

GAMAN Present...















A MARKETPLACE FOR OPEN SCIENCE PROJECTS

In collaboration with NASA

"When I decided to join *TruEra Challenge: Build LLM Applications with Google Cloud Vertex AI Hackathon*, first thing that came up to my mind was that I aim to expand Large Language Model (LLM) with Google Vertex AI & TruLens for my project which is NASA: A MARKETPLACE FOR OPEN SCIENCE PROJECTS!

I did this NASA project when I participated in *NASA Space Apps Challenges Hackathon* 2023 last October 2023.

Thus, I want to use NASA Marketplace as my case for this TruEra Challenge Hackathon."

FICKY ALKARIM

CTO & COO GAMAN AI
COFOUNDER





OKAY, LET ME START THE PRESENTATION NOW...



PAIN POINT

Recently, there is no marketplace facilitating the connection between creators and contributors in open science projects.

This absence hinders the opportunity for collaboration and the development of professional relationships for those interested in working on compelling open science projects & research.







Project Creators are the one who initiate
the science projects
(such as: enterprises,
universities,government agencies,etc)

Project Contributors are the one who contribute to projects and they have particular capabilities which match with the skill requirements in science projects (such as: researchers, scientists, students, professionals, etc)

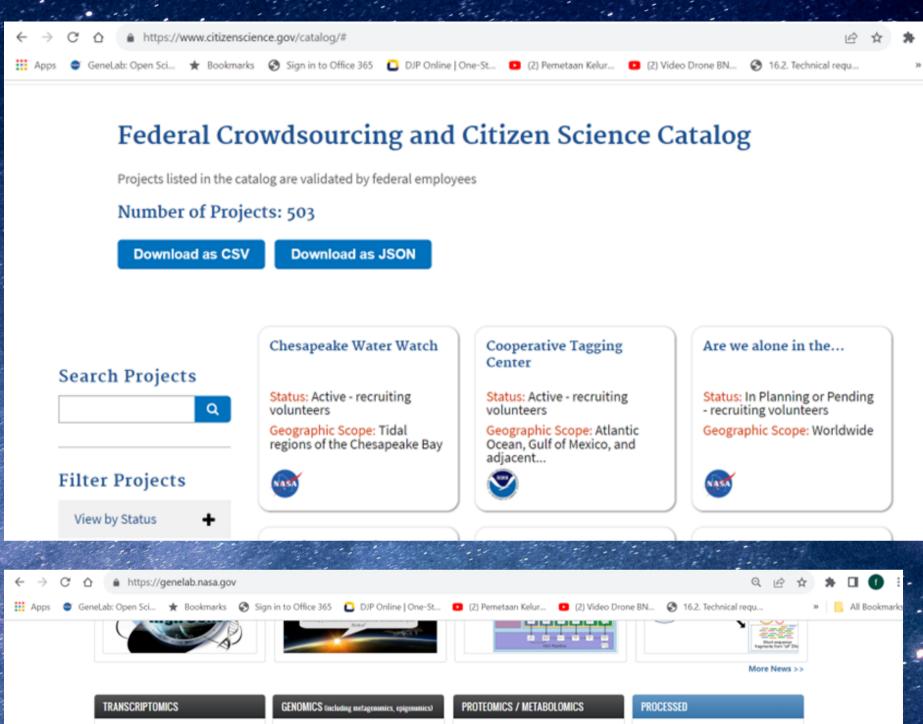


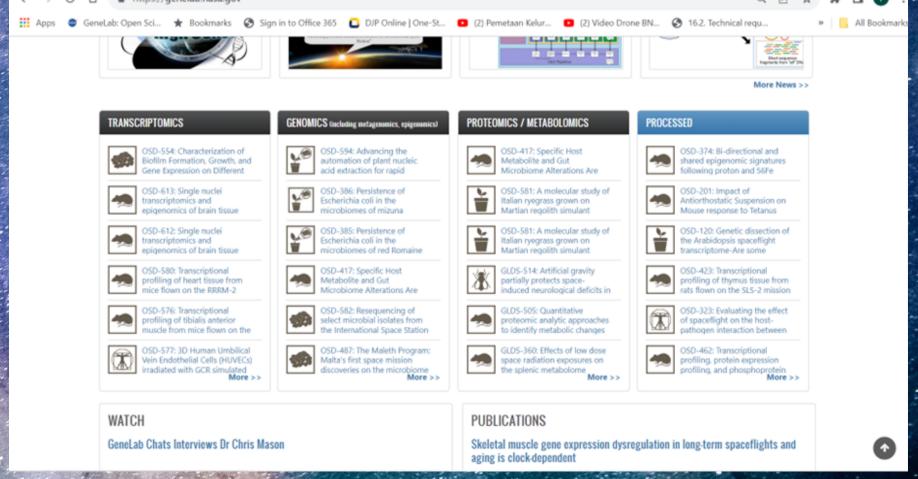




Also, another Pain Point...

For contributors, who want to search for jobs in open science projects in NASA & Space Agency Partner Web, will be challenging to find detail of project and data, since it's too sophisticated and too much materials in one page.





Thus, we aim to upgrade the concept of marketplace of open science projects in NASA...

We want everyone to be able to participate in open science project all around the world in just one platform...

WE OFFER THE SOLUTION...

PROJECT RECOMMENDATION SYSTEM

PROJECT SEARCH ENGINE - AI CHATTING BOT

COMMUNICATION TOOLS BETWEEN CREATORS & CONTRIBUTORS

TRULENS FOR EVALUATING LLM.

PROJECT RECOMMENDATION SYSTEM (FEATURE NO.1)

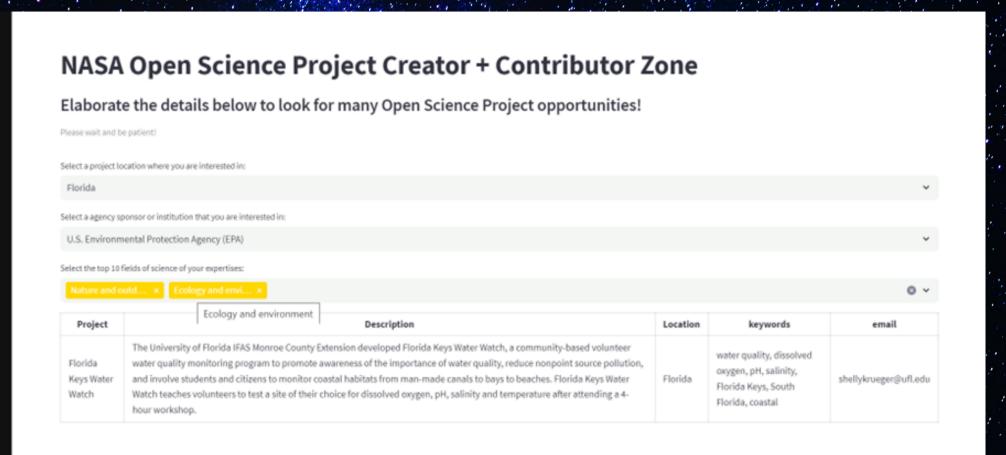
NASA Open Science Project Creator + Contributor Zone

A Project by GAMAN for NASA Space Apps Challenge 2023

We want to create a marketplace for open science projects so that open science projects will be more accessible for everyone who eager to contribute to science projects related to their interests. Also, we want to build a marketplace for project creators to find creators who match with all skills & expertise required in the project. We will be building this marketplace in web application using Machine Learning, Large Language Model (LLM), Generative AI and Natural Language Processing (NLP).

