

SIMBAD AI

Microtargeting solution

Speak to Customers Their Way. AI has got the targeting covered.

SIMBAD AI

meet the team

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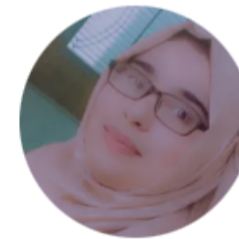
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THE PROBLEM

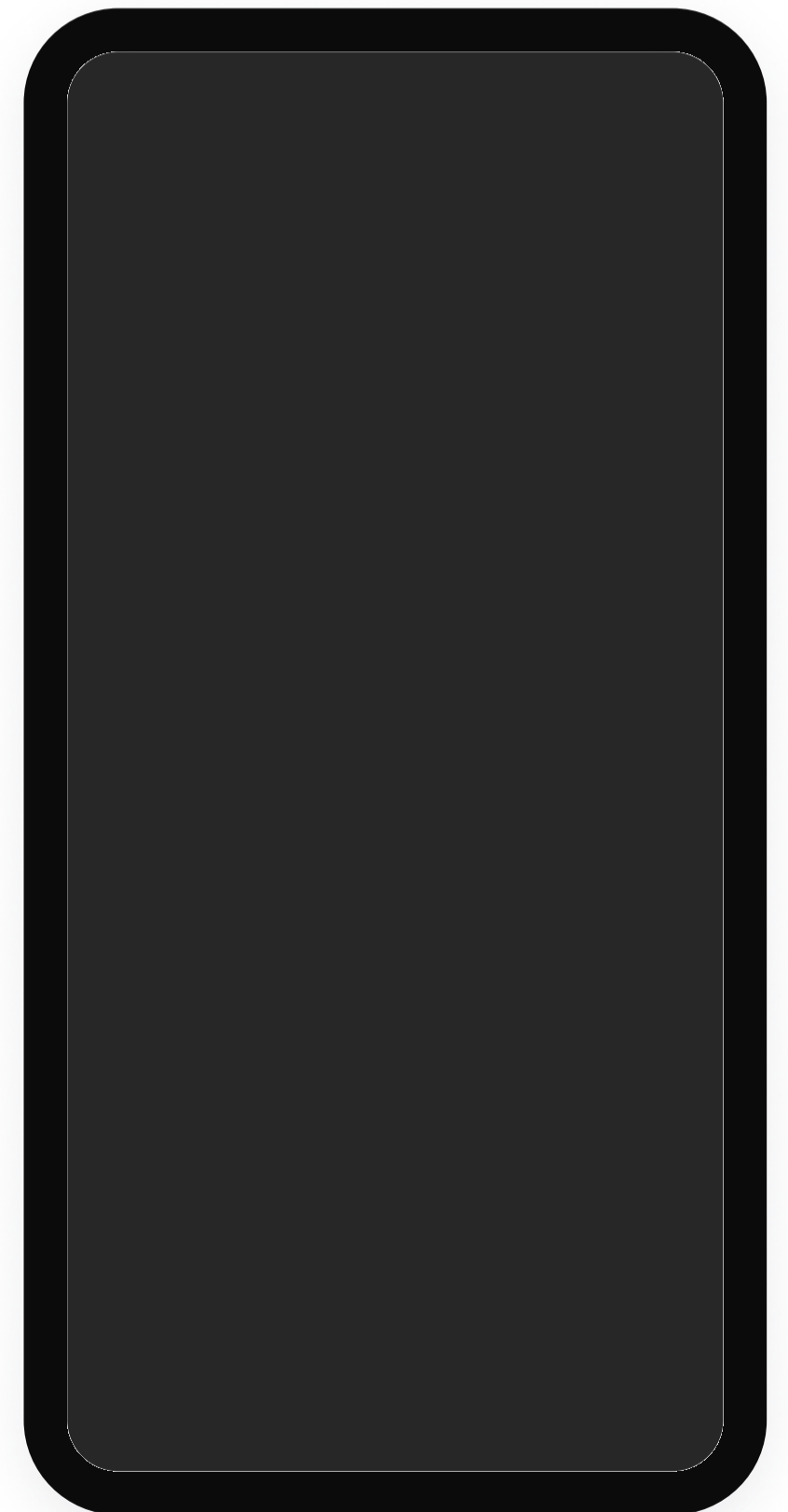
what's the problem?

Crowded Market: With so many voices, standing out in a wide audience is tougher than ever.

Research Roadblocks: Delving deep into audience segments is a time-intensive task.

Content Constraints: Crafting unique content for diverse groups requires effort and extended hours.

We have the solution >



COMPETITIVE ANALYSIS

Existing solutions lack true micro-targeting capabilities.

Our competitors offer a wide net but not the laser-focused approach needed for peak conversions.

deep analysis of the segments.

