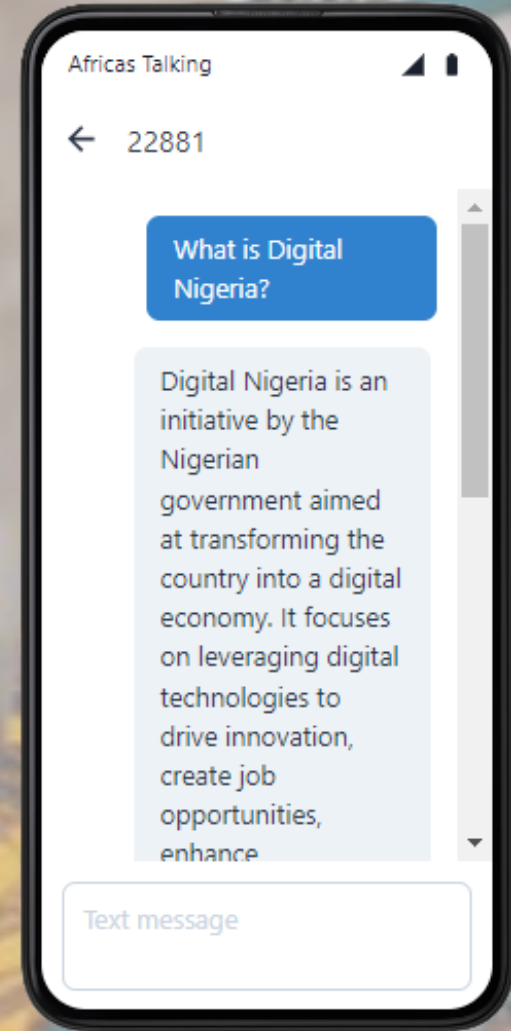# ConnectED

Empowering Health Communication for All

PROBLEM

1. The current public health communication system is fragmented and often fails to reach the most vulnerable populations.
2. Lack of reliable internet access : Only 45% of Nigerians have internet access despite advancements in infrastructure.
3. Low literacy rates make it difficult to disseminate important health information to the general public. This can lead to preventable diseases spreading rapidly and causing significant harm.

Solution

Creating a centralized digital hub for government agencies and NGOs to upload important health updates and information, and send to health professionals in remote areas via SMS.

"

Preventing disease spread by empowering communities with knowledge, regardless of their location.
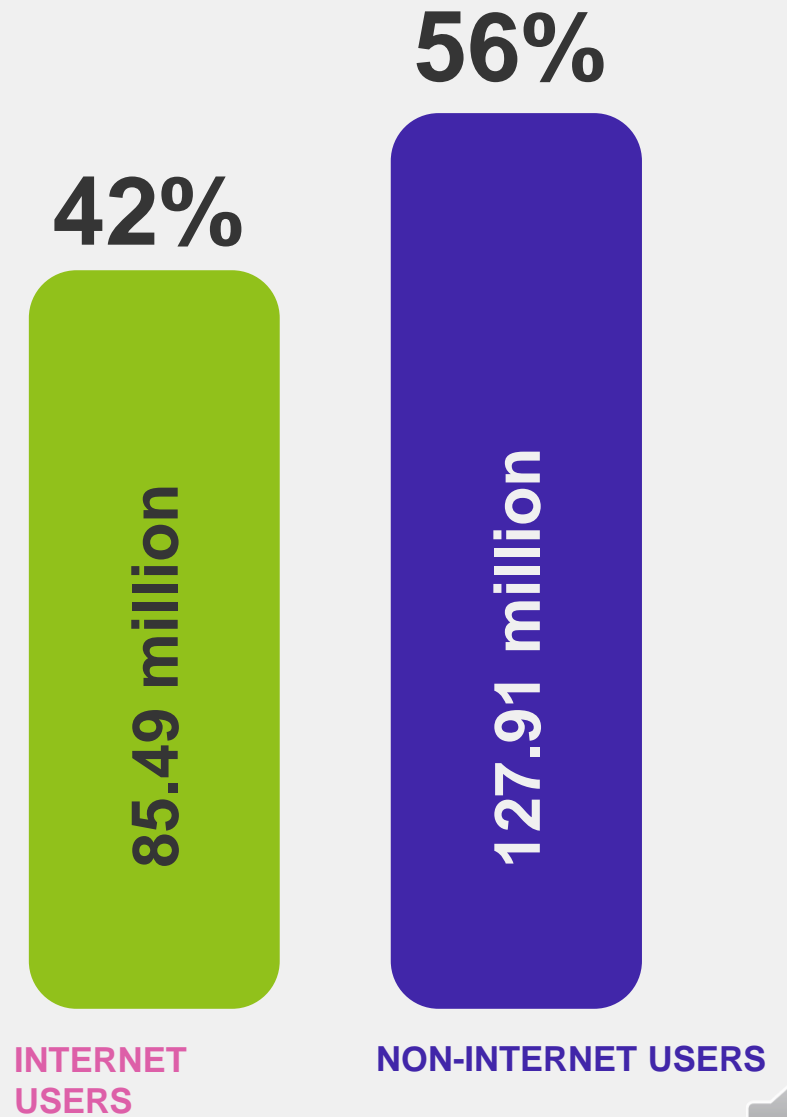
Key Features

- A dashboard where partners can upload documents and manage information dissemination.

