Project presentation SereniTalk
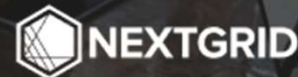
Team Genje

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Meet team Genje

Behind this innovation is our talented team.

- Erick Otuoma – Machine Learning Expert

- Gabriel Okemwa – Full stack Software Engineer

- Emmanuel Kiprop Kimutai – Product Designer

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Your problem statement

- Many individuals, especially in today's fast-paced and digitally connected world, struggle to find a safe and non-judgmental space to openly express their thoughts, emotions, and concerns. This lack of an accessible, supportive outlet can lead to increased stress, mental health challenges, and a sense of isolation.

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The solution

- SereniTalk provided an AI chat bot that provides a safe space for our users to open up.

- We used Vectara and OpenAI to achieve a functional V 0.1 of the SereniTalk web app. The app works by providing a conversational interfaces for our users and using the novel RAG provided by vectara to prevent hallucinations when providing concrete data about mental health illnesses.

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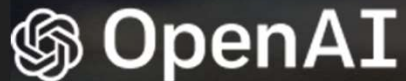
- We have opened up the web app to a pool of 10 users here in Kenya.
  5 of them are excited to join and try out our platform.
  3 of them are ready to pay for the service
  2 of them say it's the worst idea they've ever heard.

  What do you think?

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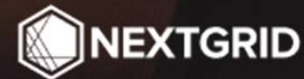
Market Opportunity

- With the mental health of most Kenyans being on edge, together with the fear of a recession, our total addressable market country-wide is 1,000,000 Kenyan youths.

- Our serviceable market right now are youths in universities who add up to 100,000 youths who are facing depression and are too afraid to open up to their peers.

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Rise of depression in the past decade
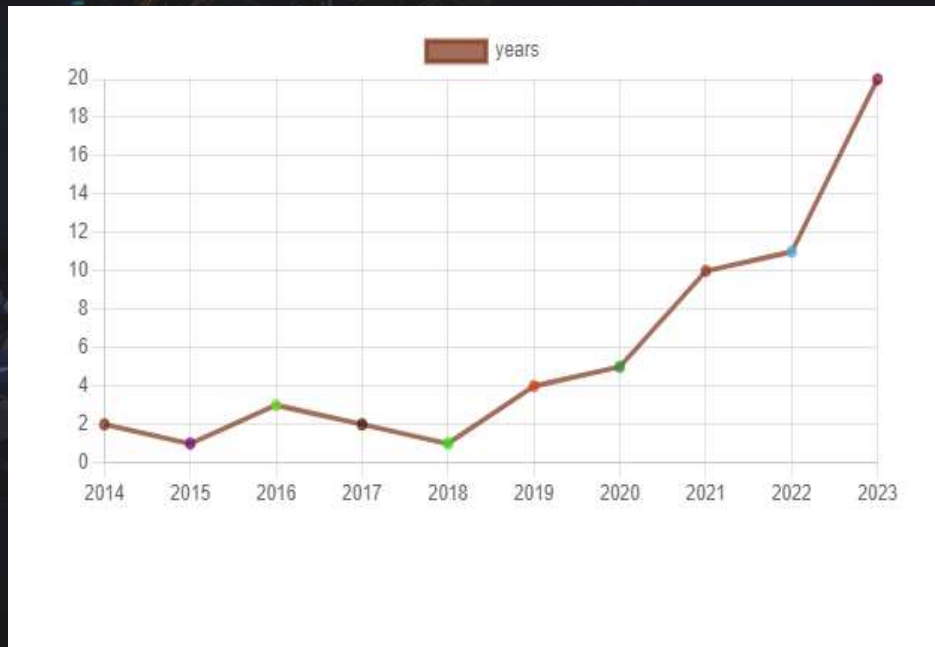
Competitive Analysis

- Our competition are psychologists who are quite expensive for most common Kenyans to afford.

Revenue Model

- We are planning to generate revenue in 3 ways:

  By providing a monthly subscription plan for our services.

Thanks!

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