

AiLingo

Team



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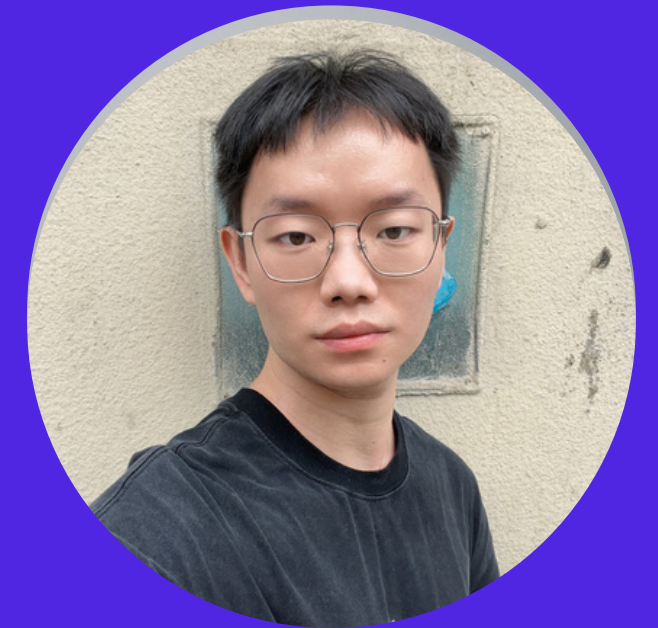
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Problem

"While studying abroad, we faced challenges in improving our English speaking. True proficiency requires **active conversations** and **reflection**, but we lacked the resources for this."



Problem 1: Lack of **lifelike language practice** environment and limited understanding of the language's culture.



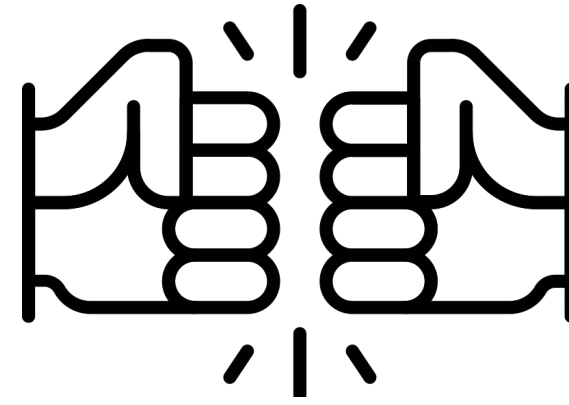
Problem 2: **Fragmented learning process** prevents systematic language study.



Problem 3: One-on-one speaking tutor is **costly**

Two types of competitors

- 1 Established educational enterprises: Duolingo MAX



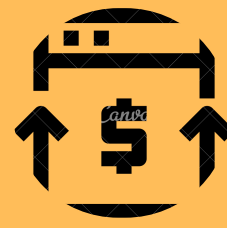
- 2 New businesses in the same category: Call Annie

Our Solution: LLM-driven tailored language learning app

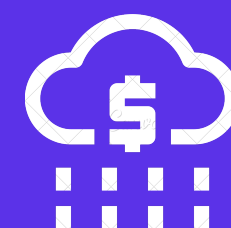
We specialize in the application of large language models within educational delivery, especially in the context of one-on-one, real-time, and personalized education platforms.



Diverse Scenarios

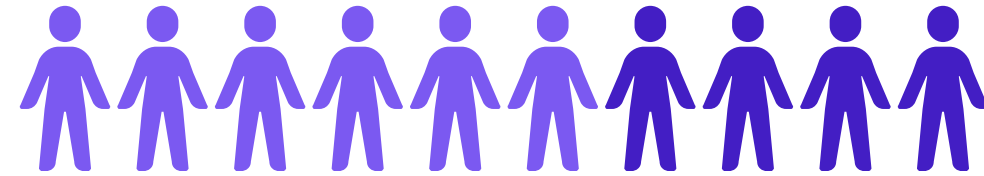


Real-time Personalized



Unmatched Flexibility

Market Size - Global



The data indicates:

- Globally 1.5 billion+ second language learners, aging from 25 and 34
- **North America** and Europe comprise over 60% of the global language market
- Immersive courses (self-study or one-on-one) are most popular
- Significant increase in language learning format with new technology

Referred to Duolingo, the market value has already reached to 70 billion USD

Revenue stream

We generate revenue through value-added services, such as subscriptions, memberships, and personalized courses, as well as advertising

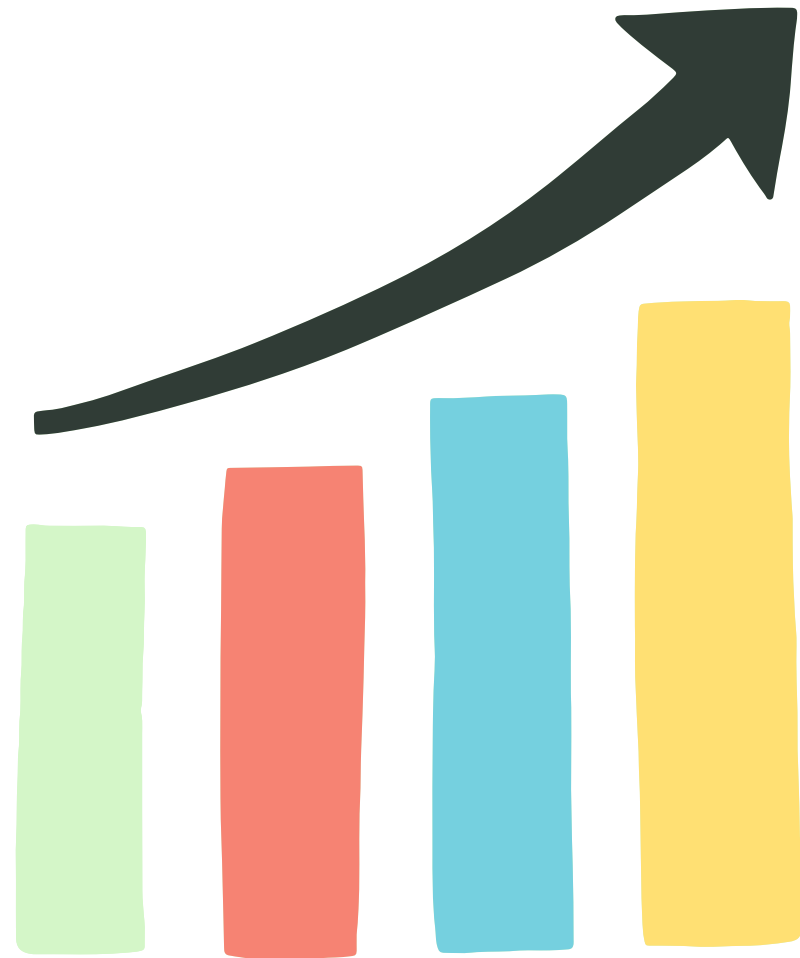
Subscription

- Subscription (Monthly, yearly)
- Personalized course
- Customized personalized scenarios

In-App advertising

- App advertising space
- Customized services for businesses
- Collaboration with educational institutions

Next Step



3 Profitable stage

- Core objective: conversion rate
- Secondary objective: retention rate, DNU, NPS, average payment

2 Expansion stage

- Expected investment: 2,000,000 CAD
- Core objective: retention rate
- Secondary objective: NPS, # of downloads
- Estimated duration: 12 months

1 Product trial operation stage

- Expected investment: 200,000 CAD
- Core objective: improve product NPS
- Estimated duration: 3 months

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示例回答

自动翻译

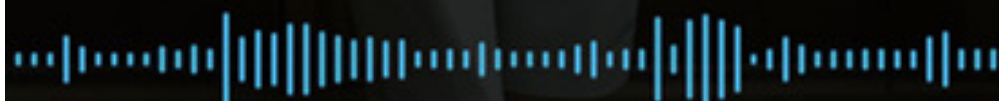


示例回答：我想点一杯卡布奇诺，加糖

英文：I'd like to order a cappuccino with sugar

I want a cup of coffee number four.

🌟 地道表达



Thank you