lab lab ai

# **AutoVA**

Your AI sidekick in the quest for agility and sales domination

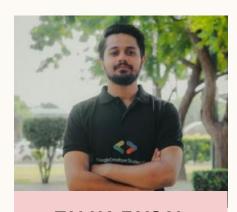
# INFORMATION IS THE OIL OF THE 21ST CENTURY, AND ANALYTICS IS THE COMBUSTION ENGINE. >>

Peter Sondergaard

# **OUR TEAM**



ABDUL WAHAB
ML Engineer



**TALHA FAISAL**Frontend Developer



TALIB FAROOQ

Data Scientist

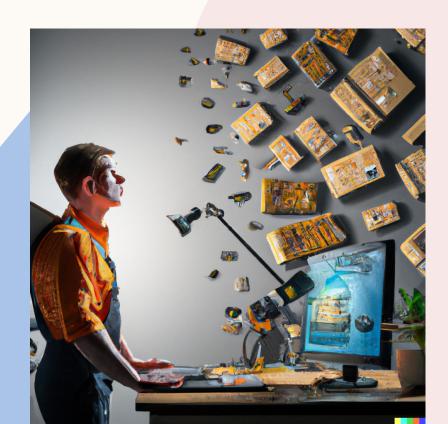


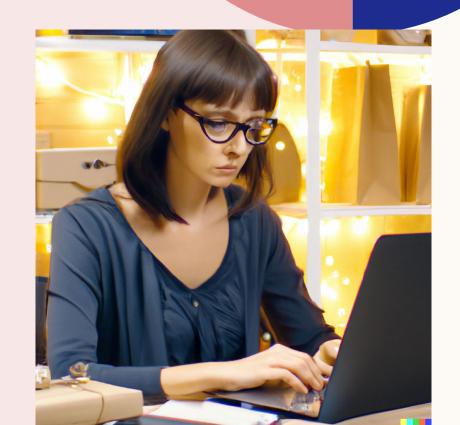
MAHAD AHMAD

Backend Developer

# THE PROBLEM

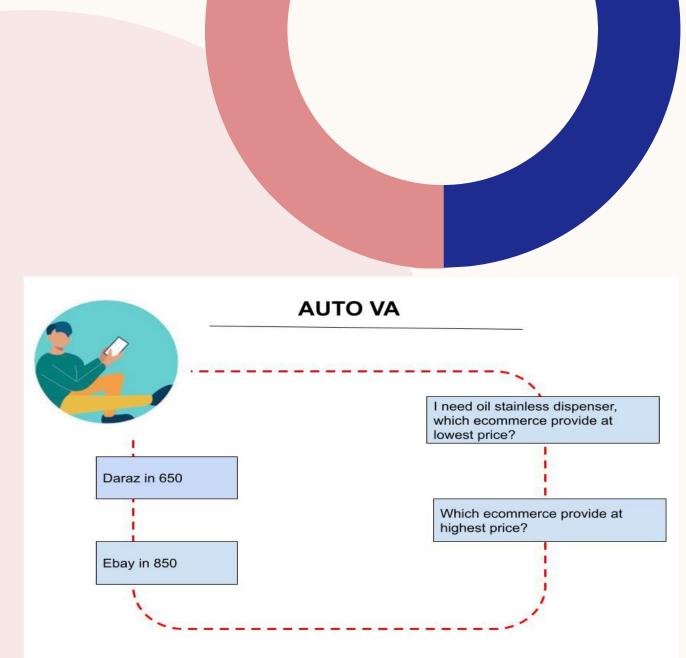
- E-commerce sellers spend hours scouring the web for profit goldmines.
- Not finding exact product when require.
- Expert needed for research to find profitable products.





# THE SOLUTION

- Automatic Virtual Assistance for Seller who can swap price of any product in a one click.
- Helps to grow Ecommerce Business
- Helps for customer to get best price of product
- Profitable than the exciting market
- Research market and suggest a profitable margin
   product for retailer
- Anyone can do business without its domain knowledge



## **MARKET SIZE**

The IVA Market is poised for a substantial expansion, projected to elevate from USD 11.13 billion in 2023 to an impressive USD 45.83 billion by 2028. This upward trajectory showcases a commendable Compound Annual Growth Rate (CAGR) of 32.72% throughout the forecast period spanning 2023 to 2028. Deep neural networks, machine learning, and other advances in AI are making more virtual assistants possible.

#### E-commerce share of value sales, 2021, % of consumer goods industry



https://www.statista.com/statistics/379046/worldwide-retail-e-commerce-sales/

## REVENUE STREAM

- **1. Subscription Model:** Offer different subscription tiers to e-commerce sellers, providing varying levels of market research depth and frequency.
- 2. **Premium Insights:** Introduce a premium version with advanced insights and strategies, accessible through an additional fee.
- **3. Data Analytics:** Offer data analysis and reporting services to sellers who want to understand market trends on a broader scale.

**4. Partnerships:** Collaborate with e-commerce platforms and tools, and earn a percentage from referrals or integrations.

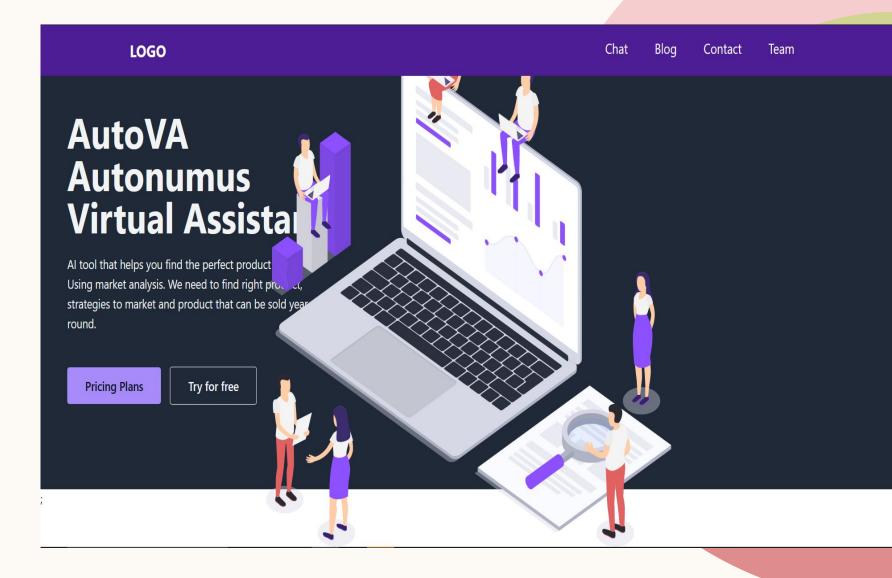
#### **FUTURE IDEAS**

- 1. Use AI to find Customer Pattern and Behavior
- 2. Voice and Visual Search
- 3. AR Integration
- 4. Fraud Detection and Security
- 5. Multilingual support platform

# **AutoVA IN ACTION**

Web Link

GiHub Repo



# THANK YOU