



EASY SCRAPE

TRANSFORMING DATA EXTRACTION: "A GAME CHANGING SOLUTION"

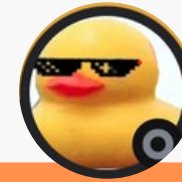
Team Members: Timothé, Faran,
Dhairya, Amna, Homan, Zain



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Our Team & After Hackathon Plan



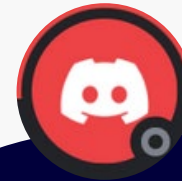
Timothé
Full Stack
Developer



Faran
Front-end
Developer



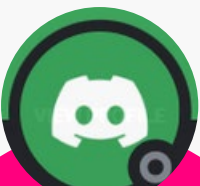
Zain
Full
Stack



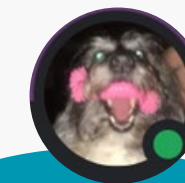
Dhairya
Testing &
Business



TEAM VISIONERS
Web Parser



Amna
Full
Stack



Homan
API
Testing &
Business

[to](#)
[DEMO](#)





Team Visioners

Agenda

3

Problem/Solution

4

Use Case

5

Business Slide

6

Demo Slides



💡 Niche Market Strategy & Target Audience

- Web Scraping Targeting Software (e.g, e-commerce entrepreneurs , trading entrepreneurs)
- Helpful Educational Toolkit for Developers
- Data Visualization

[Next:
Market
Segmentation](#)



Market Segmentation and Target Audience Strategy

[to Features & BP](#)