We are hoping that all interactions between project creators and contributors in any NASA Open Science Project will become more accessible, interactive, and fun. In addition, this web app will make NASA Open Data become easier to find and more organized.





First feature, we have developed Machine Learning to arrange the list of open science projects in NASA to be easier for potential contributors to track available open science projects. We use several parameters such as: project ID, Name of Project, Project URL, Project Description, keywords, fields of science, agency sponsor, govt contact name, email, geographic scope, participant tasks, start date, and so on...

This is the Link of App for feature 01: Just Click https://nasaproject2023-dzgwiak2nirgiw4ibixxjc.streamlit.app

NOTES: We use NASA Open Science Project Database https://science.nasa.gov/researchers/open-science/
https://www.citizenscience.gov/#

DEMO FEATURE NO.1 (PLEASE CLICK BELOW)

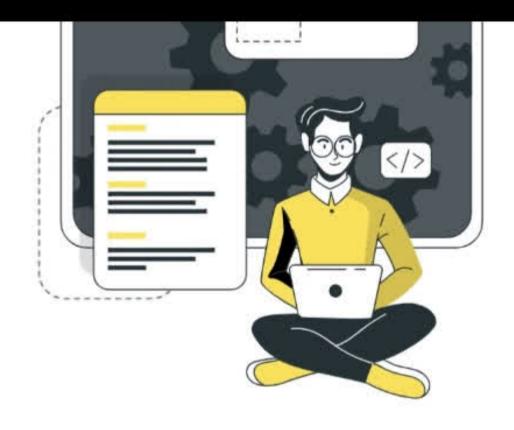
Contributor Zone

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We are hoping that all interactions between project creators and contributors in any NASA Open Science Project will become more accessible, interactive, and fun. In addition, this web app will make NASA Open Data become easier to find and more organized.

In this website, in Menu APP, we are going to show you how we use Machine Learning to build Recommendation approach for contributors to match their interest with the available open science projects.



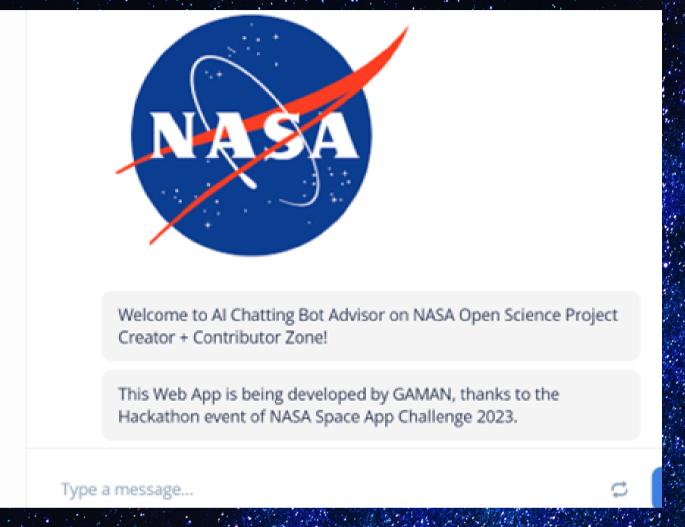
Manage app

PROJECT SEARCH ENGINE - AI CHATTING BOT (FEATURE NO.2)



You've been invited to have a conversation with NASA-GAMAN

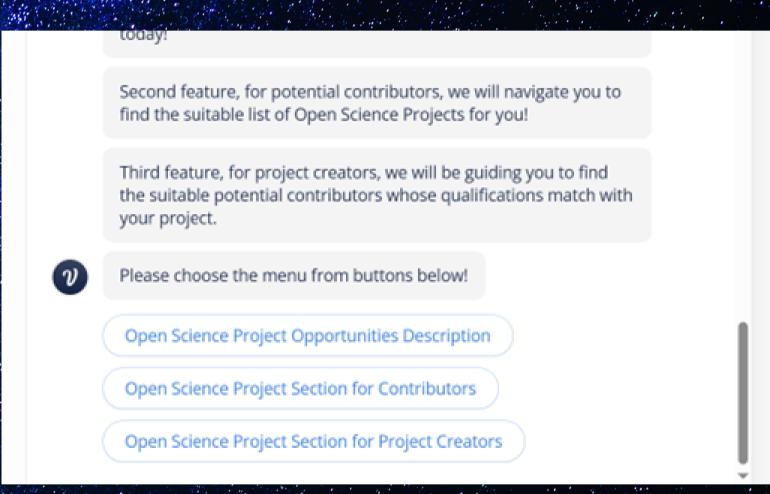
Want to create your own? Get Started.



