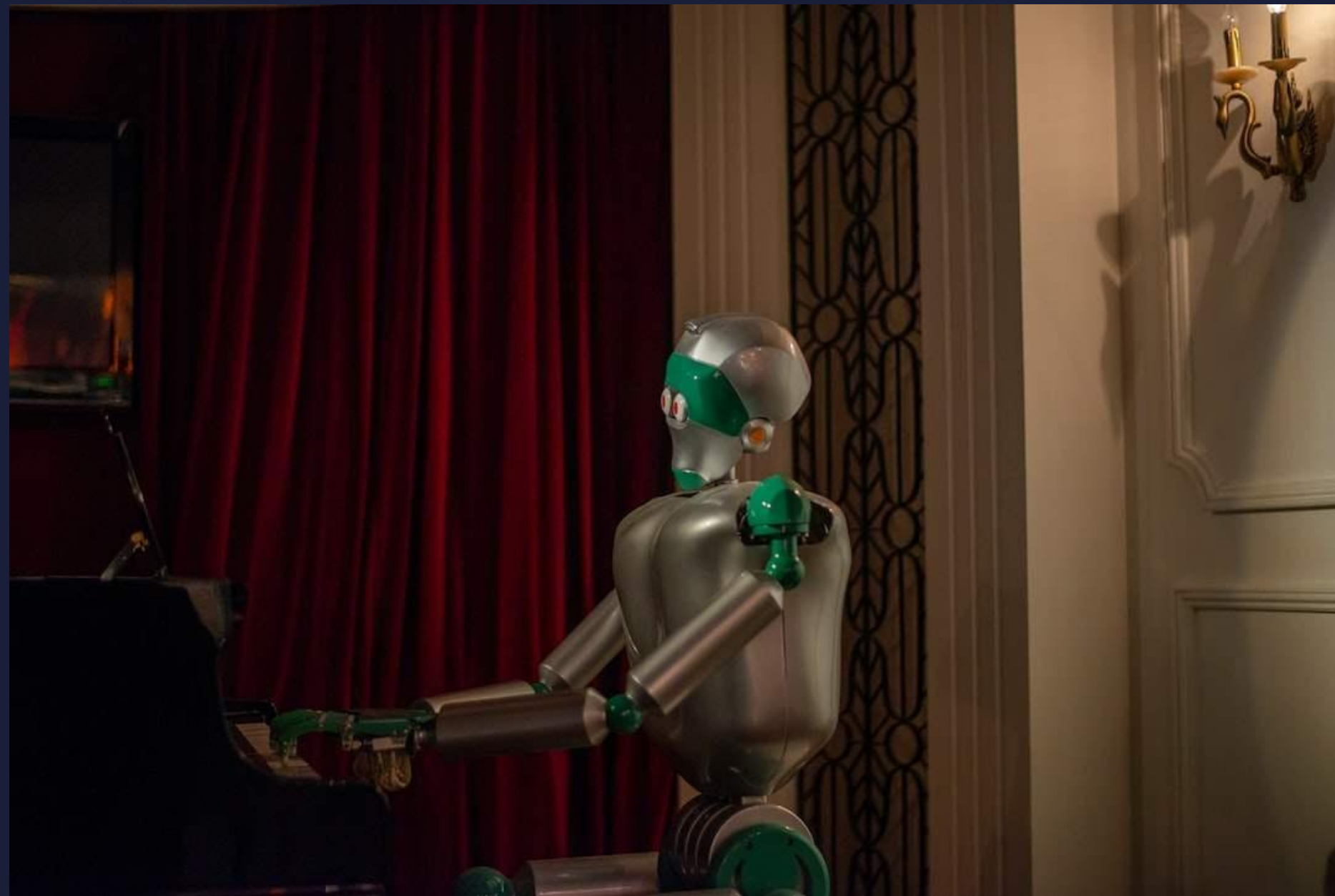
03

Solution



Solution

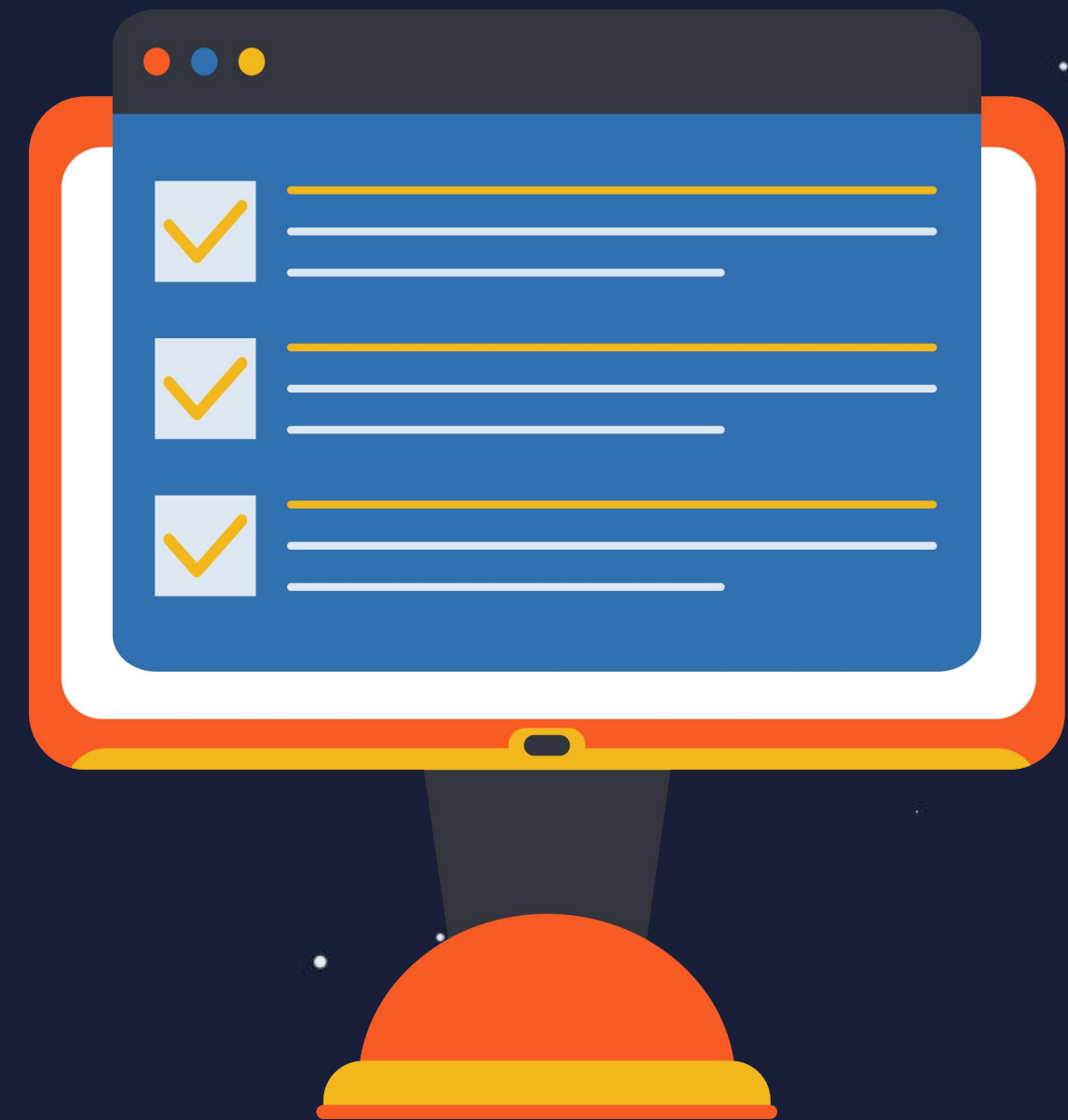
- AI Application Letter Agent



AI Application Letter Agent

All-in-one, easy-to-use service platform:

- Utilizes Agent GPT and Super AGI technologies to provide personalized support for application letters
- Asking questions to users to get data, then put into Super AGI



Super AGI Prompt

📌 1 Goals

1. Write school application letter according to user information

Show More

📖 4 Instructions

1. Sample_User_Answer.csv contained user information and requirements.
2. According the information to do the goals.
3. Keep improving the application letter, until cannot improve...

