



# IntelliSum

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Unlocking Insights, Seamlessly  
Extracted: Your Knowledge  
Navigator Assitant

Team Members: Timothe, Faran, Homan,  
Dhairya, Rijul

[Click to Agenda](#)





# Meet TEAM ALPACAS

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Timothe  
Full Stack  
Developer



Faran  
Frontend  
Developer



Homan  
Product Manager



Dhairya  
Product manager



Rijul  
AI Developer

# Our Story & The Bigger Picture



## AUTONOMOUS AGENTS HACKATHON

We Initially met & tackled health era

## STABLECODE HACKATHON

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## LLAMA2 -& CLARIFAI HACKATHON

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## FUTURE

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# AGENDA

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01

Problem/Solution

02

Use Case

03

Business Slide

04

Demo Slides

[Click to Agenda](#)







# PROBLEM

- **User:** Alex
- **Profession:** a high-level executive in a multinational company, constantly juggling meetings, emails, and strategic decisions

## Problem

- Staying Informed on Industry Trends
- Time Constraints
- Accessing Articles on the Fly
- Using Intellisum for Quick Insights

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# Table of Features

## 📄 Our Vision

Our Vision is to **EXTEND** and integrate ground-breaking features like

- Fake News Detector
- AI Content Consumption Assistant

with the concept of People having the true power of people with no tech **background** or developers to use.

1	Web Data Extraction & Summarization
2	User-Friendly Interface
3	Specialized Vocabulary Support
4	AI-Enhanced Parsing & Scalability
5	Fake News Detector (Premium Vision)
6	AI Content Consumption Companion (Premium Vision)

[to Team & Github](#)



In a world saturated with miss - information, people deserve the unvarnished truth in every news story

Your Personal AI helps you with What/How Much you consume content at social media



# Business Plan & Market Size

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- Global Market: expected to reach **\$390.6B** by **2028**, growing at a CAGR of 22.2% from 2021 to 2028.
- Market for NLP : expected to reach **\$35.8B** by **2025**, growing at a CAGR of 23.3% from 2020 to 2025.
- Market for Text Summarization: expected to reach **\$2.7B** by **2025** growing at a CAGR of 18.7% from 2020 to 2025.
- Market for Web Plugins: expected to reach **\$1.3B** by **2025** growing at a CAGR of 12.5% from 2020 to 2025.

## Business Plan

Freemium Business Model: starting with a basic tier and a **paid tier** with premium features.

