



Background Gen

background music generator

Problem ?



Film production teams, especially those with limited resources or tight schedules, struggle to create high-quality background sound effects that match the visual elements of their scenes. Traditional methods involve manually sourcing, editing, and integrating sounds, which is not only labor-intensive but can also result in a lack of synchronization with the on-screen action. This gap in sound quality can compromise the overall cinematic experience and viewer engagement.

Solution



Our Movie Background Sound Effects Generator addresses this problem by harnessing the capabilities of the Audiogen API. This innovative tool automates the process of creating synchronized and immersive background soundscapes for movies. By leveraging cutting-edge AI and deep learning techniques, the generator analyzes scene visuals, identifies key elements, and intelligently selects and applies appropriate background sound effects. From bustling city streets to serene nature scenes, the generator ensures that every moment is accompanied by the perfect auditory atmosphere.



Value Proposition

Key Features:

- 1. Visual-Sound Synchronization:** The tool aligns sound effects seamlessly with the visual cues, ensuring a harmonious and captivating cinematic experience.
- 2. Diverse Sound Library:** Our vast library of pre-recorded, high-quality sound effects covers a wide range of scenarios, from historical periods to futuristic settings.



Value Proposition

- 1. Customization:** Filmmakers can fine-tune soundscapes according to their creative vision, adjusting parameters like intensity, depth, and frequency.
- 2. Time and Cost Efficiency:** By automating sound generation, production teams save precious time and resources, allowing them to focus on other critical aspects of filmmaking.
- 3. Real-time Preview:** The generator offers a real-time preview feature, enabling filmmakers to make instant adjustments and decisions.



Business Model & Marketing Plan

Target Market -Segment



7.8B

Population - Sri Lanka

2.2B

Visually Impaired People

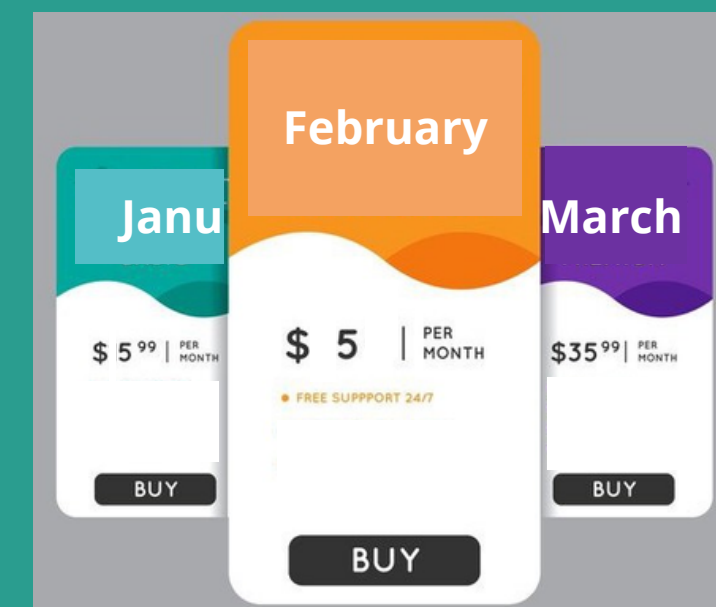
REFERENCE

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Revenue Stream

- Starter
- Professional
- Enterprise
- Pay per use





Pricing Strategy

Revenue Streams

1. **Subscription fees across different tiers.**
2. **Pay-per-use charges for individual sound effect purchases.**
3. **Licensing agreements for exclusive soundscapes.**
4. **API access for third-party integrations in other software.**

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Marketing Strategy



Distribution Strategy



Thank You !