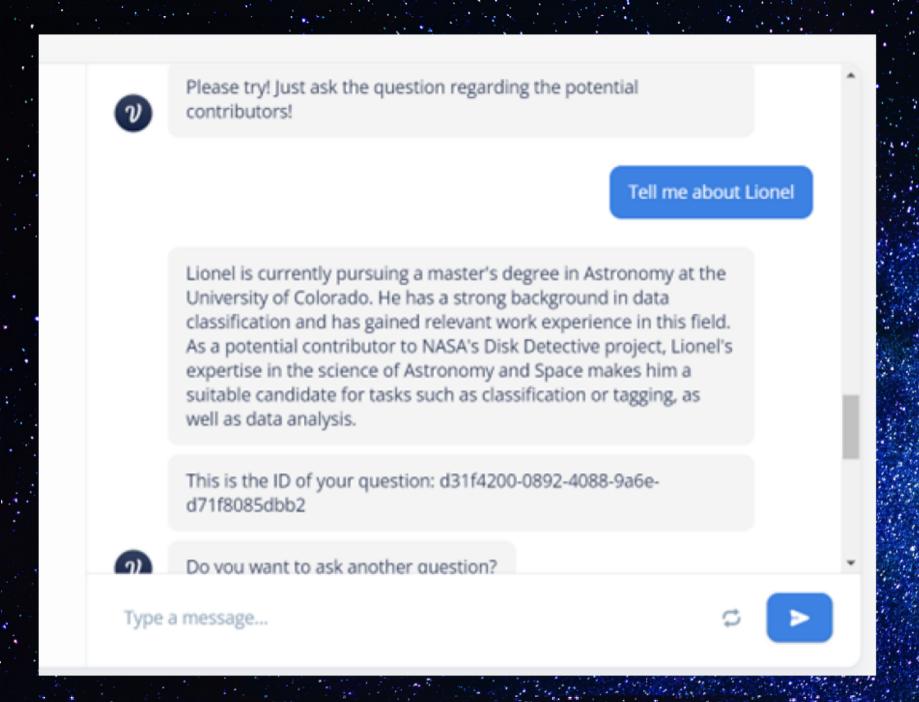
Conversation 4 by Voiceflow

In our AI Chatting Bot, we facilitate project creators and contributors to look for all information such as what the latest update for open science projects that available in certain region, or how many potential contributors are ready to fill the position of particular fields of science and so on.

Our second feature, we have developed Al Chatting Bot as a complement to what we already built in feature no.1



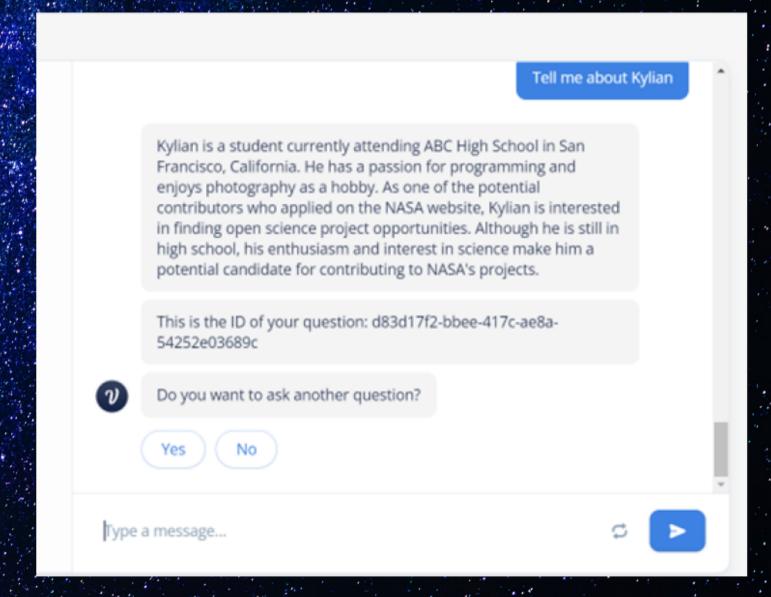
PROJECT SEARCH ENGINE - AI CHATTING BOT (FEATURE NO.2)



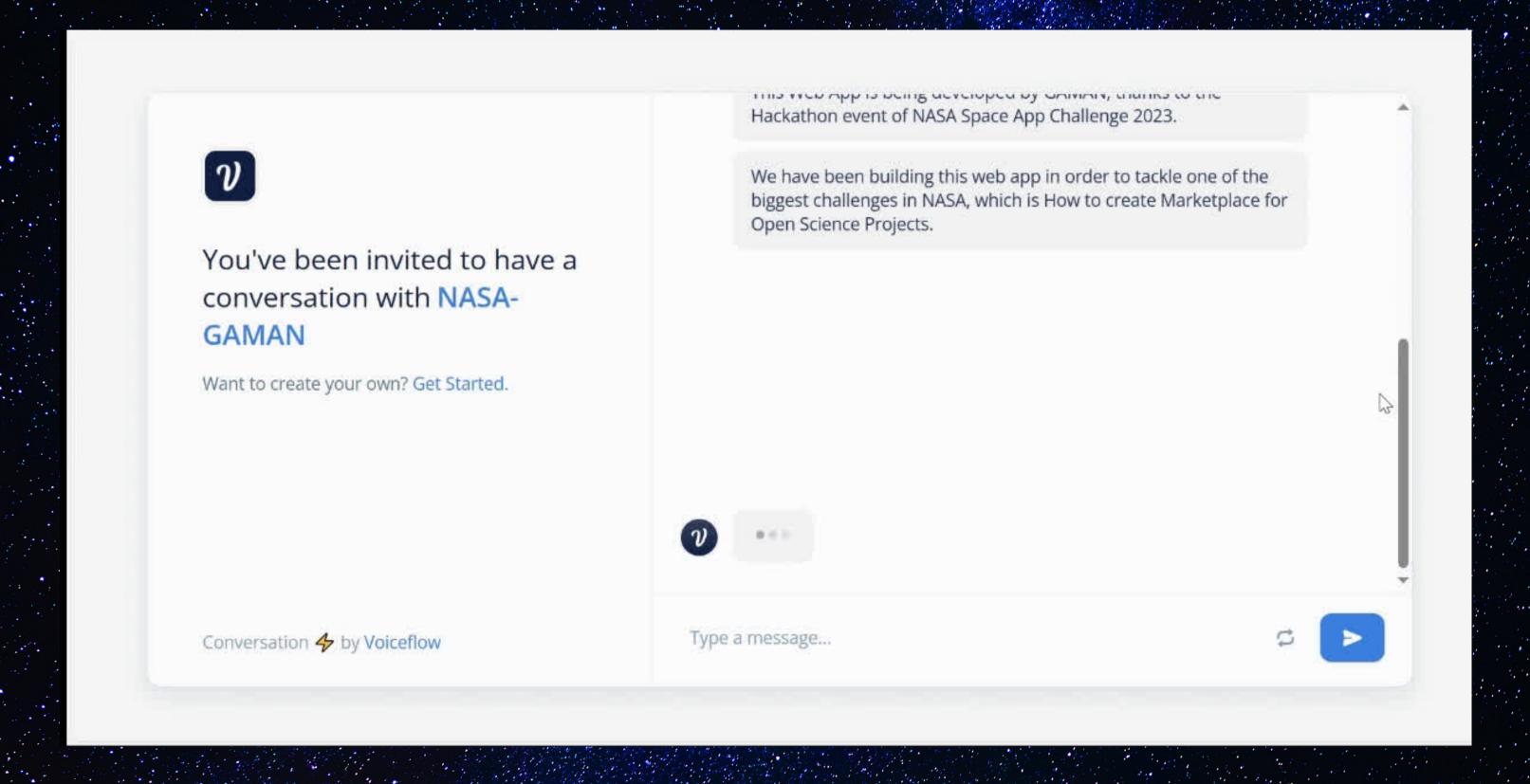
Let say there are 3 potential contributors, Lionel, Cris and Kylian.

Our AI Chatting Bot will help the project creators to do profiling to those three potential contributors.

