

Neurolitiks

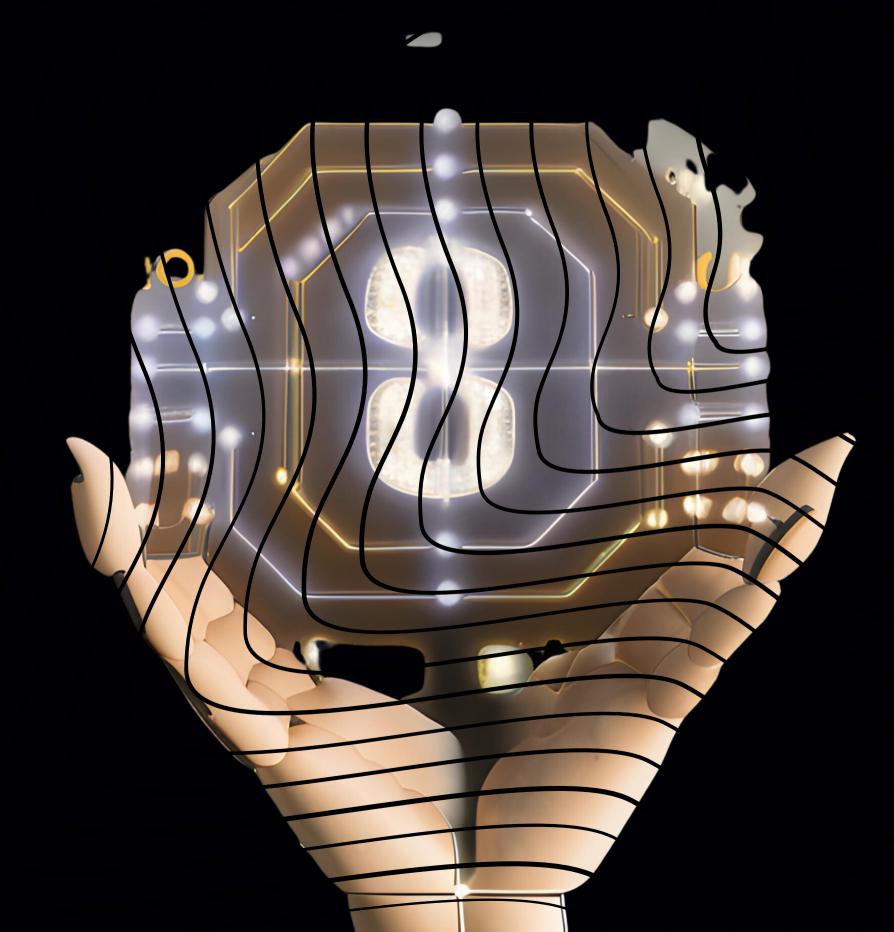
Creating Public Policies with Standard
Operations Procedures for Politics with Al
agents and Graphs Data Bases





Company Name: Neurolitiks

- © Objective: To revolutionize big data analytics and decision-making processes in public and private sectors using AI.
- **Welcome to Neurolitiks!**
 - We're at the forefront of leveraging Al technology to make sense of complex and dark data.
- Why are we here today?
 - To present a transformative solution that not only makes data understandable but actionable.
- **#** What will you take away?
 - An understanding of how Neurolitiks is uniquely poised to empower organizations to make informed, effective decisions.



Problem Statement **



Customer Concern (2):

• Misalignment with Reality: Data interpretation often does not align with experience-based actions. There's a disconnect between what the data says and what actually works.

The Solution ©

- - Our agents sift through the data to provide not just metrics, but also actionable insights that have direct applications.
- Reality-Checked Insights **(3)**
 - Algorithms trained to factor in real-world contexts to ensure alignment with experience-based actions.

