

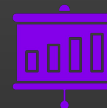


# Ikig-AI



A personalized team of autonomous agents  
prompting YOU to live your best life.

# Team

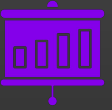


This is Agora!!! The creative collective

 <b>elder plinius</b> pliny	 <b>Zack Bradshaw</b> zack_bradshaw954	 <b>Mako-L</b> mako147	 <b>Sword Fish</b> sword-fish
 <b>jmanhype</b> jmanhype291	 <b>Aymen Noor</b> khaym student		

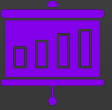
Meet our harmonious team of six AI hackers from around the globe, united by the quest to guide others to their Ikigai: Zack, Plinius, Mako, Sword Fish, Jmanhype, and Aymen

# Problem



In the chaos of modern life, many lose sight of their purpose. The noise drowns the inner voice, leading to dissatisfaction and disconnection. The value of finding one's meaning has never been higher.

# Ikigai definition

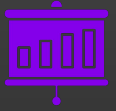


Ikigai is a Japanese concept that means your 'reason for being.' 'Iki' in Japanese means 'life,' and 'gai' describes value or worth. Your ikigai is your life purpose or your bliss. It's what brings you joy and inspires you to get out of bed every day.

Japanese philosophy focuses on finding your bliss. Ikigai says you've found your dream career when your career includes these four qualities:

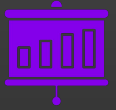
- What you love
- What you're good at
- What you can be paid for
- What the world needs

# Solution



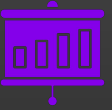
Ikig-AI employs autonomous agents to guide individuals to their Ikigai through a personalized survey and self-updating notification system. Digestible daily tasks and agent-driven notifications keep users accountable, illuminating the path to fulfillment.

# Market Size



The Productivity market is booming, projected to reach \$5bn in 2022, with an 8.19% CAGR through 2027. Our focus on Ikigai aligns with the growing interest in mindfulness and personal growth.

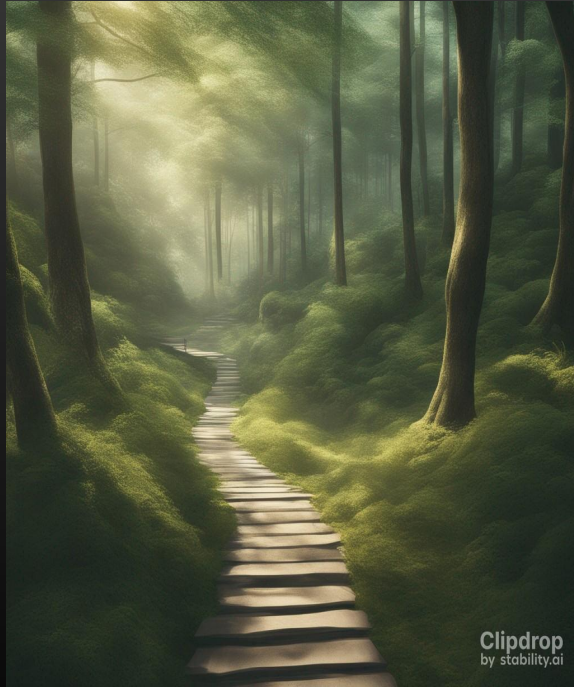
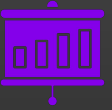
# Revenue Stream



Our freemium subscription model and affiliate marketing strategy allow us to suggest tools and services to aid users in completing tasks and reaching goals. For example, if our agent suggests language lessons as a task, the user could be given a link to Duolingo in their notification.

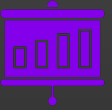


# Next Steps/Backlogs



We plan to create a Discord bot “group task” system, connecting like-minded individuals in our community to build together and move towards their aligned goals. Future enhancements also include AutoGPT assistants to aid in task execution and customizable personas for life coach agents so users can be encouraged in a way that fits them best.

# Working Demo



Our demo showcases the user journey from registration to task completion, including surveys, task management, goal setting, and chat support. It's a glimpse into the seamless experience of finding one's Ikigai.

\*This pitch deck has been brought to you by AI\*