

MatchMyUni

- WHERE AMBITIONS ALIGN, PERSONALITIES SHINE -

Team: **UniLLM**



Choosing the right university is no small feat. It's a monumental decision that can shape your future.

What if we could turn this daunting task into a breeze?

Business Proposition

Our mission is to **simplify and accelerate this complex journey** by offering a **personalized and tailored approach to university and programs selection** for approximately

600,000

Prospect students every year

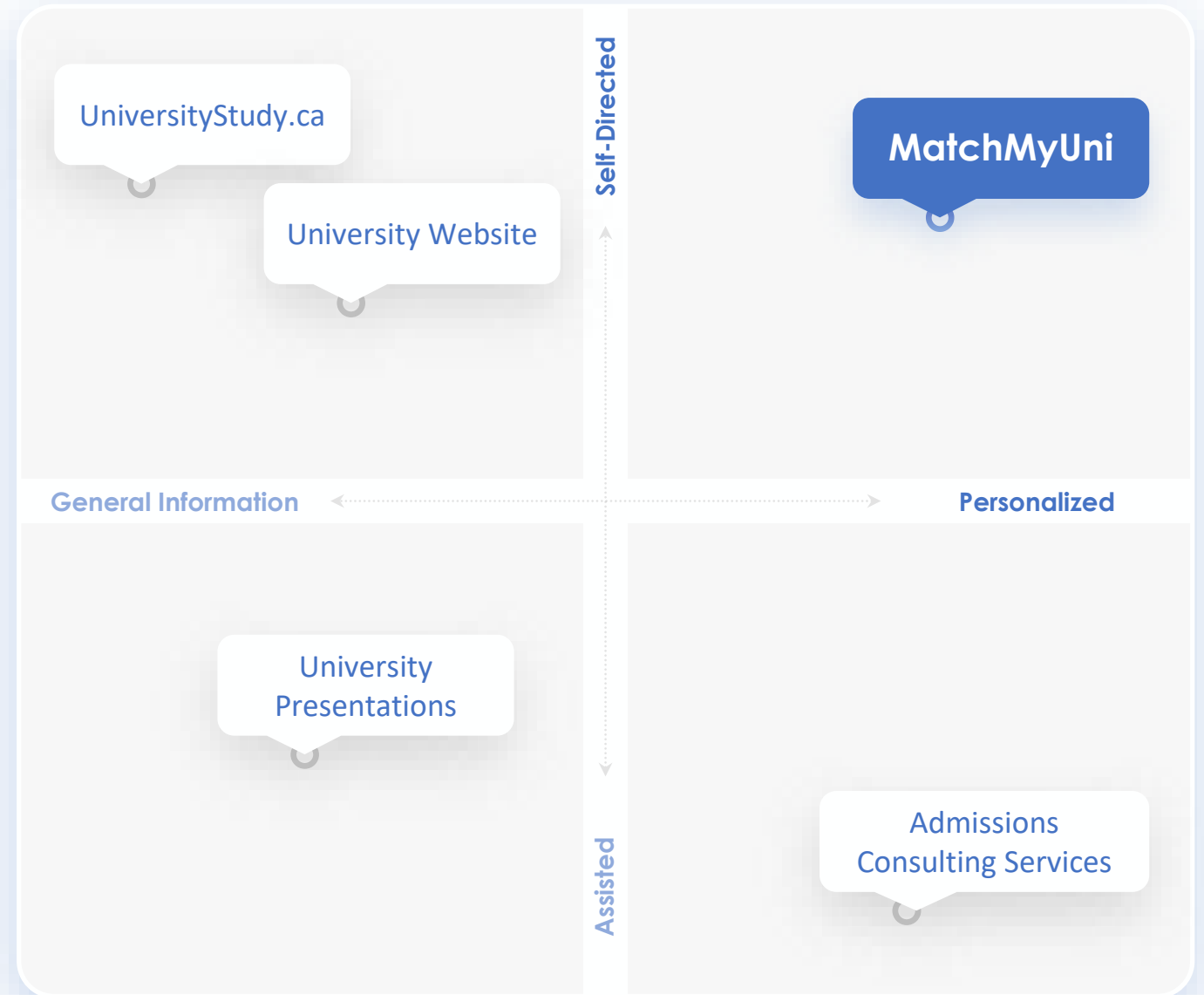
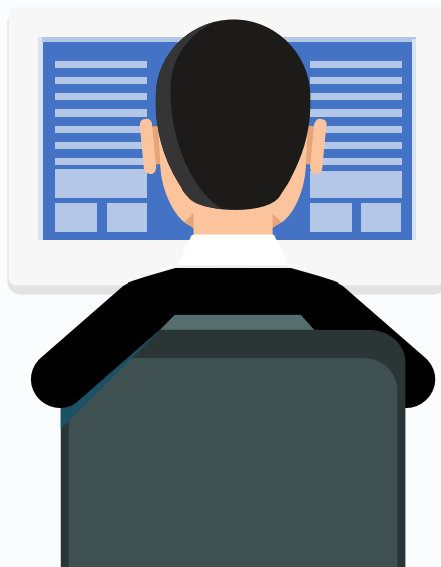
At MatchMyUni, we spend 100% of our time and effort **exploring ways to make navigating the university application process a whole lot smoother!**

We understand that choosing the right university is a **pivotal moment in every student's life.**



Market Fit

MatchMyUni is the only resource for university applicants which provides **personalized** guidance, while remaining **self-directed** and **inexpensive**.