Al-Powered Agents that:
Addressing Customer
Concerns :



• Citizen Engagement Booster 🚶



- Facilitates community involvement in policymaking by interpreting and incorporating public sentiment and feedback.
- Policy Evaluation Assistant
 - Continuous monitoring and assessment of policies, flagging areas for improvement.
- - Our agents automate many standard procedures, drastically reducing time and cost while increasing agility.

How We Help

Simplifying Complex Data <a>⇒
<a>□

• We turn intricate, unorganized data into easy-tounderstand insights.

Providing Insights That Drive Meaningful Action @

 Our Al agents offer actionable recommendations, empowering you to make decisions that have a realworld impact.

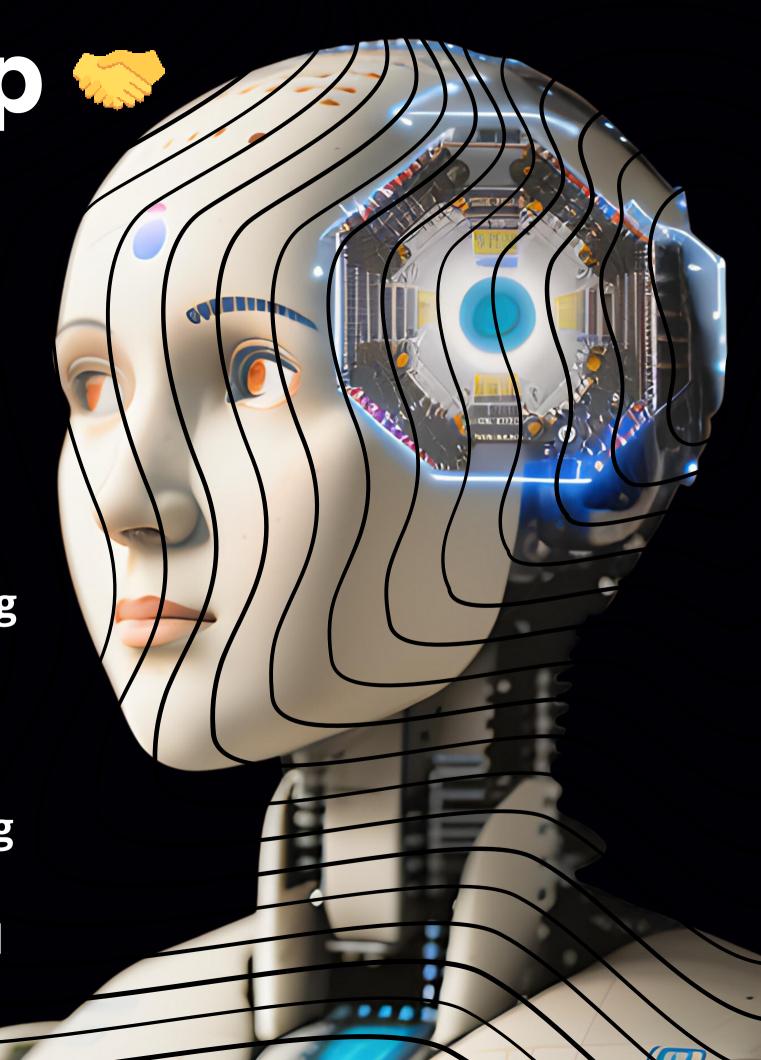
From Data to Insight to Action **W**

• We complete the cycle from gathering data to offering actionable insights, facilitating a full spectrum of decision-making.

Empowering Your Expertise 🗱

• Our insights align with your field knowledge, ensuring that data-driven decisions feel intuitively right.