Al Chatting Bot has also encrypted every chat in order to prevent or minimize the leak of data



DEMO FEATURE NO.2 (PLEASE CLICK BELOW)



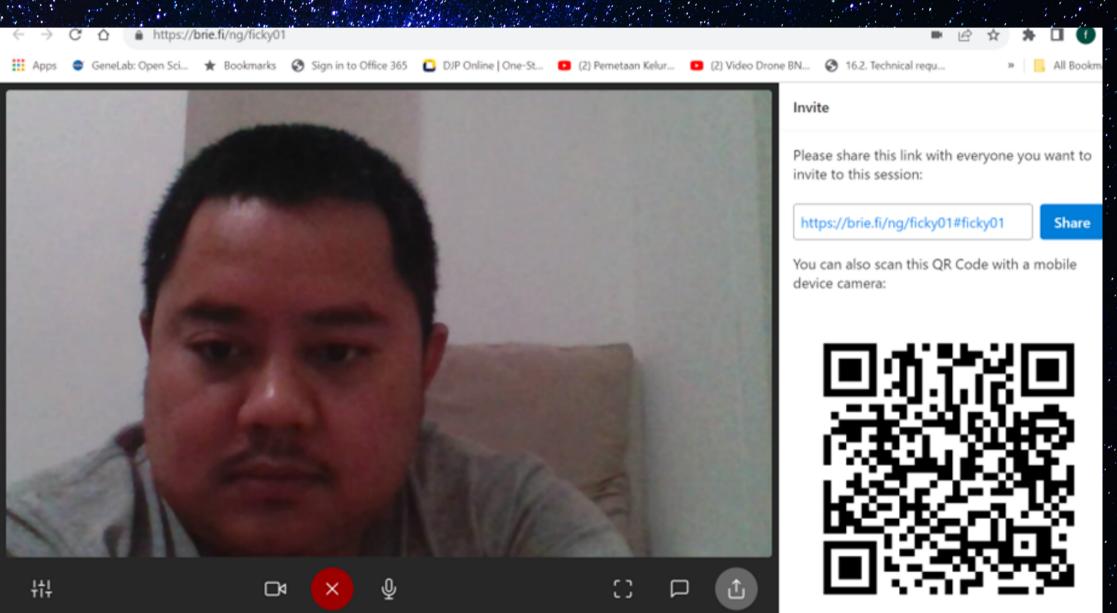
COMMUNICATION TOOLS BETWEEN CREATORS & CONTRIBUTORS (FEATURE NO.3)

Last feature, we provide communication tools for chat and video call between project creators and contributors.

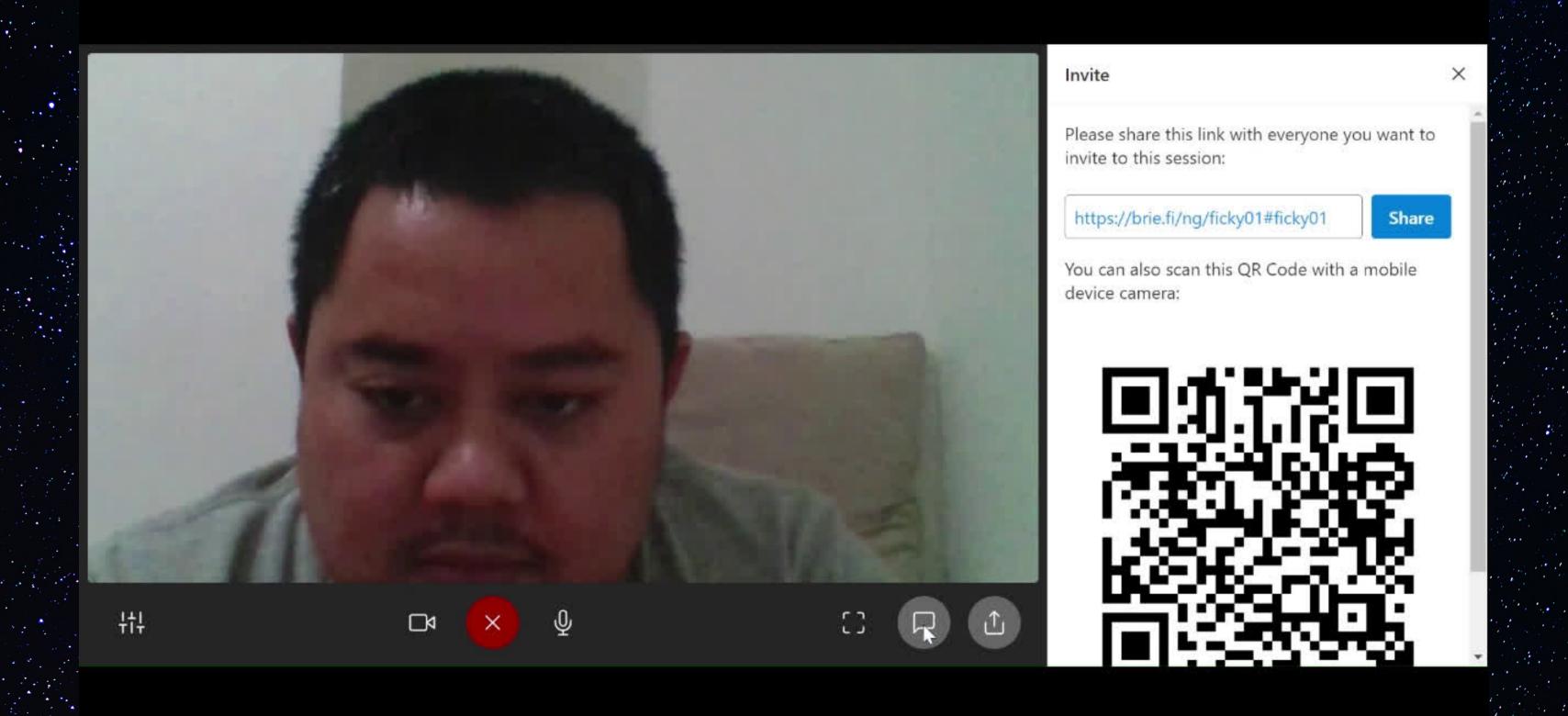
This is the Link of App for Feature 03:

Just Click

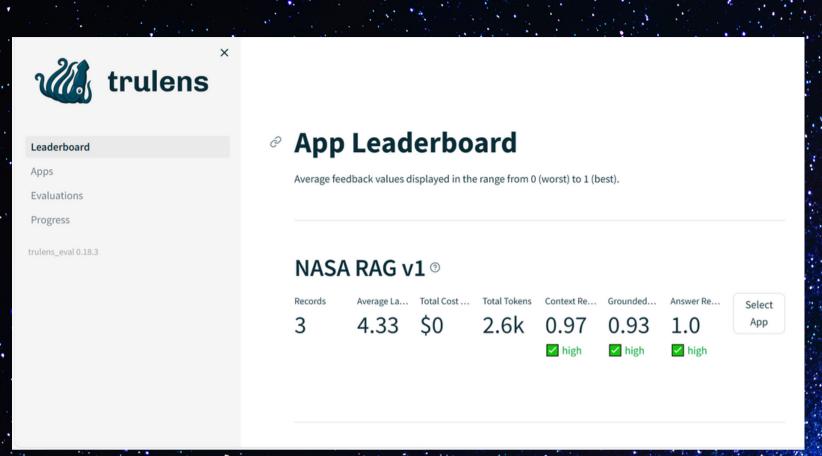
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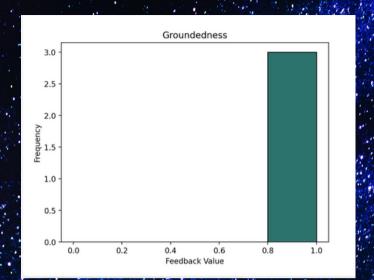


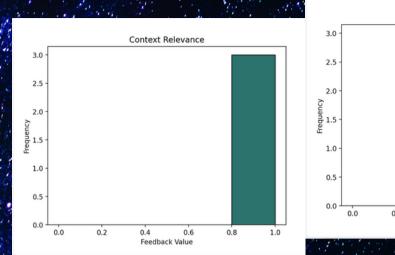
DEMO FEATURE NO.3 (PLEASE CLICK BELOW)

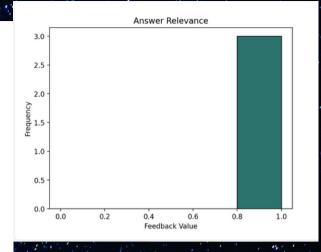


IMPLEMENTING GOOGLE VERTEX AI & TRULENS (1)





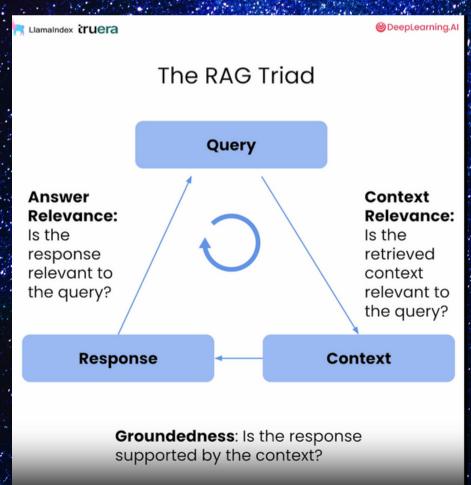


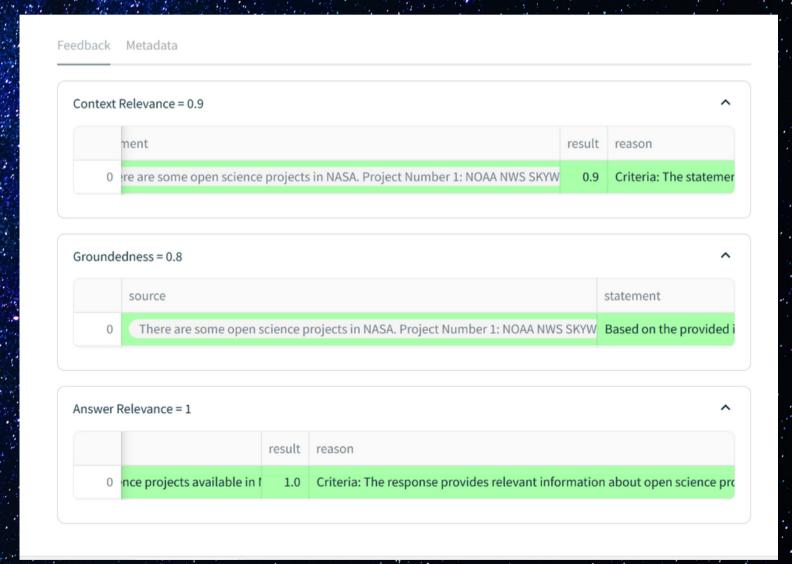


We already evaluated the RAG with TruLens. We got the several results with regard to The RAG Triad:

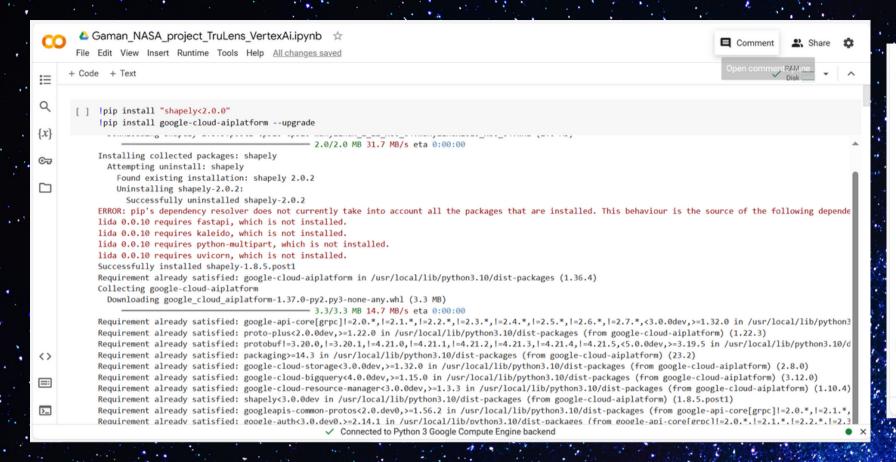
Answer: Relevance: 1.0 Context Relevance: 0.97

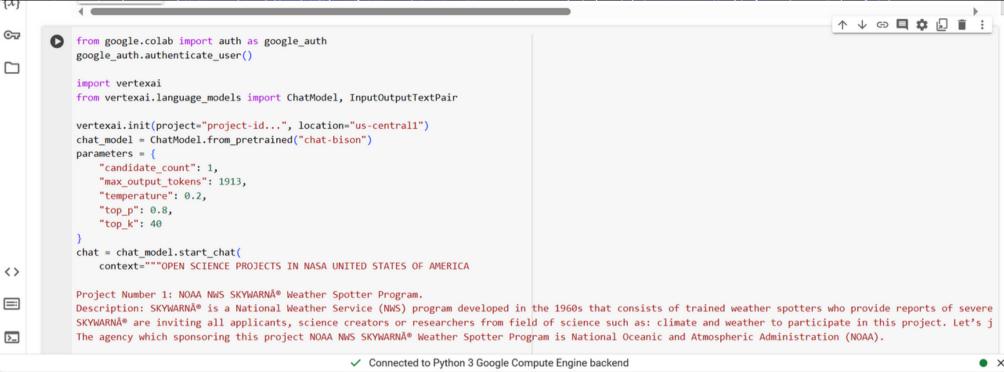
Groundedness: 0.93





IMPLEMENTING GOOGLE VERTEX AI & TRULENS (2)