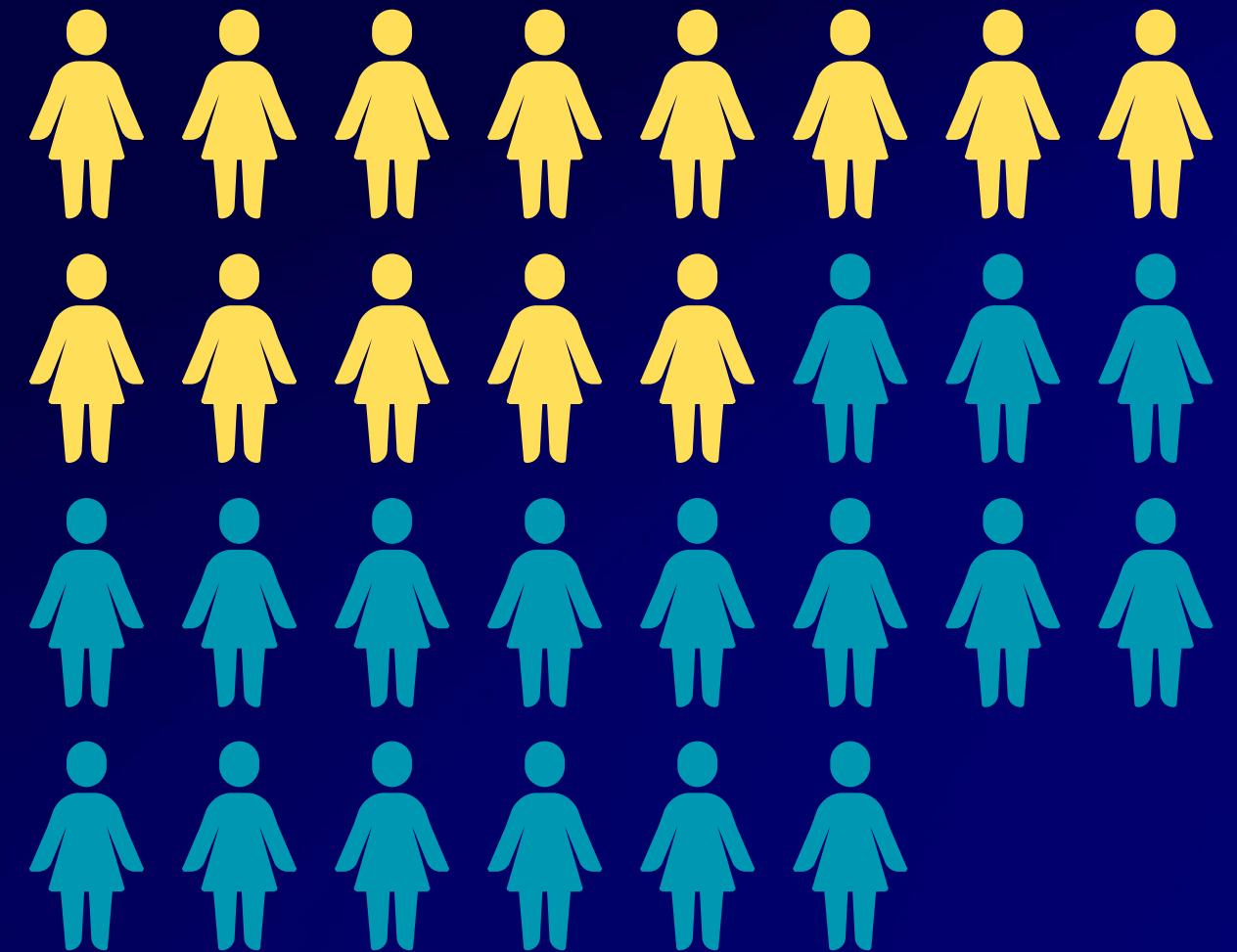