♥ Unleash the power of AI for complex data analysis and move beyond mere reports! **∅**

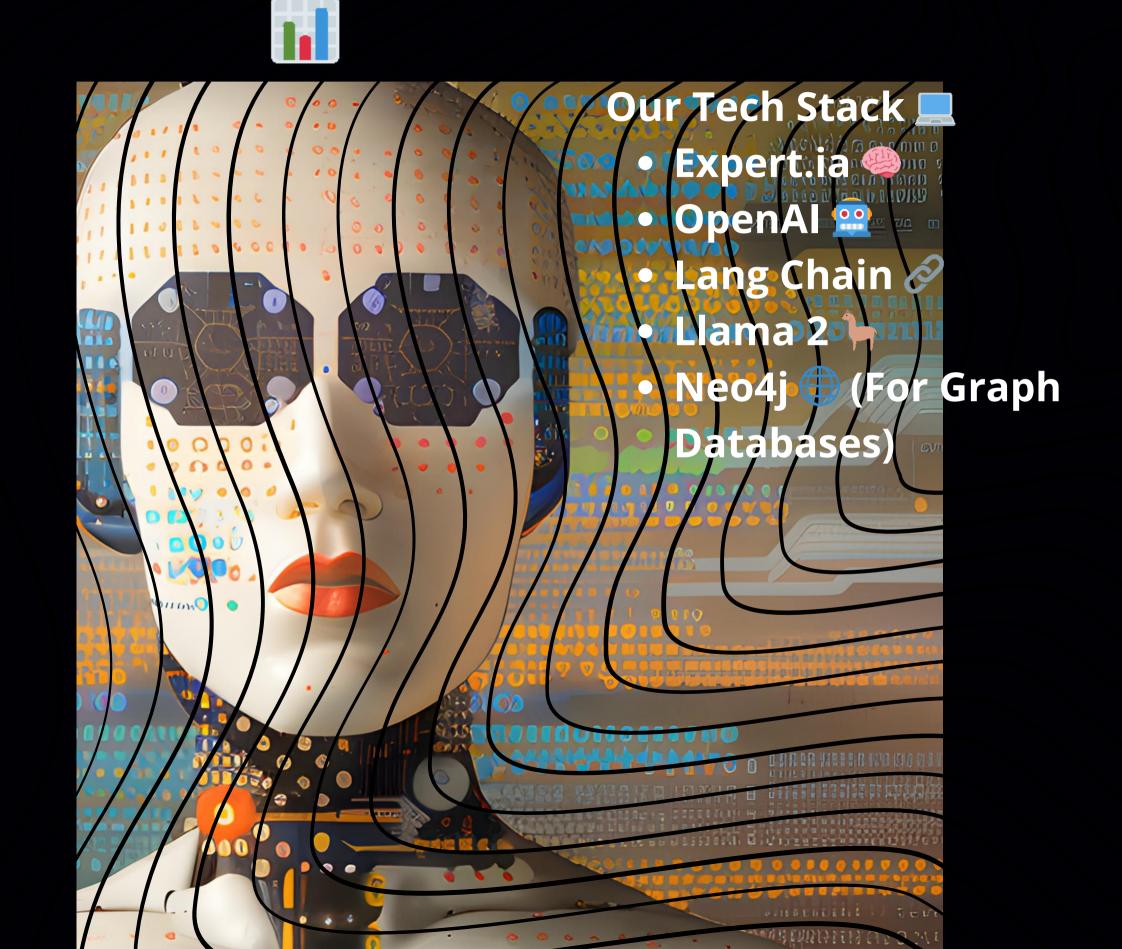


Technology Stack & Data Types **





- Structured Data
 - Databases: MySQL, PostgreSQL, MS SQL
 - Highly organized, easily searchable.
- Unstructured Data
 - Databases: MongoDB, Elasticsearch, Cassandra
 - Complex, requires advanced algorithms for analysis.





