

Propulsion

Know your
worth. 
Win your next
project.

<https://propulsion.streamlit.app/>



Overview



- Propulsion is a **proposal** co-pilot customized for **private** organizations in the **Architecture, Engineering and Construction (AEC)** Industry

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Problem



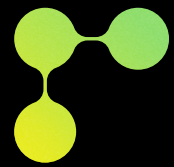
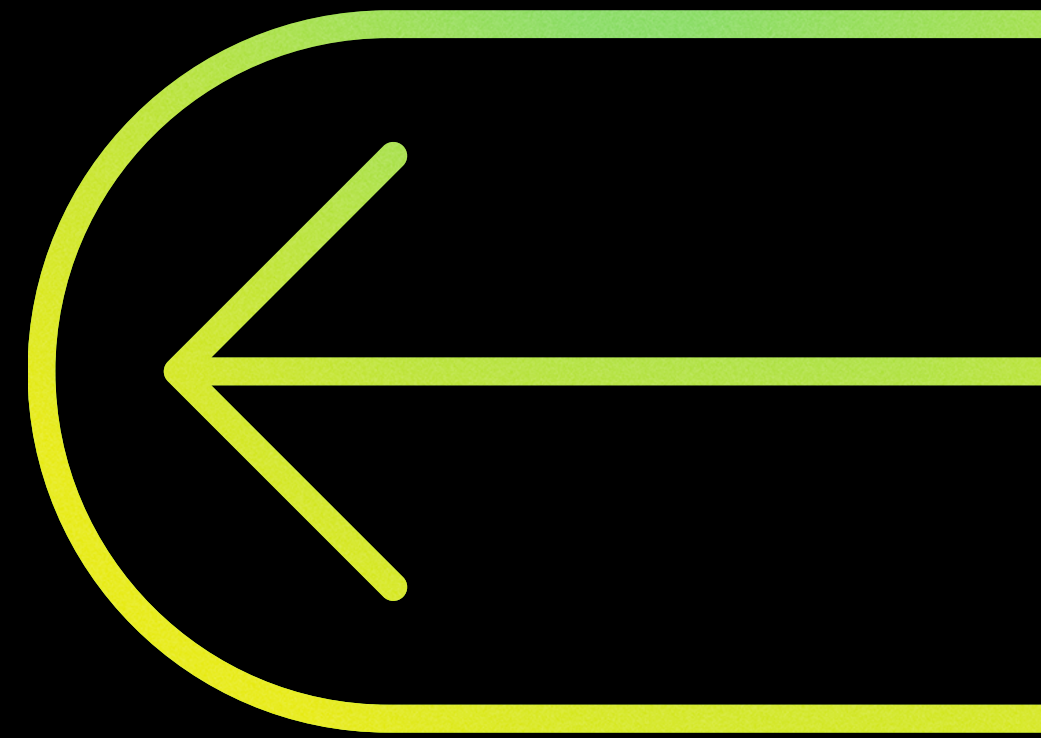
Repetitive and **tedious** project matching and proposal writing hinder AEC industry advancement



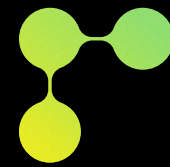
Difficulty in navigating **large corporate knowledge bases** impedes efficient proposal support in the AEC industry

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Solution



Propulsion offers a customizable co-pilot solution that enables companies to leverage their **project database** and **accelerate** the proposal process



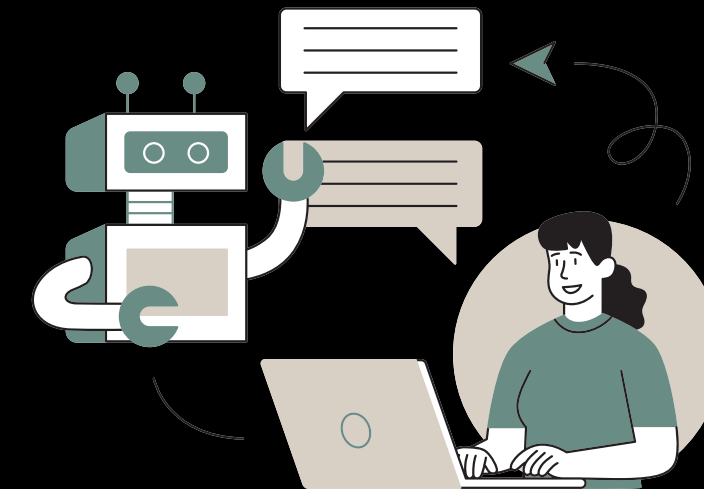
Our solution leverages Cohere's **Coral**, Cohere's **Embeddings** and Weaviate's **Vector Database** to provide unique insights for our customers

