

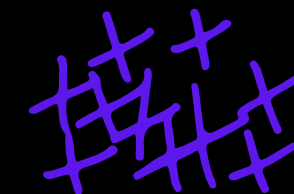
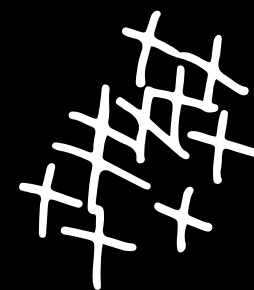
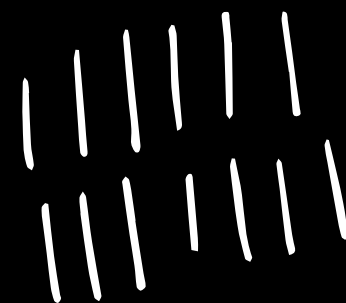


Poetica Pic

Where Your Photos Tell a Story

PRESENTED BY
TEAM ENGENAIR

Meet the team



Full Stack Developer

Team Lead

Designer

Designer



Umar



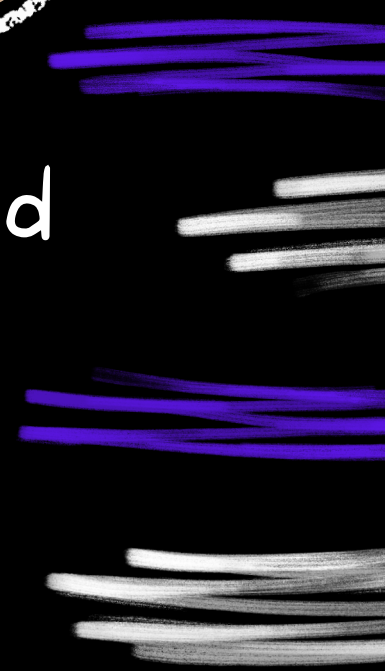
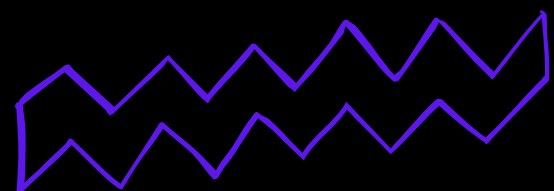
Dr. Raja Suleman



Eshan



Junaid



The Problem

In today's digital age, we're flooded with images but starved for meaningful content. While there are countless photo-editing tools, very few can inject a level of emotional depth or storytelling into our images. This gap represents an unmet need in the photo-sharing and storytelling marketplace.

