

Second-Brain

Our Digital Personal Assistant

GitHub: <https://github.com/SinghCoder/second-brain>

Team



Harpinder Singh



Rahul Jain

Problem

- Current environment is fast-paced.
- Information is more abundant, scattered and unconnected.
- Time is more precious now than ever.

In the cloud of hundreds of social apps, note taking tools, internet and much more, people are not on top of things.

And everyone CANNOT afford a Personal Assistant !!

Solution

Second-Brain - One's own "Digital Personal Assistant"

- An ALL-IN-ONE solution to 'Get Things Done' and be on top of things.
 - Captures and Organizes your Knowledge
 - Manages and Prioritizes your Work
 - Schedules and Saves your Time

Solution: Second-Brain Framework

Capture

Bring all essential information from conversations, meetings and emails.

Distill
Task Prioritization
Queryable Knowledge Base
Provide Actionable Insights



Organize

Organize all the captured information into respective place.

Express
Suggest and Automate Actions

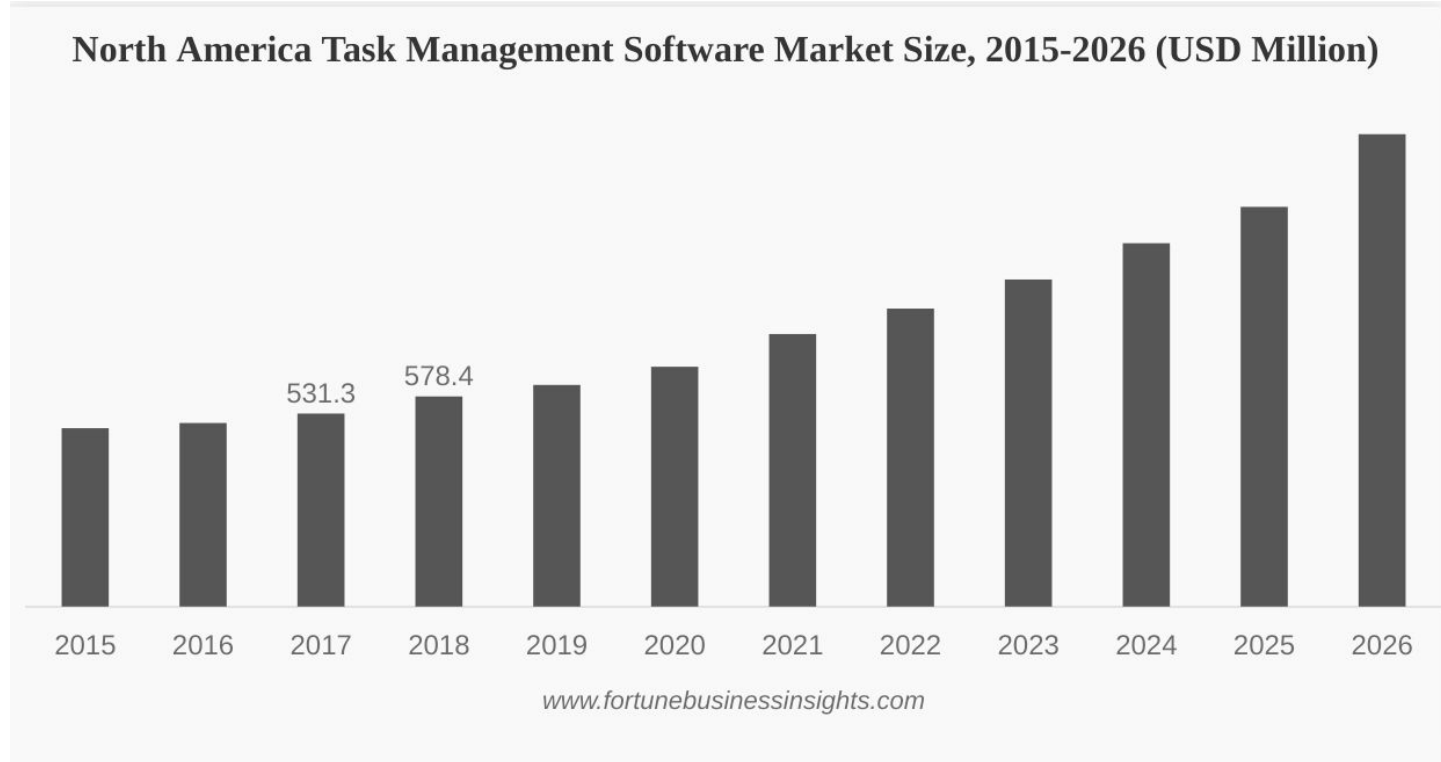
Vision

A platform enabling everyone to build new integrations and tools for each phase - capture, organize, distill and express.

You can customize the assistant and make it truly your own by integrating with add-ons from the marketplace.

And, you can host and sell these “add-ons” to your assistant via our marketplace to others.

Market Size



Revenue Stream

We aim to reach each individual in the world with our Second-Brain platform.

Platform enables:

- Developers building the Add-ons for the digital personal assistant.
- People to customize their own assistants using marketplace Add-ons

Monetization:

- Users will be charged on product usage basis.
- Developers can monetise their Add-ons/extensions by charging install fees.
- Revenue Sharing between the platform and Add-ons developers.
- Our first Target Group would be working professionals.
- Taking into account the target group and existing market, TAM could be in millions of dollar.

Next Steps

The project done as part of hackathon was a Proof of Concept on what is achievable. The next steps could include:

- Building it as an installable application so anyone can quickly install and give this a try
- Building the ecosystem with some more Add-ons for each phase, and provide a marketplace to allow developers to build and sell custom Add-ons
- Building developer tooling and making it very easy to build new Add-ons.

Demo