Propulsion

Technology

External Documents

New RFPs



Document Processing

Your Company's
Proposals, Reports,
RFPs in PDFs



Weaviate Vector Database

Powered by Cohere's
Embedding V3

Via
Connector



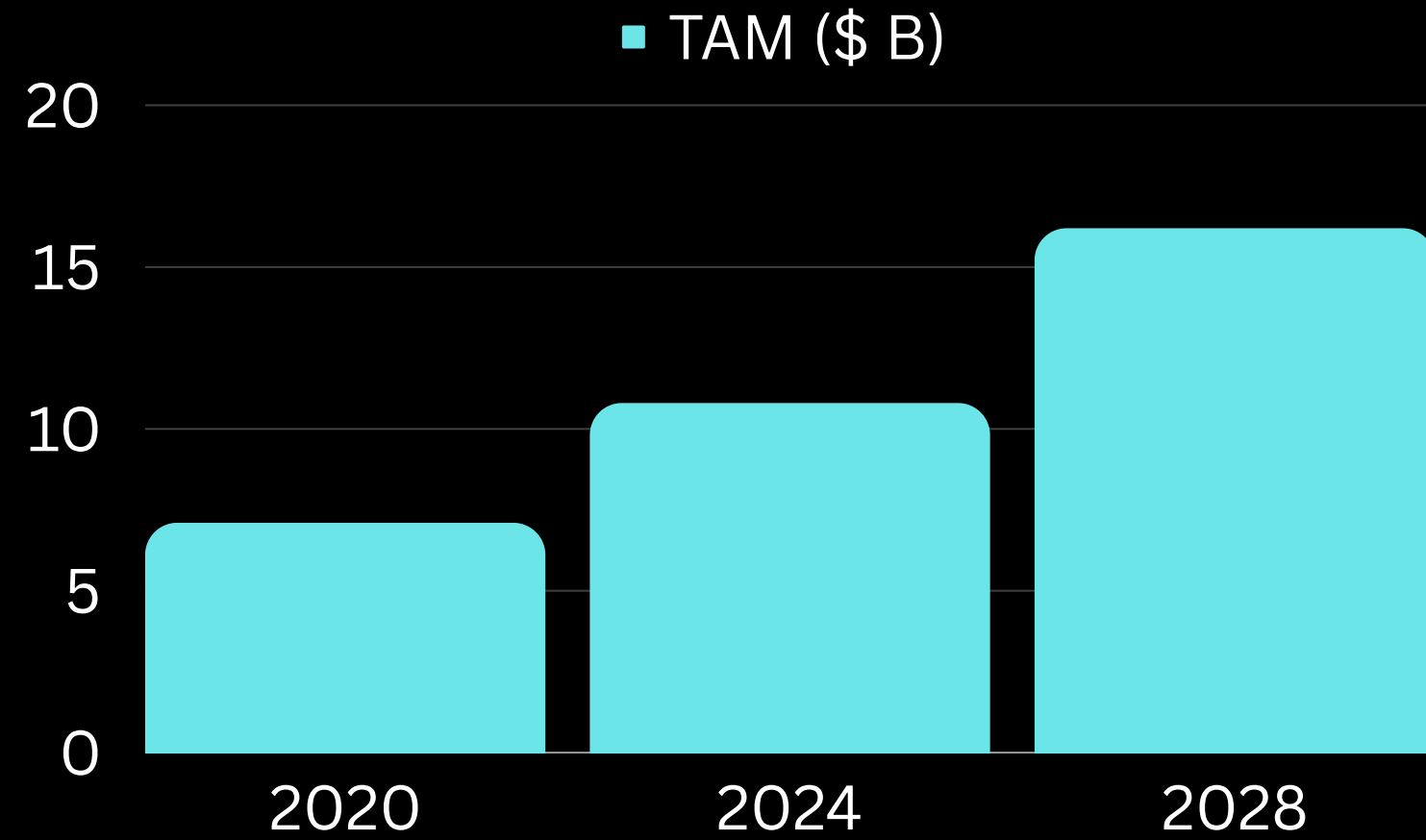
AI-Assistant and Insight

Supported by Cohere's Coral
(co.chat + RAG functionalities)

Target Market



Our target market includes the global Architecture, Engineering and Construction Industry



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Business Model



We generate revenue through subscription plans and usage-based pricing.



Our pricing model is flexible to accommodate companies of all sizes.

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Next Step



- Incorporate more functionalities including timeline projection and statistical analysis
- Implement a more organized, hierarchical data structure to enable more efficient retrieval

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