

RAGtag Code Jammer

Unlocking Insights, Seamlessly
Extracted: Your Knowledge
Navigator Assistant

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AGENDA

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Problem/Solution

02

Use Case

03

Business Slide

04

Demo Slides

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PROBLEM

- **User:** Alex
- **Profession:** a customer in a world that there are too many rules and things to follow like shipping rules, refund policies, THINGS TO KNOW BEFORE BUYING

Problem

- Time
- Accessibility
- Accuracy & Efficiency

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Table of Features

My Vision

My Vision is to **EXTEND** and integrate ground-breaking features like

- Customer Shopping Assistant
- AI Content Consumption Assistant

with the concept of People having the true power of people with no tech **background** or developers to use.

1	Vectara Search & Indexing
2	Asking Information using Vectara
3	Using Clarifai Model
4	Using Hugchat Chatbot
5	Customer Service Shopping Assistant (Premium Vision)
6	AI Content Consumption Companion (Premium Vision)

to Team & Github



Old People, Students, Developers
buy the things they're gonna love
with proper results

Your Personal AI helps you with
What/How Much you
consume content at social media



Business Plan & Market Size

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- Global Market: expected to reach **\$390.6B** by **2028**, growing at a CAGR of 22.2% from 2021 to 2028.
- Market for NLP : expected to reach **\$35.8B** by **2025**, growing at a CAGR of 23.3% from 2020 to 2025.
- Market for Text Summarization: expected to reach **\$2.7B** by **2025** growing at a CAGR of 18.7% from 2020 to 2025.
- Market for Web Plugins: expected to reach **\$1.3B** by **2025** growing at a CAGR of 12.5% from 2020 to 2025.

Business Plan

Freemium Business Model: starting with a basic tier and a **paid tier** with premium features.