Show More

🛠 Tools assigned

Append File

Delete File

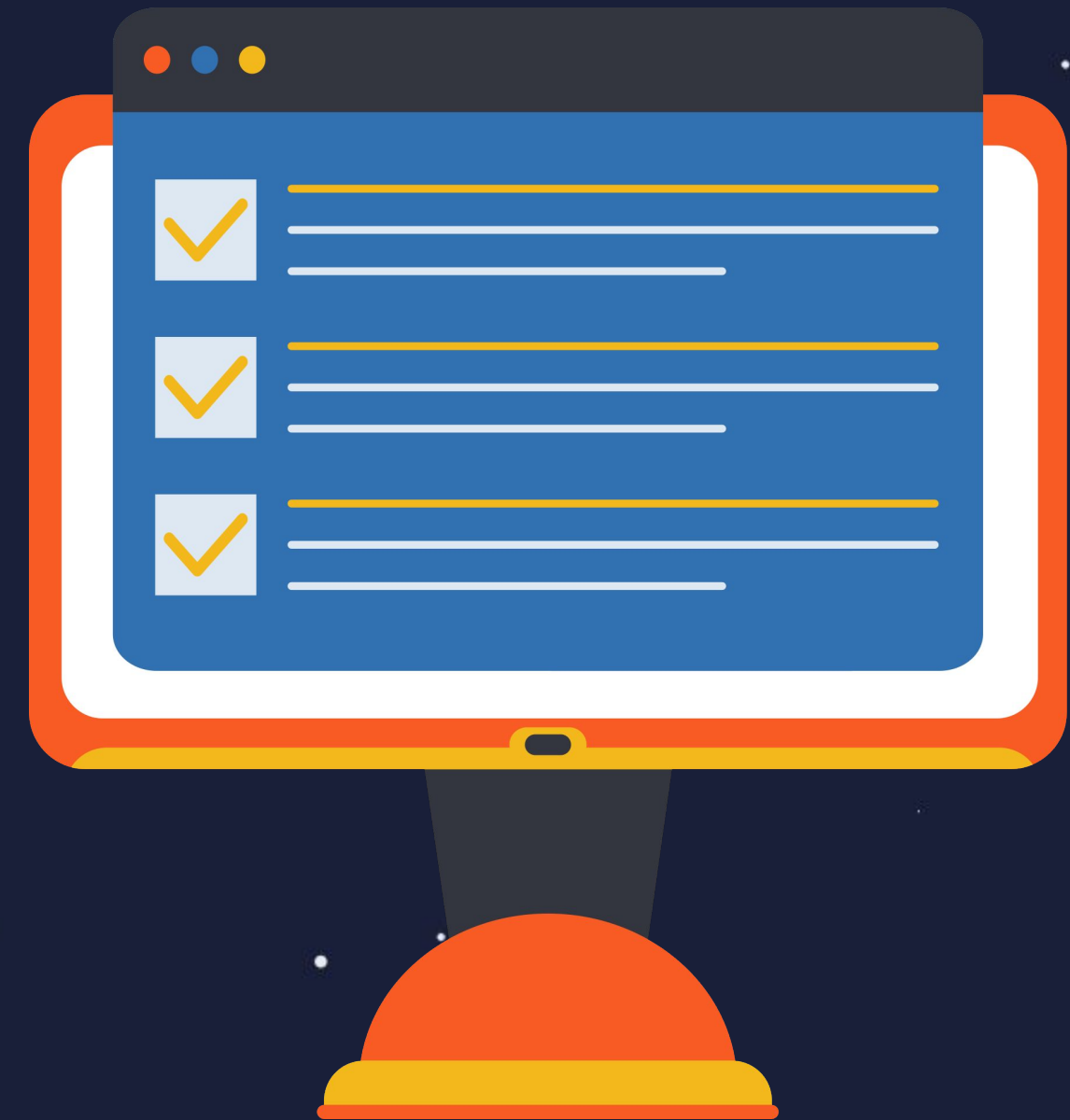
List File

Read File

Write File

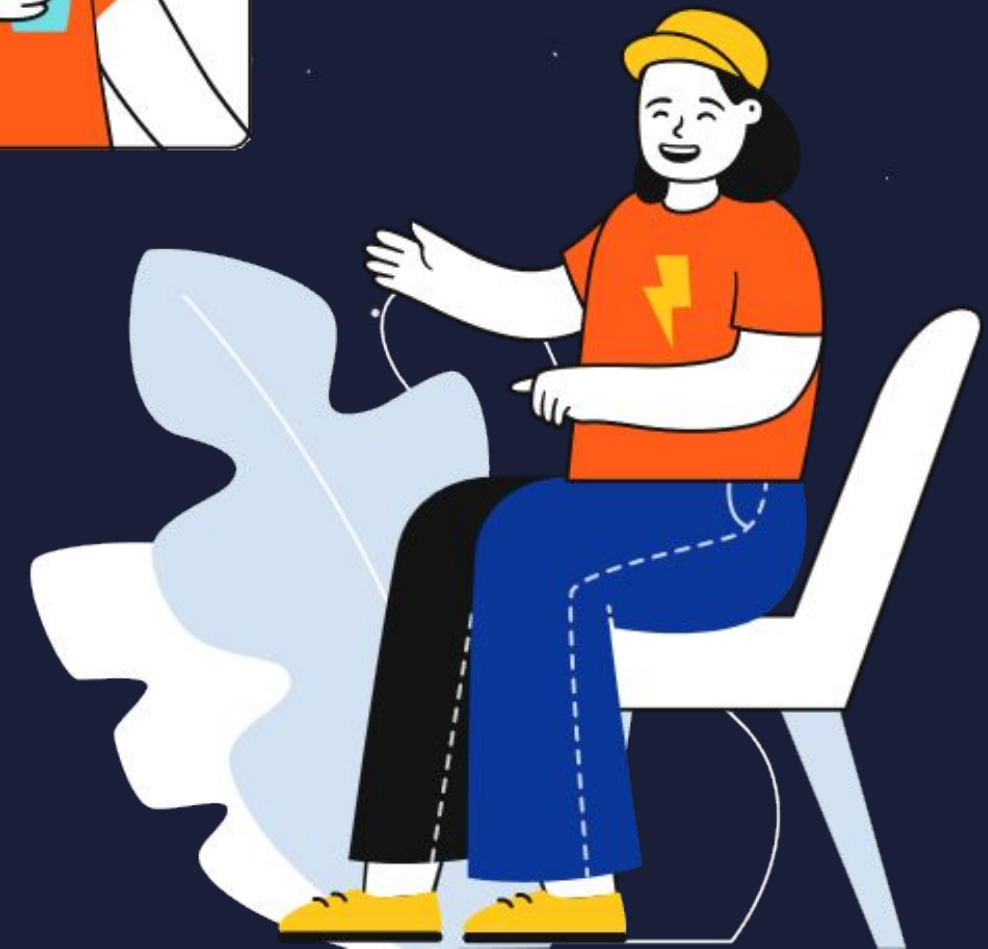
✖ 1 Constraints

1. If you are unsure how you previously did something or want to recall past events, thinking about similar events will help you remember.



04

Product Prototype



User Interface (demo)

The image displays a user interface mockup. On the left, a white sidebar contains four profile cards, each with a circular profile picture, a name, and a short bio. The main area is a chat window with a grey background. At the top left of the chat is a profile picture of a man. To its right, the text 'Application Statement Writer' is displayed, followed by '12 mins ago'. Below this, a message bubble contains the text 'Where did you complete your previous internship experience?'. At the bottom of the chat is a large white text input field with a blue border, containing the word 'Amazon'. To the right of the input field are two circular icons: a green one with a white plus sign and a green one with a white refresh symbol. Below the input field is a blue 'Send' button.

John Doe
Proficient in helping you with university selection.

Danny Smith
Skilled at helping you write a resume.

Alex Steward
Lorem ipsum dolor sit.