- Local professionals receives timely health related updates and information.

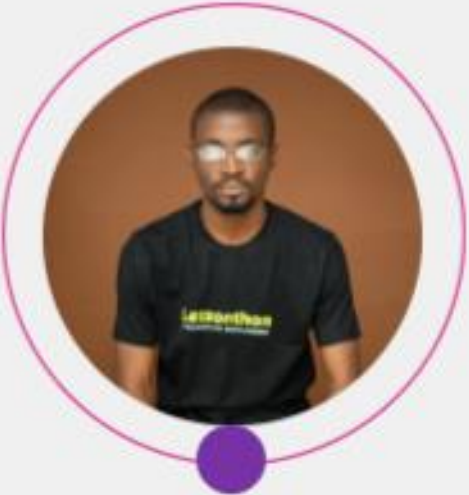- Local professionals can interact with the updates in local languages.

Market Opportunity

There are a lot of lapses in the Nigerian Public Health Communications System.
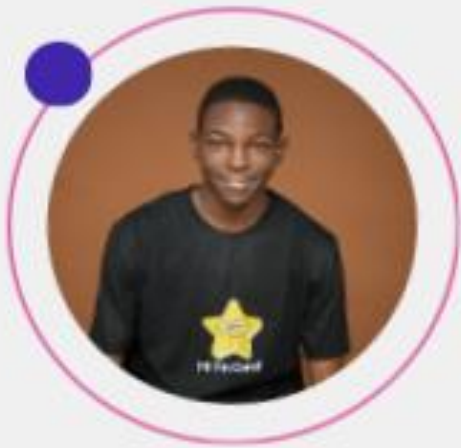
42%

85.49 million

INTERNET USERS

56%

127.91 million

NON-INTERNET USERS

Our Amazing Team

Usman Ramalan
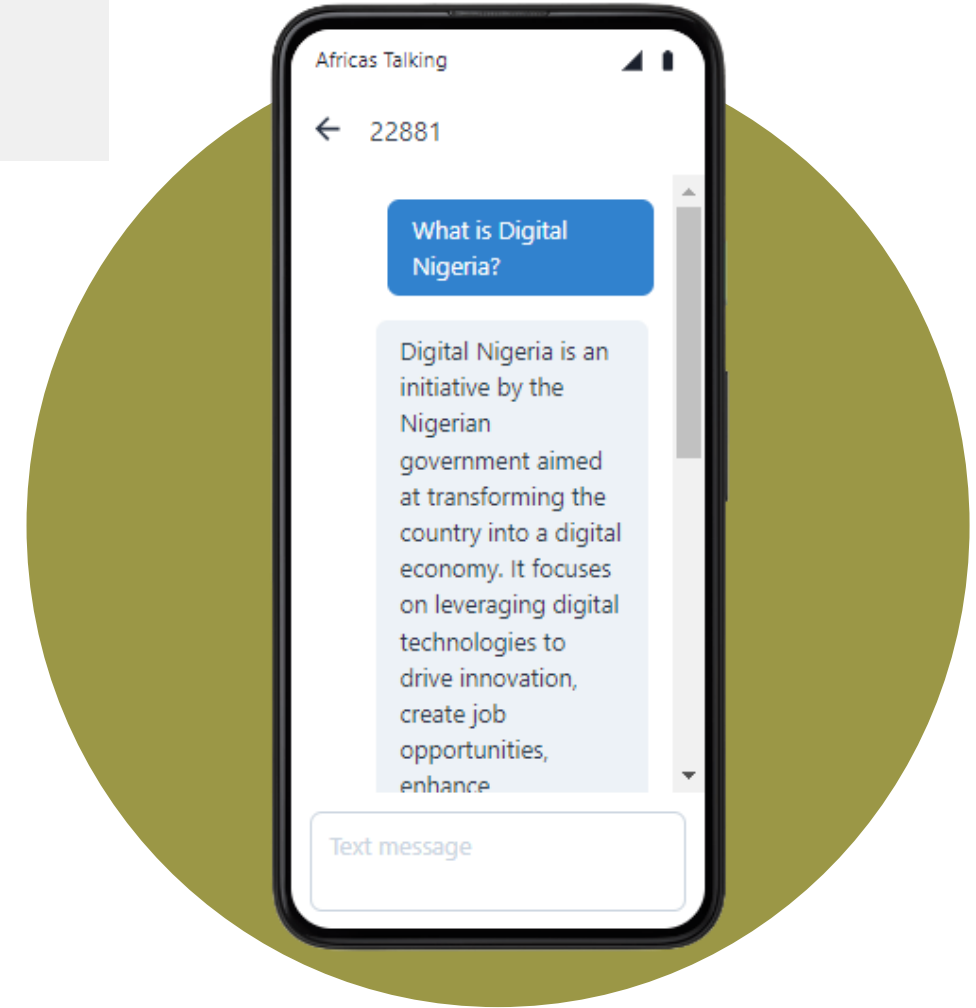Frontend Developer

Maryam Rabi'u
UI / UX Designer

Mubarak Ibrahim
Backend Developer

Product Demo

Conclusion

Join the Movement : Partner with Us to Revolutionize Public Health Communication.

Thank you

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