co:here

Revamp -

Ideas are cheap. Steal them.

Team: gtn

11 Nov - 18 Nov

Lablab.ai: Cohere Coral Hackathon

Most entrepreneurs share the same target audience, product idea, or even expertise.

We come up with new ideas everyday.
We don't know if it's gonna succeed.

Ideas are cheap.

Or can we?

Is there any way to validate if our product will fit the market in less than 5 minutes?

Yeah, absolutely.

Target Audience

Solopreneurs who are looking to launch their new product and wants to validate ideas quickly.

Product Idea

Instant anatomy-based landing page builder

Expertise

Web app development, Generative Al use

NEW IDEA

First let's start with researching the existing businesses

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Completed!		
Name	Product	Price
Instapage	Instapage is designed to let you create landing pages at scale, with over 120 integrations available and a huge template library. It has a high price point, which might be inaccessible to solopreneurs.	Enterprises can access a 14-day free trial, after which the price point might be too high for solopreneurs.
Unbounce	Unbounce also has a high price point, which might be inaccessible to solopreneurs. It also has a complicated interface.	Freemium package available.

Leadpages is a platform specifically targeted towards solopreneurs, with Coll

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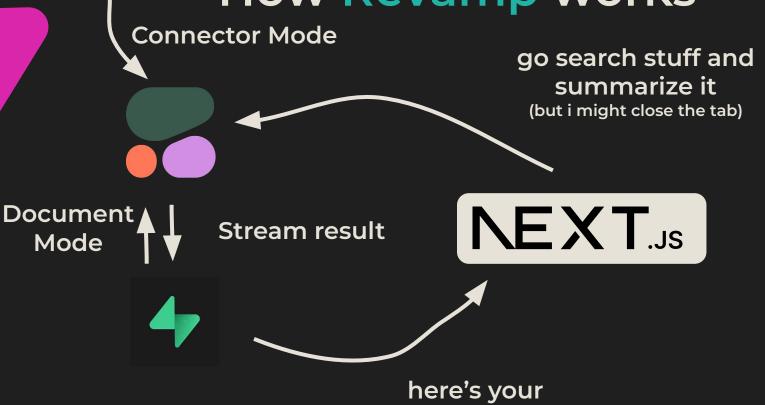
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How Revamp works



here's your completion

Monetization

Free (No Auth)

4 P's of Marketing SWOT Business Ideas

Add an email (can be used to send newsletters)

Will my product succeed? Analysis

\$15 / business (a bait to make \$99 looks cheap) & \$99 One-time purchase

Actionable Items (Marketing Strategies)

Instant Landing Page

 (Same Concept as before: we will harvest how to write a good one from our competitors)

"Am I winning the SEO game?"

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revamp-beta.vercel.app