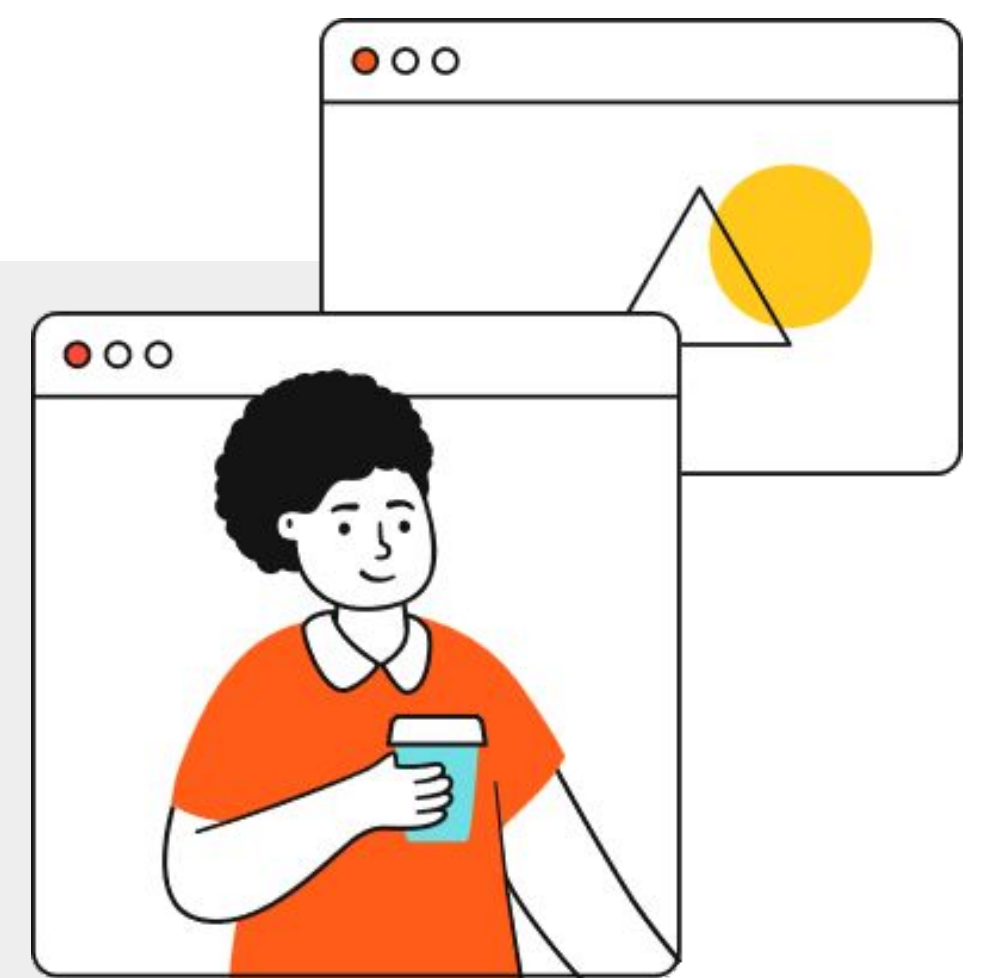
Ashley Olsen
Lorem ipsum dolor sit.

Application Statement Writer 12 mins ago

Where did you complete your previous internship experience?

Amazon

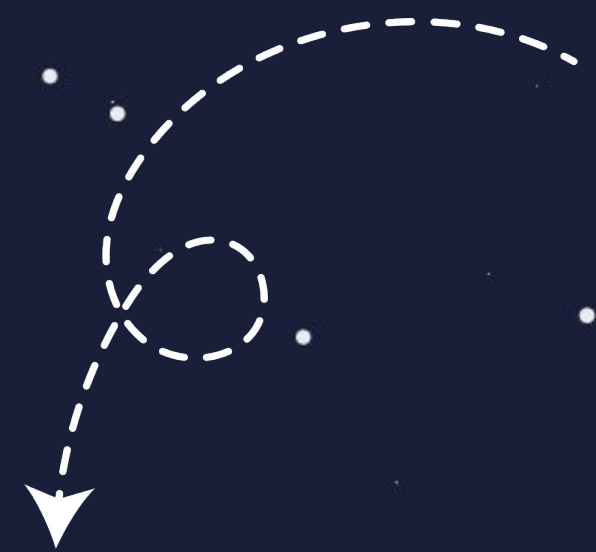
Send



05

Future Direction





Integration with educational databases to provide up-to-date information on schools and programs.



Continuous improvement of AI algorithms to enhance the accuracy and quality of application letters and school recommendations.

Future Steps



Collaboration with universities and colleges to streamline the application process for users.



Thank you !