Market Statistics & Value

The Numbers Speak

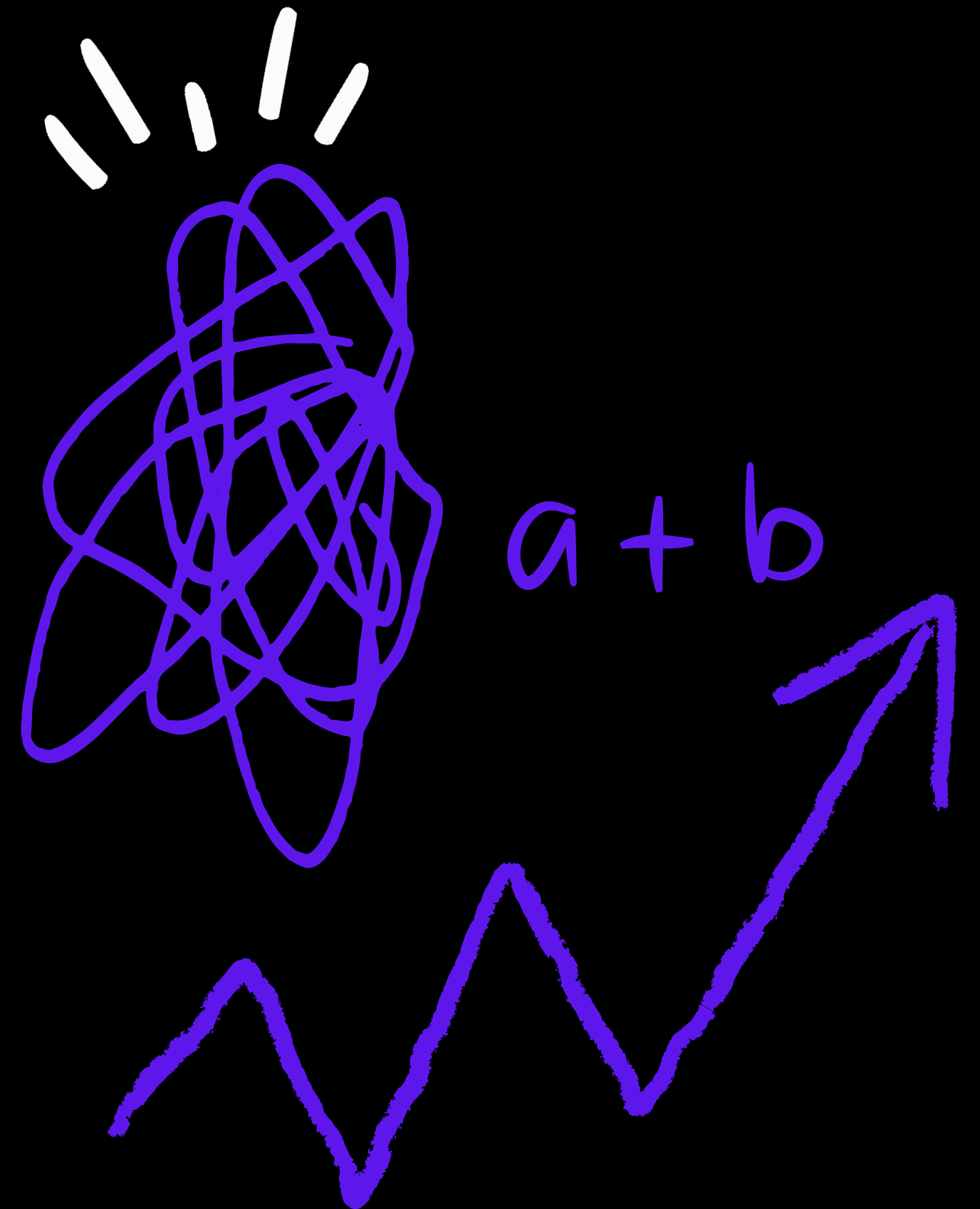
\$1,183.8M by
2025

CAGR: 28.1%
(AI in Media)

4.41B Social
Media Users

Revenue Models

1. **Freemium Model:** Basic features free with in-app purchases for premium filters and narrative options.
2. **Subscription Model:** Monthly or yearly subscription for full-feature access.
3. **Advertisement:** Ad-based revenue for free users.



Business Opportunity

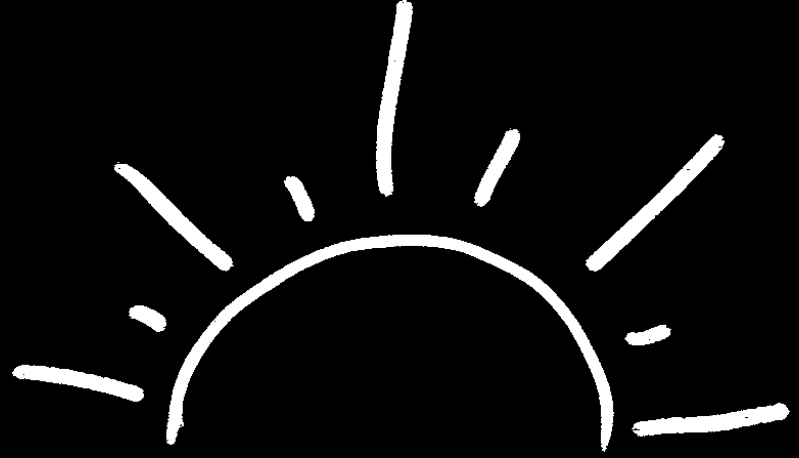
Millennials and Gen Z: Active in digital photography and storytelling.

