



GPT Augmented Human

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Cohere Coral Hackathon
Track 1

Presenting SPARK

S - Smart

P - Prompt

A - Assistant

R - Resource

K - Knowledgebase



Revolutionize prompt engineering with SPARK – your AI assistant designed to simplify and enhance your prompting journey!

The Problem

Prompt Engineering is hard

Difficulty in crafting effective prompts, a crucial aspect of leveraging AI models.

Knowledge is scattered!

Scattered resources on prompt engineering, creating a steep learning curve for beginners and budding AI developers.

Prompting is ever evolving

The discipline of prompt engineering, as new as it is, is constantly changing!

SPARK is here to streamline your prompting journey

The
solution!

- Simplifies learning by collating high-quality resources into one centralized database.
- Offers a seamless conversational UI for intuitive learning and information access.
- A vast database of top-notch curated prompts, at your fingertips.

Target Audience

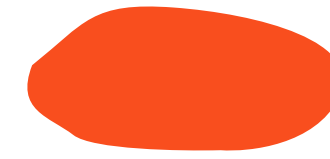
Budding AI Enthusiasts

SPARK demystifies prompt engineering, offering an accessible and interactive learning journey for those new to AI

Experienced AI Developers

For seasoned developers, SPARK enhances prompt crafting skills and provides a rich resources for advanced prompt optimization

SPARK features two modes:



Learn Mode

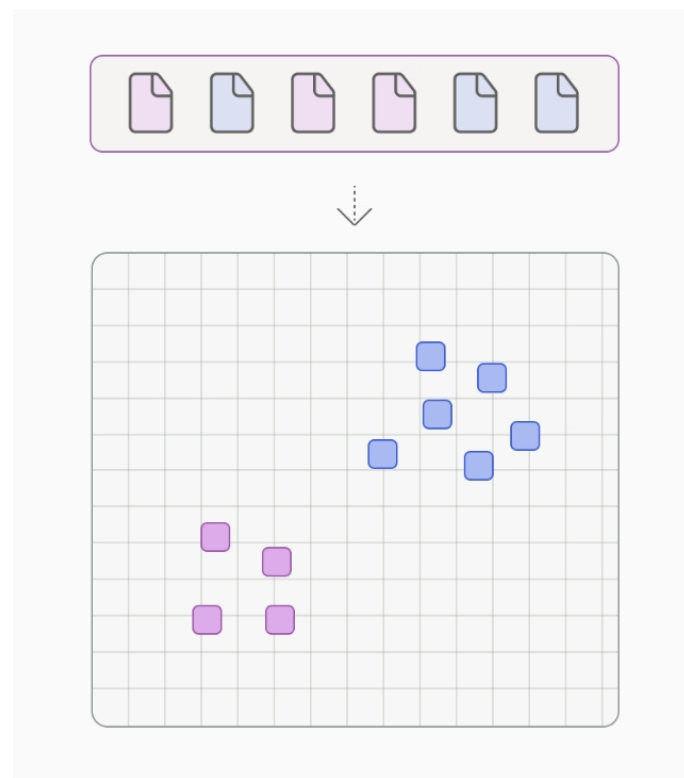
Dive deep into prompt engineering concepts with guided learning and curated resources.

Prompt Mode

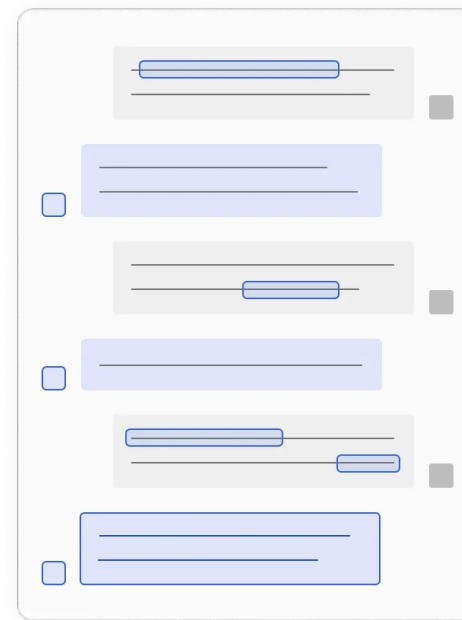
Access a vast database of high-quality prompts, optimizing AI interactions with precision and ease.

The tech: Powered by RAG

co.embed



co.chat



co.rerank



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SPARK is not just a tool; it's an interactive guide

Users can effortlessly access a wealth of information, clear doubts, and refine their skills in prompt crafting

Powered by advanced RAG, SPARK responds with accuracy and relevance, making learning prompt engineering a more engaging experience



Demo time!

Potential Revenue Streams

**Partnerships/Licensing
with educational
institutions**

**Subscription for premium
content**

**Weekly Newsletters with
best performing prompts**

The vision and Future Enhancements

**Include best performing
Image Prompts**

**Daily Content Updates; so
new developments are
never missed!**

**Become the largest
prompt database on the
internet**

**The Go-To Resource for
every Prompt Engineer**



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Thanks for listening!

Pitch

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