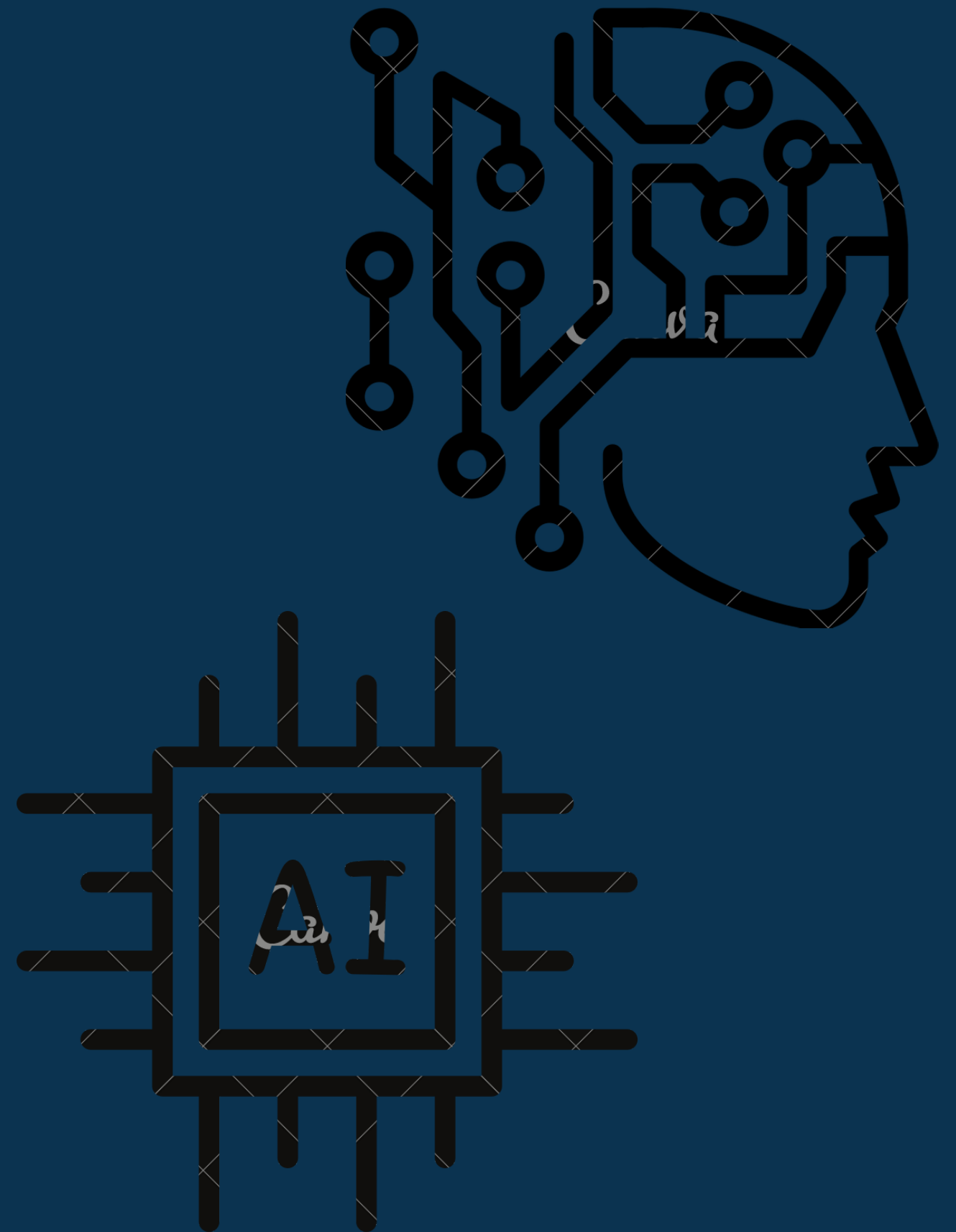


News-ai

# Automated news videos generation Prototype using Falcon





# Our Vision

Generating short news videos by leveraging falcon and using moviepy python to make a video out of the frames, and with a background music. It will help news agencies to generate news videos fast, and efficiently, and get more views, and retention.

# Generated AI Video



[Link](#)

Foreign Minister S Jaishankar calls out  
Canada's apathy towards Khalistan  
terrorism

# Market Opportunity

**42.29**  
**Billion \$**  
by 2027

**Digital  
Newspapers &  
Magazines  
Market**

- In the ever-evolving world of news reporting, timeliness is of the essence.
- News Agencies need to be always hyper-active in generating such content. While Text content is faster to generate, but creating videos needs effort and time.
- Using this tool, they can be on time to generate short news videos as soon as the text is ready.
- Breaking news can occur at any moment. This tool allows news agencies to respond swiftly to unfolding events.
- Short news videos are highly effective in capturing and retaining viewer attention.
- Using falcon to translate, they can effectively target multilingual multichannel distribution.

# Future Plans

**Build a complete app with everything integrated, as a News/Social Media Tool for broadcast companies...**

**Also , the images can be ai-generated or automatically searched using a Langchain tool like Stock Images Searcher.**