

ELEVENLABS HACKATHON



Access AI

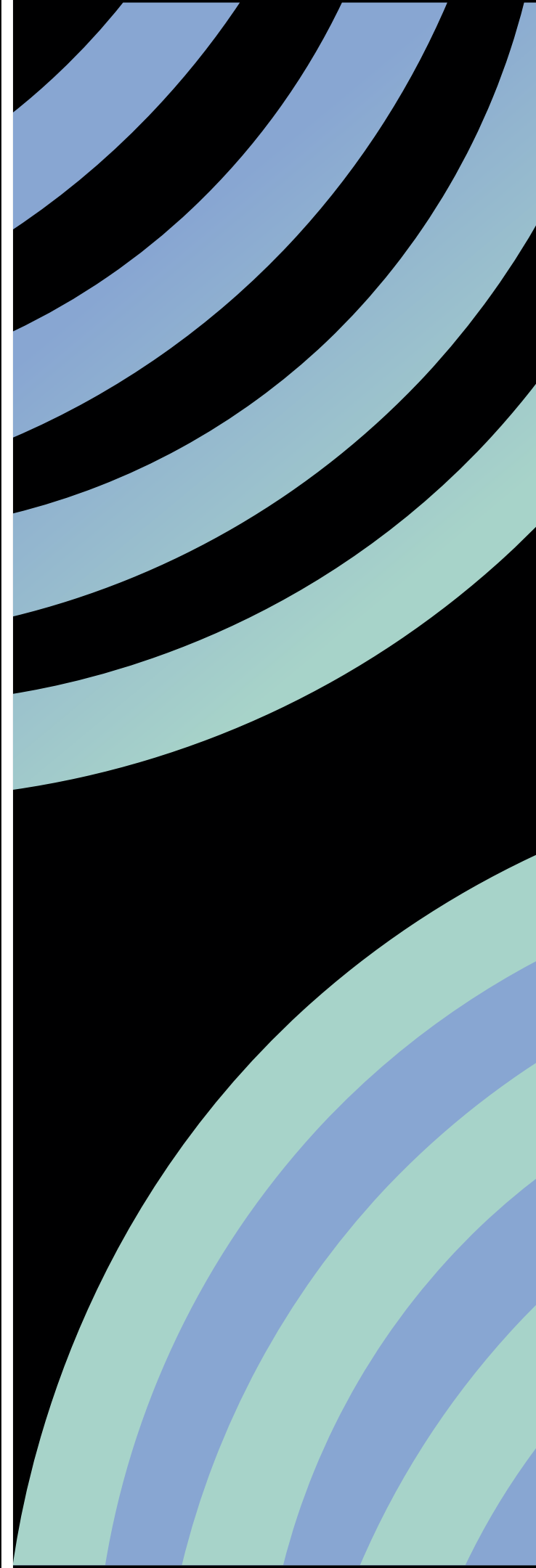
revolutionising how AI education works

Prepared By:

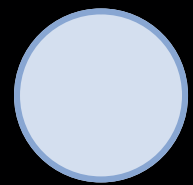
RAGHA RAO

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INTRODUCTION



IMAGINE A WORLD WHERE CREATING AI IS AS EASY
AS ABC

PROBLEM STATEMENT



- FOR PRE-UNIVERSITY STUDENTS AND THOSE OUTSIDE OF COMPUTER SCIENCE, UNDERSTANDING THE SYNTAX BEHIND MACHINE LEARNING CAN BE A **STEEP LEARNING CURVE**.

EXISTING SOLUTIONS + LIMITATIONS

THERE IS NO EASY WAY TO LEARN AI

- DOCUMENTATIONS CAN BE CONFUSING
- YOU CANNOT ASK CHAT GPT WHAT YOU DON'T KNOW

Access AI

We bring learning to another level

- DESIGN YOUR OWN AI USING OUR INTERFACE
- WE WILL PROVIDE YOU WITH THE CODE TO IMPLEMENT IT





TARGET AUDIENCE

Primary / Secondary / High Schools.

Non - CS degree holders who are looking to switch careers



BUSINESS PLAN



FREE

- ALLOW USERS TO DOWNLOAD THE APP FOR FREE
- DESIGN AI WITH LIMITED OPTIONS

PRO

- PROVIDE MORE AI DESIGN OPTIONS THROUGH A MONTHLY PAYMENT PLAN OF **\$3 USD**.

MARKETING STRATEGIES

- POST ABOUT IT ON OUR OWN SOCIAL MEDIA SITES
- CREATE AND BLAST THE ADS FOR OUR APP ON SITES SUCH AS YOUTUBE OR GOOGLE.
- REACH OUT TO BOTH LOCAL AND INTERNATIONAL INFLUENCERS TO ENDORSE OUR IDEAS.
- **PILOT WITH ORGANISATIONS** SUPPORTING CONTINUOUS LEARNING (SKILLSFUTURE SINGAPORE).
- **PILOT WITH SCHOOLS**



Thank You

And now, our demo...