Market Opportunity Mis

Total Addressable Market (TAM) 🍪

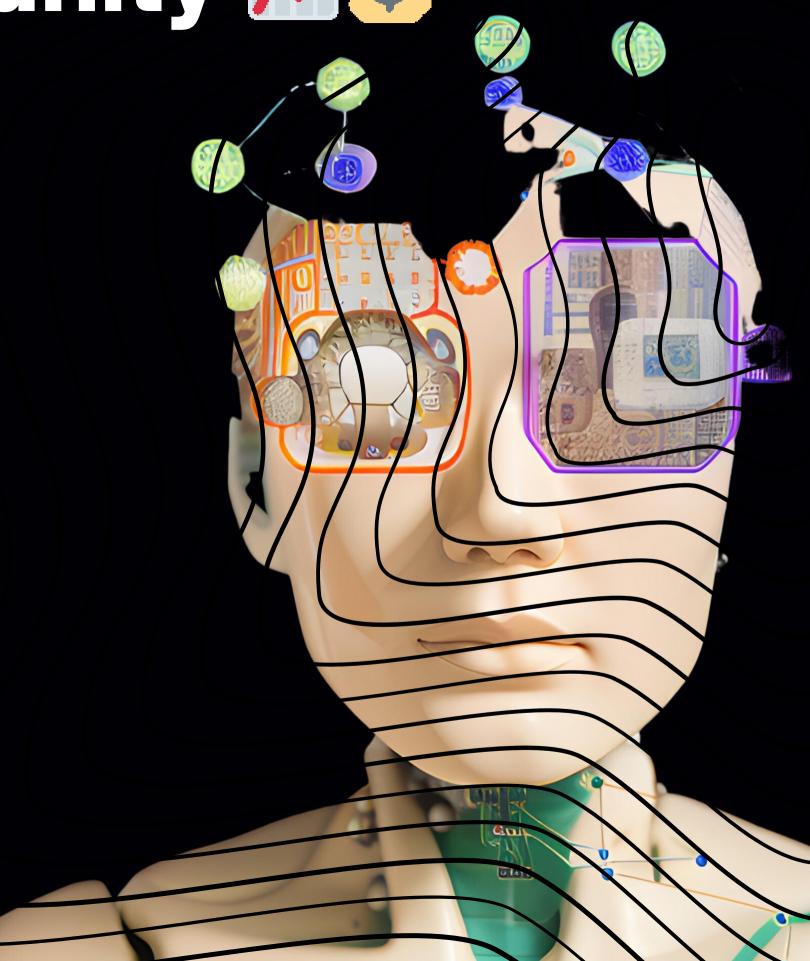
- Number of State, Local, and Federal Agencies: 10,000
- Avg. Spend per Agency: \$10,000/year
- TAM: 10,000 agencies x \$10,000 = \$100
 Million

Serviceable Available Market (SAM) @

- Initial Target: State and Federal Health and Education Departments
- Number of Target Departments: 1,500
- Avg. Spend per Department: \$12,000/year
- SAM: 1,500 departments x \$12,000 = \$18 Million

Serviceable Obtainable Market (SOM) 💋

- Market Capture Expectation: 10%
- SOM: \$18 Million x 0.10 = \$1.8 Million



Business Model & What Sets Us Apart 🔊 💡





- Subscription Plans: Tailored packages for different sizes and types of organizations.
- Consulting Services: Specialized advice and analytics for unique problems.
- API Access: Offering API services for integration into existing systems.
- Custom Solutions: Bespoke analytics models for very specific industry needs.

By offering a flexible business model and a set of unique features and capabilities, Neurolitiks stands out as a leader in actionable, ethical, and insightful data analytics. /

What Makes Us Different 🌟

- Holistic Insights: Our Al agents provide comprehensive analysis, not just data points.
- Adaptive Algorithms: Our machine learning models adapt to the unique needs of each customer.
- Multi-Database Support: Including Neo4j, we handle both structured and unstructured data effortlessly.
- Transparency: Our platform explains its decision-making process, making it easier for users to trust our insights.
- Social Impact: Proven case studies like PILARES show our commitment to making a real-world difference.
- Future-Ready: Scalable architecture and cuttingedge AI models make us future-proof.

Contact Us Contact Us

Let's Connect and Build the Future Together! 🔆



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