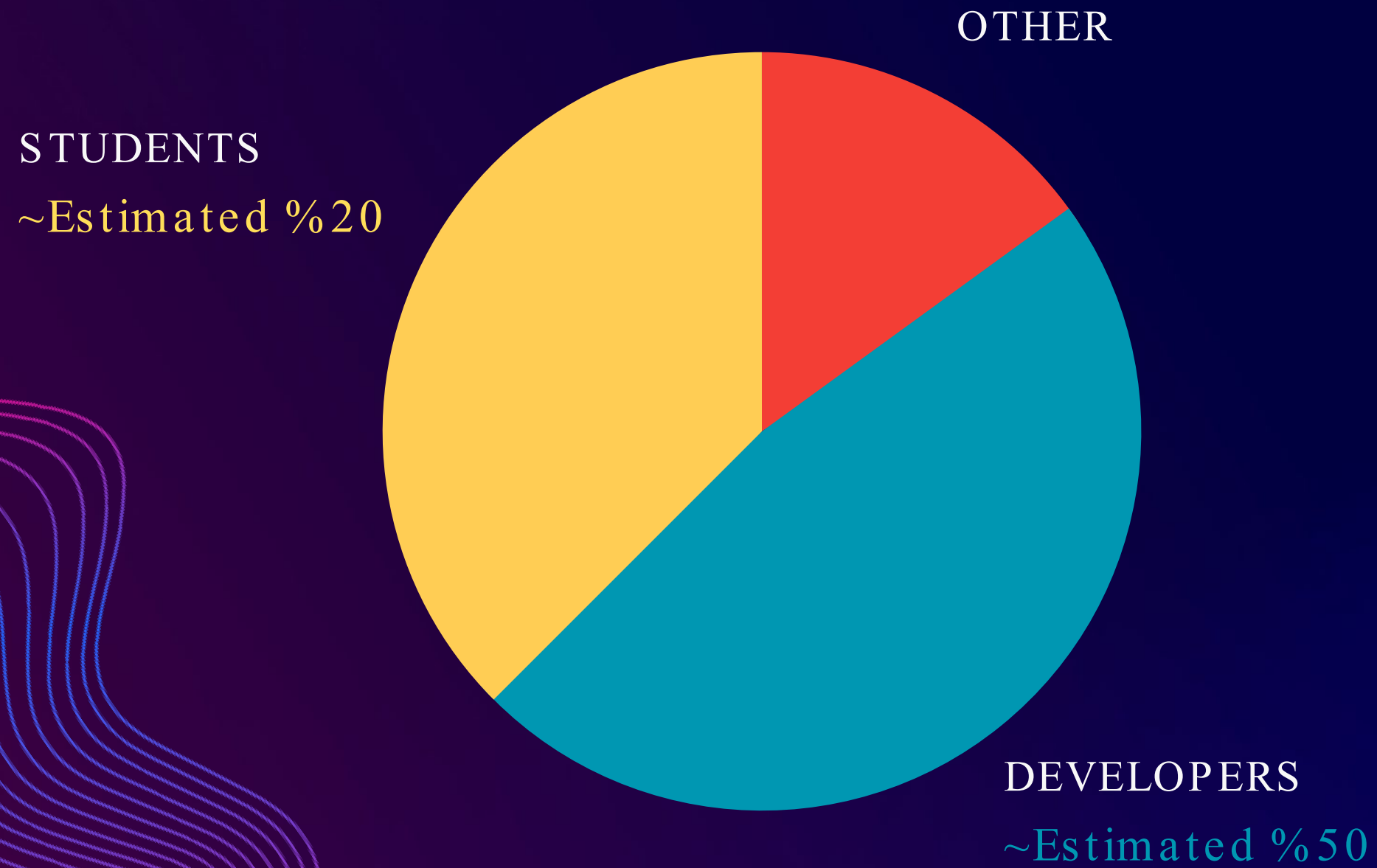


