

#### Problem

#### JOB HUNTING IS HARD

Applicants find themselves applying to dozens of positions, each needing cover letters for each.

EACH JOB REQUIRES A CUSTOM COVER LETTER Writing a custom cover letter for each position is time-consuming and becomes tiresome.





# Why Cover Letters?

- 83% of hiring managers take cover letters into consideration.
- 60% of companies demand cover letters.
- Even when not required, 73% of employers read the cover letters they receive.



NAME

Vaughan Love Alex Varga DATE

17 November 2023







# GeCover

Tailored Cover Letters Made Easy

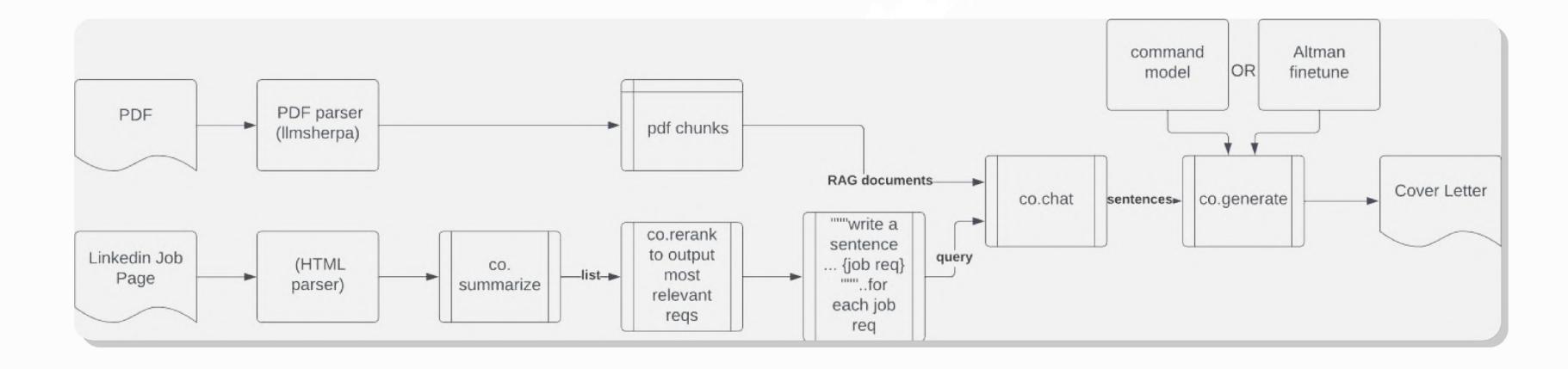


#### **How It Works**

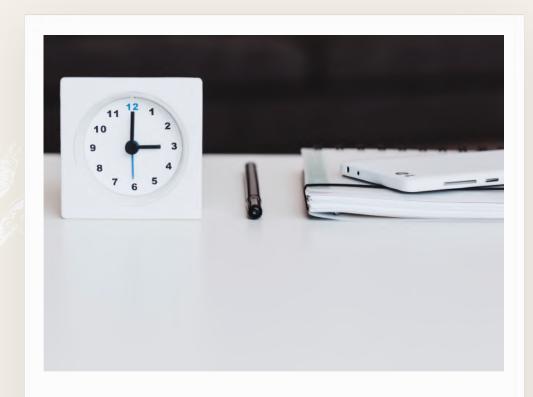
1. PARSE YOUR RESUME PDF into chunks using Ilmsherpa.

2. EXTRACT JOB REQUIREMENTS using Cohere's rerank model.

- 3. RELATE TO YOUR QUALIFICATIONS
  using Cohere's chat endpoint paired with your
  resume as RAG documents.
- 4.WRITE WITH HUMAN-LIKE CREATIVITY using models fine-tuned on individuals like Sam Altman.



### Benefits



PERSONALIZED

Make each cover letter yours.



INCREASE EFFICIENCY

Lower the amount of time spent apply to jobs.



LOWER INITIATION INERTIA

Eliminates the difficulty of how to begin writing.

### Integration



USE YOUR EXISTING RESUME PDF

Just drag and drop!



ANY JOB AVAILABLE BY URL

Simply copy and paste any LinkedIn job posting.



DOWNLOAD

Download your cover letter as a pdf or txt file.



# Pitch

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