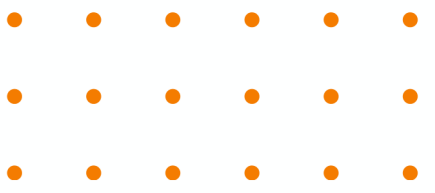


# RAFAH

**Bring AI into Your Environment**

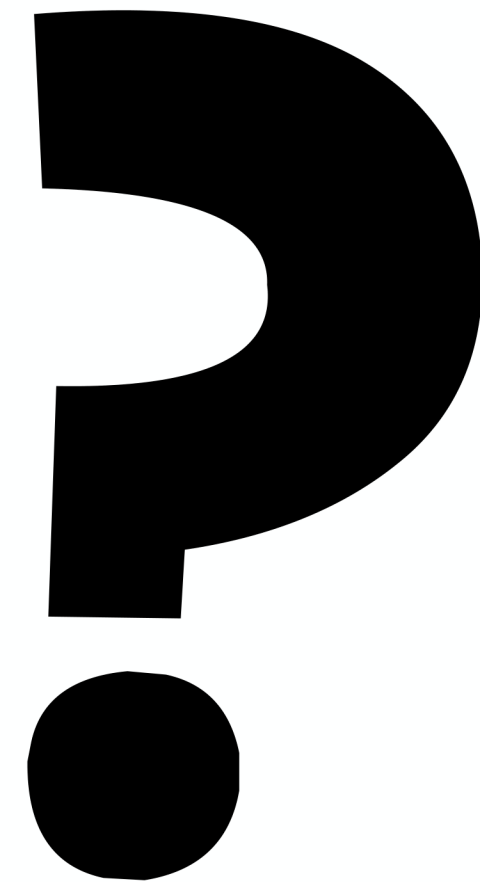
A Vectara Hackathon Project





## Why

Why many new AI digital assistant tools are failing to attract users of customer engagement platforms



# Why not develop an independent tool?

Users are struggling with switching between multiple apps to get what they are looking for.



They prefer to not jump from their warm zone.

# Why not integrate with their platform?

Most of the popular customer engagement platforms are closed.



Integrating is not more a piece of cake.

# The Solution?

Why not injecting our apps into thier platform?



Let's Bring AI to Customer Engagement platforms

# The Solution?



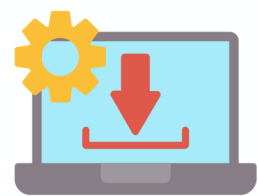
Rafah is a web browser **extension** that can inject AI digital assistant features into customer engagement platforms easily

# Why Rafah?



## Seamless Integration

Rafah blends into your platform as if it was always there.



## Easy Configuration

Setup with just a few clicks.



## AI Digital Assistant

Help Users with a set of AI digital assistant features

# Why Rafah?



## **No more interruption**

Stay in your platform with AI capabilities embedded.



## **Boost Productivity**

Leverage AI to routine daily tasks.



## **Central AI Knowledge Base**

Bring a central AI-supported knowledge base to all users.