User Persona

Sarah

Age: 17

Education: Highschool Diploma

Location: Montreal, Quebec

Background:

- Sarah is a Canadian grade-12 high school student, who plans to attend university next year.
- Her favourite subject is biology.

Core needs:

- Sarah needs clear information which is relevant to her interests and goals so that she can decide where to apply to university.
- She needs this information to be easy and inexpensive to access.

Frustration:

- University websites are difficult to navigate, and do not show you personalized information. Comparing multiple programs at once is difficult.
- Applications consulting services are too expensive.

What programs are offered for me to study biology?

Where are these programs located?

How much is tuition?

What are the grade requirements?



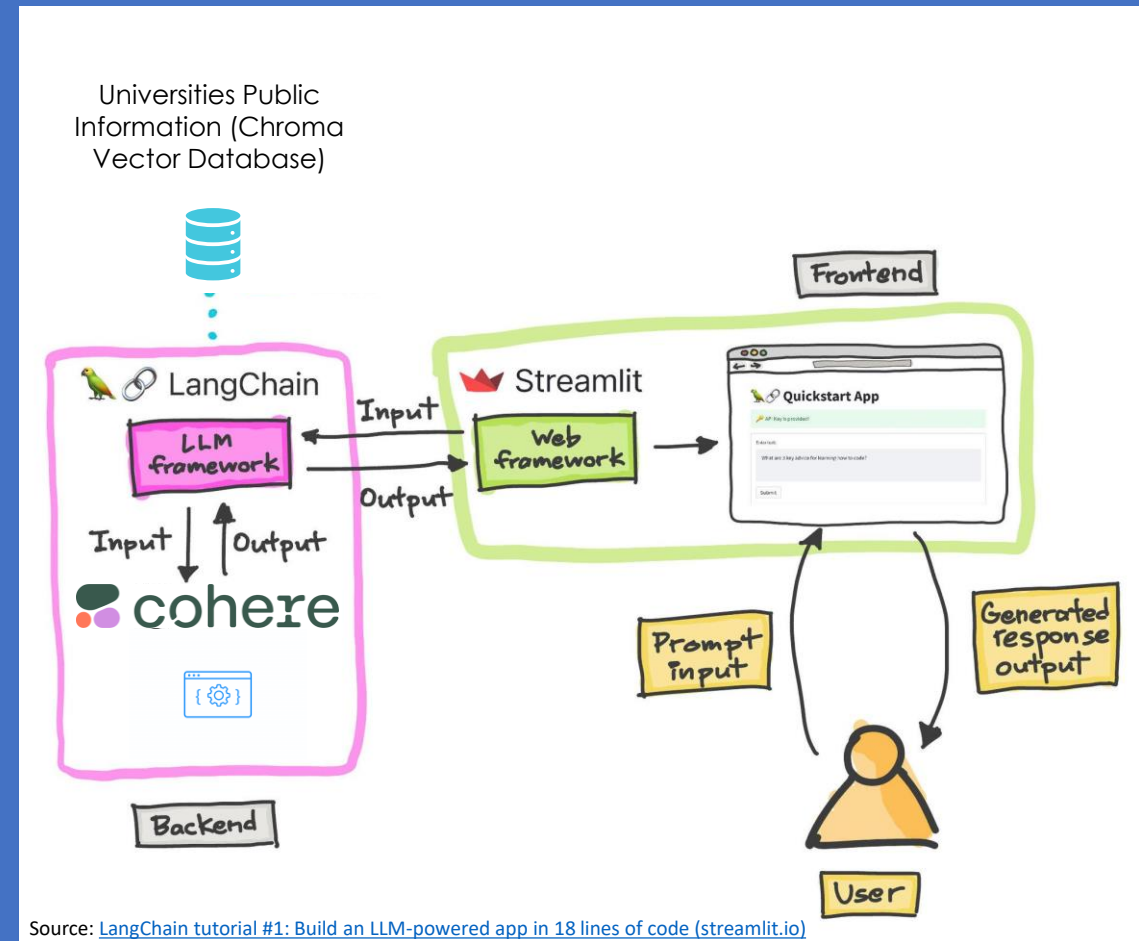
Product Demo

Technical Architecture

Answers generated by the application are derived from **two** sources:

1. The university-related documentation uploaded to **Chroma Vector DB**, which is a part of model grounding
2. The pre-trained **Large Language Model (LLM)** behind Cohere

LangChain helps 'manage' the prompts sent to the LLM by retaining chat **history** and **context**.



Product Roadmap



Q4 FY23

Q1 FY 24

Q2 FY24

Our product will require to be **fine tuned** and **optimized** and installed into a **scalable and more secured environment** that ensure wide **accessibility**. Moreover, **additional functionalities** can be added to **ease the usability** and **enhance the students' experience** in the future.

Thank you!

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