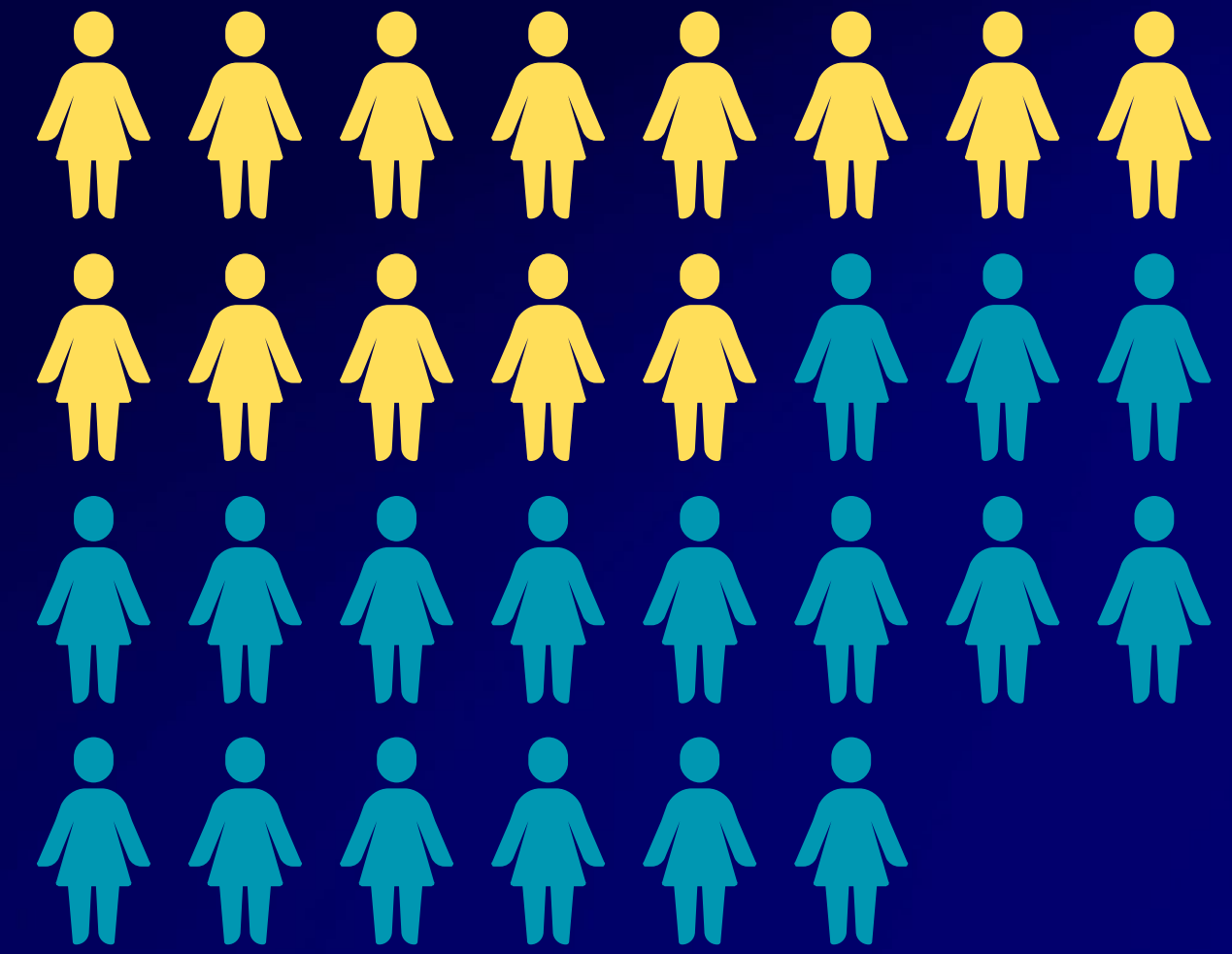
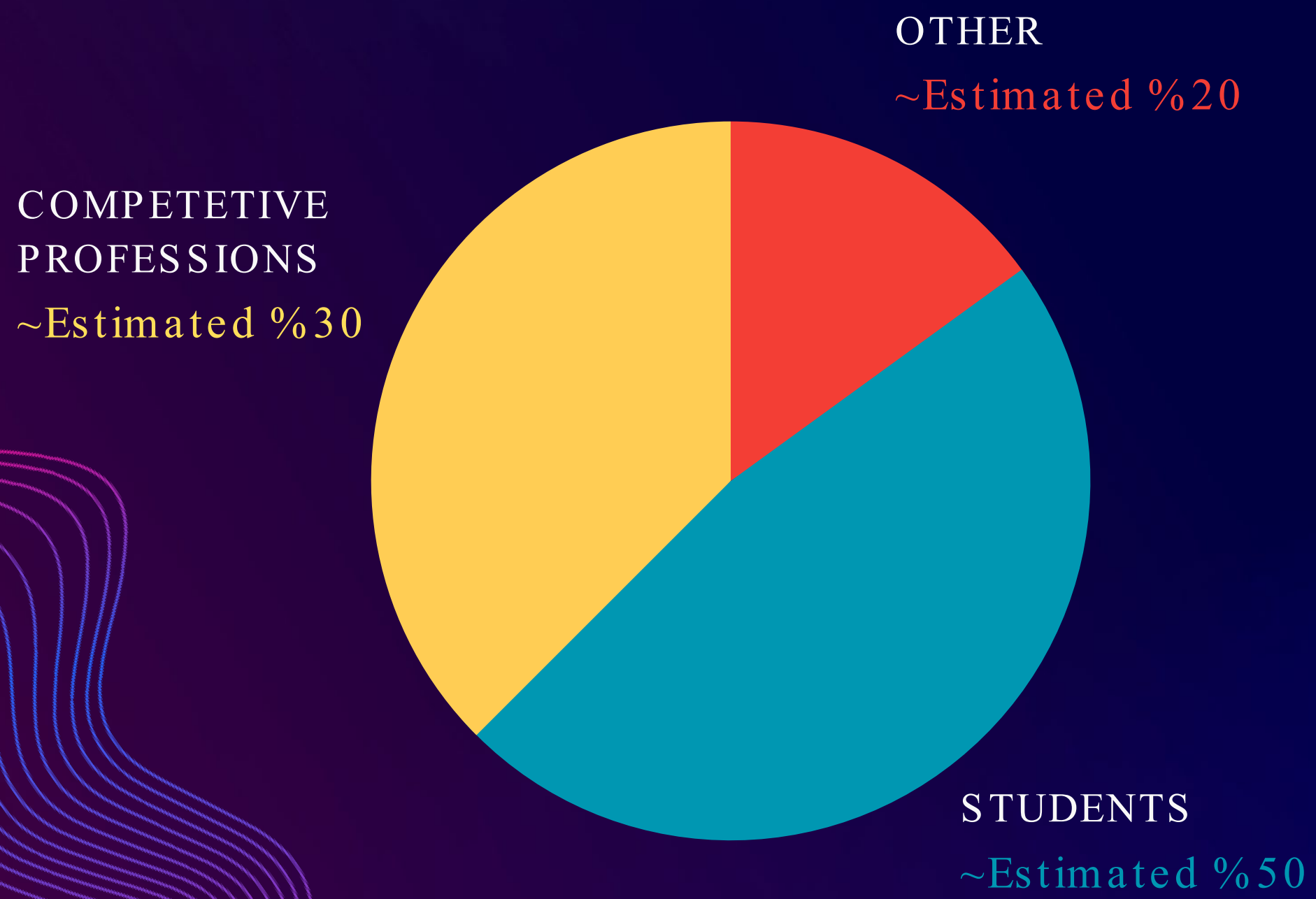
## Niche Market Strategy

