co:here

Revamp -

Ideas are cheap. Steal them.

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Team: qtn
11 Nov - 18 Nov
Lablab.ai: Cohere Coral Hackathon

Most entrepreneurs share the same target audience, product idea, or even expertise.

We come up with new ideas everyday. We don't know if it's gonna succeed.

Ideas are cheap.

Or can we?

Is there any way to validate if our product will fit the market in less than 5 minutes?

Yeah, absolutely.

First let's start with researching the existing businesses

Restart

Completed!

Target Audience

Solopreneurs who are looking to launch their new product and wants to validate ideas quickly.

Product Idea

Instant anatomy-based landing page builder

Expertise

Web app development, Generative AI use

+ NEW IDEA

Name	Product	Price	Place
Instapage	Instapage is designed to let you create landing pages at scale, with over 120 integrations available and a huge template library. It has a high price point, which might be inaccessible to solopreneurs.	Enterprises can access a 14-day free trial, after which the price point might be too high for solopreneurs.	Coll... mak... tea... with... edit... cust... temp...
Unbounce	Unbounce also has a high price point, which might be inaccessible to solopreneurs. It also has a complicated interface.	Freemium package available.	Flex... it ha... eve... solo... rapi... busi...
	Leadpages is a platform specifically targeted towards solopreneurs, with		

How Revamp works

Connector Mode

go search stuff and
summarize it
(but i might close the tab)

Document
Mode

Stream result

NEXT.JS

here's your
completion

Monetization

Free (No Auth)

4 P's of Marketing
SWOT
Business Ideas

Add an email (can be used to send newsletters)

Will my product succeed? Analysis

$15 / business (a bait to make $99 looks cheap) & $99 One-time purchase

Actionable Items (Marketing Strategies)
Instant Landing Page
- (Same Concept as before: we will harvest how to write a good one from our competitors)
"Am I winning the SEO game?"

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revamp-beta.vercel.app