Link of Google Colab for this project:

https://colab.research.google.com/drive/11W9watN1WbID39 pZT46nfECNpmQOJp1_?usp=sharing

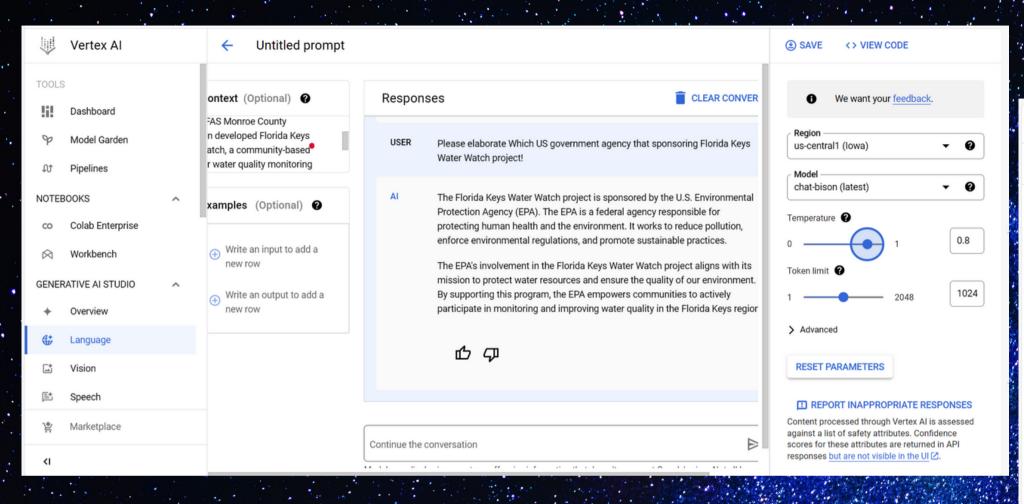
```
▲ Gaman_NASA_project_TruLens_VertexAi.ipynb ☆
File Edit View Insert Runtime Tools Help All changes saved
             return completion
     rag = RAG_from_scratch()
[ ] from trulens_eval import Feedback, Select
     from trulens eval.feedback import Groundedness
     from trulens_eval.feedback.provider.openai import OpenAI as fOpenAI
     import numpy as np
     # Initialize provider class
     fopenai = fOpenAI()
     grounded = Groundedness(groundedness_provider=fopenai)
     # Define a groundedness feedback function
     f groundedness = (
         Feedback(grounded.groundedness_measure_with_cot_reasons, name = "Groundedness")
         .on(Select.RecordCalls.retrieve.rets.collect())
         .aggregate(grounded.grounded_statements_aggregator)
     # Question/answer relevance between overall question and answer.
         Feedback(fopenai.relevance_with_cot_reasons, name = "Answer Relevance")
         .on(Select.RecordCalls.retrieve.args.query)

    Connected to Python 3 Google Compute Engine backen
```

THE TECHNOLOGIES THAT WE HAVE USED (1)

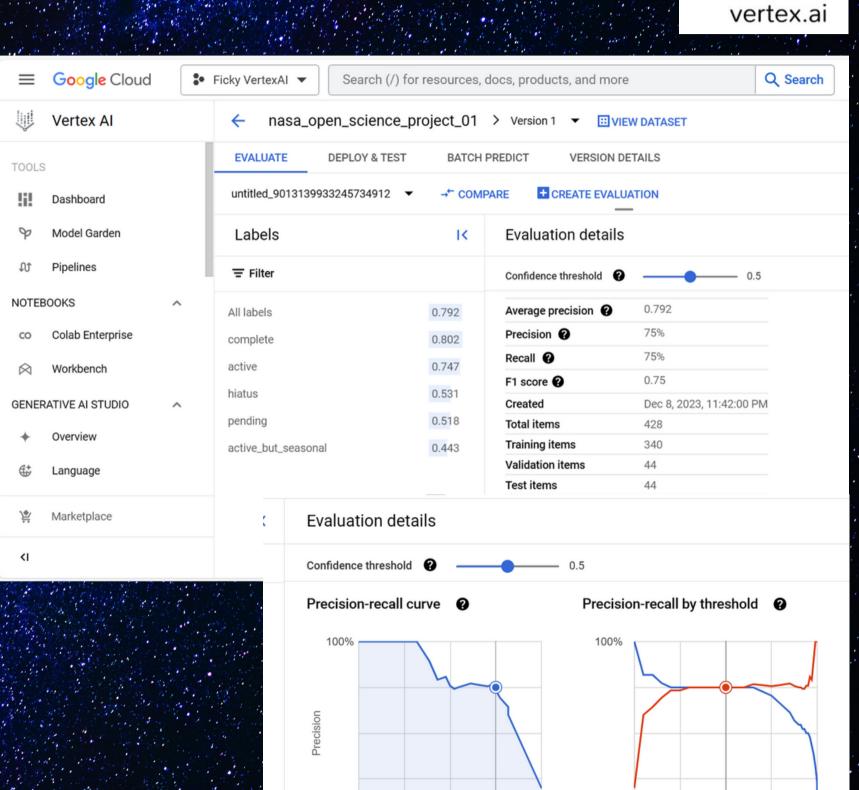






We have used several feratures on Vertex Al:

- 1. Generative Al Studio to create prompting & explore Bison Model
- 2. Model Development to establish Training dataset & Test Dataset (Vertex Al AutoML)
- 3. Workbench & Google Colab to run Notebooks for coding



Recall

0%

Confidence threshold

THE TECHNOLOGIES THAT WE HAVE USED (2)



We have used OpenAl to create

Embedding & Vector Store

model_name="text-embedding-ada-002"



We have used Trulens to evaluate our LLM Model in RAG Application

- △ Gaman NASA project TruLens VertexAi.ipynb ☆ File Edit See Insert Runtime Feature Help Last edited on December 8 In Context Relevance, input statement will be set to record .app.retrieve.rets.collect()
- rag.query("Please elaborate which open science projects available in NASA recently!")
- [] tru.get_leaderboard(app_ids=["NASA RAG v1"])

from trulens_eval import TruCustomApp

tru rag = TruCustomApp(rag. app_id = 'NASA RAG v1',

	Answer	Relevance	Groundedness	Context Relevance	latency	total_cost
app_id						
NASA RAG v1		1.0	0.8	0.9	8.0	0.001693

feedbacks = [f groundedness, f qa relevance, f context relevance])

- - rag.query("Please elaborate Which US government agency that sponsoring Florida Keys Water Watch project!")
- → WARNING: chromadb.segment.impl.vector.local_hnsw: Number of requested results 2 is greater than number.