- Students & Researchers
- Busy Professionals
- Content Creators
- News Enthusiasts
- Research Professionals

## GO- TO- MARKET STRATEGY

- User-Centered Design
- Market Design & Promotion: content marketing, social media engagement
- User Engagement & Support: feedback mechanism
- Data Privacy & Ethical AI

# Market Segmentation and Target Audience Strategy

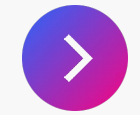


[Click to Agenda](#)





[Back to Agenda](#)



# IntelliSum Demo V0.1

Our Current Functionality for this hackathon

#Parsing Articles through our Plugin

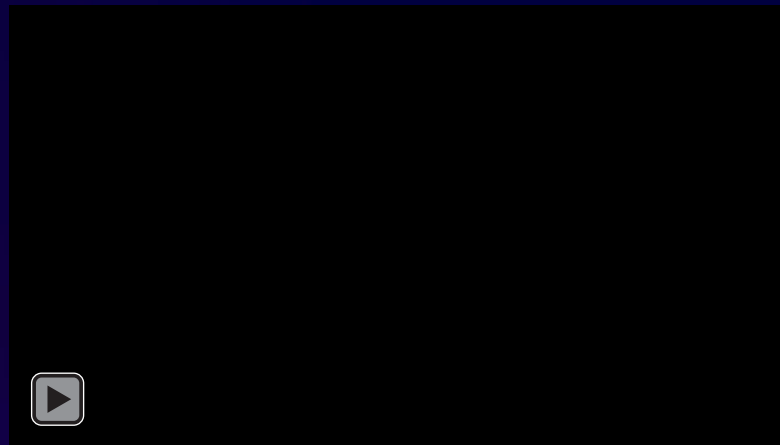
# Outputs Summarized version of Articles

# Infused with "Stable Difusion" for Image Generation



# Demo Video

Youtube Link: <https://youtu.be/c0e66A7XUXo>



Back to Agenda

