

# MultiMed - Accessible Public Health

MultiMed aims to revolutionize the way medical education and public health messaging are delivered globally. Through our conversational chat and retrieval system, we provide multilingual support, offering a centralized service that is essential in today's diverse healthcare landscape.



## Problem Statement and Market Research Assessment

Lack of Multilingual Medical Education

Current medical education and public health messaging often lack multilingual support, limiting accessibility and effectiveness.

#### Huge Global Opportunity

The absence of a centralized multilingual service represents a significant global opportunity for innovation and impact.





# MultiMed Solution

#### 1 Innovative Approach

MultiMed utilizes advanced vectara embeddings models and reranking functions to deliver multilingual medical education and public health messaging.

#### 2 Maximum Accessibility

MultiMed is multilingual and multimodal – purpose built to be inclussive of absolutely all audience regardless of their level of education or abilities.

## Financial Projections and Market Size

Total Market Size for Medical Education	\$62.3 billion
Globally	

Total Addressable Market

\$6.8 billion

### Go-to-Market Strategy Proposal

1

2

3

#### Strategic Partnerships

Establish partnerships with medical institutions, healthcare organizations, and technology providers to expand our reach.

#### Product Development

Refine and improve the MultiMed system based on user feedback and market demands.

#### Marketing and Awareness Campaigns

Create targeted marketing campaigns to increase awareness and adoption of the MultiMed platform.



# Call to Action for Financing the Go-to-Market Budget

We invite investors and venture capitalists to support our mission and invest in the future of global healthcare. Contact us today to discuss partnership opportunities and funding options.

Contact …

## The MultiMed Team

#### Joseph - CIO

Bringing extensive experience in healthcare technology and leading the development of the MultiMed platform.

#### Muhammad Kasif - Data

Providing data to drive insights and improve the performance of the MultiMed platform. Hafedh Mouch Fehem - Lead Developer

Overseeing the development team and ensuring the timely delivery of high-quality features to the MultiMed platform. Nawal + Muhammad Arkam + Raghavan -Developers

Contributing to the development of the platform and ensuring its userfriendliness and accessibility.

# J oin Us

MultiMed is poised to revolutionize the way medical education and public health messaging are delivered globally. With our innovative approach, dedicated team, and a clear go-to-market strategy, we are ready to make a meaningful impact in the healthcare industry.

