# OrbChat

24/7 Al Chat Support For Your Website

#### **PROBLEMS**



#### No Agent Handover

Most AI chatbot solutions available do not provide an agent handover option, leaving customers frustrated when hitting LLM limitations - which is inevitable despite advancements.

#### **Expensive Support**

Without a hybrid Al/human solution, support is completely reliant on your team size. This gate-keeps smaller businesses who can't afford international support teams from scalable customer interactions.

#### **Prohibitive Pricing**

The central pricing structure of industry-leading chatbots is seating based. Given we're providing an Al-first solution, we can give unlimited seats.

#### Brand & Knowledge

Providing a chat experience that is on brand, from colours, to the messaging and the personality of the agent, to the context behind the answers is hard to find.

SOLUTION



# OrbChat aims to solve all of these at once.

We've built a solution, from start to finish within the hackathon timeframe that provides a customisable, agent-transferrable and embeddable bot with full team management. Powered by Cohere, Laravel, Langchain & Weaviate!

#### SOLUTION



#### Easy Chatbot Deployment

Create a custom chatbot, with context, in minutes.

#### Let Customers Speak to a Human

Agent handover is one checkbox away. Invite your entire team at no extra cost to hop in on conversations

#### **Provide Endless Context**

Give OrbChat a URL to crawl, a single page or PDF, text and markdown files. It will all be used, on the fly!

VISION



## Potential Revenue Sources



Selling pricing plans on the basis of two things: token limits and available features.



Provide an affiliate champion programme. Community members who enjoy using the application can earn referral revenue.

#### MARKET SIZE



### TAM and SAM

Sources estimate the global chatbot market was approximately valued at USD\$5.1 Billion in 2022.

One other source projected growth to USD\$15.5 Billion by 2028, while another source (IMARC Group) projected an even larger growth at USD\$17.2 Billion.

Since we're looking to serve SMEs with our pricing structure, we'd conservatively estimate that our SAM at around 20-30% of the global market, which in 2022 would equate to USD\$1 Billion on the lower end.

https://www.grandviewresearch.com/industry-analysis/chatbotmarket#:~:text=The%20global%20chatbot%20market%20size,to%20ascend%20the%20market%20growth

https://www.marketsandmarkets.com/Market-Reports/chatbot-market-72302363.html#:~:text=Updated%20on%20%3A%20June%2002%2C,during%20the%20forecast%20period

https://www.imarcgroup.com/chatbot-market#:~:text=Methodology%20Request%20Sample%20Market%20Overview%3A,2028

#### \$15.5Bn-\$17.2Bn

Projected

Market Cap

in 2028

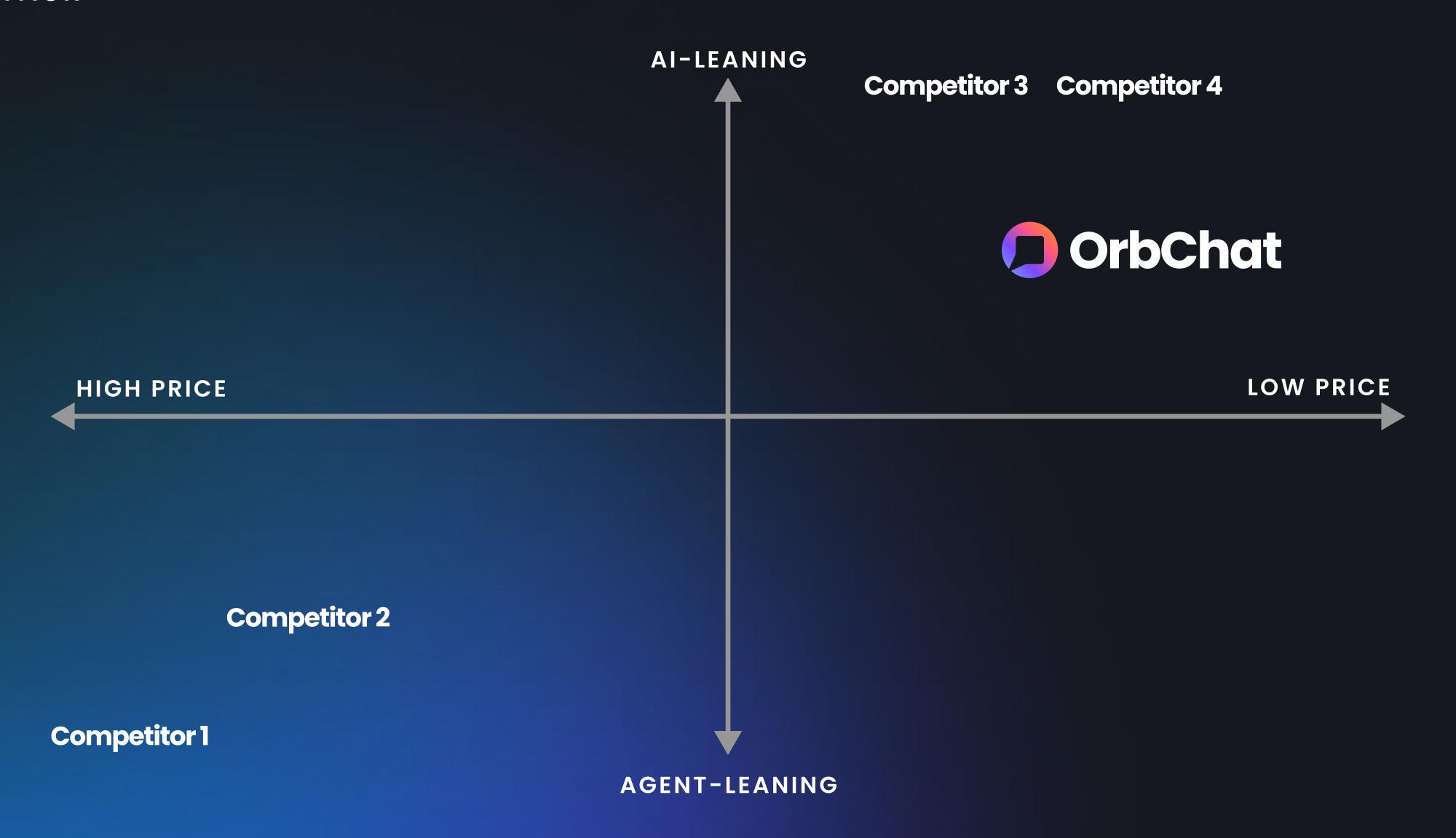
#### \$5.1B Bn

Approximate Market Cap in 2022



#### COMPETITION





#### **TECHNOLOGIES USED**