We dive deep to understand each segment's unique behaviors and pain points, using competitive analysis, social media discussions and more.

fast generation of relevant content for each segment.

Our AI-driven tools quickly produce tailored content for each segment, maximizing engagement potential.

divide segments using real-time insights.

Using current data, we continuously refine our segments, keeping our targeting sharp, detailed and relevant.

further creation of a full-circle promo campaign.

Beyond content, we offer a comprehensive promotional toolkit, ensuring consistent messaging and high-impact campaigns.

OVERVIEW

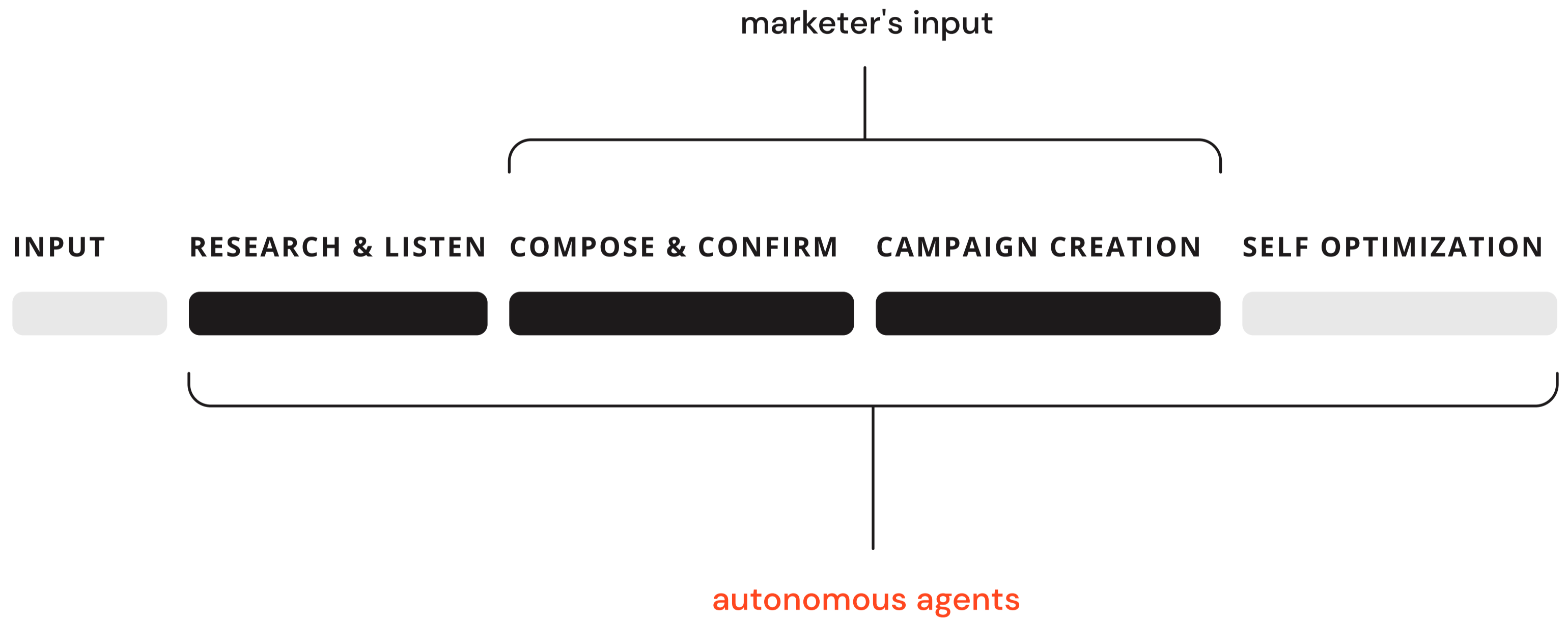
Introducing our Microtargeting Solution:

A blend of *smart technology* and data insights, crafted to simplify targeting, create fitting content, and *elevate every campaign*.

Let's dive deeper


STRUCTURE

stages



STRUCTURE

Overview on the user flow

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- Step 1: User-defined Product/Topic Input
 - Step 2: Activation of the Dynamic Research & Listening Engine
 - Step 3: Database Integration & Insight Extraction
 - Step 4: Personalized Ad & Landing Page Generation

FUTURE PLANS

Looking Ahead: What's Next?

Custom Images Generation

Dynamically produce visuals tailored for each audience segment.

Landing Pages for Micro Segments

Amplify engagement with tailored landing experiences for every niche group.

Marketer Brand Guidelines Input:

Provide a personal touch by integrating your brand's unique style and assets directly.

AARRR Agents Framework Integration

Harness the power of the "Acquisition, Activation, Retention, Referral, and Revenue" framework to refine landing pages based on user feedback.