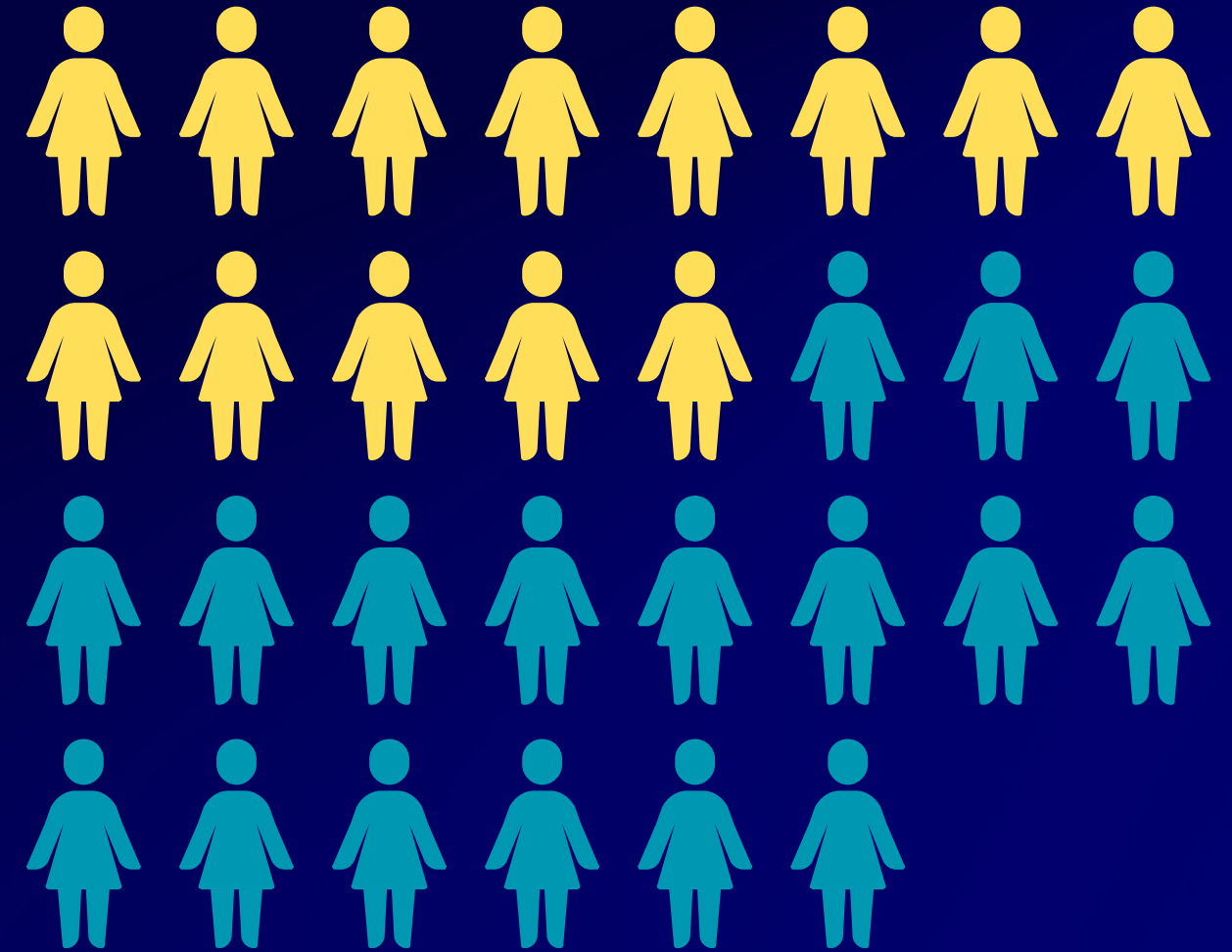
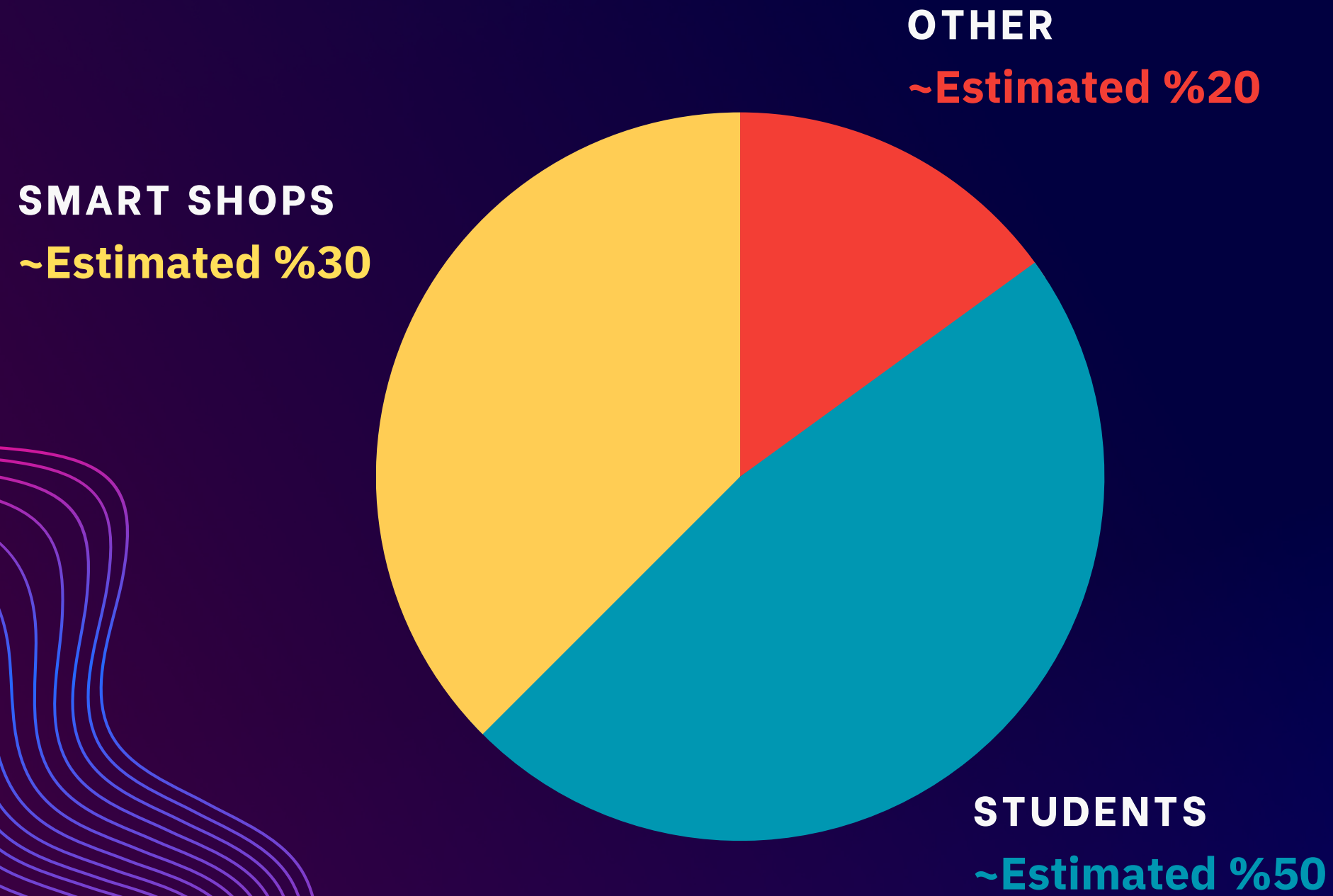
Niche Market Strategy

- Students&Researchers
- Busy Professionals
- Content Creators
- News Enthusiasts
- Research Professionals

GO-TO-MARKET STRATEGY

- **User-Centered Design**
- **Market Design & Promotion:** content marketing, social media engagement
- **User Engagement & Support:** feedback mechanism
- **Data Privacy & Ethical AI**

Market Segmentation and Target Audience Strategy



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RagTag Demo V0.1

Our Current Functionality for this hackathon

Building Backends for each Vision

Outputs Answers to Questions

(Coming Soon) Uploading different files.
now it only works with `faq_data.pdf` (a dummy dataset)

Choose a service:

- 😊 Clarifai
- ✓ Vectara
- 💬 Chatbot
- 🚧 Upload Coming Soon