# Define a groundedness feedback function	
f_groundedness = (
<pre>Feedback(grounded.groundedness_measure_with_cot_reasons, name = "Groundedness") .on(Select.RecordCalls.retrieve.rets.collect()) .on_output() .aggregate(grounded.grounded statements aggregator)</pre>	
)	
<pre># Question/answer relevance between overall question and answer. f qa relevance = (</pre>	
Feedback(fopenai.relevance_with_cot_reasons, name = "Answer Relevance")	
)	
<pre># Question/statement relevance between question and each context chunk. f context relevance = (</pre>	
<pre>Feedback(fopenai.qs_relevance_with_cot_reasons, name = "Context Relevance") .on(Select.RecordCalls.retrieve.args.query) .on(Select.RecordCalls.retrieve.rets.collect()) .aggregate(np.mean))</pre>	
✓ In Groundedness, input source will be set torecordapp.retrieve.rets.coll	ect() .

- In Groundedness, input statement will be set to __record__.main_output or `Select.RecordOutput' In Answer Relevance, input prompt will be set to record .app.retrieve.args.query

Voiceflow

We have used Voiceflow to build AI ChatBot Page



chroma client = chromadb. Client()

[] from trulens eval import Tru

import chromadb

You've been invited to have a conversation with NASA-**GAMAN**

from chromadb.utils.embedding functions import OpenAIEmbeddingFunction

vector store = chroma client.get or create collection(name="NASA",

vector_store.add("open_science_project", documents=nasa_open_science_info)

embedding_function = OpenAIEmbeddingFunction(api_key=os.environ.get('OPENAI_API_KEY'),

from trulens_eval.tru_custom_app import instrument

Tru initialized with db url sqlite:///default.sqlite .



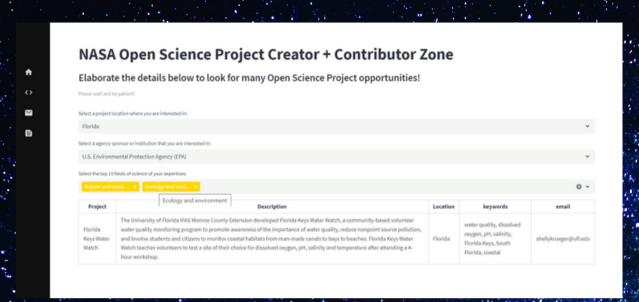
embedding function=embedding function)

Welcome to Al Chatting Bot Advisor on NASA Open Science Project Creator + Contributor Zone!

This Web App is being developed by GAMAN, thanks to the Hackathon event of NASA Space App Challenge 2023.

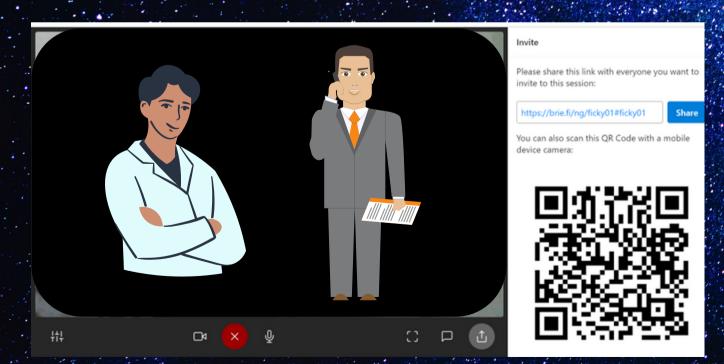
This is How Project Creators and Contributors Can Use Gaman Apps to Participate in Open Science Projects

Let say, John, a
scientist, who have PhD
in ocean marine, is
looking for a job. He
opens Gaman NASA
Recommendation
Dashboard



GAMAN NASA Recommendation Dashboard

John emailed Jay. Within couple hours, Jay replied the email and both of them decided to communicate through Gaman NASA Video Call Platform. With this communication tool, John and Jay had a very productive conversation. Since John background match with the skill requirements needed in Florida Water Watch project, he got hired by Jay.



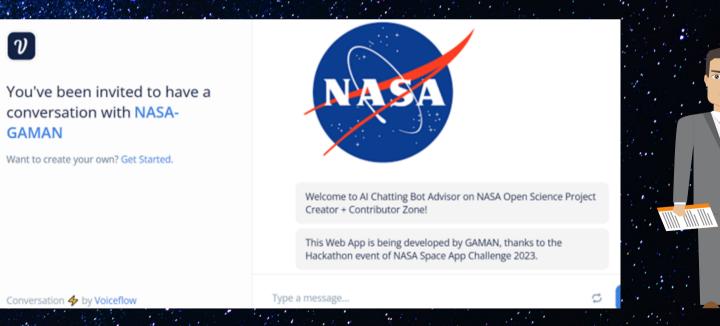
GAMAN NASA Video Call Platform



After searching for a project, John found out that a NASA project which very relatable to his PhD background was Florida Water Watch Project

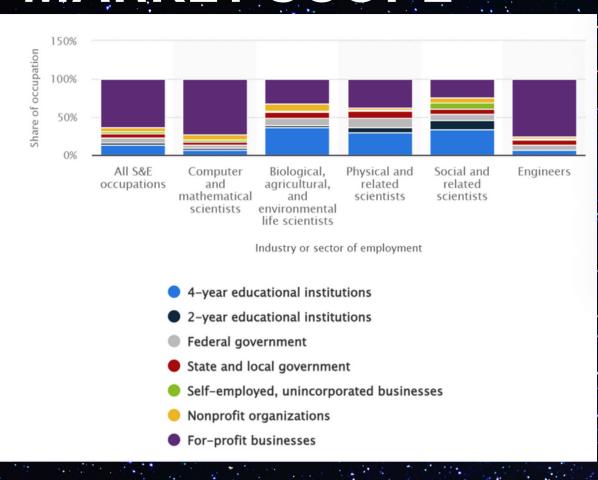
After that, John clicked Gaman NASA Al Chatbot. This Al ChatBot guided John into Jay, the recruiter in Florida Water Watch Project. John got the Jay email address from the ChatBot.





