# **Cosmic Care**

Astrological AI companion for systematic guidance oriented towards Human Design

Generative custom support based on Human Design dynamic profile

> To improve habits implementing discipline through motivation

## **Designed for humans**

Magic superpowers for Map behaviour and Match with compatible users

### **Collective intelligence**



It is a journey about learning, recognize partners to build team systemic dynamics

### Discovery your Programmer Partner



Play with daily challenges by following the weekly pulse and solve contemplative personal behaviours to engage a healthy journey A app that weaves the cosmic intelligence of Human Design with the precision of Vectara's semantic search and the conversational prowess of OpenAI's GPT. For create a customized chatbot for personalized answer customer questions.

Cosmic Care offers a highly personalized health and wellness guide based on your unique Human Design chart for embark on a Astrological Hero Journey thought the universal aspects of the I-ching.

By integrating your birth details with real-time celestial data, Cosmic Care crafts daily wellness routines, motivational advice, and behavior-driven insights that align with planetary transitions.

Our app stands out in the GenAI landscape, combining technical mastery, real-world impact, and innovation to offer transformative self-awareness tools through a seamless, secure user interface, designed for the the human unconscious realm.

### Astrological hero journey to unlock new compatible connections in the real world

Hypothesis			Hero journey			Collective Gatherings			Validation		
User data	Human Design Birth Chart	Digital twin	Oracle	Tasks	Achieveme nts	Daily Insights	Weekly meditations (Pulses)	Moons cycles virtual gatherings	Questions	Answers	Progra- mmer partner

- Behavioral Insights: Employs advanced algorithms to analyze user behavior patterns, offering bespoke wellness
  advice aligned with cosmic events.
- RAG-Driven Daily Journey: Integrates RAG to provide time-driven events and actionable steps for habit formation, ensuring each day is optimized for personal growth and health.
- Mystical and Scientific Synergy: Fuses esoteric teachings with modern epigenetics, offering a holistic approach to self-awareness and self-improvement.
- Universal Archetypes: Taps into the power of universal symbols and the I-Ching, utilizing a mathematical framework that mirrors the intricacies of quantum physics and psychology.

#### **Business Model**

- Revenue streams (subscription model, in-app purchases, premium features) Cost structure (development, marketing, operational costs)
- Target market and customer acquisition strategy

#### **Competitive Advantage**

- Cosmic Care has a unique integration of I-Ching and A •
- Proprietary technology and algorithms

#### Technical Architecture

- RAG and Vectara integration
- Data privacy and security measures

#### User Experience Journey

- Onboarding process and user flow
- Interactive features and personalized insights
- chat interface and guidance system

#### Market Analysis

- Consumer trends supporting the app's concept
- Positioning in the health and wellness tech industry

#### Feasibility and Viability

- Market research and user testing
- Financial projections and break-even analysis
- Risk assessment and mitigation strategies