Table of Features We Offer

Features & Business Model

Business Plan

Freemium Business Model: starting with basic tier and a paid tier.

[Vision & Future functionality](#)



1	Web Data Extraction
2	User-Friendly Interface
3	Element Selection
4	AI-Enhanced Parsing & Scalability
5	Advanced AI Insights (Premium)
6	Cognitive Search Capabilities (Premium)

Free wide
audience
&
premium version!

Our Vision

Our Vision is to **EXTEND** to integrate awesome features like "Smart Element Recognition" & "AI Assistant" a feature that can be deployed as an "on-screen" tool for people with no tech background or developers to use.

[to Team & Github](#)



1	Web Data Extraction
2	User-Friendly Interface
3	Element Selection
4	AI-Enhanced Parsing & Scalability
5	Advanced AI Insights (Premium)
6	Cognitive Search Capabilities (Premium)

Annotations:

- An arrow points from "Advanced AI Insights (Premium)" to a callout: "Smart & Visual" Element Recognition
- An arrow points from "Cognitive Search Capabilities (Premium)" to a callout: You ask for elements directly from an AI Assistant

[Back to Agenda](#)



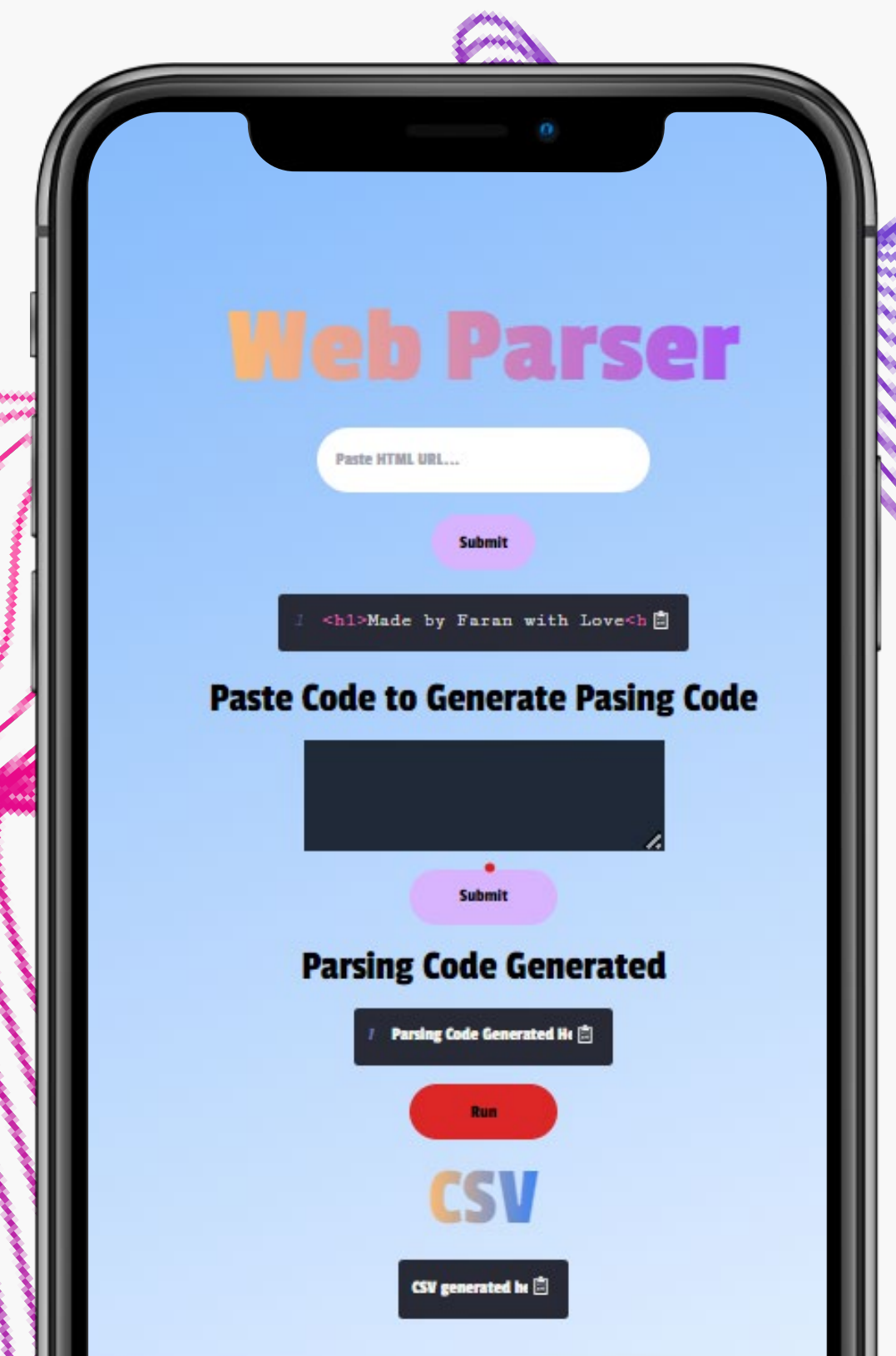
Easy Scrape Demo V0.1

Our Current Functionality for this hackathon

#Parsing Specific Elements from the HTML

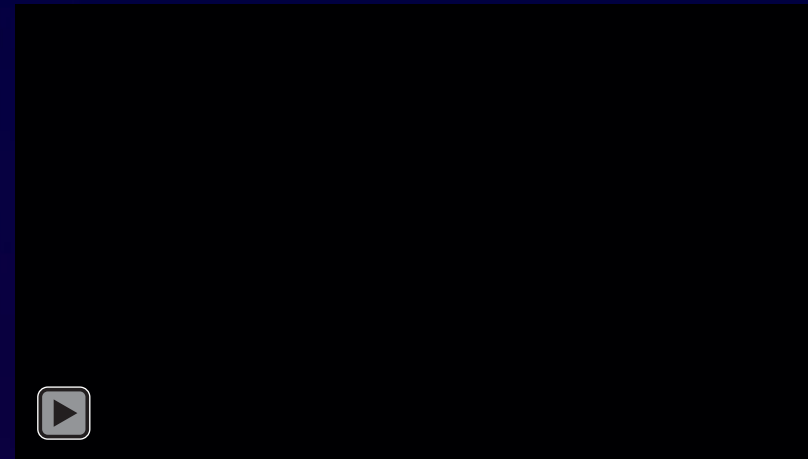
Storing in downloadable CSV format

Retrieving Codes from the Parsed HTML



Demo Video

Youtube Link: <https://youtu.be/ojh5l7Mtepo>



[Back to Agenda](#)