GAMAN NASA Chatting Bot

MARKET SCOPE

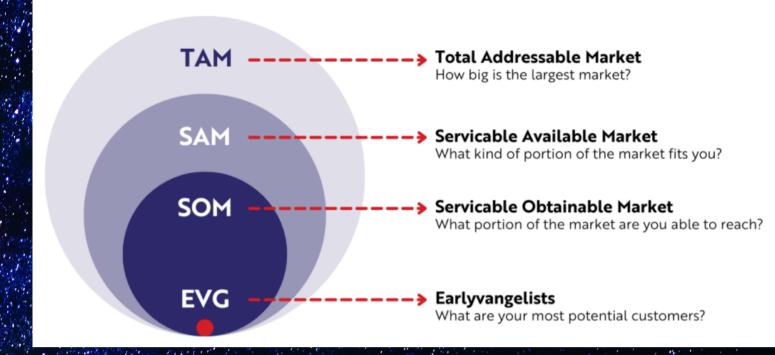


All S&E occupations					
 4-year educational institutions 	13%				
• 2-year educational institutions	3.2%				
Federal government	6.1%				
State and local government	5.5%				
• Self-employed, unincorporated businesses	3.1%				
Nonprofit organizations	5.3%				
• For-profit businesses	63.8%				

Source: Statista

TAM

Approx. 43,000 Scientists in USA (Source: Zippia 2021)



SAM

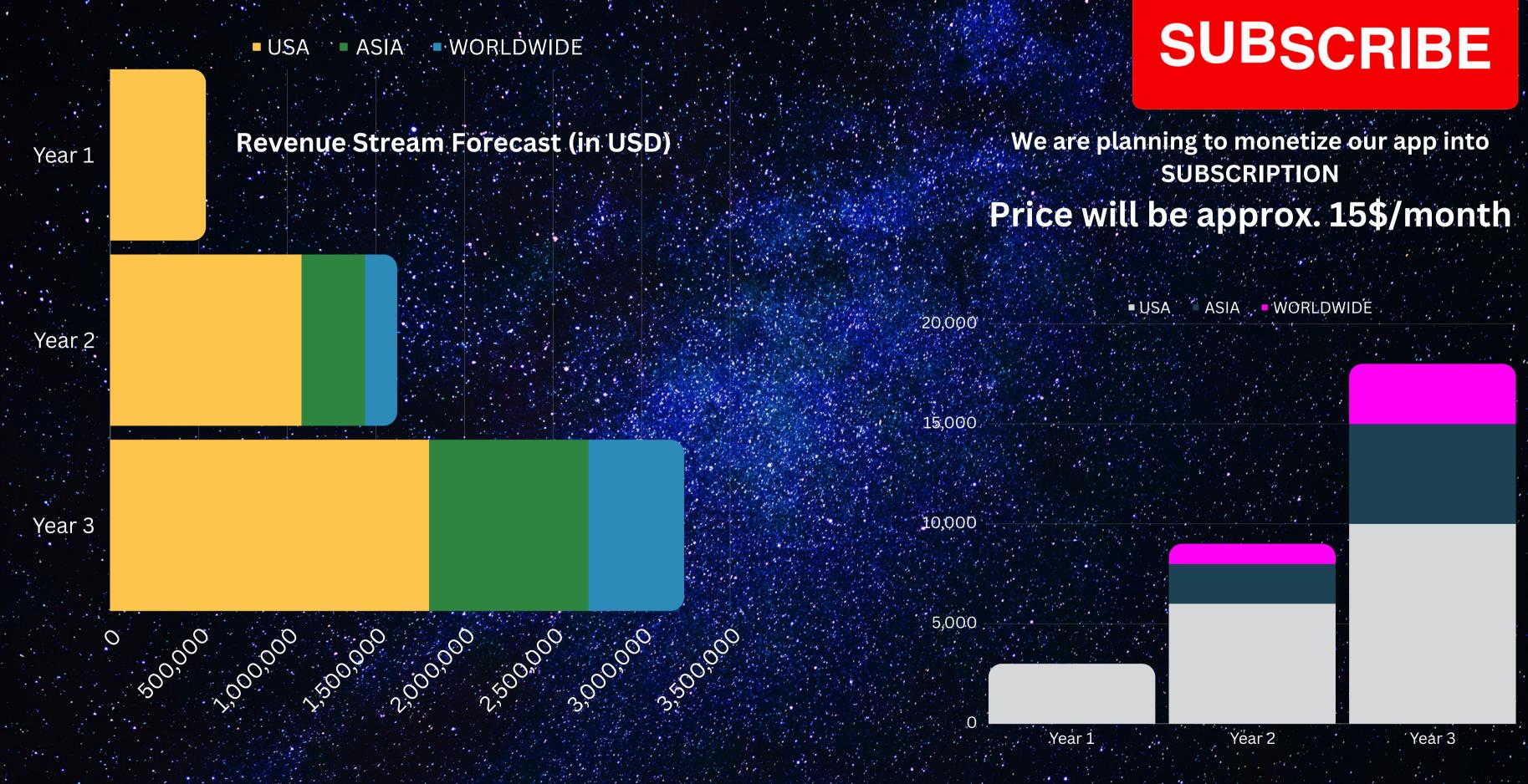
Let say, we will be targeting scientists or researchers which are self-employed, unincorporated businesses, and are still in 2-4 year educational institutions. Thus it will be approx. (19% * 43,000 = 8,170 scientists & researchers can be our first target market.

SOM

We might narrow down our target market to self-employed scientists or researchers who look for projects or jobs

EARLYVANGELISTS Self-Employed Scientists & Researchers in US

PROJECTED REVENUE STREAM



Number of user for Gaman NASA App



FICKY ALKARIM

CTO & COO GAMAN AI COFOUNDER

https://www.linkedin.com/in/ficky-alkarim-a89353a9/

- MicroMasters Program in Statistics and Data Science in Massachusetts Institute of Technology (MIT), January 2022 - January 2024 (Expected)
- Master of Science in Supply Chain Management, Naveen Jindal School of Management, University of Texas at Dallas, USA, 2013-2015
- Berkeley Summer Sessions, Haas School of Management, University of California Berkeley, USA, 2010
- Bachelor of Management, School of Business and Management, Bandung Institute of Technology (ITB), 2006-2009

- Certified Machine Learning Amazon Web Services (AWS)
- Front-End & Back-End Development META
- Machine Learning with Python & Linear Models to Deep Learning – MIT
- Fundamental of Statistics & The Science of Uncertainty
 Data –MIT
- Data Science: Inference & Modeling Harvard
- Data Science: Probability Harvard -
- Data Science: R Basic Harvard
- Blockchain Technology Certificate University of California
 Berkeley
- Solana Blockchain Developer Program Solana Labs
- Foundations of Project Management Certificate Google
- Developing & Deploying an Internet of Things (IoT) AWS
- Python for Natural Language Processing (NLP) Udemy
- Practical Hands-on Guide for Alexa Skill Development –
 AWS
- Google Voice Assistant Development Google

Thank you was a second of the second of the