

Addressing Mental Health with AI-Powered Support

Build Your AI Startup Hackathon 2023

Core issue

Lack of emotional support

~280 mln

people in the world have depression*

*Institute of Health Metrics and Evaluation. Global Health Data Exchange (GHDx). <https://vizhub.healthdata.org/gbd-results/>
(Accessed 4 March 2023).

>75%

people with mental disorders in low- and middle-income countries receive no treatment*

*Evans-Lacko S, Aguilar-Gaxiola S, Al-Hamzawi A, et al. Socio-economic variations in the mental health treatment gap for people with anxiety, mood, and substance use disorders: results from the WHO World Mental Health (WMH) surveys. Psychol Med. 2018;48(9):1560-1571.

Our solution is

JANUS

**AI-powered chatbot for
counselling and journalling**

Why JANUUS?

Two-faced Roman God of transitions, doorways, beginnings and endings. His dual-faced nature symbolizes his ability to look both into the past and into the future.

Functionality

Counselor bot

- With AI's assistance, you can identify any issues and establish achievable goals.

Journal

- Use AI to analyze your journal notes and reflect on your past.

On what principles our chatbot is based?

Empathy and counselling principles

Active listening

No judgment

Open-ended questions

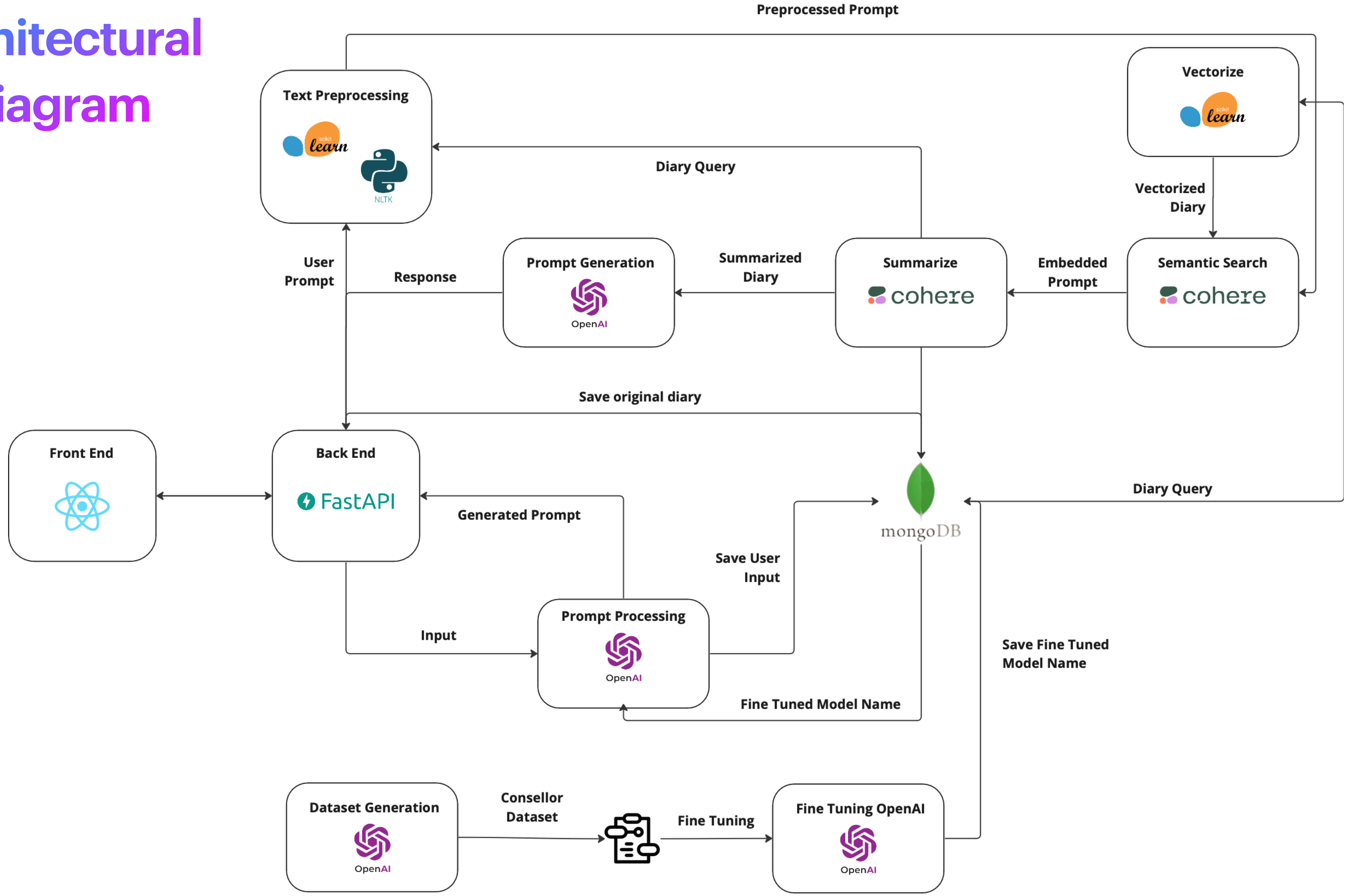
Validation emotions

Reflective listening

Offering support

No direct solutions

Architectural Diagram



280 mln

TAM

210 mln

SAM

Revenue stream

Subscription plan: per month/per year

Future goals

- Make it available on iOS and Android platforms
- Speech-to-speech communication
- Different languages support

Thank you!