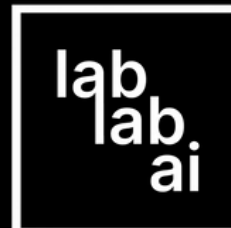
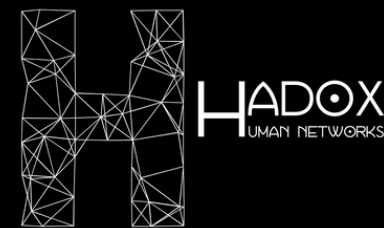




Neurolitiks

Revolutionizing Politics with AI
agents and Graphs Data Bases





CUSTOMER CONCERN:

EXISTING BIG DATA ANALYSIS DOESN'T PROVIDE CONCRETE EXPLANATIONS FOR SPECIFIC PROBLEMS, AND THE INSIGHTS DON'T ALIGN WITH OUR EXPERIENCE-BASED ACTIONS.

OUR SOLUTION:

WE INTRODUCE AI AGENTS CAPABLE OF UNDERSTANDING COMPLEX AND DARK DATA, USING ADVANCED ALGORITHMS TO EXTRACT MEANINGFUL PATTERNS. THESE AGENTS PROVIDE ACTIONABLE INSIGHTS THAT ALIGN WITH YOUR EXPERTISE, EMPOWERING BETTER DECISION-MAKING.



HOW WE HELP OUR CUSTOMERS

- The creation of a new budget item 06 04 14 04 for the financing of projects in areas of energy efficiency and energy from renewable sources under the European Economic Recovery Plan.
- A net increase in the forecast of revenue (EUR 466 million) after the revision of the forecasts of own resources and other revenue.

Of the final voted budget for 2010, totalling EUR 124 732 million, EUR 120 499 million, or 97 %, has been used.



We simplify complex data, providing clear insights into their challenges and context. With our AI agents, we guide them to make **informed decisions** with significant impacts beyond the raw data. From understanding problems to justifying actions, we empower them to go beyond mere analysis and reports



DATA

DATA ALONE IS LIKE A SNAPSHOT, NOT INFORMATIVE. INFORMATION COMES FROM COMPARING DATA, LIKE AN X-RAY. BUT TRUE INSIGHT COMES FROM ALL DATA, NON-LINEAR, GIVING CONTEXT FOR BETTER INTERPRETATION. UNLEASH THE POWER OF AI AGENTS FOR COMPLEX DATA ANALYSIS.

NOT ALL DATA IS EQUAL

STRUCTURED DATA

highly organized and formatted in such a way that they can be easily searched in relational databases

UNSTRUCTURED DATA

They do not have a predefined format or organization, which makes it much more difficult to collect, process and analyze.



MODLES USED:

- Expert.ia
- Open AI
- Lang Chain





1. TAM (TOTAL ADDRESSABLE MARKET):

NUMBER OF STATE, LOCAL, AND FEDERAL AGENCIES: 10,000

(HYPOTHETICAL NUMBER)

AVERAGE AMOUNT AN AGENCY MIGHT SPEND ON A TOOL LIKE THIS PER YEAR:

\$10,000

TAM = NUMBER OF AGENCIES X AVERAGE SPEND PER AGENCY

TAM = 10,000 AGENCIES X \$10,000 = \$100,000,000

THIS MEANS THAT IF EVERY SINGLE AGENCY IN THE U.S. WERE TO BUY YOUR SERVICE, THE TOTAL POTENTIAL MARKET WOULD BE WORTH \$100 MILLION ANNUALLY.

2. SAM (SERVICEABLE AVAILABLE MARKET):

LET'S SAY YOUR APP INITIALLY ONLY CATERS TO STATE AND FEDERAL HEALTH AND EDUCATION DEPARTMENTS:

NUMBER OF STATE AND FEDERAL HEALTH AND EDUCATION DEPARTMENTS: 1,500 (HYPOTHETICAL NUMBER)

AVERAGE AMOUNT THEY MIGHT SPEND ON A TOOL LIKE THIS PER YEAR: \$12,000 (MAYBE THEY HAVE MORE FUNDS ALLOCATED)

SAM = NUMBER OF TARGETED DEPARTMENTS X AVERAGE SPEND PER DEPARTMENT

SAM = 1,500 DEPARTMENTS X \$12,000 = \$18,000,000

THIS MEANS THE SUBSET OF THE MARKET YOU'RE INITIALLY TARGETING IS WORTH \$18 MILLION ANNUALLY.

3. SOM (SERVICEABLE OBTAINABLE MARKET):

FOR THIS, LET'S ASSUME:

YOU BELIEVE YOU CAN CONVINCE 10% OF THESE DEPARTMENTS TO USE YOUR APP IN THE FIRST FEW YEARS DUE TO YOUR UNIQUE FEATURES, NETWORKING CONNECTIONS, OR ANY COMPETITIVE ADVANTAGE.

SOM = SAM X MARKET CAPTURE PERCENTAGE

SOM = \$18,000,000 X 0.10 = \$1,800,000

SO, YOU'D BE TARGETING A \$1.8 MILLION MARKET IN THE INITIAL PHASE.

PITCH:

"IN THE U.S., THE TOTAL ADDRESSABLE MARKET FOR PUBLIC POLICY TOOLS ACROSS ALL STATE, LOCAL, AND FEDERAL AGENCIES STANDS AT A WHOPPING \$100 MILLION ANNUALLY. BUT WE'RE STARTING LASER-FOCUSED: BY TARGETING JUST THE HEALTH AND EDUCATION SECTORS AT STATE AND FEDERAL LEVELS, WE TAP INTO AN \$18 MILLION MARKET. AND WITH OUR COMPETITIVE EDGE OF EXPERTISE USING VARIETY OF AI MODELS, WE'RE CONFIDENT WE CAN CAPTURE A \$1.8 MILLION CHUNK OF THIS MARKET IN THE NEXT FEW YEARS."



WHERE CAN IT BE USED AMBIT:

- Politician (Government)
- Private

APPLICATIONS:

- Public politics
- Organizational behavior
- Global standards (SDGs)
- Citizen behavior
- Corruption
- suspicious patterns





PUBLIC POLITICS

- Identify successful policies
- Identify patterns more effectively
- Automate alerts for underperforming policies
- Identify risks, including local nuances
- Policy and Comparative Network Analysis
- Definition of best practices





CITIZEN BEHAVIOR



- Identification of anomalies
- Identification of hidden relationships
- Interrelation patterns within the network itself or neighboring networks
- Personalized recommendations for better service delivery
- Identification of priority attention areas
- Identification of success cases for the design of better instruments and tools



ORGANIZATIONAL BEHAVIOR

- Identify behavioral anomalies
- Identification of risks in the chain of relationships
- Structural and process recommendations
- Identification of dissonant patterns
- Identification of risk or conflictive areas that require greater attention





GLOBAL STANDARDS

- Identification of anomalies
- Identification of hidden relationships
- Interrelation patterns within the network itself or neighboring networks
- Personalized recommendations for better service delivery
- Identification of priority attention areas
- Identification of success cases for the design of better instruments and tools



SUSPICIOUS PATTERNS

- Generation of timely alerts for risk mitigation
- Identification of conflict points
- Theft Prevention
- Abnormal staff behavior
- Cyberattack Protection



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