# **BPBot - The Future** of **Business** Planning and Strategy

BPBot is revolutionizing the world of business planning and strategy with its unique Image-to-Plan Transformation technology. Our AI-powered model can identify the nuances that make your venture unique, converting images into well-structured, actionable business plans.

#### by Team Tonic



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## **Meet the Team Behind BPBot**



#### Adam

Business Development



#### Joseph

CIO



### **The Problem BPBot Solves**





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#### **Disconnected Investors**

BPBot provides investors with a comprehensive overview of a business's potential by providing comprehensive, structured, and organized business plans. Including Market and Business Model Analysis.

#### **Difficult Business Planning Process**

BPBot simplifies the planning process by utilizing image recognition AI technology that analyzes and creates viable business plans in record time.

#### **Complex Business Data**

BPBot employs customized model-building functions to provide insights that extend beyond conventional analysis, making sense of the most complex business data.





## **BPBot's Solutions to the Problem**

#### Image Recognition AI Technology

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### 2

BPBot distinguishes generic business components, along with the intricacies that make a business unique, using its AIpowered Image-to-Plan Transformation technology.

#### **3 Pre-Structured Business Plans**

BPBot converts images to well-structured and actionable business plans and got-to-market strategies, \*\* complete with financial projections, market analyses, and executive

summaries \*\*

#### **Custom Model Building Function**

BPBot provides a crowdsourcing platform for validation and improvement of automatic annotation for text chunks used in custom Llama2 model creation

## The Market Size that BPBot Addresses

#### Small and Medium-Sized Businesses

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Entrepreneurs and SMB owners often have limited budgets and resources to invest in business plans. BPBot enables them to craft a comprehensive and strategic business plan that meets their unique requirements.

#### Venture Capitalists and Angel Investors Investors lack proper

2

information on business ventures that increase the risk of their capital investments. BPBot helps investors make informed decisions by providing streamlined and comprehensive business plans.

#### **Corporate Incubators**

For corporate incubators, BPBot ensures that business plans can be created under one uniform structure that aligns with a corporation's priorities.

#### 3

### **Revenue Streams from BPBot**



#### **Subscription Models**

We offer flexible and reasonable subscription models to our valuable business and investor customers.



#### **Pay-Per-Use**

For customers who do not require regular use, they can take advantage of our Pay-Per-Use business model when needed.

#### **Extra Addons**

We provide extra add-ons that support marketing plans, PR activities, legal and financial advisers for our business customers and investors to supplement our core business functionality.



## **Road Map and Next Steps**

#### **Next Steps**

- 1. Increase Coherence between business plan and go-to-market plan
- 2. Increase the quality of the fine-tuned model
- 3. Improve crowdsourcing validation algorythm
- 4. Increase size and quality of outputs
- 5. Propose model versions based on clarifai evaluation results