Target Market



- Personal memories
- Event summaries
- Digital storytelling
- Social media sharing
- Gifts

Use Cases

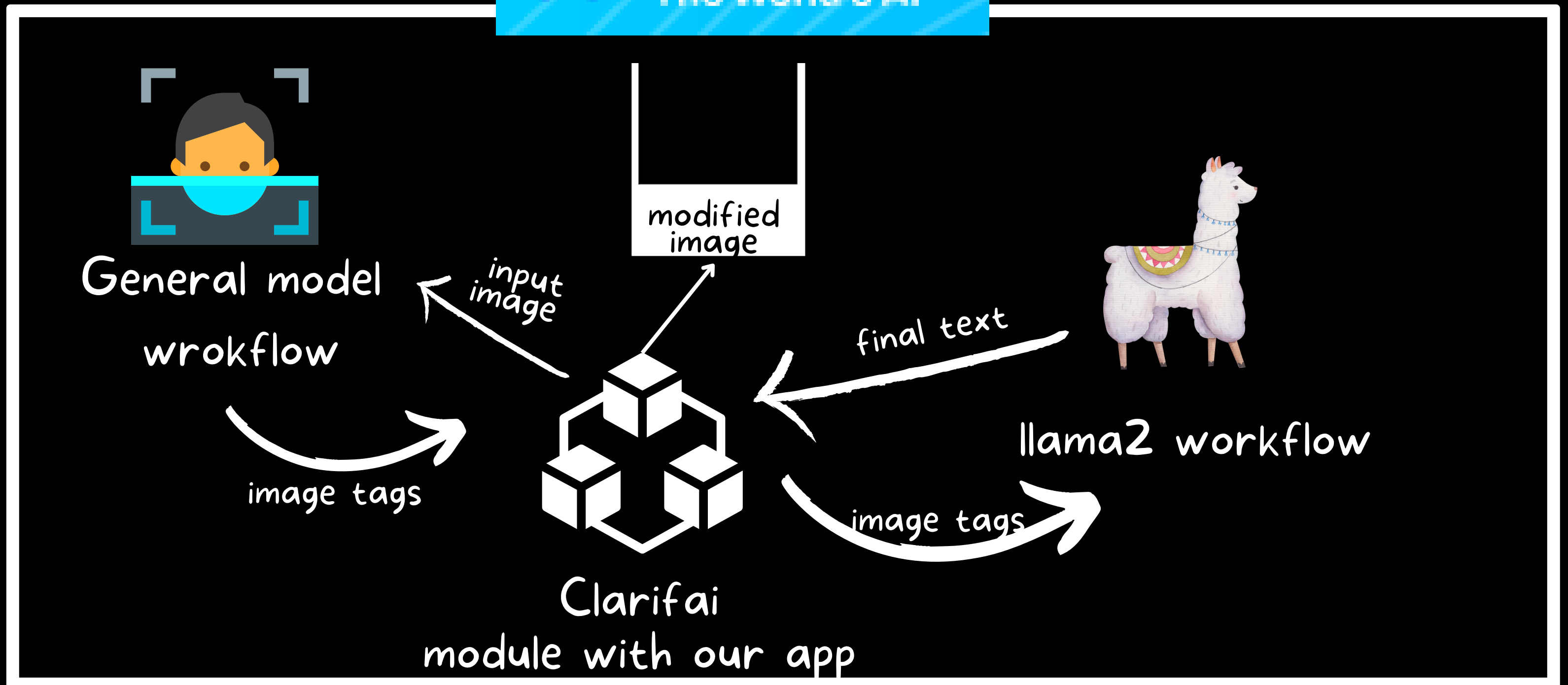


Solution

PoeticaPic aims to offer users the ability to transform their images into exquisite works of art.

By seamlessly blending image filtering, customizable text overlays, and AI-generated narratives, PoeticaPic elevates your photos into lasting memories that evoke emotion and imagination.

How do we create magic?



Conclusion

Poetica Pics is positioned at the intersection of technology and emotion, offering a unique product that meets an unmet need in the photo-editing and digital storytelling space. With promising market statistics and a robust technological framework, the project holds significant potential for both user engagement and revenue generation.

